

DIVE INTO THE LATEST UPDATES AND INSIGHTS WITH OUR

## QUATERLY NEWSLETTER

PUBLISHED ON 17TH JULY 2024

### ABOUT US



The Institute Innovation Council (IIC) is dedicated to fostering a vibrant culture of innovation and incubation among faculty and students at IIIT-D.

Our mission is to drive creativity and entrepreneurial spirit, resulting in the establishment of successful startups.

These ventures, promoted and owned by our talented faculty and students, showcase the innovative potential and collaborative efforts within our community.





## EPOCH 6: HACKREWIND

SOME WINNERS SECURED  
INTERNSHIP OPPORTUNITIES WITH  
STARTUPS BASED ON THEIR  
PROTOTYPES !

HackRewind, held on **10th and 11th April**, was a 10-hour long hackathon primarily for first-year students. The event began with an inauguration session featuring Alok Nikhil Jha, who boosted students' morale and shared pitching insights.

The hybrid-mode hackathon started at 8 pm and concluded at 6 am the next day, with eight teams qualifying for the 3 pm pitching round. Judged by Prof. Ganesh Bagler and PhD scholars Alok Anand, Mansi Goel, and Sneha Aggarwal.



The event successfully encouraged freshers to engage in hackathons.



## EPOCH 7: HACKFINAL

HackFinal, the concluding event for the semester, was held on **22nd April 2024** at Brewbakes. This final session featured a casual yet insightful discussion on the utility of hackathons, led by Dr. Alok Nikhil Jha and Mr. Mukul Chhabra, founder of ScrapUncle. Attendees gained valuable insights into the journey from product to startup, inspired by ScrapUncle's success story.



The event, which included refreshments, marked the end of a series of Epochs that, provided an enjoyable and valuable experience for all.

SPECIAL THANKS TO THE  
PROFESSORS, STUDENTS, AND  
MENTORS WHO MADE THIS POSSIBLE!





# IIITD PITCHERS EVENT SERIES

LAUNCHED ON 5TH APRIL 2024

PITCH FOR CO-FOUNDERS AND TEAM MEMBERS

VALIDATE IDEAS AND RECEIVE FEEDBACK

EXPLORE FUNDING OPTIONS AND STRATEGIES

COLLABORATE ON RESEARCH PROJECTS

CONNECT WITH INDUSTRY EXPERTS AND MENTORS



The IIITD Pitchers event series, **launched on 5th April 2024**, is a dynamic platform fostering innovation, collaboration, and mentorship within the IIITD community. **Held every Friday from 4:30 pm to 5:30 pm**, it offers students the opportunity to **pitch startup ideas**, receive feedback, and network with peers and industry experts. The second session, on 12th April, attracted 45 participants, while the third session, on 19th April, featured 17 participants.

THESE SESSIONS SHOWCASE ESTABLISHED STUDENT STARTUPS, FOSTER INSIGHTFUL DISCUSSIONS, AND INSPIRE ENTREPRENEURIAL GROWTH AND DEVELOPMENT. THE SERIES AIMS TO CULTIVATE A VIBRANT ENTREPRENEURIAL ECOSYSTEM AT IIITD, ENCOURAGING STUDENTS TO EXPLORE OPPORTUNITIES FOR GROWTH AND SUCCESS.





# EVENT HIGHLIGHTS

## DAY 1

**Innovative Pitches:** The inaugural IIITD Pitchers event featured five startup idea pitches, with a mix of two casual and three serious presentations. Each pitch showcased unique and promising concepts.

**Engagement and Feedback:** The audience actively participated, providing feedback and valuable insights. This interactive session facilitated constructive dialogue, contributing to the refinement and development of the ideas presented.

**Networking Opportunities:** Attendees connected with like-minded individuals, potential co-founders, and investors. A WhatsApp community, created with Prof. Alok Nikhil Jha, further enhanced continued engagement and networking.

**Expert Insights:** The event featured seasoned entrepreneurs who shared their experiences, tips, and strategies for navigating the startup landscape, offering valuable guidance.

## DAY 2

**Startup Follow-Ups:** Updates on two previously pitched startups, Craft Box and E Mitra. Notably, Abhigyaan showcased progress by preparing the website for E Mitra.

**New Startup Pitches:** Five new startup pitches emerged. Zoopp, an app designed for requesting drivers for personal vehicles.

**Industry Interaction:** A standout moment of the session was the presence of Whoqeel founders, who engaged with three student startups operating in the legal domain. This interaction provided valuable insights, emphasizing the collaborative nature of the IIITD Pitchers platform.



## DAY 3

**Established Student Startups:** Two notable pitches came from Shivam Dwivedi's Dot Store and Akshmit Dewan's Heydo Tech. Dot Store focuses on providing content creators and influencers with a platform to swiftly create their online stores or websites. Heydo Tech aims to automate data entry tasks through an online portal-filling platform, showcasing practical solutions for modern challenges. Both startups are running with streamlined, revenue-generating models, highlighting their entrepreneurial success.



## ZOOPP

A platform providing driver services for personal vehicles, with suggestions to expand by incorporating heavy vehicle drivers for a broader user base.

## SWIFT BILLING

Presented by Satwik Garg and Saarthak, this startup proposed an RFID system to generate revenue through pattern trends, with feedback aimed at optimizing revenue strategies.

## INDIE CRAFT

Shubhi Jain and Abhigyaan introduced a platform connecting craft enthusiasts, demonstrating potential for niche community-building ventures.

## PUNCHATHON

Naman pitched an AQI (Air Quality Index) detector, addressing environmental concerns through innovative technology solutions.



# SYNOPSIS OF STARTUP PITCHES



## ROBIFY

Aryan Jain's startup focuses on robotics education and tinkering kits, aligning with the growing interest in STEM education and practical learning tools.

## DOT STORE

Shivam Dwivedi presented a platform enabling content creators and influencers to create online stores or websites quickly, catering to the demand for digital commerce solutions.

## HEYDO TECH

Akshmit Dewan's Heydo Tech automates data entry tasks through an online portal-filling platform, addressing the need for efficient data management solutions.

## GIGTERN

Sakshat Verma's Gigtern aims to provide gig opportunities to students, tapping into the gig economy and offering flexible work arrangements.

### RECENT STARTUPS:

E-MITRA - ABHIGYAN

WHOQEEL - RISHABH KUMAR

CRAFT BOX - TWISHA

THE LEGAL TRUTH - SHIVAM DWIVEDI

HARDWARE CHACHA - AMAN RANJAN



# WORLD ENVIRONMENT DAY

**5 TH JUNE 2024**

On World Environment Day, 5th June, the INSTITUTE INNOVATION COUNCIL organized a special quiz competition for underprivileged students from classes 6th to 8th as part of our summer camp morning session. A separate quiz was also organized for TLF students (class 9th to 12th). The main aim was to raise awareness about environmental issues and promote eco-friendly habits among young minds. Thought-provoking questions on various environmental aspects, such as pollution and conservation, were presented. The students eagerly answered each question, showcasing their knowledge.



To recognize their performance, top performers were awarded chocolates and other materials. Over 350 students from various Delhi schools, including GBSSS, GGSSS, and Govt. CO. Ed., participated. This gesture brought smiles to the students and motivated them to continue learning. We are grateful for the opportunity to interact with these bright young minds and hope to continue such initiatives that blend education with fun, fostering a greener, more conscious generation.

