

Ishaan Bose

Product Designer

Data-driven product designer with experience in translating complex technical product requirements into accessible and intuitive designs.

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EXPERIENCE

HashiCorp, Remote

Product Designer I

July 2023 - Present

- Promoted to Product Designer I within **12** months in recognition of leadership within my product team and strategic impact on HCP Terraform.
- Led design on key value tags features from ideation to execution which resulted in **300% more** tags created through the UI.
- Facilitated key launch of module lifecycle management features presented at HashiConf to **1400+** attendees, resulting in **300+** customers engaging in 2 months.
- Led a cross-team UI refresh for Terraform, redesigning four pages with **1.38M** views, enhancing brand consistency and design system adoption.
- Collaborated cross-functionally with 8 other designers on a platform-wide integration effort which expanded HashiCorp's sales motion to Europe.

Demandbase, Remote

UX Designer

March 2021 - June 2022

- Worked closely with product managers and engineers as the sole designer on a team centered around data integrations. Shipped **3** features in **6** months.
- Redesigned account list creation and Salesforce integration leveraging advanced selectors to pull and push info to Salesforce resulting in fewer support tickets, and improving latency by **40%** through smarter querying.
- Designed and managed global table update to focus on improved information architecture resulting in a **77%** increase in time on page for site analytics, and **45% more** active users.
- Shipped feature of cross-ad campaign comparison to contextualize information and create a story for consumption.

Institutional Shareholder Services, San Diego

UX/UI Design Intern

October 2020 - March 2021

- Created user flows to match user stories in an agile team for data-dense ESG investing platforms to improve discovery through intuitive architecture.
- Championed push for accessibility on Design System by testing for color blindness to cover **100%** of the user set.

EDUCATION

University of California, San Diego

Bachelors of Science, Cognitive Science, Design and Interaction

Minors, Computer Science and Management Science

SKILLS

Technical

HTML
CSS
Javascript
SQL

Design

Product led growth
Figma
Sketch
Design Systems
Visual Design
Interaction design
User flows
Affinity maps
Cognitive ethnography
Accessibility
Heuristics
Wireframing
Rapid prototyping
Design QA

Research

User testing
Journey mapping
Contextual inquiries
Personas
Qualitative research
Surveys
User Interviews