Chapter 9: Aggregating Data

Objectives

- Introduce the Aggregate node to create summary records
- Introduce the Set To Flag node to transform a single set field into a collection of flag fields
- Use the Merge node to combine the output from the Aggregate and Set To Flag nodes
- Introduce the Restructure node

Data

In this chapter we use the data file *fulldata.txt*. The file contains one record per account held by customers of a financial organization. The file contains demographic details on the customer and individual account information.

9.1 Introduction

As the previous chapters have illustrated, the general file structure of the data source may not be in the correct format for your analysis.

For example, purchase data is often held in a file containing one record per purchase. To analyze this at a customer level, the data must be restructured so that there is one record per customer, containing summary information. Using the Aggregate node, a new file can be created so that each record contains information such as total amount spent, average amount spent on certain goods, and total number of purchases.

Alternatively, it is often useful to have purchase data arranged so that each field represents a particular product and each record stores whether or not a customer has purchased that product. The Set To Flag node may be used to transform a single field containing a set of products into a collection of product flag fields within a record (or, generically, any symbolic field into a set of multiple fields).

In the following sections we introduce the Aggregate and Set To Flag nodes to perform such data file manipulation. We also introduce the Restructure node to transform each value of a set into a separate field, but this time each field will take on the value from another field. And finally, we will show how aggregation can be used in conjunction with each node.

9.2 Summarizing Data Using the Aggregate Node

It is often necessary to replace data with summary or aggregated information. For example:

- A data file, containing information on individual purchases can be replaced by a file containing summary information on individual customers, such as total amount spent.
- A data file in which a record contains end-of-month account balances for different accounts can be replaced by a file with one record per account containing average end-of-month balances for the year.
- Information held on individuals, such as age, can be summarized into information representing each household, such as average age.

The Aggregate node, located in the Record Ops palette, replaces a collection of input records with a summary, aggregated output record. During aggregation, the overall file structure normally changes because the case or record definition is altered.

During aggregation at least one key field must be specified. The key field defines the group of records that are to be replaced by one record, and multiple key fields may be used. For example, if summarizing purchase data into customer data, the key field will be a unique customer reference number/ID or a combination of fields that are used to uniquely identify each customer.

For each unique combination of the key field(s), values within an aggregate field (fields from which aggregate summaries are calculated) will be replaced by a single summary value. Summaries available include the mean, minimum, maximum, sum, and standard deviation. The aggregate fields must be numeric.

For example, Table 9.1 gives a set of possible input records taken from a personnel database:

Table 9.1 Input Records to the Aggregate Node

Employee	Department	Current	Initial Salary	Current
Number		Age		Salary
10123	Sales	. 24	17,000	18,000
10124	Sales	29	16,500	20,000
10125	Sales	32	13,000	30,000
10126	Accounts	30	14,000	20,000
10127	Accounts	41 .	12,000	35,000
10128	Accounts	35	16,000	18,000
10129	R&D	29	10,000	14,000
10130	R&D	37	13,000	17,000
10131	R&D	45	12,500	27,500
10132	Marketing	35	25,000	26,000
10133	Marketing	21	12,000	14,000

Aggregating this information, using department as the key field, with aggregate fields age (with a mean summary), initial salary (with a minimum summary), and current salary (with a sum summary), will produce the data file in Table 9.2.

Table 9.2 Aggregated Data Using Department as the Key Field

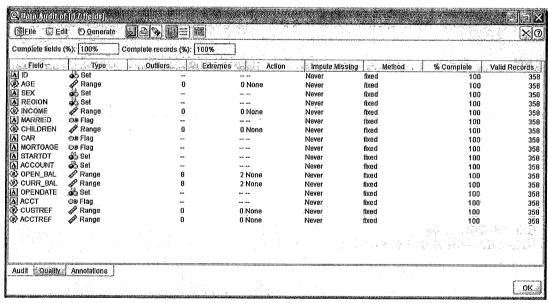
Department	Mean Age	Minimum Initial	Total Current
		Salary	Salary
Sales	28.33	13,000	68,000
Accounts	35.33	12,000	73,000
R&D	37.00	10,000	58,500
Marketing	28.00	12,000	40,000

To illustrate the use of the Aggregate node, we will reduce the data file *fulldata.txt* from a set of records containing account information into a data stream containing one record per customer.

It is best to aggregate data after missing values have been removed or modified. Records with missing values (non-numeric or \$null\$) on aggregate fields will not contribute to the aggregate summaries for those fields. However, blanks (user defined missing values) do contribute to the aggregate summaries and these values should be replaced with \$null\$ (you can use the Filler node) before aggregation. We will begin with an existing stream.

Open the Stream file **Aggregate.str**, located in the **c:\Train\ClemIntro** directory Execute the **Data Audit** node Click the **Quality** tab

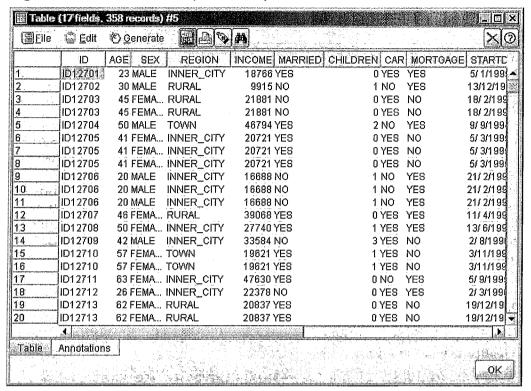
Figure 9.1 Quality Tab in Data Audit Node



Note that the data are 100% complete, which means there are no missing data.

Close the Data Audit output window Execute the **Table** node

Figure 9.2 Transaction Data (fulldata.txt)



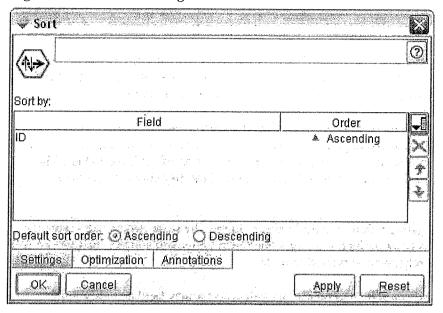
Note that *ID* is not unique, since a single customer can hold multiple accounts. This is a common phenomenon when dealing with transaction data.

We will aggregate the data using *ID* as the key field and request several summaries, including the total amount originally deposited and the number of accounts for each individual. We will also sort the data to make the data aggregation more efficient.

Close the Table window
Place a **Sort** node from the Record Ops palette to the right of the Type node
Connect the **Type** node to the **Sort** node
Edit the **Sort** node
Select **ID** in the **Sort** by: field box

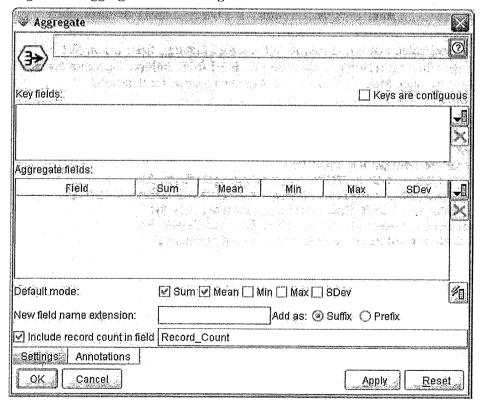


Figure 9.3 Sort Node Dialog



Click **OK** to return to the Stream Canvas
Place an **Aggregate** node from the Record Ops palette to the right of the **Sort** node
Connect the **Sort** node to the **Aggregate** node
Edit the **Aggregate** node

Figure 9.4 Aggregate Node Dialog



As shown in the dialog box in Figure 9.4, the *Key fields* box is used to specify the key(s) for aggregation. If you select multiple key fields, the values of the fields are combined to produce a key value.

If the *Keys are contiguous* check box is selected, values for the key fields will only be treated as equal if they occur in adjacent records. If the data stream is already sorted in order of the key fields, checking *Keys are contiguous* will make the aggregation more efficient.

Fields whose values are to be aggregated are selected on the *Aggregate fields* list. To create aggregate summaries for the selected aggregate field, check one or more of the aggregate mode check boxes. Summaries will be created for each unique combination of key field values. The five available summaries are the Sum, Mean, Min (minimum), Max (maximum), and Sdev (standard deviation).

As a reminder, when aggregating a field, if a null value is found, the aggregation will ignore the null value. However, blanks (user defined missing values) will be included in the calculations and so should be excluded beforehand or converted to nulls.

Checking the *Include record count in field* check box will create a new field containing the number of records aggregated to form each output record. This field will be named *Record_Count* by default, but the name can be changed.

On execution, the Aggregate node reads all input records, extracting summary information. Each aggregate record is created with the aggregation key fields and summary values stored in new fields. Each new aggregate field is assigned a name that consists of the aggregate mode name appended (by default) to the original field name (for example, *BALANCE_Sum*). These aggregate records are then passed downstream in no defined order.

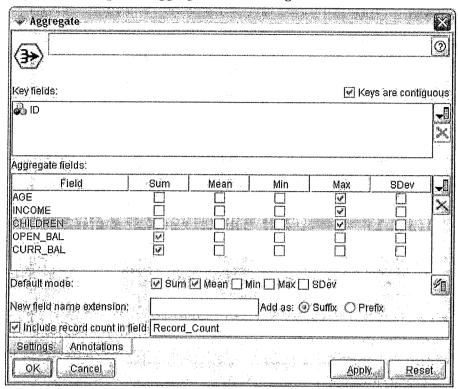
If you wish to retain a field value that is constant for all records in an aggregate group (for example, customer's age when aggregating to the customer level from multiple customer account records), simply request the Min, Max, or Mean as the Aggregate mode for that field.

To obtain records representing ID-level aggregates:

Place ID in the Key fields list
Check the Keys are contiguous check box
Select AGE, INCOME and CHILDREN from the Aggregate fields: list
Check Max statistic (deselect Sum and Mean) for AGE, INCOME and CHILDREN
Select OPEN_BAL and CURR_BAL from the Aggregate fields: list
Check Sum statistic (deselect Mean) for OPEN_BAL and CURR_BAL
Check the Include record count in field check box (if necessary)



Figure 9.5 Completed Aggregate Node Dialog



Click **OK** to return to the Stream Canvas Connect the **Aggregate** node to a **Table** node Execute the **Table** node

Figure 9.6 Aggregated Data Containing One Record per Customer

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	al	AGE_Max IN(COME_Max (CHILDREN_Max	OPEN_BAL_Sum	CURR_BAL_Sum	Record_Count
1	JD12701	23	18766	0	1000.000	1005.320	1 4
2	ID12702	30	9915	1	100,000	144.510	1 🖼
3	ID12703	45	21881	0	450.000	116,690	2
4	ID12704	50	46794	2	2000.000	2022.020	1
5	ID12705	41	20721	0	3082,000	3241.880	3 📳
6	ID12706	20	16688	1	1844.000	2074.440	3
7	JID12707	46	39068	0	10.000	55.030	1
8	ID12708	50	27740	1	5.000	10.550	1
9	ID12709	42	33584	3	50.000	57.210	1
10	ID12710	57	19621	1	1023.000	1173.680	2
11	ID12711	63	47630	0	1000.000	1082.270	1
12	_ID12712	26	22378	0	1100.000	1123.280	1
13	ID12713	62	20837	0	51.000	158.030	2
14	ID12714	26	23912	0	70.000	133.200	2
15	ID12715	19	8005	1	1153.000	1223.760	2
16	ID12716	44	34961	1	425,000	435.270	1
17	JD12717	32	24627	0	1100.000	1198.720	2
18	JD12718	56	47315	3	210.000	294.390	1
19	ID12719	26	13196	3	506.000	704.080	3
20	ID12720	43	20528	3	1210.000	1349.480	2 ₹
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		hamadi					
11 11 Up	in state						[OK]

The data have now been restructured so that one record contains the age, income, and number of children for each customer. The sums of the opening and current balance are given, together with the total number of accounts the customer holds. The name of the aggregate mode (summary) function applied to each aggregate field has been appended to the original field name (for example, AGE_Max). These names can be changed with a Filter node. Fields in the original data stream that were neither key nor aggregate fields have been dropped from the stream.

These data can now be used for modeling and analysis, or the aggregate data can be merged back into the original file, as we show below.

One limitation of the Aggregate node is that aggregate fields must be numeric. If, for example, the stream contains a field defining purchase type that is in a symbolic format, this information will be dropped when performing aggregation. In the next section we will introduce the Set To Flag node as a method of restructuring data held in a symbolic format.

9.3 Restructuring Set Fields Using the Set To Flag Node

It may be necessary to convert information held in a set field into a collection of flag fields. For example:

A file containing one record per purchase may need to be analyzed at a customer level. A
field containing a product identifier can be expanded across a number of flag fields
indicating whether or not each product was purchased.

• To use a set field in regression or discriminant analysis, flags based on set members (dummy variables) must be used as inputs, as opposed to the original set field.

The Set To Flag node located in the Field Ops palette generates flag fields based on set members. On execution, each record received is checked for each value of the selected set field. If found, the appropriate flag field is set to true. The record is then passed down the stream.

The Set To Flag node has an optional aggregate setting that groups the records according to aggregate key field(s). Those flags with at least one true value within the group are set to true, and all others are set to false.

For example, if the data shown in Table 9.3 were passed through a Set To Flag node, with the product field as the set field, Table 9.4 shows the resulting data if aggregating were not used, while Table 9.5 shows the resulting data if aggregating were used.

Table 9.3 Input Data to Set To Flag Node

ID	AGE	PRODUCT
101	24	Bread
101	24	Milk
101	24	Cheese
102	32	Bread
102	32	Fruit
103	44	Milk

Table 9.4 Output Data from Set To Flag Node Without Aggregate

ID	AGE	PRODUCT	Bread	Milk	Cheese	Fruit
101	24	Bread	T	F	F	F
101	24	Milk	F	T	F	F
101	24	Cheese	F	F	T	F
102	32	Bread	Т	F	F	F
102	32	Fruit	F	F	F	T
103	44	Milk	F	T	F	F

Table 9.5 Output Data from Set To Flag Node With Aggregation

ID	Bread	Milk	Cheese	Fruit
101	T	T	T	F
102	T	F	F	Т
103	F	T	F	F

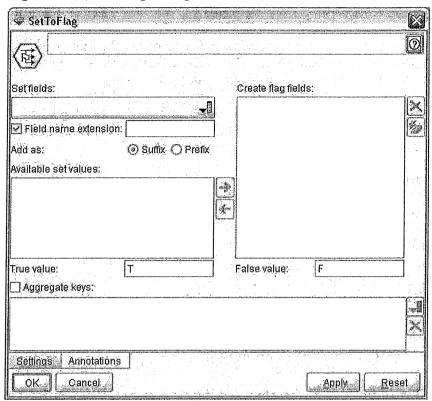
We will first demonstrate the Set To Flag node without aggregation, using the set field *ACCOUNT*, which contains four different account types, *CURRENT*, *ISA*, *PEP* and *SAVE*.

Close the Table window

Place the **Set To Flag** node from the Field Ops palette to the right of the **Sort** node Connect the **Sort** node to the **Set To Flag** node Edit the **Set To Flag** node



Figure 9.7 Set To Flag Dialog



The field to be expanded into a number of flag fields is selected from the *Set fields* list. The *Field name extension* text box allows you to specify an extension that will be added as a suffix or prefix to the new flag field names. By default, new field names are automatically created by combining the original field name with the field value as a suffix; for example, *ACCOUNT_CURRENT*, *ACCOUNT_ISA*, etc. When a field is selected, its members will appear in the *Available set values* list box.

You then place the members for which you wish to create new flag fields in the *Create flag fields* list box. Not all possible flags need be created.

By default, if the set value is present in a record, the corresponding flag field will be set to the True value (T), otherwise it will be set to the False value (F). These can be changed if desired.

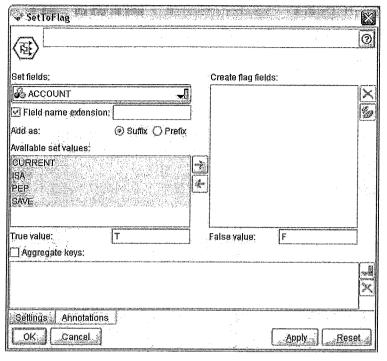
As explained earlier, output records can be aggregated by checking the *Aggregate keys* check box and selecting the appropriate key(s).

Select **ACCOUNT** in the **Set fields:** list. The list of values will appear in the **Available set values** list (Note that all values listed in the Type node are included, whether

they exist in the current data file or not)

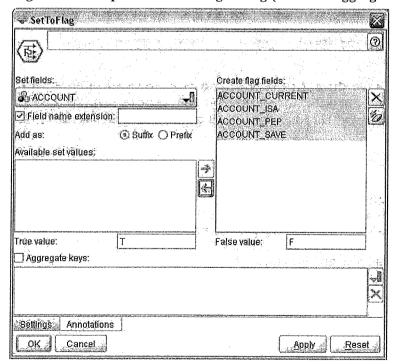


Figure 9.8 Set To Flag Dialog (Displaying Set Values for ACCOUNT)



Click the button

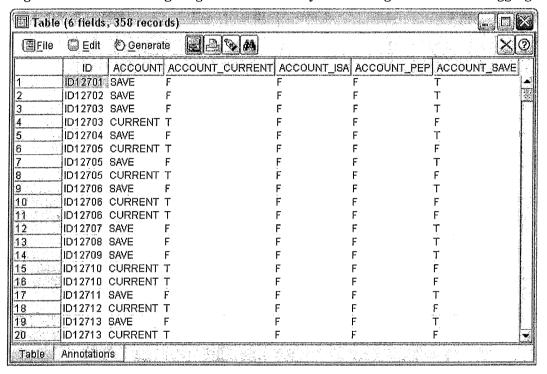
Figure 9.9 Completed Set To Flag Dialog (Without Aggregation)



Execute the Table node

Click **OK** to return to the Stream Canvas
Connect the **Set to Flag** node to a **Filter** node
Edit the **Filter** node and filter all fields, except **ID**, **ACCOUNT**, and **ACCOUNT_CURRENT** to **ACCOUNT_SAVE** (not shown)
Click **OK**Connect the **Filter** node to a **Table** node

Figure 9.10 Data Showing Flag Fields Created by Set To Flag Node Without Aggregation



Four flag fields were created. In this file, the ACCOUNT field only takes on values of SAVE and CURRENT, so only the flags representing those values are coded T for some records. We now demonstrate the effect of setting the Aggregate option by returning to the dialog box of the Set To Flag node.

Close the Table window
Edit the Set To Flag node
Click the Aggregate keys check box (not shown)
Specify ID in the Aggregate keys field box, and then click OK
Connect a Sort node between the Set To Flag and Filter nodes
Edit the Sort node
Select ID in the Sort by: field box, and then click OK
Execute the Table node

Table (5 fields, 198 records) #1 ACCOUNT_CURRENT ACCOUNT_ISA ACCOUNT_PEP ACCOUNT_SAVE ID12701 F ID12702 F T ID12703 T Т ID12704 F Т ID12705 T Т ID12706 T Т ID12707 F T ID12708 F Т 9 ID12709 F T 10 ID12710 T 11 ID12711 F T 12 ID12712 T 13 ID12713 T T 14 ID12714 T T 15 ID12715 T T 16 ID12716 F Ť 17 ID12717 T Ţ 18 ID12718 F Т 19 ID12719 T T 20 ID12720 T Table Annotations

Figure 9.11 Data Showing Flag Fields Created by Set To Flag Node With Aggregation

Now there is only one record per customer. One limitation of using the Aggregate option within the Set To Flag node is that all other fields are dropped from the output stream. If you wish to have the data in this case structure, but also have other fields of interest available to analyze, then the branches of the stream created in the previous two sections must be merged using the Merge node.

9.4 Combining Aggregation and Set To Flag Output

We now demonstrate how the two previous data manipulation exercises may be combined to form a data file that contains not only the output fields from the Set To Flag node with aggregation, but also summary information for the aggregated records.

Close the Table window

Place a Merge node from the Record Ops Palette on the Stream Canvas

Connect the Aggregate node to the Merge node

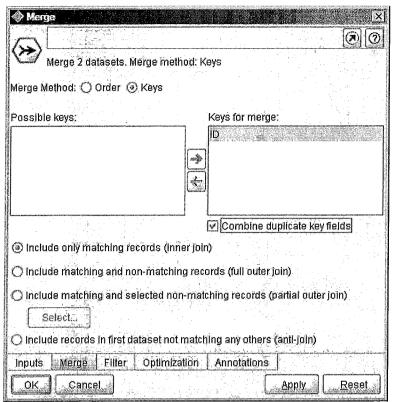
Connect the Set To Flag node to the Merge node

Edit the Merge node

Set the Merge Method to Keys

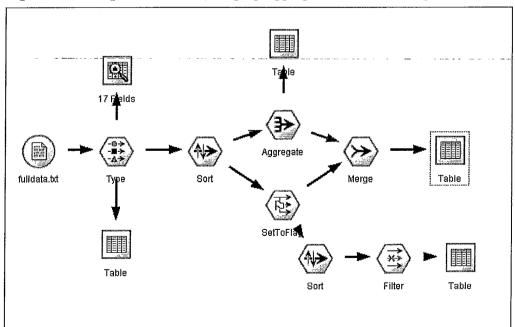
Select ID from the Possible keys list and move it to Keys for merge:

Figure 9.12 Merge Specifications



Click **OK**Connect the **Merge** node to a **Table** node

Figure 9.13 Completed Stream (Merging Aggregate and Set To Flag Results)



Execute the Table node

Figure 9.14 Output Data after Aggregate and Set To Flag Streams Merged

ii Table	11 fields,	198 records)	iz Car					1
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	ID.	AGE_Max INC	COME_Max CHIL	DREN_Max	OPEN_BAL_Sum	CURR_BAL_Sum	Record Count	ACCOUNT_CURRENT
1	ID12701	23	18766	0	1000.008	1005.320	11	
~~~~~~~	ID12702	30	9915	1	100.000	144.510	11	F
*************	ID12703	45	21881	0	450.000	116.690	2	Т
	ID12704	50	46794	2	2000.000	2022.020	1 8	F
	iD12785	41	20721	0	3082.000	3241.880	3	Т
	ID12706	20	16688	1	1844.000	2074.440	3	Т
~~~~~~~~~	ID12707	46	39068	8	10.000	55.030	1 F	F
	ID12708	50	27740	1	5.000	10.550	1.6	.
	ID12709	42	33584	3	50.000	57.210	1 8	=
	ID12710	57	19621	1	1023.000	1173,680	21	Г
	ID12711	63	47630	0	1000.000	1082.270	1:F	:
	ID12712	26	22378	0	1100.000	1123.280	17	Г
***************************************	ID12713	62	20837	0	51.000	158.030	2 7	Г
	ID12714	26	23912	0	70.000	133.200	27	Г
	ID12715	19	8005	1	1153.000	1223.760	2 T	Г
	ID12716	44	34961	1	425.000	435.270	1 F	:
	ID12717	32	24627	0	1100.000	1198.720	2 T	ī
	ID12718	56	47315	3	210.000	294.390	1 F	:
	D12719	26	13196	3	506.000	704.080	3 T	
0 [D12720	43	20528	3	1210,000	1349.480	2 T	
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9.5 Restructuring Data Using the Restructure Node

The Restructure node functions in much the same way as the Set To Flag node except that it is not limited to just creating flags; you can also create numeric fields using values from other fields. Also, Restructure can be used to restructure Flag as well as Set fields. However, unlike with Set To Flag, you cannot restructure your fields and aggregate all in one step. This is because the Restructure node does not have its own aggregation option. For that reason, Set To Flag node may be more convenient than Restructure if you are creating Flag fields.

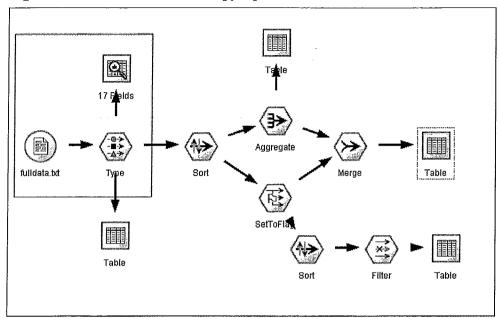
In this example, we will create a field for two of the accounts, *CURRENT* and *SAVE*, but instead of creating flag fields to indicate whether or not a person has these accounts, we will use the value from *CURR_BAL* to show how much money they have in each account.

We will use a subset of the data that has already been modified with the History node so that each customer does not have the same number of monthly balances. One limitation of the History node is that you can specify only one span and offset value, which would not work in this situation because you would end up spanning across observations. We will restructure the file so that the monthly balance for each individual is stored on the same record.

We will also use some of the nodes from the existing stream since we will use the same data file.

Close the Table window
Use the mouse to **draw a rectangle** around the **three nodes** shown in Figure 9.15 to select them
Click **Edit...Copy**

Figure 9.15 Nodes to Select for Copy Operation



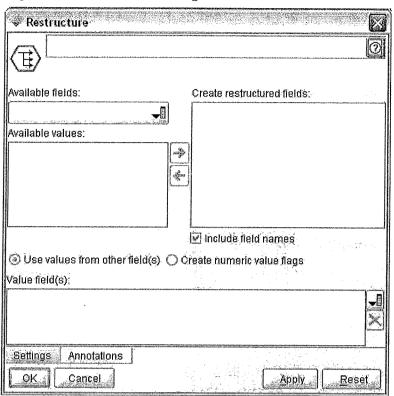
Click File...New Stream Click Edit...Paste

These actions will place the three nodes into a new stream.

Place a **Restructure** node from the Field ops palette to the right of the Type node Connect the **Type** node to the **Restructure** node Edit the **Restructure** node



Figure 9.16 Restructure Dialog



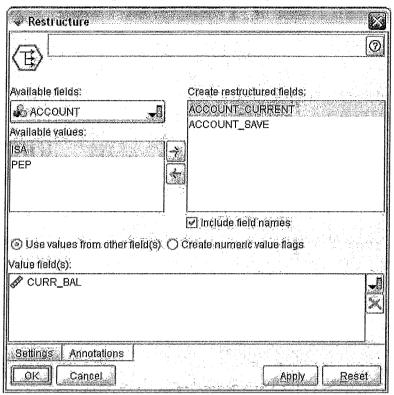
The Available fields: option lists all the fields that are either Set or Flag. When a field is selected, the values will be displayed in the Available values: box. You can create separate fields for a subset of these values or all of them by moving them into the Create restructured fields box. Note that the data must be fully instantiated using an upstream Type node before you can see a list of the available fields and their values. The Include field names box should be checked if you want to include the original field name as a prefix for the new fields.

The Create *numeric value flags* option should be checked if you want to create a numeric Flag for each field (0 for false and 1 for true) to indicate in this instance whether or not the person had a current balance that particular month. The *Use values from other field(s)* option should be used instead if you want the person's balance for that month to become the value of the newly restructured field.

Select **ACCOUNT** from the **Available fields:** list. The list of values will appear in the Available values: box

Move CURRENT and SAVE into the Create restructured fields box Check to be sure that the Use values from other field(s) box is checked Select CURR_BAL from the Value field(s) list

Figure 9.17 Completed Restructure Dialog

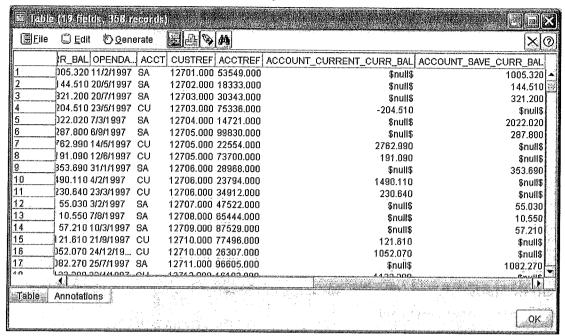


Click OK

To see how the Restructure node operates we will look at the data in a Table downstream from this node.

Place a **Table** node on the stream to the right of the **Restructure** node Connect the **Restructure** node to the **Table** node Execute the **Table** node, then scroll to the right to the new fields

Figure 9.18 Two New Variables Created by the Restructure Node



The Restructure node has created two new fields because there were two values ("CURRENT" and "SAVE") of *ACCOUNT* that we specified. Their names are a combination of the variables and values used to create the field values. In each of these new fields, the value of *CURR_BAL* is placed in the appropriate field, depending on whether the value of *ACCOUNT* for that case was "CURRENT" or "SAVE." The other field gets the value \$null\$, the missing value for numeric fields.

We can now proceed to the aggregate.

Close the Table window

Add an Aggregate node to the stream

Connect the Restructure node to the Aggregate node

Edit the Aggregate node

Select the ID field in the Key fields list

Check the Keys are contiguous check box

Select AGE, INCOME and CHILDREN from the Aggregate fields: list

Check Max statistic (deselect Sum and Mean) for AGE, INCOME and CHILDREN

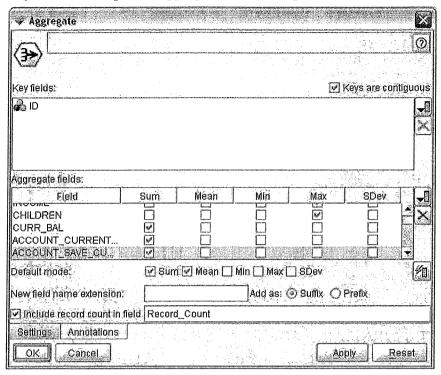
Select CURR_BAL, ACCOUNT_CURRENT_CURR BAL, and

ACCOUNT_SAVE_CURR_BAL from the Aggregate fields: list

Check Sum statistic (deselect Mean) for these three balance fields

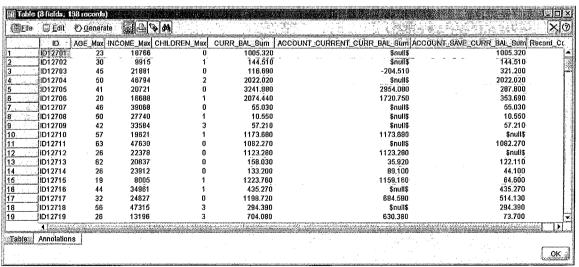


Figure 9.19 Completed Aggregate Node Dialog



Click **OK** to return to the Stream Canvas Connect the **Aggregate** node to a **Table** node Execute the **Table** node

Figure 9.20 Data Showing New Fields Created by Restructure With Aggregation



We now see only one record for each customer. The two fields created by the Restructure node sum to the value of $CURR_BAL_Sum$.



Summary

In this chapter we introduced methods to manipulate the data structure.

You should now be able to:

- Use the Aggregate node to create summary records
- Use the Set To Flag node to expand a set field into a collection of flag fields
- Combine the outputs from the Set to Flag and Aggregate nodes using the Merge node
- Use the Restructure node to as an alternative to the Set to Flag node

Exercises

In this exercise you will restructure the data that was merged in the exercises for Chapter 9 to create a file that has one record per holiday code. Each new record will contain information including total number of holidaymakers, total cost, average length of stay etc.

- 1. If it is not already loaded, load the stream created in the previous chapter exercise, ExerChapter8.str. (If that is unavailable, load the Backup_ExerChapter8.str from the course folder.)
- 2. First, check to see if the data stream is sorted by *HOLCODE*. Hint: Add a Table node to the Merge node. Is the stream sorted?
- 3. Connect an Aggregate node to the Merge node. Edit the Aggregate node. Use *HOLCODE* as the key field, and create the following aggregate fields:

Mean number of people in party (NUMPARTY)

Total holiday cost (HOLCOST)

Mean number of nights stayed (NIGHTS)

Retain the distance to the beach (*DIST_TO_BEECH*)— use Min mode Total number of bookings for this holiday (Include record count).

Use the check box that tells Aggregate that the key values are contiguous.

- 4. Connect a Table node to the Aggregate node and execute this section of the stream. Has the data aggregation worked? How much, in total, has been spent by individuals for their holidays in code CAF3108? How many records/holidays were aggregated to create this information?
- 5. Use a Set to Flag node (connect to Sort node) to create three new fields in the original merged data that represent whether each customer requested Full board (FB), Half board (HB) or self-catering (SC) in field *ACCOM*. Connect a Table node to verify the results.
- 6. Edit the Set to Flag node to create these three variables aggregated on *HOLCODE*.
- 7. Merge the Aggregate and Set to Flag fields in one data stream and review the data with a Table.
- 8. Save the stream as ExerChapter9.str.