

# Ishaan Bose

Product designer passionate about simplifying complex problems in data dense applications.

## Experience

### Hashicorp

Product Design  
Intern  
Jun 2022 - Sept  
2022  
San Francisco, CA

Shipped image usage insights for HCP Packer through end to end product development cycle, delivering research document, PRD, and high fidelity mockups.

Created journey maps and competitive analysis documentation to create a foundation for user research at HCP Packer.

Redesigned navigation in Terraform Cloud to unify visual design across HashiCorp's suite of products.

### Demandbase

UX Design  
Contractor  
Mar 2021 - Jun  
2022  
San Francisco, CA

Shipped feature of cross campaign comparison to contextualize information and create a story for consumption.

Led redesign of global table update to focus on improved information architecture resulting in a 50% increase in time to task.

Redesigned account list creation and SFDC integration leveraging advanced selectors to pull and push contact info to/from Salesforce resulting in less support tickets.

Redesigned static list creation flow to improve consistency around the product and improve load times by 40%.

### Institutional Shareholder Services

UX/UI Design  
Intern  
Oct 2020 - Mar  
2021  
San Diego, CA


Created user flows and wireframes to match user stories in Agile workplace for Data Verification and ESG platforms to improve discovery through intuitive architecture.


Led push for accessibility on Control Design Kit by testing for color-blindness behavior to cover 100% of the population set

Updated design systems in line with WCAG guidelines, and created documentation specifying use case, location in product, and components used.

## Contact

 <https://ishaanbose.com>

 +1 (858) 997-7990

 [Ishaan.bose@gmail.com](mailto:Ishaan.bose@gmail.com)

 [linkedin.com/in/ishaanbose](https://www.linkedin.com/in/ishaanbose)

## Education

### University of California, San Diego

BS. Cognitive Science  
Spec. in Design and Interaction  
Expected grad: June 2023

## Community

### Design for America

Studio & Team Lead

### Product Space

Product Design Fellow

## Skills

### Tools

- Sketch
- Figma
- HTML, CSS, JavaScript

### Design

- Design Systems
- Visual Design
- Interaction Design

### UX

- User Flows
- Accessibility
- Heuristics
- Wireframing

### Research

- User Testing
- Journey Mapping
- Contextual Inquiry
- Personas