

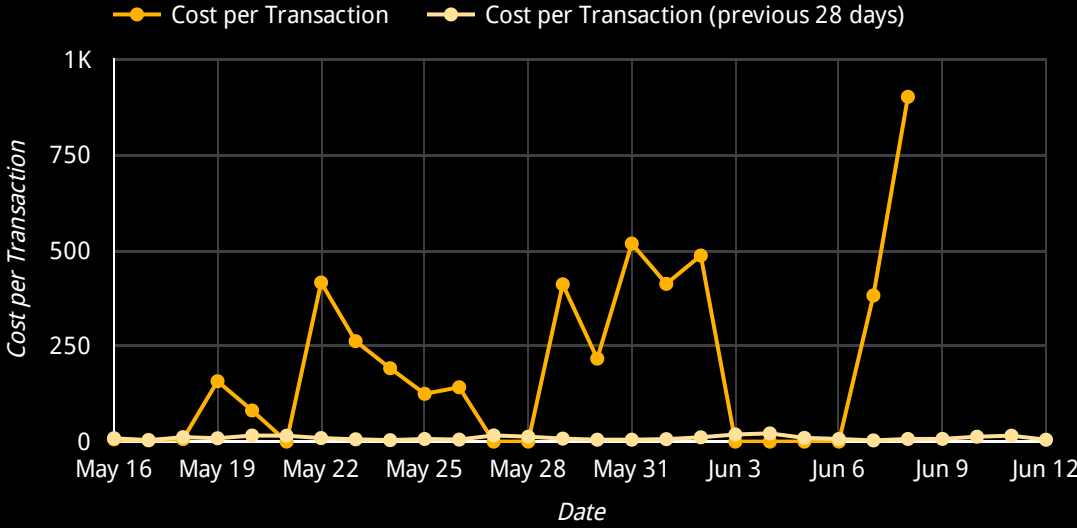
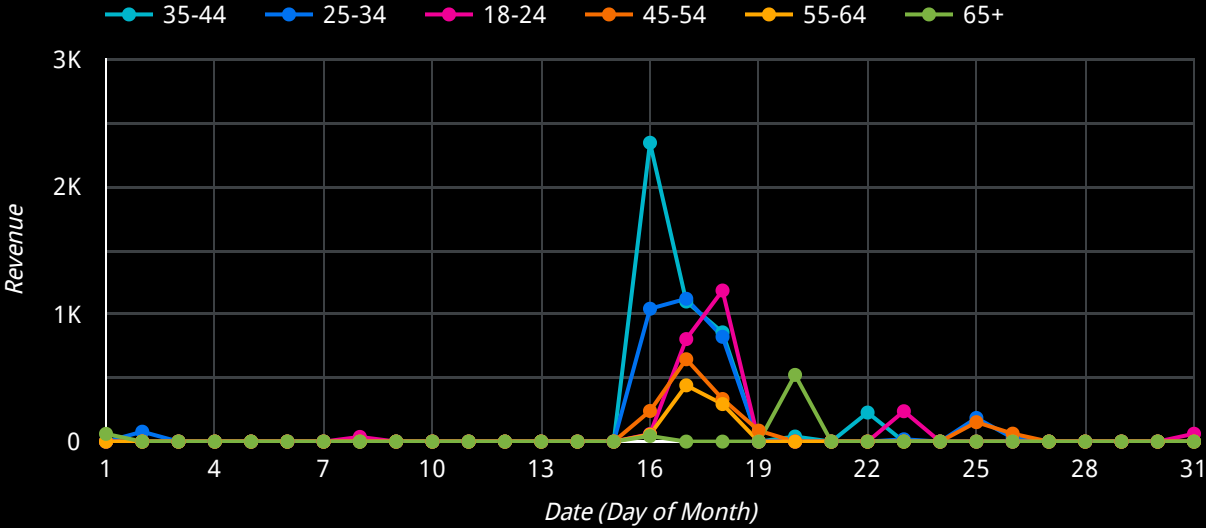
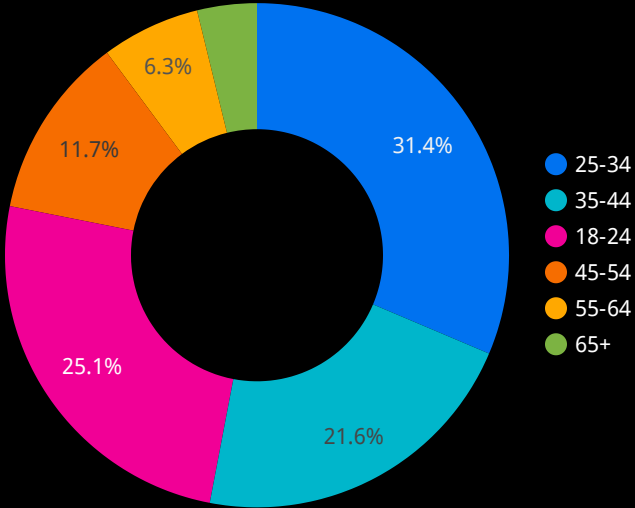
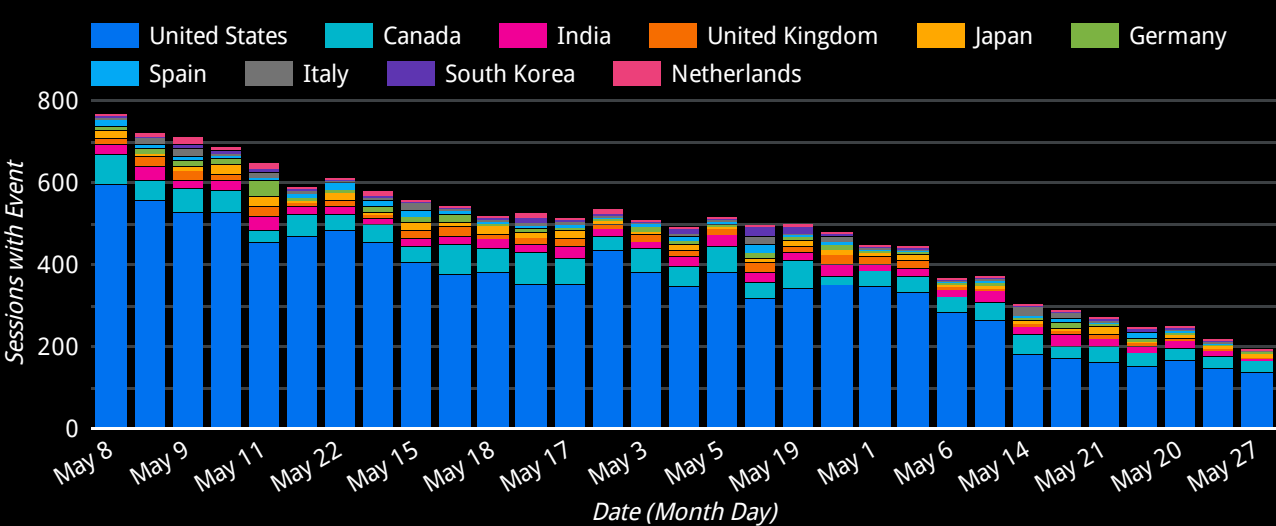
% New Sessions
72.55%

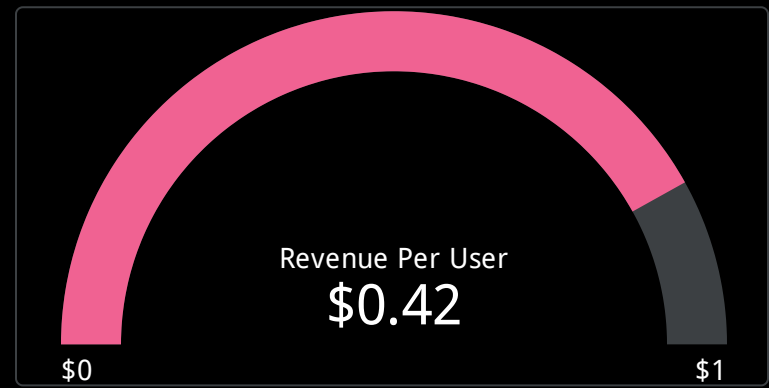
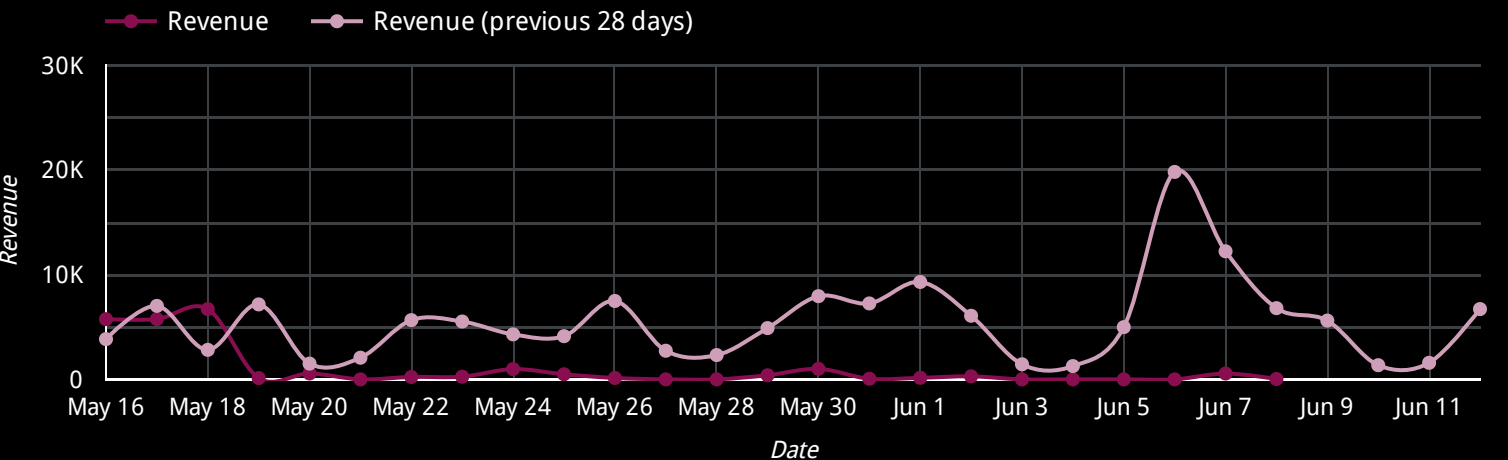
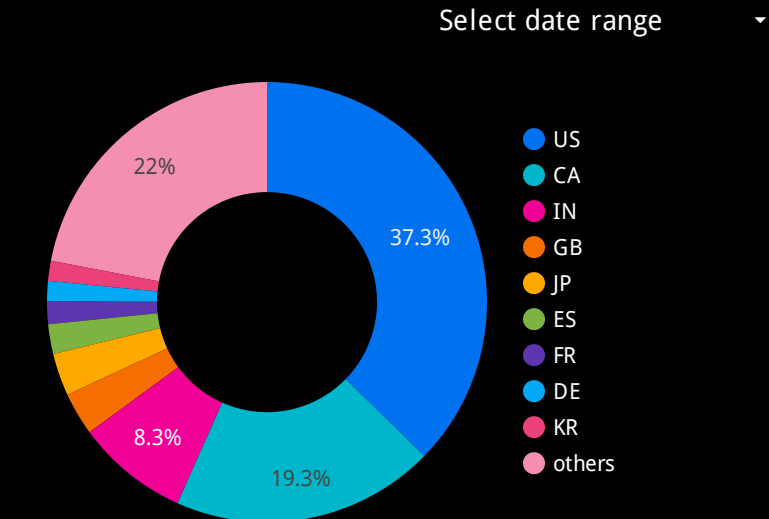
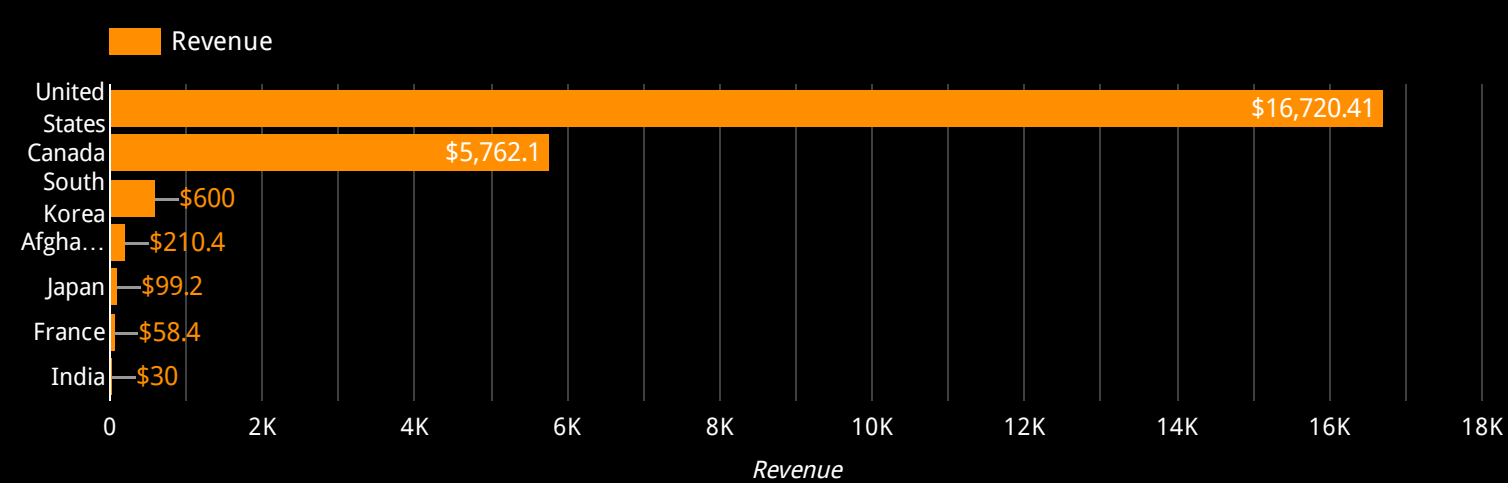
Sessions
70,067

Transactions
206

Cost per Transaction
\$84.12

Revenue
\$23,480.51





	Landing Page	Transactions	Ecommerce Conversi...	Revenue	Sessions
1.	/basket.html	47	2.87%		1,635
2.	/google+redesign/apparel/mens	26	1.06%		2,459
3.	/signin.html	22	1.4%		1,570
4.	/google+redesign/apparel	19	0.27%		6,918
5.	/home	17	0.06%		29,569
6.	/google+redesign/lifestyle/drinkware	9	0.1%		8,947
7.	/store.html	9	0.82%		1,099
8.	/google+redesign/new	7	0.39%		1,773
9.	/search.html	6	0.71%		9,111