

Demo Day/Exhibition - Witnessing Disaster

What we did ?

The event titled "Demo Day/Exhibition - Witnessing Disaster" was held on August 29, 2024, from 10:00 AM to 4:00 PM at IIIT-Delhi. The exhibition showcased compelling stories from disaster-stricken regions, with students and faculty engaging deeply with each visual narrative. The event served as a platform for young innovators to present their business plans through visual demonstrations, poster presentations, and exhibitions linked to disaster recovery and mitigation. Innovation Ambassadors and experts were present to mentor participants, helping them further refine their plans.

Objective of the Event

- The primary objective of the Demo Day/Exhibition titled "Witnessing Disaster" was to:
- Raise awareness among students and faculty about the impact of disasters and the recovery efforts.
- Encourage innovative thinking among students by presenting business plans centered on disaster management, recovery, and rebuilding strategies.
- Provide mentorship and guidance through Innovation Ambassadors and External Experts, ensuring that participants' ideas align with real-world needs and potential scalability.
- Inspire the broader audience to engage with these innovations, provide suggestions, and build a supportive ecosystem for disaster recovery initiatives.



Additional Details

- Venue: IIIT-Delhi Campus
- Mode of Conduct: Offline (In-person exhibition and presentation)
- Number of Hours: 6 hours (10:00 AM to 4:00 PM)
- The event was hosted in collaboration with the Institution's Innovation Council (IIC), following the YUKTI-NIR guidelines. The entire activity was recorded and will be uploaded to YouTube for wider dissemination, as per the event guidelines.
- Posters, banners, and other communication materials prominently featured the IIC Logo, ensuring alignment with institutional outreach guidelines.

Speaker and Participant Details

- Speakers and Experts:
 - Several Innovation Ambassadors with expertise in disaster management, sustainability, and business development.
 - External mentors from related fields provided expert guidance to students, offering invaluable insights for refining their business plans.
- Participants:
 - A total of 120 participants attended, including students from various departments and faculty members.
 - 20 student teams registered to present their business plans, focusing on innovative solutions for disaster-stricken regions, covering areas such as emergency response technologies, sustainable infrastructure rebuilding, and efficient resource management.
- Registration Numbers: 150 registrations were recorded, out of which 120 participants actively attended and engaged with the exhibitions.

Key Outcomes of the Event

- **Enhanced Awareness:** The event significantly raised awareness about disaster impacts and the role of innovation in disaster recovery and mitigation. Attendees left with a deeper understanding of the human stories behind disaster-affected regions.
- **Business Plan Development:** 20 innovative business plans were presented, focusing on disaster resilience. These plans showcased innovative solutions like low-cost housing for flood-affected regions, new irrigation technologies for drought-hit areas, and portable healthcare systems for post-disaster environments.
- **Mentorship Support:** Innovation Ambassadors and External Experts provided targeted mentorship, refining the students' ideas and offering insights into the practical application of their business models. Feedback focused on enhancing scalability, addressing real-world disaster needs, and forming partnerships with NGOs and government bodies for future implementation.
- **Feedback and Inspiration:** The audience, which included students and faculty, actively provided feedback on the presentations, inspiring the innovators to further refine their business concepts. Suggestions included focusing on the sustainability of disaster solutions, exploring technology integrations, and seeking potential collaborations for funding and implementation.
- **Dissemination and Outreach:** The event was well-documented, and five key photographs capturing the exhibition's highlights will be uploaded to the institution's YouTube channel as part of the official activity record. Additionally, a summary report will be shared across social media platforms, tagging MOE's Innovation Cell to extend outreach.
- **Inspiration for Future Projects:** Many attendees expressed interest in collaborating with the presenting teams, opening the door to future projects and partnerships focused on disaster recovery efforts.

