

Ishaan Bose

Data-driven product designer with experience in translating complex technical product requirements into accessible and intuitive designs.

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EXPERIENCE

HashiCorp, an IBM Company, Remote

Product Designer I

September 2024 - Present

- Drove design for key value tags features end-to-end, **tripling tag creation in the UI**.
- Spearheaded module lifecycle management launch at HashiConf (1,400+ attendees), **engaging 300+ customers in 2 months**.
- Directed 2 internal design programs, accelerating mockup creation by **87% across 14+ designers**.

Associate Product Designer

July 2023 - September 2024

- Directed cross-team Terraform UI refresh, redesigning 4 pages with 1.38M views, boosting brand consistency and design system adoption.
- Led product-led growth initiative on Terraform, fixing **30+ visual bugs in onboarding** and increasing users reaching the **next funnel stage 2.3x**.

Product Design Intern

June 2022 - December 2022

- Delivered end-to-end design and product work on major feature in 3 months, including research, PRD, hi-fi mockups, and user testing.
- Scoped and ran product-led growth experiments, driving **143 new paid-tier conversions**.

Demandbase, Remote

UX Designer

March 2021 - June 2022

- Redesigned account list creation and Salesforce integration using advanced selectors, reducing support tickets and **improving query latency 40%**.
- Led global table update to optimize information architecture, **boosting time on page 77% and active users 45%**.
- Launched cross-ad campaign comparison feature, contextualizing data to tell a clear user story.

Institutional Shareholder Services, San Diego

UX/UI Design Intern

October 2020 - March 2021

- Designed user flows for data-dense ESG investing platforms, improving discovery with intuitive architecture.
- Championed accessibility in the Design System, testing for color blindness to cover **100% of users**.

EDUCATION

University of California, San Diego

Bachelor of Science, Cognitive Science, HCI

Minors, Computer Science and Management Science

SKILLS

Technical

HTML

CSS

Javascript

SQL

Design

Product-led growth

Figma

Sketch

Design Systems

Visual Design

Interaction design

User flows

Affinity maps

Cognitive ethnography

Accessibility

Heuristics

Wireframing

Rapid prototyping

Design QA

Research

User testing

Journey mapping

Contextual inquiries

Personas

Qualitative research

Surveys

User Interviews