

## Experience

### Hashicorp

Product Design Intern  
06/2022 - 12/2022  
San Francisco, CA

Spearheaded project on informative messaging on tier visibility and integrations through product led growth resulting in **20%** more downloads on Packer through Terraform, and **7%** more daily active users.

Shipped image usage insights for HCP Packer through end to end product development cycle, delivering research document, PRD, and high fidelity mockups.

Created journey maps and competitive docs to create a foundation for research at HCP Packer.

Redesigned navigation in Terraform Cloud to unify visual design across HashiCorp's products.

### Demandbase

UX Designer  
03/2021 - 06/2022  
San Francisco, CA

Worked closely with product managers and engineers as sole designer on Ecosystem team. Shipped **3** features in **6** months.

Redesigned account list creation and SFDC integration leveraging advanced selectors to pull and push contact info to/from Salesforce resulting in less support tickets and improving load times by **40%** through smarter querying.

Shipped feature of cross campaign comparison to contextualize information and create a story for consumption.

Led redesign of global table update to focus on improved information architecture resulting in a **50%** increase in time to task.

### Institutional Shareholder Services


UX/UI Design Intern  
10/2020 - 03/2022  
San Diego, CA


Created user flows and wireframes to match user stories in Agile workplace for Data Verification and ESG platforms to improve discovery through intuitive architecture.


Led push for accessibility on Control Design Kit by testing for color-blindness behavior to cover **100%** of the population set

## Contact

 <https://ishaanbose.com>

 +1 (858) 997-7990

 [Ishaan.bose@gmail.com](mailto:Ishaan.bose@gmail.com)

 [linkedin.com/in/ishaanbose](https://www.linkedin.com/in/ishaanbose)

## Education

University of California, San Diego

BS. Cognitive Science

Spec. in Design and HCI

Grad: June 2023

## Community

Design for America

Studio & Team Lead

Product Space

Product Design Fellow

## Skills

### Tools

- Sketch, Invision
- Figma
- HTML, CSS, JavaScript

### Design

- Design Systems
- Visual Design
- Interaction Design

### UX

- User Flows
- Affinity Mapping
- Cognitive Ethnography
- Accessibility
- Heuristics
- Wireframing

### Research

- User Testing
- Journey Mapping
- Contextual Inquiry
- Personas
- Qualitative Research