

EzyMetrics Report

Lead Conversion Rate: 10%

Lead-to-Opportunity Ratio: 0.2

Leads per Sales Rep: {"Alice Johnson":3,"Bob Williams":2,"Carol Lewis":2,"Danielle Morris":1,"Evan Green":1,"Frank Harris":1}

Lead Closure Time: [{"leadID":"L1003","ClosureTime":1034100000}]

Pipeline Health: 40%

Lead Acquisition Cost: 100

Top 5 High-Value Leads: [{"leadId":"L1007","leadScore":94}, {"leadId":"L1003","leadScore":92}, {"leadId":"L1006","leadScore":88}, {"leadId":"L1002","leadScore":85}, {"leadId":"L1001","leadScore":78}]

Churn Rate: 30

Total Leads Campaigns brought: 1595