ISHA DABAS

(US Citizen)

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SUMMARY

MERN Stack Developer with 2 years of experience building responsive web applications using MongoDB, Express, React, and Node. Recently certified in Digital Marketing by HubSpot Academy, combining technical skills with a solid understanding of SEO and user experience. Focused on clean code, UI/UX, and continuous learning.

SKILLS

Tech Skills:- JavaScript, ReactJs, SASS, Canva, Bootstrap, Tailwind CSS, MongoDB, Express, Emailjs, Node **Digital Marketing**:- SEO Fundamentals, Social Media Strategy, Content Optimization, Inbound Marketing, Video Marketing, Analytics & Reporting

Tools & Platforms:- Git, Github, GitHub Desktop, Bash, Version Control

Development Practices:- AgileMethodologies, Microservices, Responsive Design, Cross-Browser Compatibility, UI/UX Optimization

EDUCATION

Bachelor's of Computer Applications

June 2020 - May 2023

Specialization: Cyber Security & Cloud Computing

Bennet University, India GPA:- 3.35

PROFESSIONAL EXPERIENCE

Digisoft IT Solutions LLP (React Developer)

March 2023 - February 2025

- NumoUsha (Client: Damaso Digital Solutions Pvt. Ltd.):
 - Developed a responsive introductory web app using React (Vite) and Tailwind CSS.
 - Delivered a fast, elegant, and mobile-friendly user interface.
 - Integrated Email.js for direct enquiry submissions.

• <u>TheStudyFalcon</u> (Client: Damaso Digital Solutions Pvt. Ltd.):

- Maintained and optimized the front-end using React.js.
- Focused on performance tuning, responsiveness, and UI/UX improvements.
- Resolved cross-browser compatibility and data inefficiencies.
- · Managed and deployed RESTful APIs using Node.js and Express.js.

• Nidhisoftwareguru.com:

- Redesigned the website using React.js to enhance user experience.
- Integrated Email.js for seamless enquiry submissions.
- Designed branding assets including the "Mudrabites" logo.
- Deployed website components on Microsoft Azure for scalability.

DigisoftIndia.com:

- Rebuilt the website using HTML, CSS, and Vanilla JavaScript.
- Enhanced interactivity with enquiry, feedback, and proposal forms.
- Used Bootstrap animations to elevate visual appeal.
- Implemented a dynamic news section to increase client engagement.

Digisoft IT Solutions Pvt. Ltd. (Internship - FullStack Developer)

• Assets Management System

May 2022 - July 2022

- Built a responsive web application using Chakra UI for intuitive and user-friendly design.
- Utilized Amazon S3 for secure and scalable asset storage.
- Integrated MongoDB for efficient data management and retrieval.
- Implemented a card-based layout for clear and categorized asset visualization.
- Integrated React PDF Viewer to enable seamless in-app document access.

CERTIFICATIONS

- <u>Digital Marketing Certified HubSpot Academy</u>
- Full-Stack Web Developer- DevTown
- Al-Tools Workshop- Be10x
- NodeJs Coding Blocks
- Campus Ambassador Coding Blocks