# Ishaan Bose

Product designer passionate about simplifying complex problems in data dense applications.

# Experience -

#### Hashicorp

Product Design Intern 06/2022 - 12/2022 San Francisco, CA Product Design Intern on Packer and Terraform designing for developers using Infrastructure as Code tools.

Shipped image usage insights for HCP Packer through end to end product development cycle, delivering research document, PRD, and high fidelity mockups.

Created journey maps and competitive analysis documentation to create a foundation for user research at HCP Packer.

Redesigned navigation in Terraform Cloud to unify visual design across HashiCorp's suite of products.

#### Demandbase

UX Designer 03/2021 - 06/2022 San Francisco, CA Worked closely with product managers and engineers as sole designer on Ecosystem team.

Redesigned account list creation and SFDC integration leveraging advanced selectors to pull and push contact info to/from Salesforce resulting in less support tickets and improving load times by 40% through smarter querying.

Shipped feature of cross campaign comparison to contextualize information and create a story for consumption.

Led redesign of global table update to focus on improved information architecture resulting in a **50%** increase in time to task.

## Institutional Shareholder Services

UX/UI Design Intern 10/2020 - 03/2022 San Diego, CA Created user flows and wireframes to match user stories in Agile workplace for Data Verification and ESG platforms to improve discovery through intuitive architecture.

Led push for accessibility on Control Design Kit by testing for color-blindness behavior to cover 100% of the population set

#### Contact -

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# **Education**

University of California, San Diego BS. Cognitive Science Spec. in Design and HCl

Grad: June 2023

# Community

Design for America Studio & Team Lead

Product Space
Product Design Fellow

## Skills -

#### Tools

- · Sketch, Invision
- Figma
- HTML, CSS, JavaScript

#### Design

- Design Systems
- Visual Design
- Interaction Design

## UX

- User Flows
- · Affinity Mapping
- Cognitive Ethnography
- Accessibility
- Heuristics
- Wireframing

#### Research

- User Testing
- Journey Mapping
- Contextual Inquiry
- Personas
- Qualitative Research