

Customer Email Sending System – Email Subscription

1. Email interface

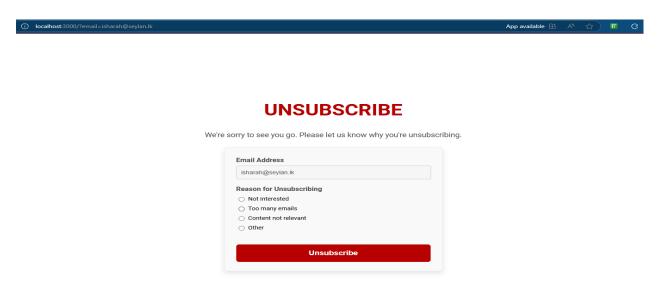


If you no longer wish to receive these emails, you can Unsubscribe

Purpose:

In the screenshot, there is an 'Unsubscribe' section where users can opt out of receiving promotional emails. When a user clicks the unsubscribe link, they are redirected to a webpage, and their email address is sent to the link as an attached variable.

2. Unsubscribe webpage

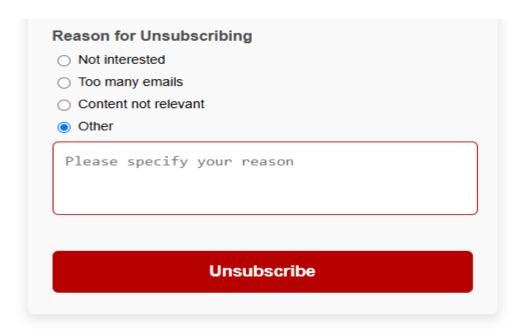


Purpose:

As shown in the provided screenshot, users are redirected to a webpage where they can unsubscribe



from receiving emails. Their email address is pre-filled in the email address input field. Below this, users can provide a reason for unsubscribing. If the desired reason is not listed among the radio button options, they can select the "Other" option, which reveals an input box where they can enter their reason.



3. Implementation

Frontend Development:

The frontend of the application is built using ReactJS. The Axios library is used for server communication. The email address passed in the link is retrieved using the useLocation module from react-router-dom.

Backend Development:

The backend is developed using ASP.NET Core Web API.

Database Connectivity:

The application uses SQL Server 2022 as its database.