

Says

What have we heard them say? What can we imagine them saying?





These factor may

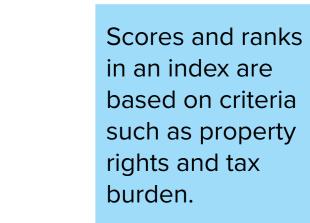
according to their





What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?





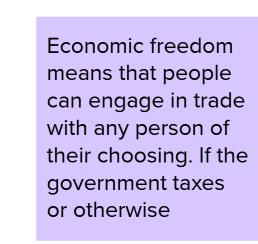
The heritage Foundation published the most widely economic

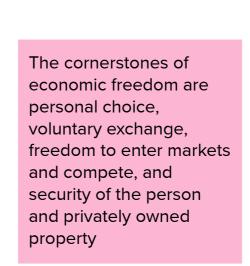




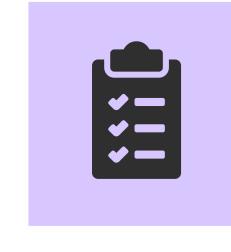
Persona's name

Short summary of the persona









Does

See an example