Ishaan Bose

Product designer passionate about simplifying complex problems in data dense applications.

Experience

Hashicorp
Product Design Intern
06/2022 - 12/2022
San Francisco, CA

Shipped image usage insights for HCP Packer through end to end product development cycle, delivering research document, PRD, and high fidelity mockups.

Created journey maps and competitive analysis documentation to create a foundation for user research at HCP Packer.

Redesigned navigation in Terraform Cloud to unify visual design across HashiCorp's suite of products.

Demandbase
UX Designer
03/2021 - 06/2022
San Francisco, CA

Shipped feature of cross campaign comparison to contextualize information and create a story for consumption.

Led redesign of global table update to focus on improved information architecture resulting in a 50% increase in time to task.

Redesigned account list creation and SFDC integration leveraging advanced selectors to pull and push contact info to/from Salesforce resulting in less support tickets.

Redesigned static list creation flow to improve consistency around the product and improve load times by 40%.

Institutional Shareholder Services
UX/UI Design Intern
10/2020 - 03/2022
San Diego, CA

Created user flows and wireframes to match user stories in Agile workplace for Data Verification and ESG platforms to improve discovery through intuitive architecture.

Led push for accessibility on Control Design Kit by testing for color-blindness behavior to cover 100% of the population set

Updated design systems in line with WCAG guidelines, and created documentation surrounding use case, components, and location.

Contact

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in linkedin.com/in/ishaanbose

Education

University of California, San Diego
BS. Cognitive Science
Spec. in Design and Interaction
Expected grad: June 2023

Community

Design for America
Studio & Team Lead

Product Space
Product Design Fellow

Skills

Tools
- Sketch
- InVision
- Figma
- HTML, CSS, JavaScript

Design
- Design Systems
- Visual Design
- Interaction Design

UX
- User Flows
- Accessability
- Heuristics
- Wireframing

Research
- User Testing
- Journey Mapping
- Contextual Inquiry
- Personas