

Opening a Pharmacy in Toronto| Business Proposal

Introduction:

Toronto is considered as one of the safest countries in the world. Neighborhoods of Toronto are filled with nightlife, colourful restaurant scene, museum, and art galleries in addition, Toronto provides almost free health services to the people even if you have just moved to Canada. If you have been a resident of Ontario for three months, you are entitled to health care services paid for by the Ontario Health Insurance Plan (OHIP). This provides additional benefits in migrating to Toronto along with good housing prices and reputed schools for children.

This project aims in helping pharmacists in exploring neighborhoods who wants to open a new pharmacy in Toronto area. This project will aid in making smart and effective decision on choosing the better neighbourhood for business development.

Objective

The major aim of this project, is to suggest a better neighborhood in a new city for an entrepreneur who wants to start a business here. This helps the entrepreneur wanting to start a medical shop or pharmacy here. The competition of that business in different neighborhoods, and which neighbourhood needs a pharmacy in their locality. And the objective can be further extended to knowledge of people are shifting here about medical shops in here neighbourhood.

Target Audience

- Budding entrepreneurs who wants to start a pharmacy in a new city.
- Canadian immigrants who want to explore and find neighborhoods with better medical facilities.