# Ishaan Bose

Product designer passionate about simplifying complex problems in data dense applications.

## Experience -

### Hashicorp

Product Design Intern 06/2022 - 12/2022 San Francisco, CA Product Design Intern on Packer and Terraform designing the premier Infrastructure as Code tools.

Shipped image usage insights for HCP Packer through end to end product development cycle, delivering research document, PRD, and high fidelity mockups.

Created journey maps and competitive analysis documentation to create a foundation for user research at HCP Packer.

Redesigned navigation in Terraform Cloud to unify visual design across HashiCorp's suite of products.

### Contact —

ttps://ishaanbose.com

**&** +1 (858) 997-7990

✓ Ishaan.bose@gmail.com

in linkedin.com/in/ishaanbose

#### Education

# University of California, San Diego

BS. Cognitive Science Spec. in Design and Interaction Expected grad: June 2023

#### **Demandbase**

UX Designer 03/2021 - 06/2022 San Francisco, CA Worked closely with product managers and engineers as sole designer on Ecosystem team.

Shipped feature of cross campaign comparison to contextualize information and create a story for consumption.

Led redesign of global table update to focus on improved information architecture resulting in a **50%** increase in time to task.

Redesigned account list creation and SFDC integration leveraging advanced selectors to pull and push contact info to/from Salesforce resulting in less support tickets and improving load times by **40**% through smarter querying.

# Community

# **Design for America**

Studio & Team Lead

### **Product Space**

Product Design Fellow

### Skills

#### **Tools**

- Sketch
- InVision
- Figma
- HTML, CSS, JavaScript

# Institutional Shareholder Services

UX/UI Design Intern 10/2020 - 03/2022 San Diego, CA Created user flows and wireframes to match user stories in Agile workplace for Data Verification and ESG platforms to improve discovery through intuitive architecture.

Led push for accessibility on Control Design Kit by testing for color-blindness behavior to cover **100**% of the population set

Updated design systems in line with WCAG guidelines, and created documentation surrounding use case, components, and location.

# Design

- Design Systems
- · Visual Design
- Interaction Design

#### UX

- User Flows
- Accessability
- Heuristics
- Wireframing

#### Research

- User Testing
- Journey Mapping
- Contextual Inquiry
- Personas