Problem: [Networking]

Target: Young Professional's

Why: Hard to meet likeminded people, social anxiety, need for networking to get top jobs is rising.

What is networking? - Meeting and talking to others in your field ⌐
peer, mentor, investor

How do I network? Reach out to people in Area, go to events, clubs & groups

What do you connect on? - Company, interests, Career choice, school, area you are for

exclusivity, allows face 2 face interaction

New Problems?

- Social anxiety is a growing problem amongst younger professional,
- no formal trainings • safety?

Competitors? • linkedin • shapr • Common connect

How do you gain users?

- Personalized experience, - tutoring or tutorials
- Score? - Reward active users and network
- Results - initial boost in network
- Reaching out to schools, talking to people

Solution?

App that shows professional in Area sorted by match to your profile, linkedin API, events set up and see, tutorials