



MUHAMMAD ISHAR

Website Developer & Digital Marketer

✉ isharwebdeveloper@gmail.com

Swabi, KPK, Pakistan, 23430

PROFILE SUMMARY

Experienced Web Developer and Digital Marketer skilled in creating responsive websites, online stores, and managing social media growth. Focused on building fast, user-friendly, and SEO-optimized sites, with expertise in promoting content on TikTok, Pinterest, and YouTube.

EDUCATION

G.D.C Shewa College

Start Point 2023

- Computer Science (First & Second Year, Completed in 2025)

Digital Topspot Agency

Start Point 2023

- Frontend Development Internship (Ends 14/09/2024)

WORK EXPERIENCE

Frontend Developer Intern – Digital TopSpot Agency (2023 - 2024)

2023 - 2024

- Built responsive websites using React.js, Tailwind CSS, and Bootstrap
- Integrated websites with backend services
- Optimized website performance and improved Google rankings

Website Developer | WordPress & ShopYY Developer (2023 - Present)

2025 - PRESENT

- Developed and customized WordPress websites
- Built and managed online stores using WordPress and ShopYY
- Enhanced website design for better user experience
- Applied SEO strategies to drive more visitors

PROFESSIONAL SKILL

- Web Development: HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, TypeScript, React.js, React Native (Basics), Next.js, C++, C#, Sass
- CMS & E-commerce: WordPress, Shopify, ShopYY
- Digital Marketing: SEO, TikTok, Pinterest, YouTube, Amazon Affiliate Marketing, Content Strategy, Google Search Console (Basics), Google Analytics (Basics)
- Backend Development: Node.js (Basics), Express.js, Next.js (Full-stack), REST APIs, Database Management (Basics), MySQL (Basics), Simplicity, Rome
- Version Control & Collaboration: Git, GitHub
- Design & Video Editing: Canva (Thumbnails, Logos, Short Videos), Basic UI/UX Principles
- Other Tools: Excel (Basics), VS Code, Chrome DevTools
- Soft Skills: Problem-solving, teamwork, adaptability, continuous learning

LEARNING SOURCES

- Programming & Web Development:** YouTube, W3Schools
- Certifications:** Great Learning

LANGUAGES

- English (Fluent)
- Pashto (Fluent)
- Urdu (Fluent)
- Arbic (Basics)