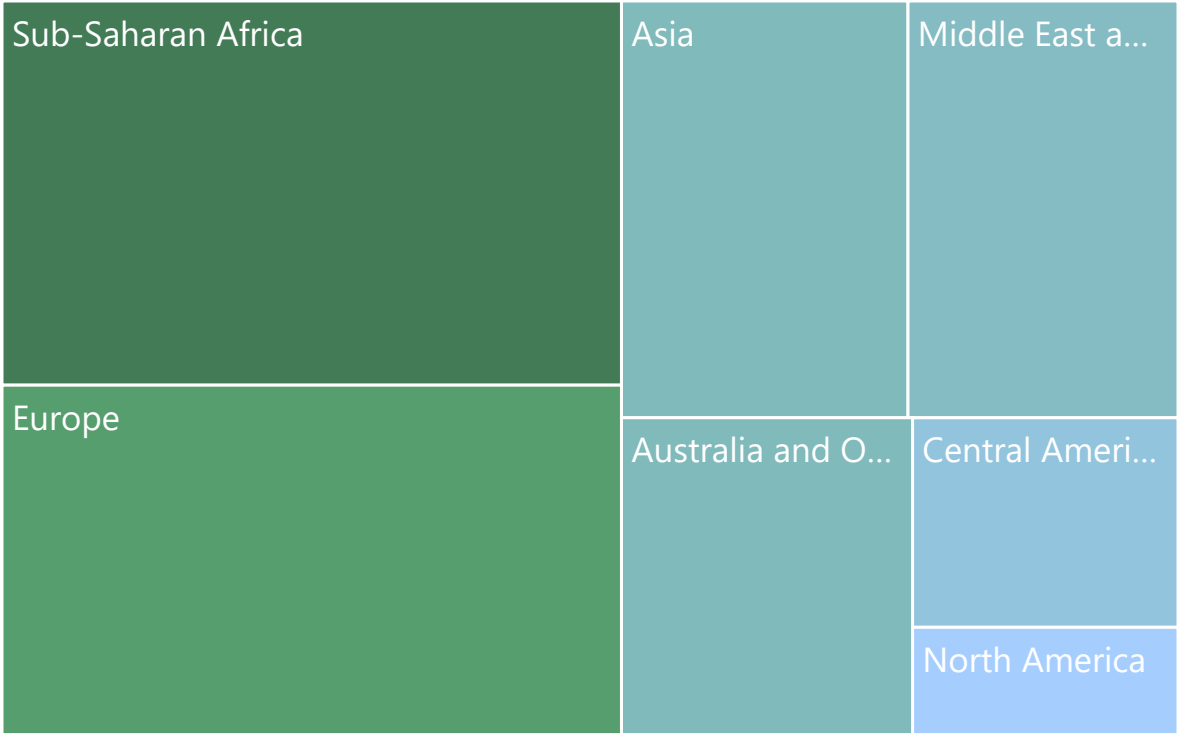




Amazon Sales Data Analysis(2010-2017)

Total Profit by Region



441.68K

Average of Total Profit

44.17M

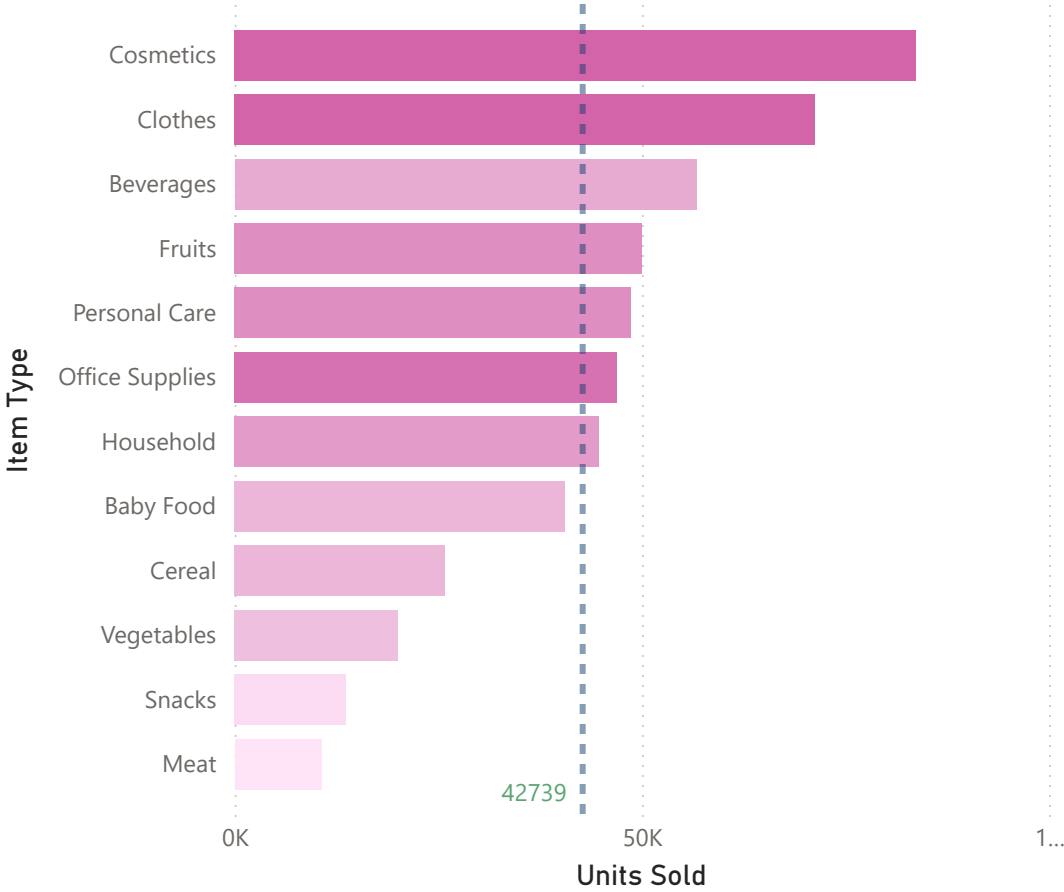
Total Profit

Year

- ☐ Select all
- ☐ 2010
- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017

Units Sold by Item Type

Count of Item Type 2 7.5 13



513K

Total Units Sold

5.13K

Average of Units Sold

Trends In Yearly Profits(2010-2017)

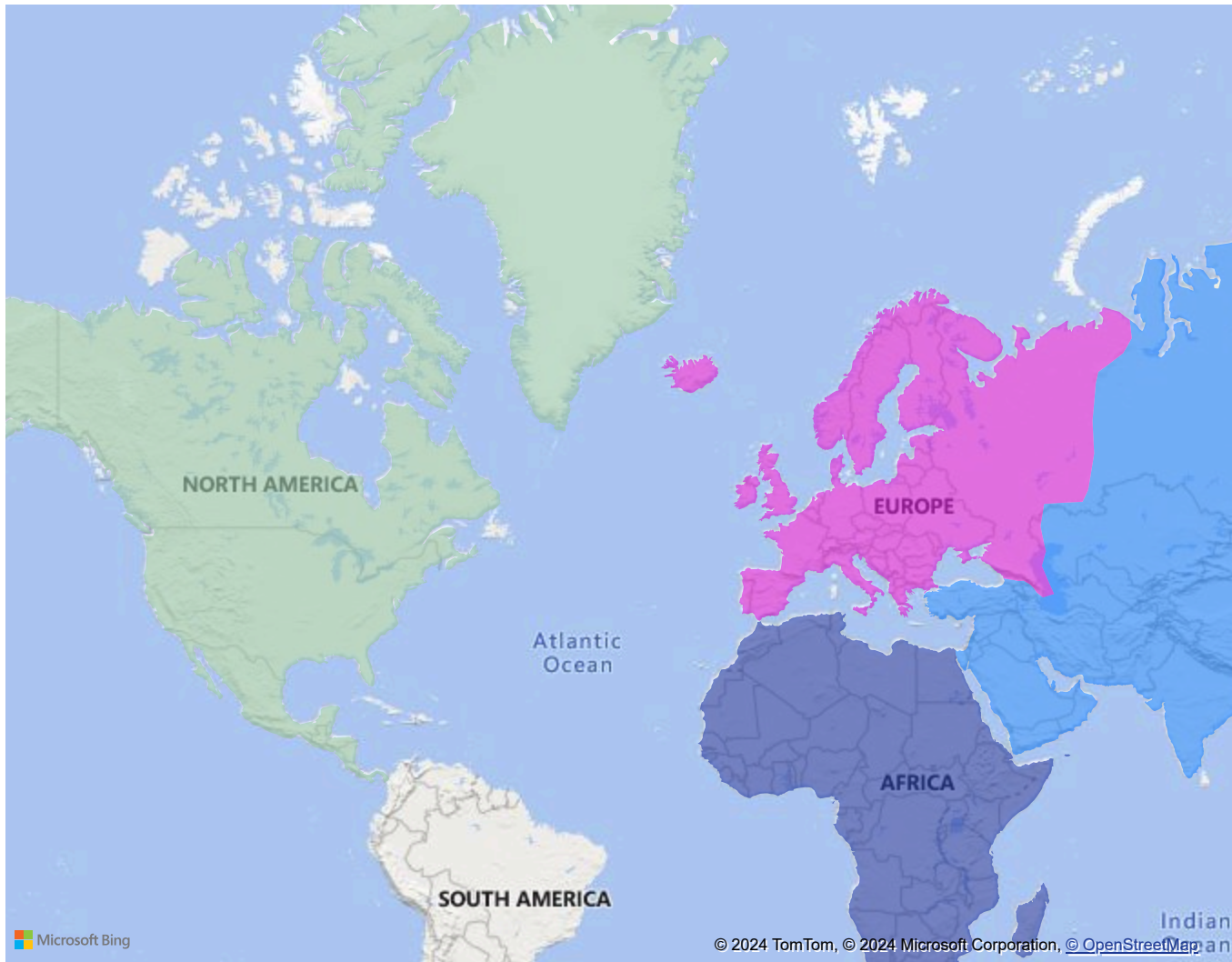
Total Profit by Year

4.09M✓

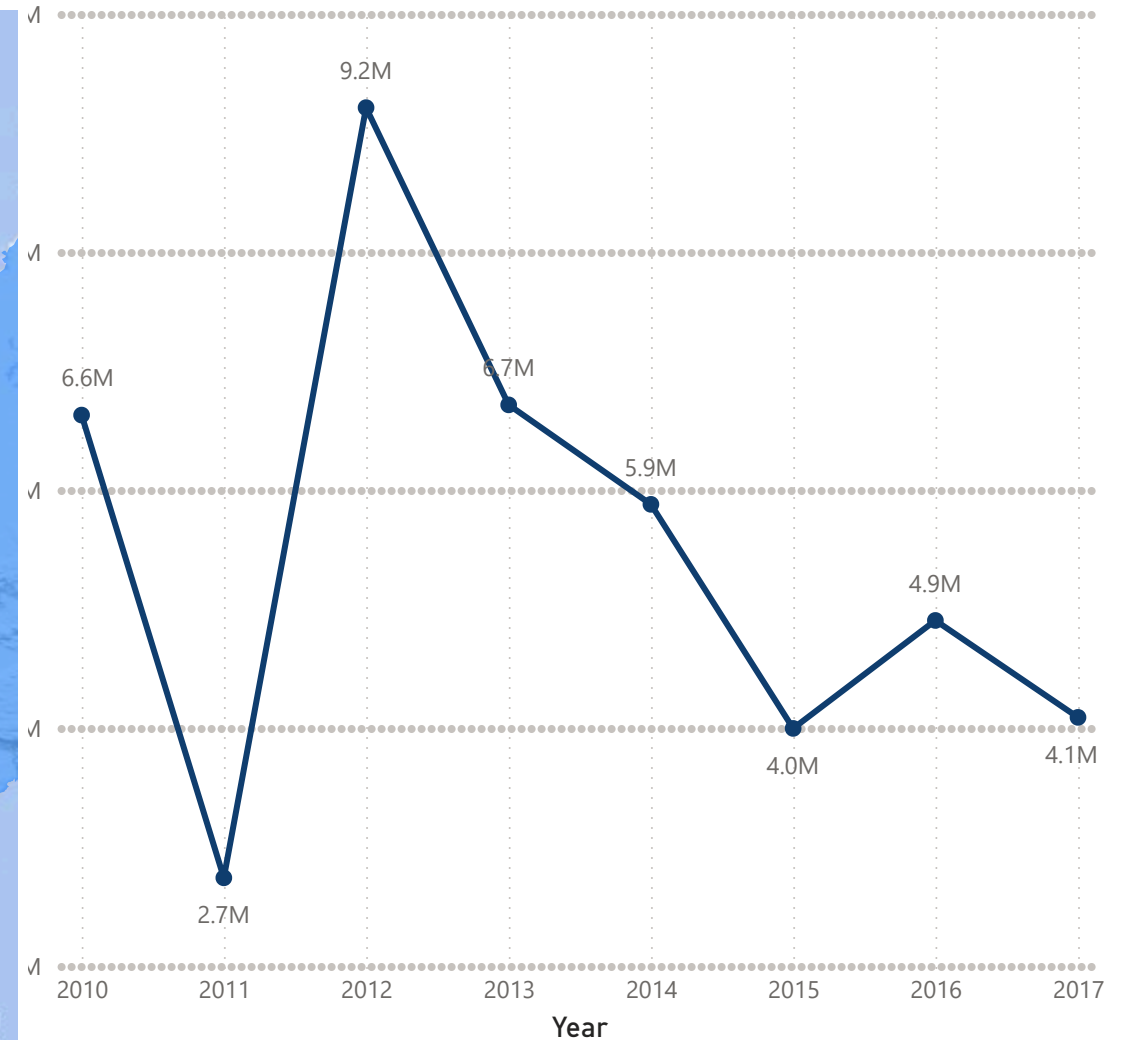
Goal: 511.17K (+700%)

Total Profit by Region

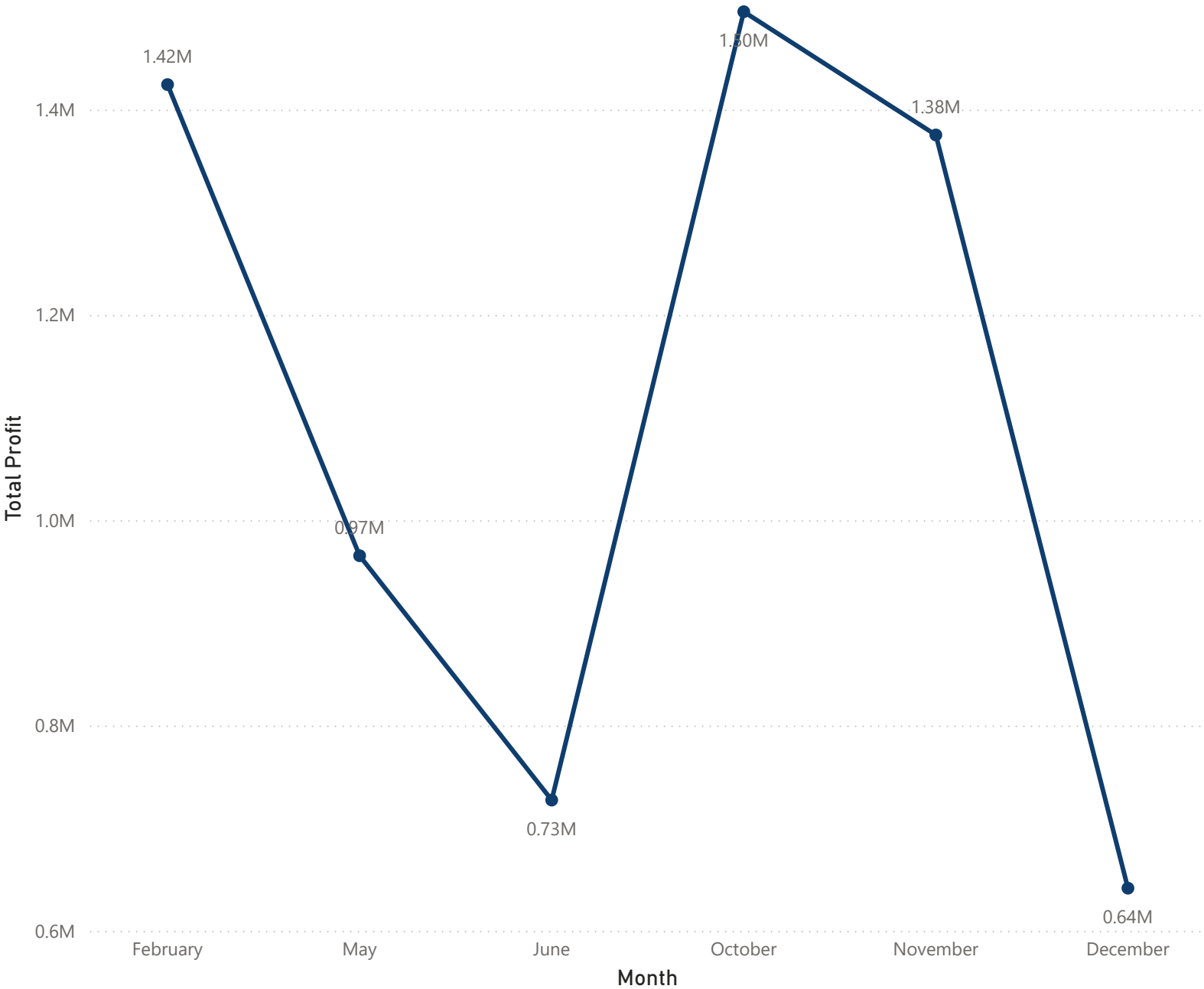
Region ● Asia ● Australia ... ● Central ... ● Europe ● Middle ... ● North ... ● Sub-Sa...



Profit by Year



Monthly Sales



Year: 2010

Select all

2010

2011

2012

2013

2014

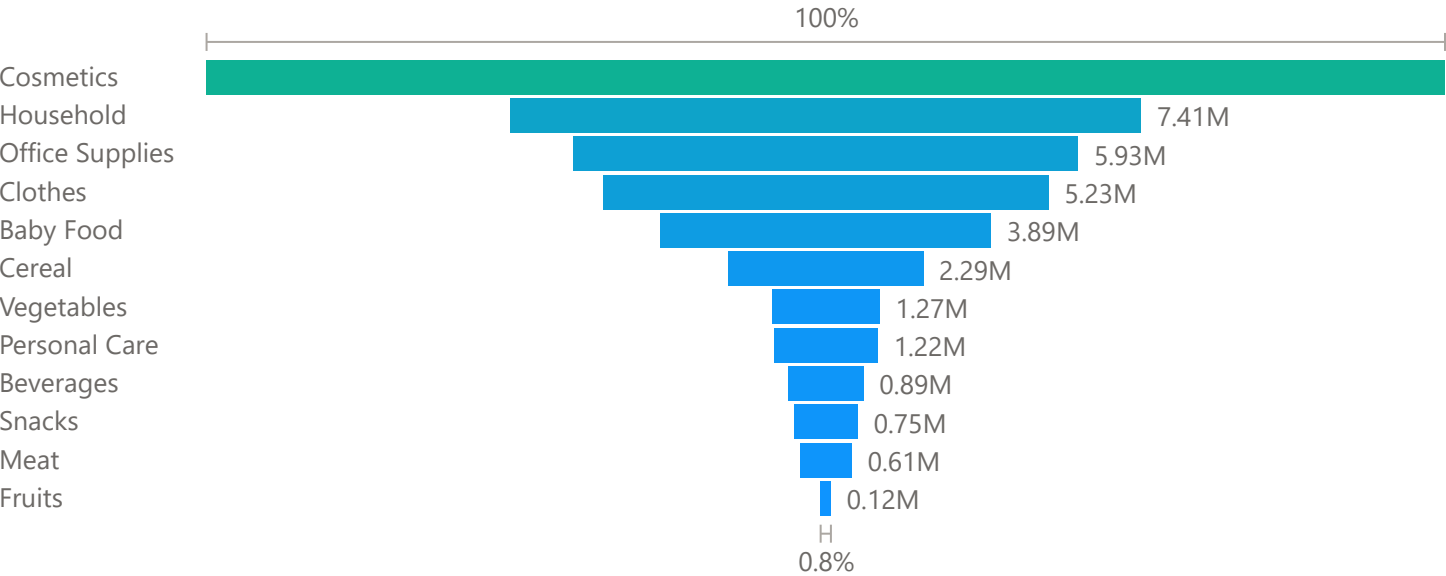
2015

2016

2017

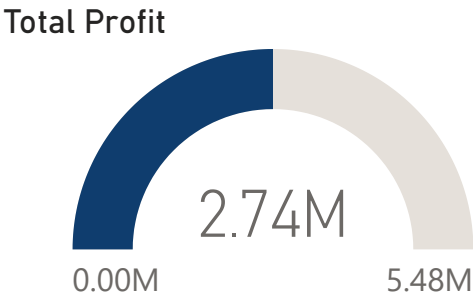
Most Profitable Product of Each Region(2010-2017)

Sum of Total Profit and Region by Item Type

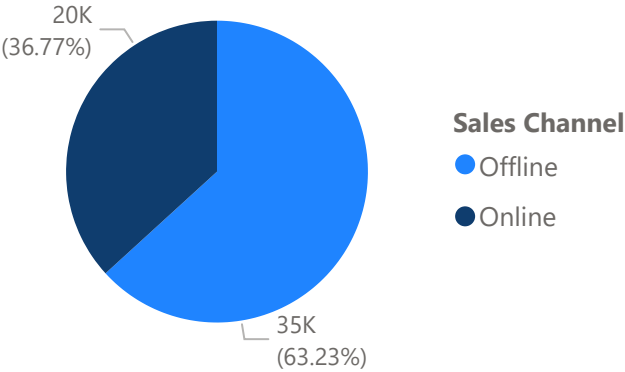


- Region
- Select all
 - Asia
 - Australia and Oceania
 - Central America and the Caribb...
 - Europe
 - Middle East and North Africa
 - North America
 - Sub-Saharan Africa

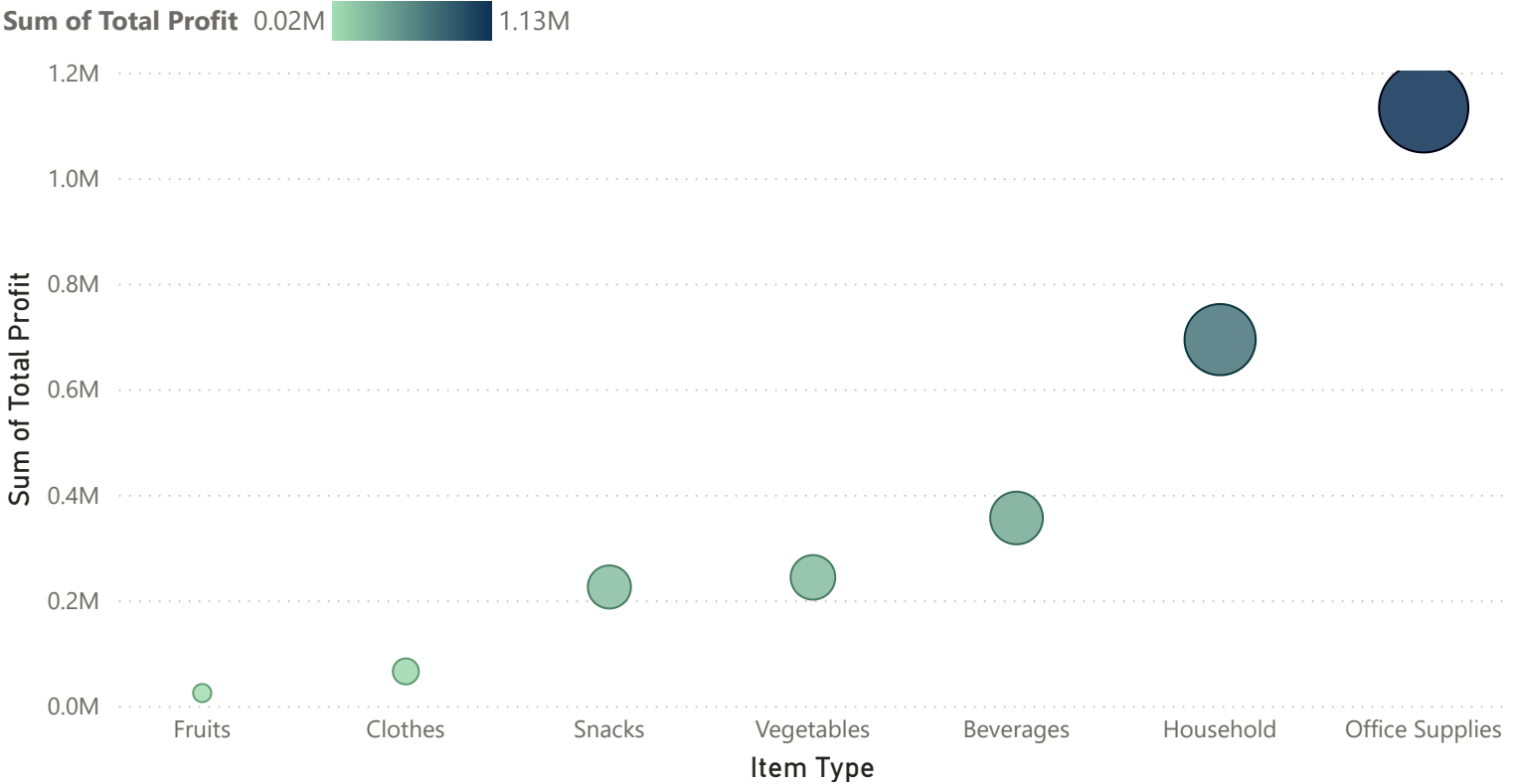
Least Profitable Year (2011)



Total no. of Units Sold by Sales Channel(2011)

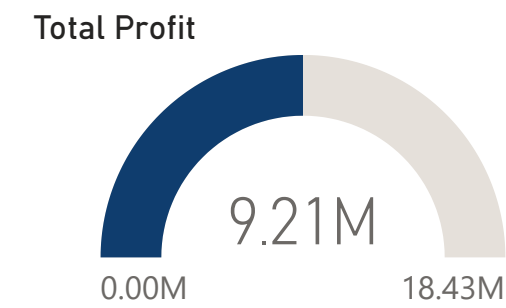
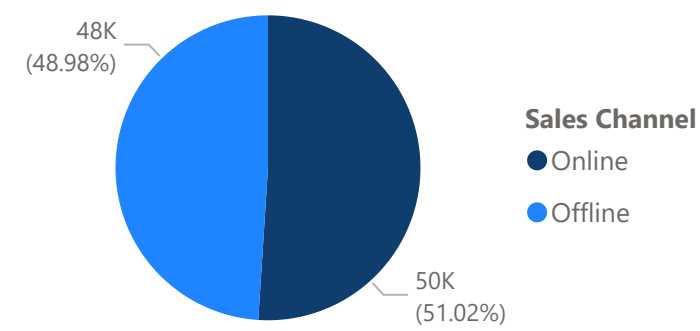


Contribution of each Item in Yearly Profit

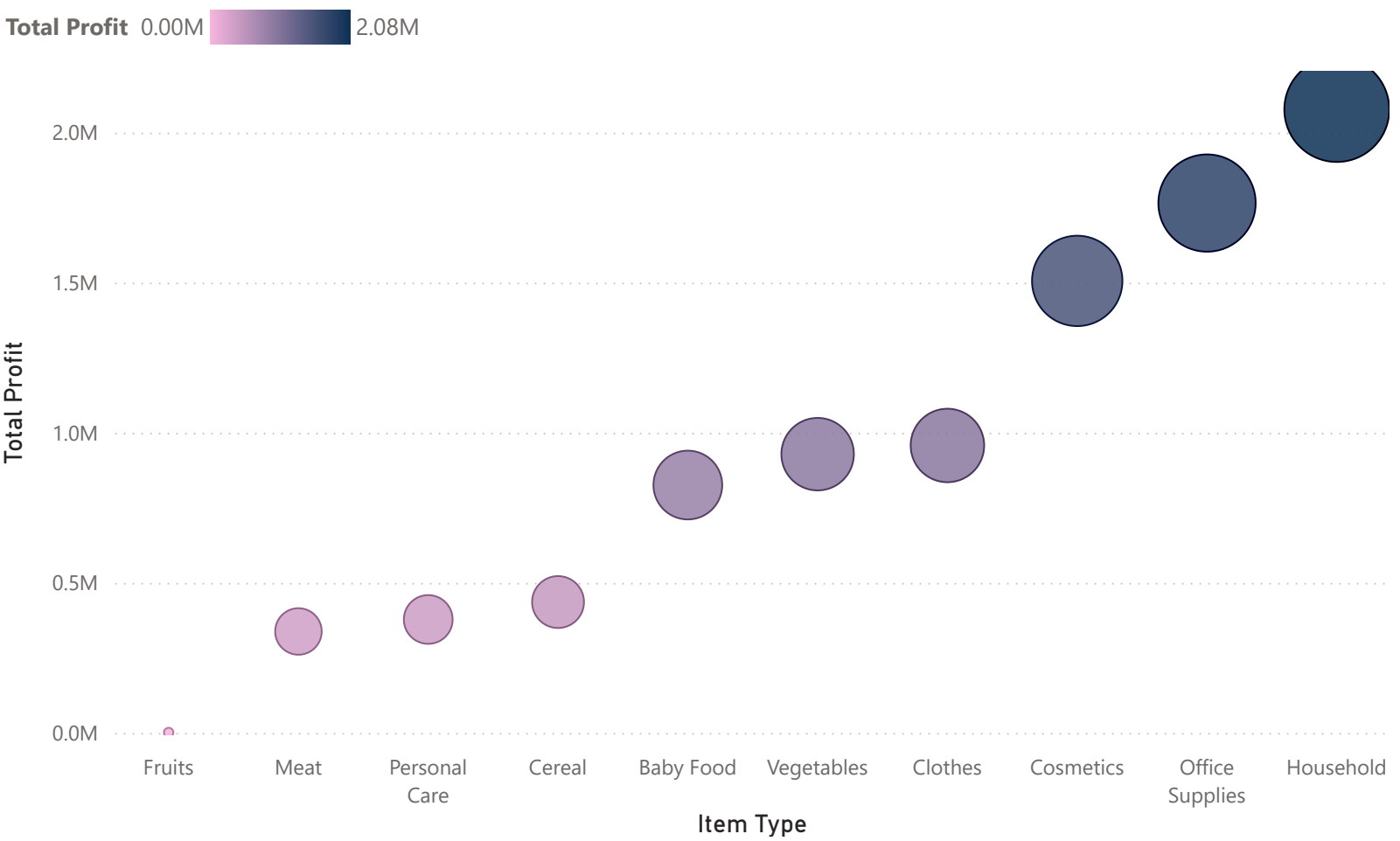


Most Profitable Year (2012)

Total no. of Units Sold by Sales Channel(2012)



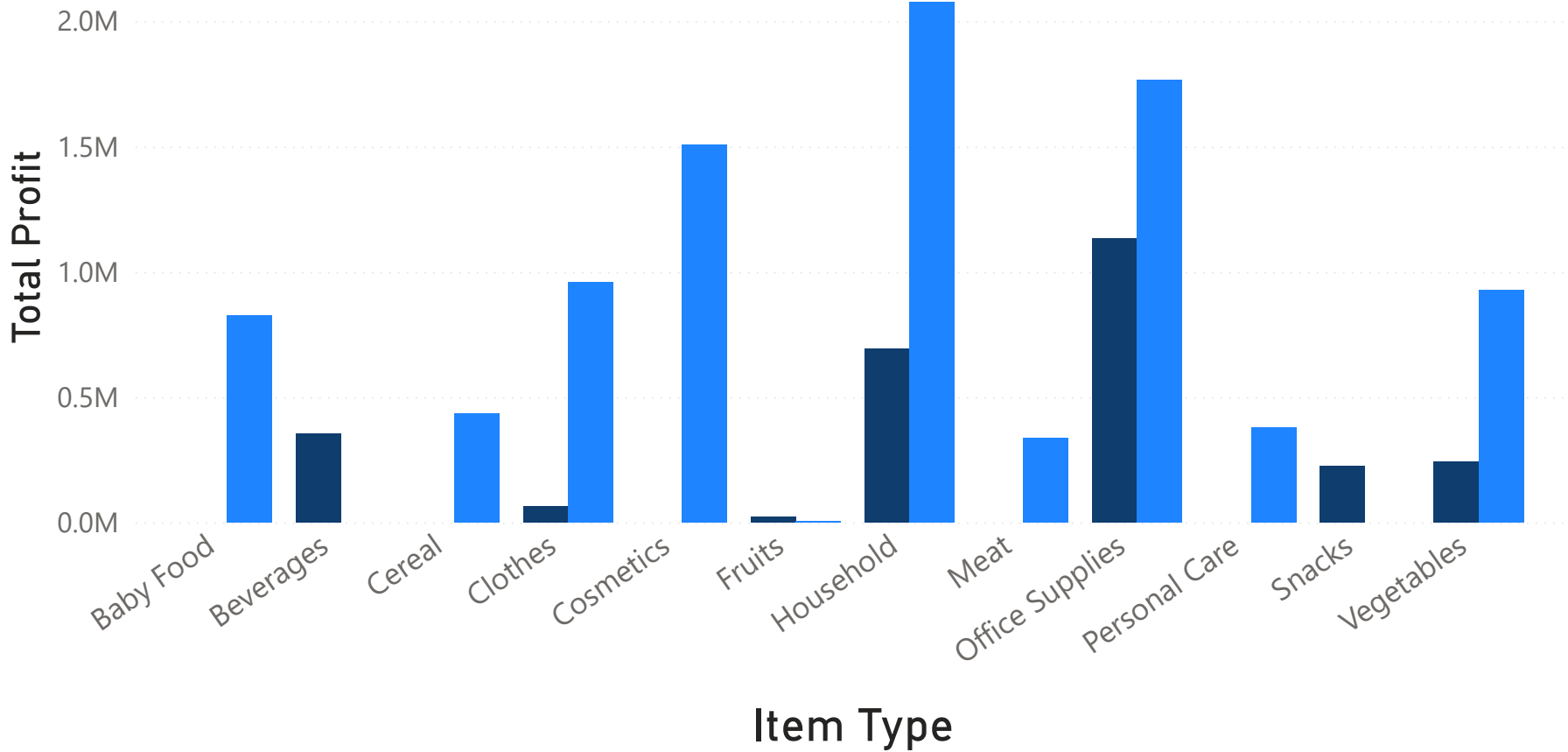
Contribution of each Item in Yearly Profit



Reason For 2011 Being The Least And 2012 Being The Most Profitable Year

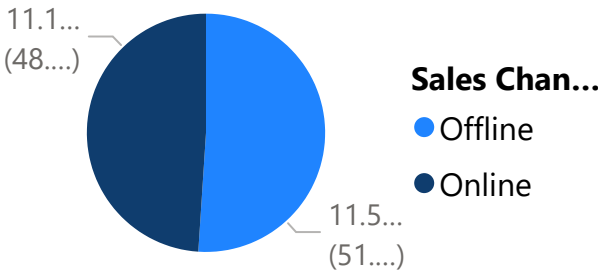
Yearly Profit By Each Item

Year ● 2011 ● 2012



There was a striking increase in the units sold of certain products in 2012 when compared with 2011, this resulted in a remarkable increase in the Total Profit of 2012, making it the most profitable year

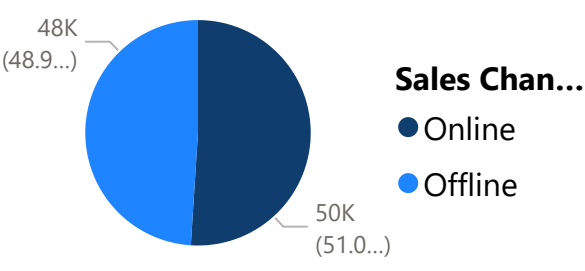
Total Cost by Sales Channel



22.69M

Total Cost

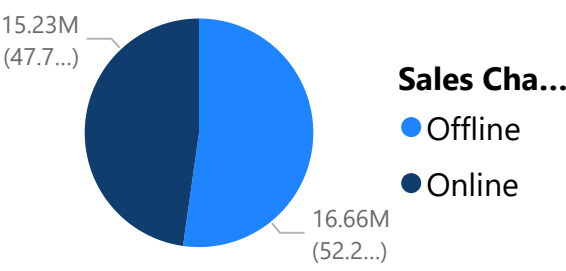
Units Sold by Sales Channel



98K

No. of Units Sold

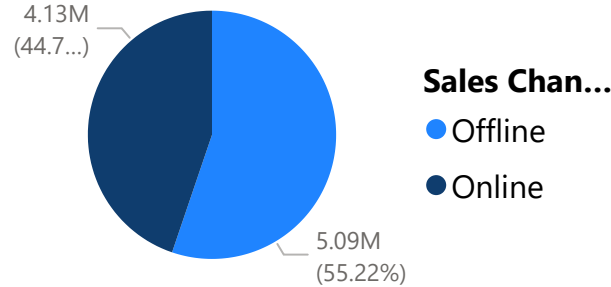
Total Revenue by Sales Channel



31.90M

Total Revenue

Total Profit by Sales Channel



9.21M

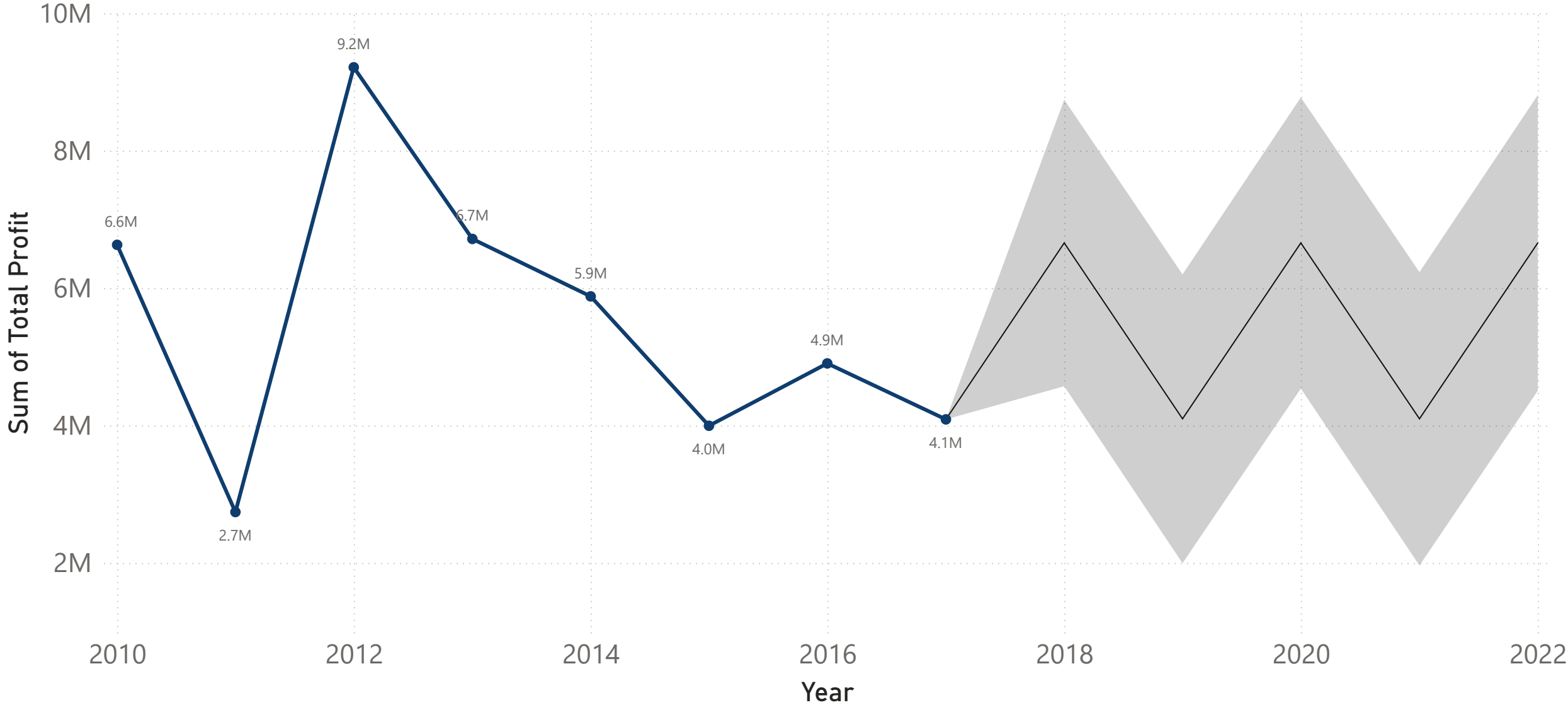
Total Profit

Year

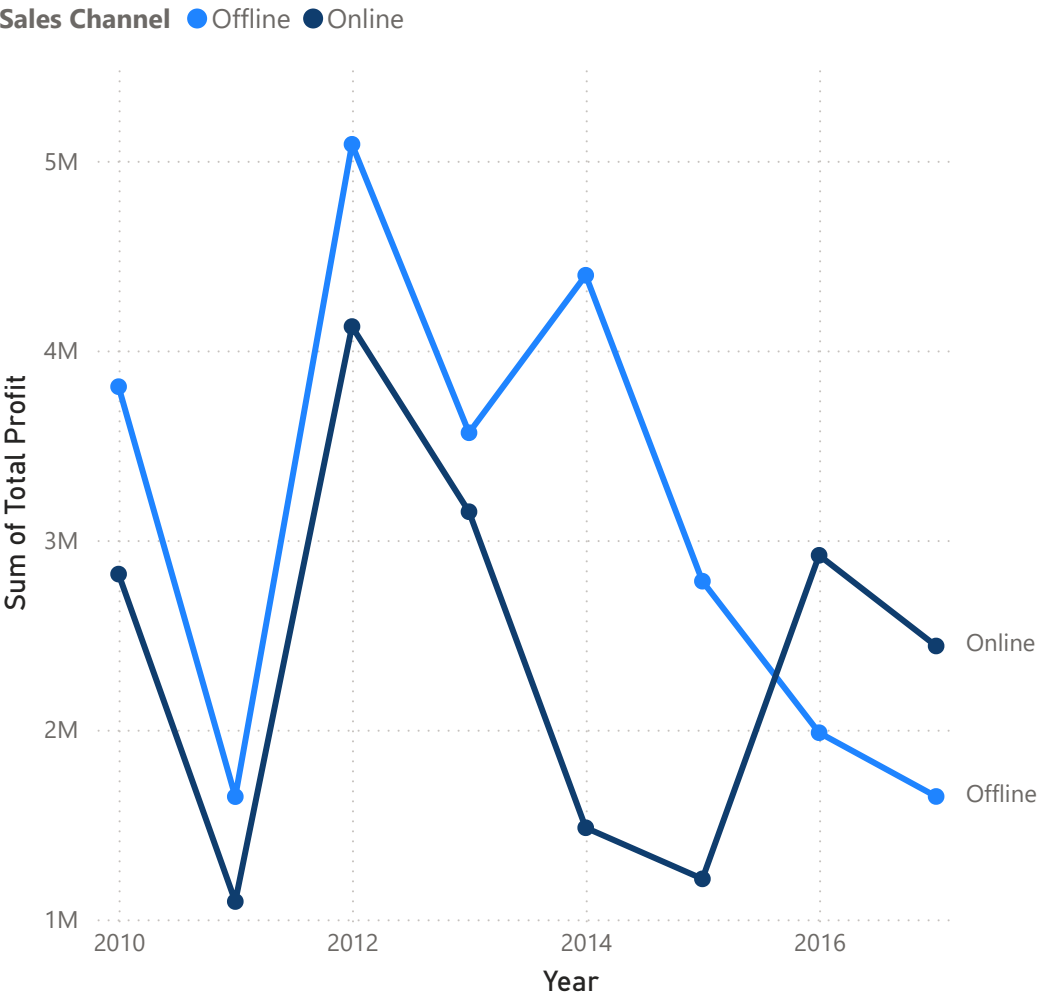
- ☒ Select all
- ☐ 2010
- ☐ 2011
- ☒ 2012
- ☐ 2013
- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017

Forecast Sales Over The Next 5 Years (2018-2022)

Total Profit by Year



Total Profit by Sales Channel



Sum of Total Profit by Month

