

Churn Overview

KPI Summary

Average Dat..	Average Mo..	Churn Rate %	Total Custo..
5	85,032	19.95%	60,802

SMS Sent vs Churn

Churn Flag	
Yes	24.06653
No	24.03854

Data Usage vs Churn

Churn Flag	
Yes	5,012.752
No	5,008.339

Calls Made vs Churn

Churn Flag	
Yes	49.03
No	48.98

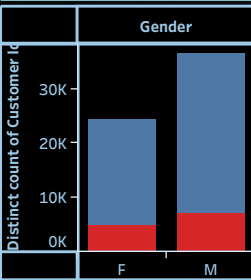
Churn by Number of Dependents

Churn	12,129
Churn Rate %	0
Count of Customer Id	60,802
Count of Num Dependents	60,802

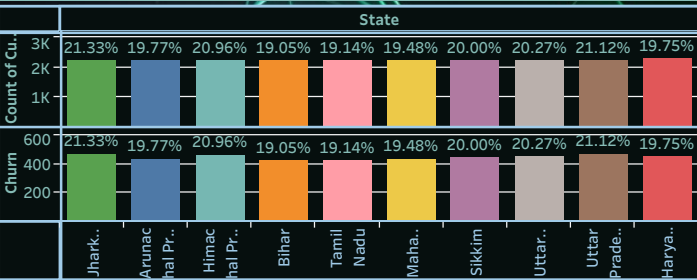
City

<input checked="" type="checkbox"/> Bang..
<input checked="" type="checkbox"/> Chen..
<input checked="" type="checkbox"/> Delhi
<input checked="" type="checkbox"/> Hyde..
<input checked="" type="checkbox"/> Kolka..
<input checked="" type="checkbox"/> Mum..

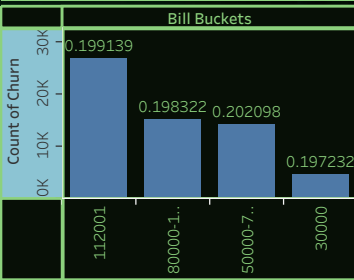
Churn by Gender



Churn by State



Churn by Revenue Metrics



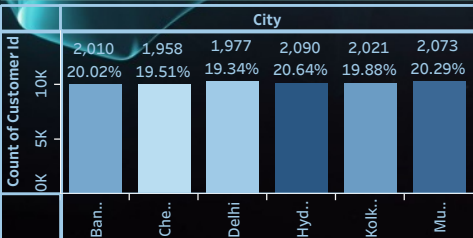
Bill Buck..

<input checked="" type="checkbox"/> 30000
<input checked="" type="checkbox"/> 5000..
<input checked="" type="checkbox"/> 8000..
<input checked="" type="checkbox"/> 1120..

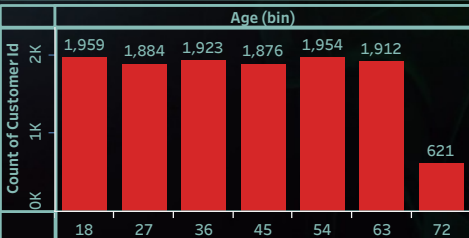
Churn Flag

<input type="checkbox"/> No
<input checked="" type="checkbox"/> Yes

Churn by City



Churn by Age Group



Age vs Churn

