

HackEHS



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HackEHS

hackehs.com

April 23-24

50%

Beginner
Attendance

50%

Female
Attendance

Focused on
Learning

400

Hackers

50

Mentors

1

Amazing
Experience

HackEHS will be the first major high school hackathon to be held in Central New Jersey. We're bringing together over 400 aspiring hackers from all over the East Coast to share their ideas, collaborate on innovative projects, and work to build amazing things.

What sets HackEHS apart from other hackathons is that it will focus on *learning*. We will be offering interactive workshops throughout the entire event—workshops that range from teaching hackers various programming languages and hardware platforms, to showing them the fundamentals of key tools like GitHub and teaching them the basics of Android Development.

Our mission is not only to provide a productive environment for more experienced developers, but also to **transition inexperienced high school students into confident, full-stack programmers and thinkers who can launch their own web and app ideas.**

We plan on having at least 50% beginner attendance and at least 50% female attendance to make HackEHS a diverse and learning-oriented hackathon.

HackEHS is breaking the stereotypes of traditional hackathons, providing a unique experience for all kinds of coders and empowering them to become the next generation of hackers.

Why Sponsor?

At HackEHS, you will find innovative thinkers and potential interns—talented people who will bring creative ideas and make them happen. Sponsoring HackEHS will be an opportunity for you to **gain exposure to a young and enthusiastic developer community.**

Benefits

- Giving tech talks to attendees and showcasing your products and APIs
- Judging student creations
- Distributing promotional items
- Mentoring hackers with their projects
- Recruiting hackers who are eager to work for your company
- Receiving honest feedback on your product
- Raising awareness for your company and products
- Using photos and videos from the event in promotional media
- Integrating your product's API in hackers' creations

What Your Sponsorship Helps With



Meals and Snacks

With 400 students working on the clock for 24 hours, we need to provide them with full meals, snacks, and drinks to keep them active, energized, and productive while they hack.



Prizes

Our Hackers will be competing for multiple prizes. Distributing branded prizes is included in the sponsorship tiers and is a great way to encourage students to develop their projects using your API.



Travel

We want everybody on the East Coast to have a chance to come to HackEHS. Because paying for travel expenses can be tough for students on a tight budget, we will be providing travel reimbursement for bussing.

	MEGA	GIGA	TERA	TITLE
Send brand representatives	●	●	●	●
Linked logo on website	●	●	●	●
Distribute branded swag	●	●	●	●
Distribute promotional materials	●	●	●	●
Award branded prizes	●	●	●	●
Lend out hacking material	limited	●	●	●
API upgrade	+\$1000	●	●	●
Sponsor table				
Company logo on official t-shirt		●	●	●
Logo in HackEHS marketing campaign		●	●	●
Blurb in event program		●	●	●
Opt-in participant info/resumes		●	●	●
Slot (3 min) during opening		●	●	●
Slot (5 min) during closing			●	●
Sponsor room			●	●
Side event			●	●
Hour long Seminar in Auditorium			●	●
Company logo added to HackEHS logo				●
Keynote				●
Mentioned in every media opp.				●