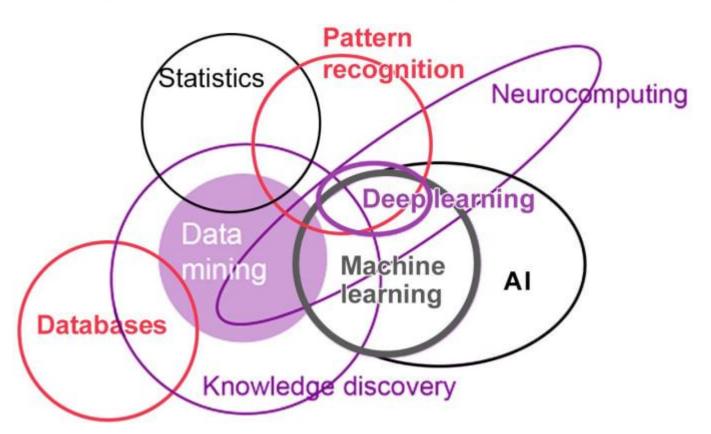
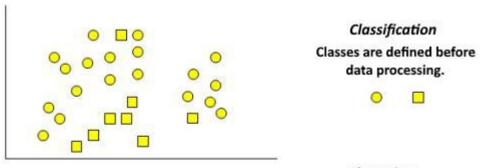
# MIDS W207 Applied Machine Learning

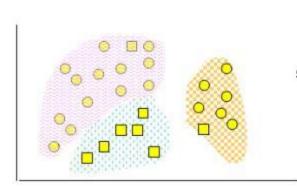
Week 9 Live Session Slides

#### Data Mining and Machine Learning



## Clustering vs Classification

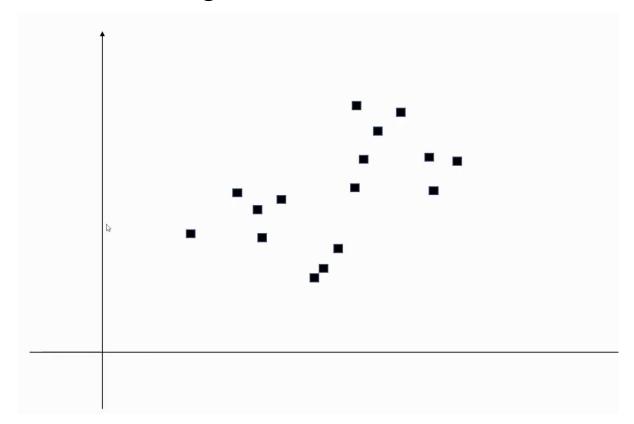


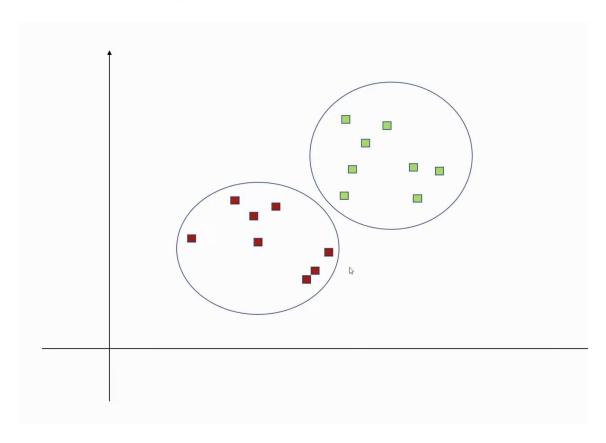


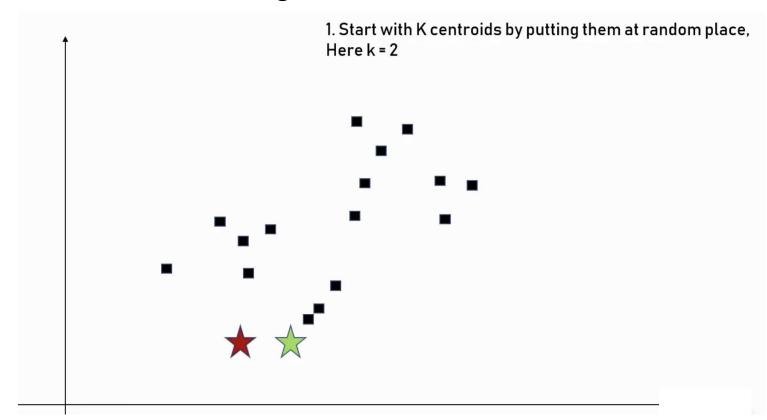
#### Clustering

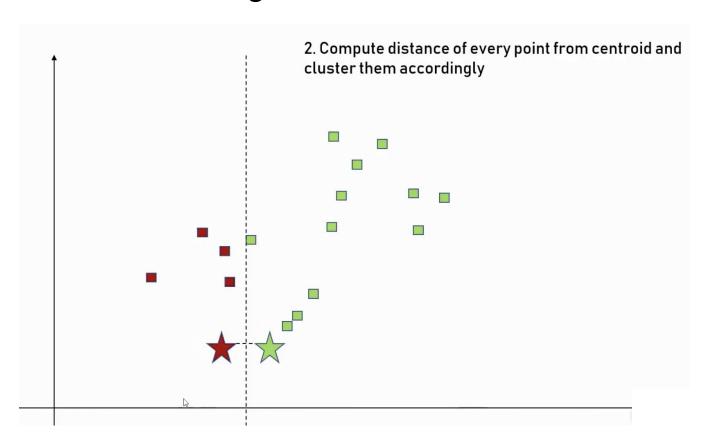
Classes are not defined beforehand. Data mining searches for homogeneous groups, groups of objects that have common properties.

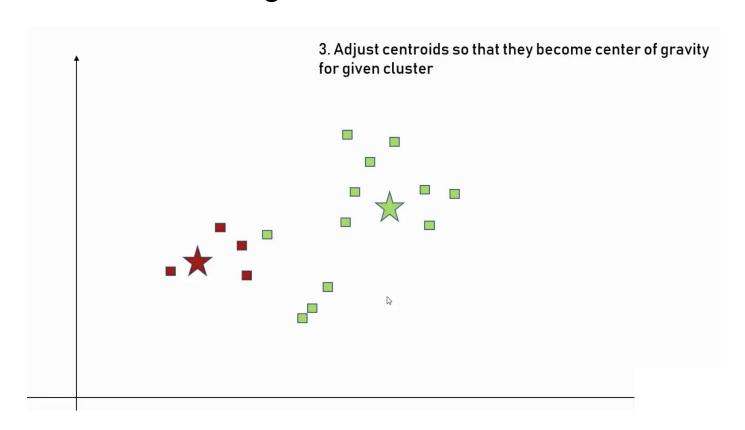


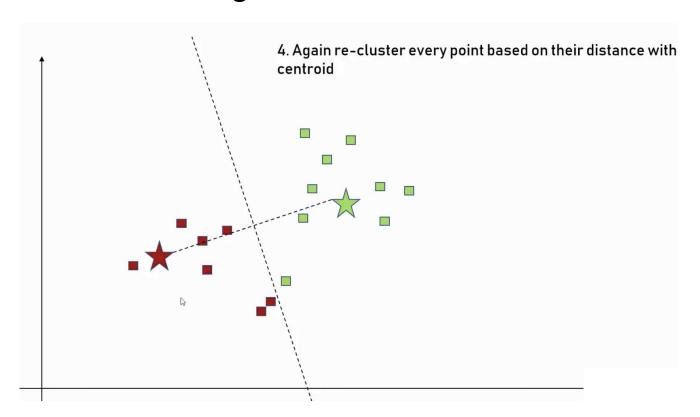


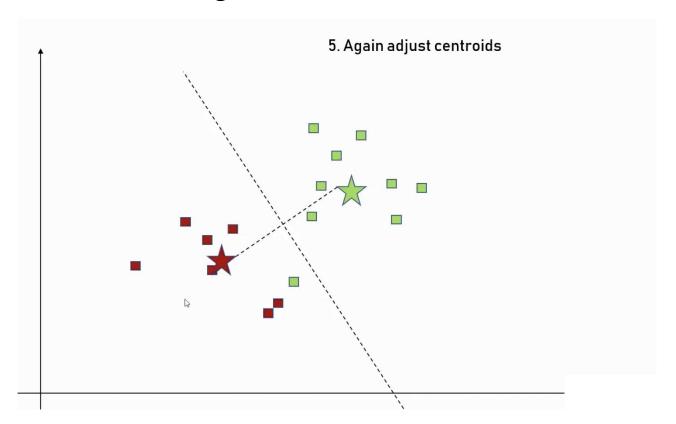




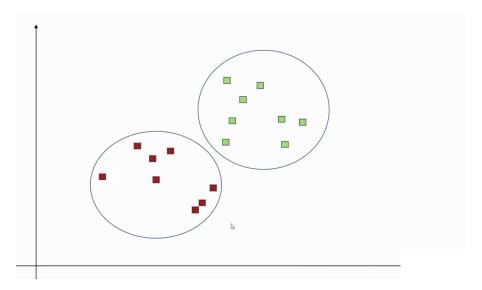


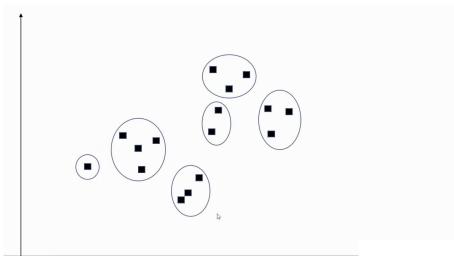




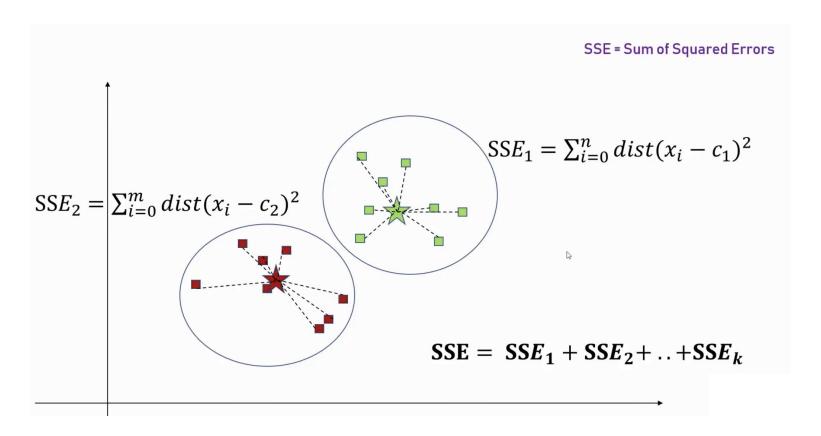


## K-Means Clustering: Finding k

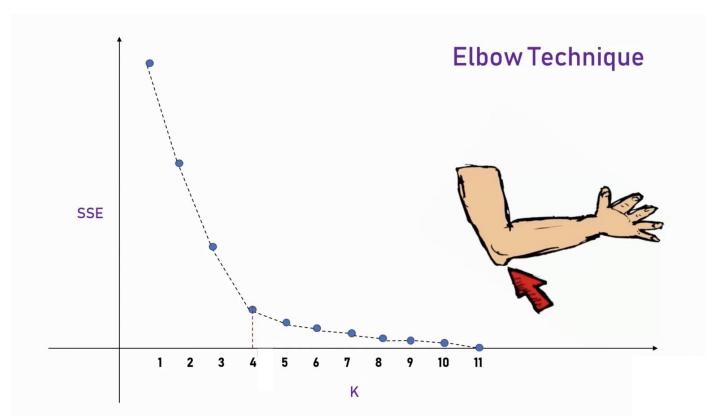




#### K-Means Clustering: Finding k



## K-Means Clustering: Finding k

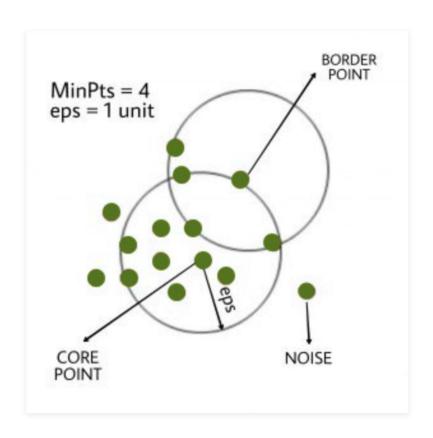


#### K-Means Algorithm

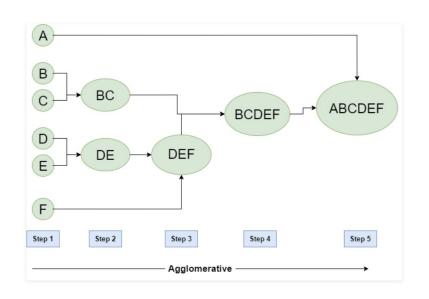
#### Algorithm 1 k-means algorithm

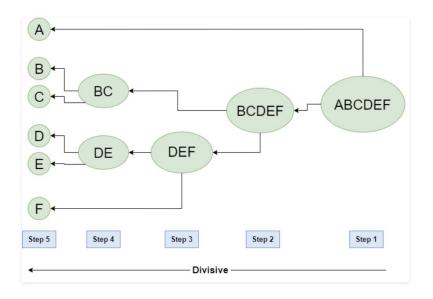
- 1: Specify the number k of clusters to assign.
- 2: Randomly initialize k centroids.
- 3: repeat
- 4: **expectation:** Assign each point to its closest centroid.
- 5: maximization: Compute the new centroid (mean) of each cluster.
- 6: **until** The centroid positions do not change.

#### K-Means Algorithm: Types: DBSCAN



#### K-Means Algorithm: Types: Hierarchical





#### Code Review

**Breakout Session Exercise**