

Select date range ▾

User Type ▾

Default Channel Grouping ▾

Page ▾

Full Referrer ▾

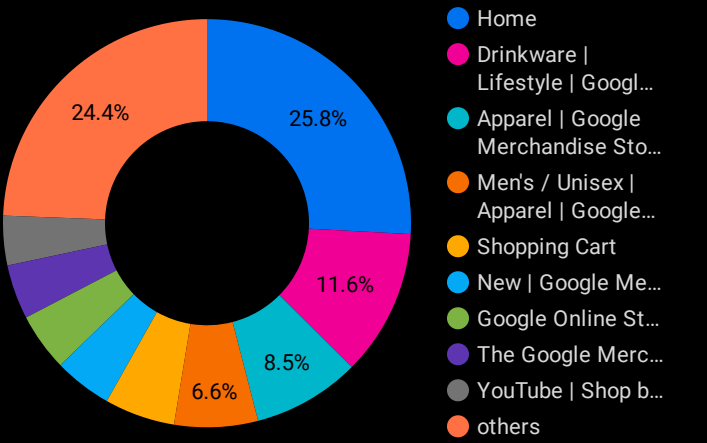
ACQUISITION

Sessions  
69.5K

Users  
55.3K

Default Channel Grouping	Sessions	Bounce Rate
Direct	<div></div>	<div></div>
Paid Search	<div></div>	<div></div>
Affiliates	<div></div>	<div></div>
Display	<div></div>	<div></div>
(Other)	<div></div>	<div></div>
Referral	<div></div>	<div></div>

1 - 6 / 6 < >

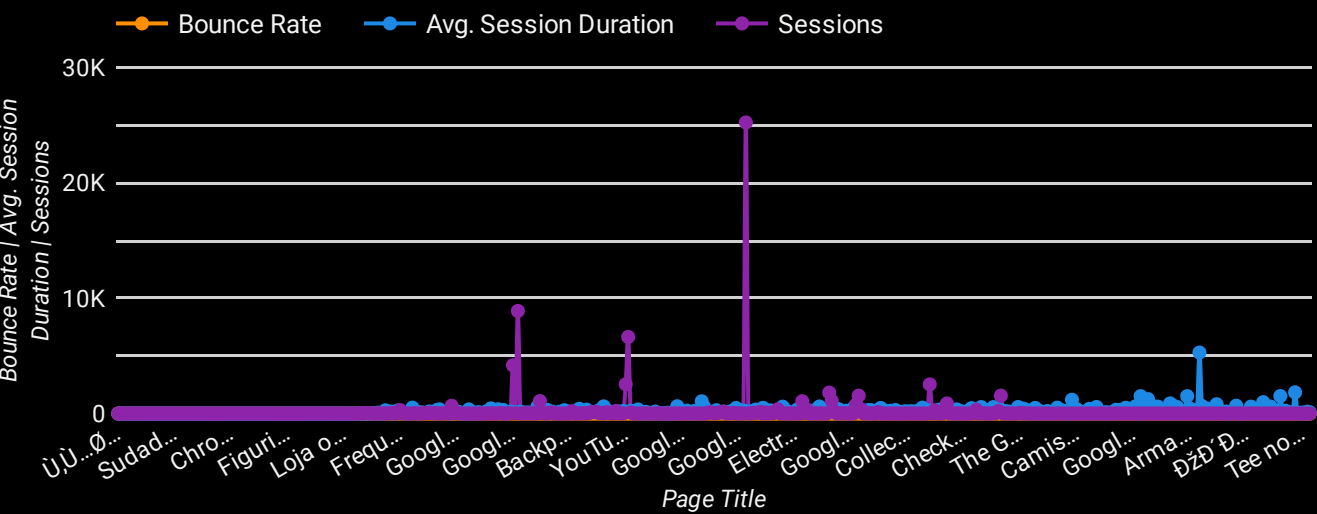


ACTIVATION

Bounce Rate  
48.69%

Avg. Session Duration  
00:02:54

Sessions  
69,450

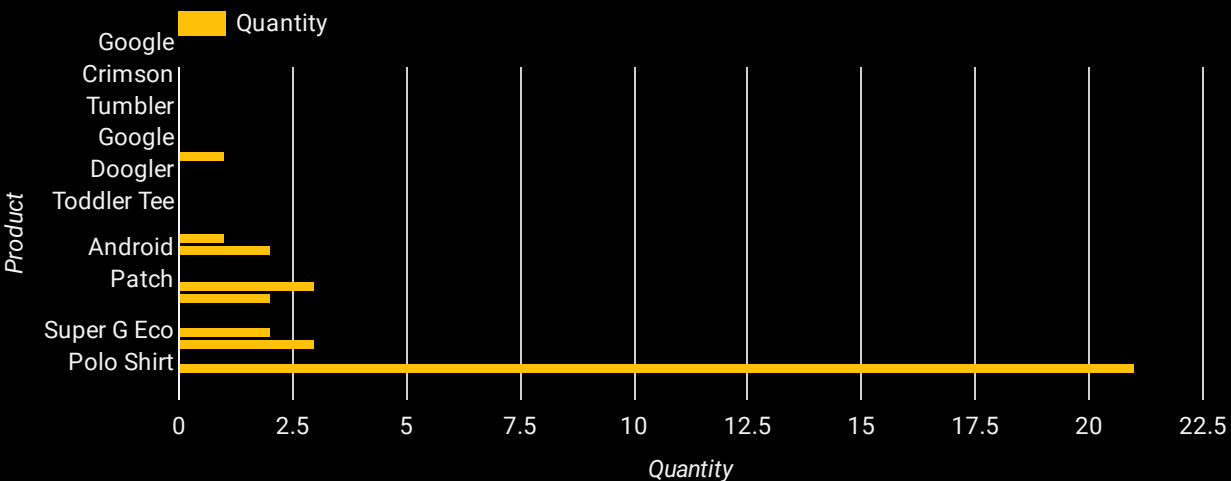


Engaged Users (Goal 2 Completions)  
5,752

Registrations (Goal 3 Completions)  
108

Goal Conversion Rate  
14.64%

## REVENUE



Ecommerce Conversion Rate  
0.11%

Product Revenue per Purchase  
\$50.60

Revenue  
\$12,042.14

Transactions  
78

Revenue Per User  
\$0.22

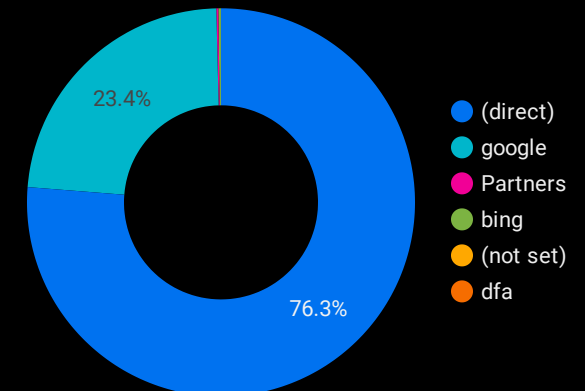
## REFERRAL

Number of Sessions per User  
1.26

Bounce Rate  
48.69%

	Full Referrer	Number of Sessions per User ▾
1.	(not set)	3
2.	tagassistant....	2
3.	Partners	1.31
4.	(direct)	1.28
5.	google	1.17

1 - 7 / 7 < >



## FUNNEL VISUALIZATION

