

SNACKCHAT

What we did ?

Date: October 23, 2024

Time: 10:00 AM - 12:00 PM (2 hours)

Snackchat, an interactive entrepreneurship-focused event, was conducted to provide practical insights into starting and sustaining a business. The session commenced with an introduction to the guest speaker, Anshul, an accomplished entrepreneur and student. Participants were guided through key topics such as blockchain technology, marketing strategies, and job security in entrepreneurship.

Anshul shared his experiences and actionable advice, sparking lively discussions among attendees. The session also included a Q&A segment, where participants posed questions on challenges faced by startups and applications of blockchain technology. The event concluded with a summary of key takeaways from the session.

Objective of the Event

The objective of Snackchat was to provide participants with valuable insights into entrepreneurship, focusing on the challenges and opportunities in launching and growing a startup. The event aimed to:

- Inspire and motivate aspiring entrepreneurs by sharing real-world experiences.
- Provide actionable advice on essential topics like marketing strategies, blockchain, and financial stability.
- Encourage participants to think innovatively and explore creative solutions for starting a business.
- Foster a deeper understanding of balancing academics and entrepreneurship for personal and professional growth.

Additional Details

- Venue: E-Cell Room
- Duration: 2 hours (from 10:00 AM to 12:00 PM)
- Mode of Conduct: Offline

- Other Details:

The event was held in the E-Cell Room, designed to foster an interactive and engaging environment. Comfortable seating arrangements were made for all participants, with a large screen for Anshul's presentation. The room was set up to encourage active participation and discussions, with ample space for attendees to ask questions and share their thoughts. During the session, refreshments were provided to keep participants energized and engaged throughout the event.

Speaker and Participant Details

- **Speaker:** The event featured Anshul, an entrepreneur and student who has successfully launched multiple ventures. He shared his experiences, challenges, and insights into balancing entrepreneurship with academic life.
- **Participants:** There were 40 participants in the event, including aspiring entrepreneurs, students, and professionals with an interest in business and startups.
- **Registrations:** The event received 50 registrations, with 10 participants unable to attend due to scheduling conflicts or other commitments. The participants represented a diverse group, with varying levels of entrepreneurial experience, creating an engaging and dynamic atmosphere throughout the event.

Key Outcomes of the Event

- **Creative Expression and Entrepreneurial Insight:** The event successfully provided a platform for participants to explore and express their entrepreneurial ideas. Anshul's sharing of his entrepreneurial journey inspired attendees to think creatively about business and innovation, leading to valuable discussions on starting and sustaining a business.
- **Increased Awareness of Startup Challenges and Opportunities:** The key topics of the session, such as marketing, blockchain, and job security, helped participants gain a deeper understanding of the challenges and opportunities within the startup ecosystem. The practical advice on overcoming obstacles and managing risks provided valuable insights into the realities of entrepreneurship.
- **Community Engagement:** The event fostered a sense of community among participants, who shared their experiences, questions, and insights. The interactive nature of the session created an engaging atmosphere, where attendees could connect with one another and learn from Anshul's experiences.
- **Recognition and Feedback:** The event concluded with personalized feedback and discussions on key takeaways. Participants gained a better understanding of how to balance academics and entrepreneurship, and many left with actionable advice for their own startup journeys.
- **Future Opportunities:** Given the success of Snackchat, there is potential for future events that continue to provide support and resources for budding entrepreneurs. Many participants expressed interest in attending similar events, eager to expand their knowledge and connect with like-minded individuals.

