

Sales Performance

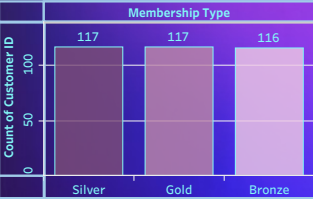
| Total Sales |
|-------------|
| 295,884 |

| Average Items per Transaction |
|-------------------------------|
| 0.4386 |

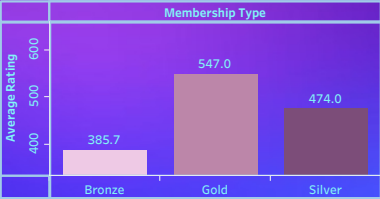
| Total Customers |
|-----------------|
| 350 |

| Total Revenue |
|---------------|
| 3,100 |

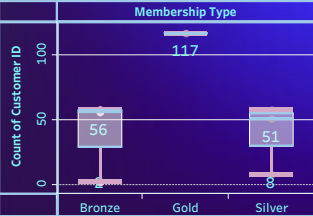
Customer Distribution



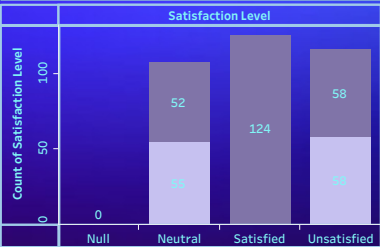
Average Rating by Membership Type



Satisfaction Level by Membership Type



Age Group Buckets

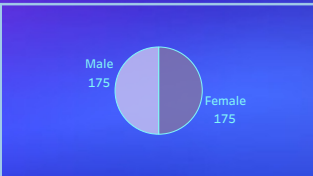


| City | Avg. Spend by City |
|---------------|--------------------|
| Chicago | 499.9 |
| Los Angeles | 805.5 |
| Miami | 690.4 |
| New York | 1,165.0 |
| San Francisco | 1,459.8 |

| Days Since Last Purchase by Satisfaction | |
|--|-------|
| Satisfactio.. | |
| Null | 44 |
| Neutral | 2,064 |
| Satisfied | 2,212 |
| Unsatisfied | 4,986 |

| Satisfaction Level |
|--------------------|
| ✓ Null |
| ✓ Neutral |
| ✓ Satisfied |
| ✓ Unsatisfied |

Gender Distribution



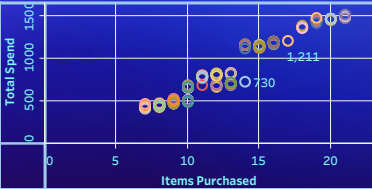
Discount Applied vs Satisfaction

| Discount Applied | Satisfaction Level | Count |
|------------------|--------------------|--------|
| False | Null | 852 |
| | Neutral | 65,956 |
| | Satisfied | 91,303 |
| True | Satisfied | 68,737 |
| | Unsatisfied | 69,036 |

| Membership Type |
|-----------------|
| ✓ Bronze |
| ✓ Gold |
| ✓ Silver |

| Age Group |
|-----------|
| ✓ 25-35 |
| ✓ 36-50 |

Average Spend vs. Items Purchased



Average Satisfaction Level

| Satisfaction Level | Count |
|--------------------|-------|
| Null | 2 |
| Neutral | 107 |
| Satisfied | 125 |
| Unsatisfied | 116 |

| Membership Type |
|-----------------|
| ✓ Bronze |
| ✓ Gold |
| ✓ Silver |

| Total Spend To Null |
|---------------------|
| 0 |