

THINK SCHOOL

THE ULTIMATE TEST FOR COMMUNICATION SKILLS





Hi everybody! I have personally designed this ebook for you to check and measure your communication skills.

This is a secret test that I give only to students who have enrolled in the Communication Masterclass program.

Public speaking is the second thing that people are most afraid of, death being the first.

People are afraid of being judged, they lack confidence and hesitate to speak about their insecurities, but what if we can keep all of these problems aside and test how effectively are you able to speak and communicate? Let's find out through this ultimate test.



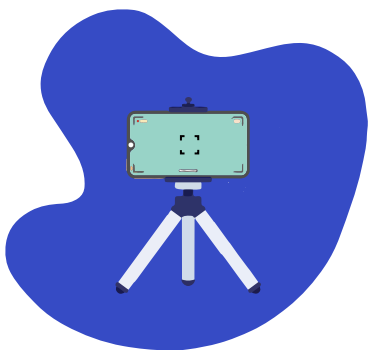
Test your Communication Skills

Step 1 : Choose any one of your favourite topic



Take two minutes and select a topic you like the most. You consume content related to it and talk to your friends about this topic. It could be any topic you're interested in and passionate about. For instance, 'Aerospace Engineering' OR as simple as *coughs* 'Who is better - Ronaldo or Messi?'

Step 2 : Place a selfie camera in front of you



Place a selfie camera in front of you and set a timer for 5 mins. If your selfie camera does not support a timer, place a timer on the side. If you get distracted by the selfie camera, try with the rear camera of your phone.

Step 3 : Speak on the chosen topic



Speak on the chosen topic for 5 minutes straight.



Analysis

Assuming that you have done the activity without cheating, there are some things that you would have noticed. Consider them as levels (1 to 5), as mentioned below.

Level 1

You would have started speaking very well in the first minute.

Level 2

In the second minute, you started to stutter in some sentences. You were thinking of examples to explain your topic while simultaneously speaking out.

Level 3

By the third minute you were taking breaks before speaking out. You were mumbling before every word.

Level 4

By the fourth minute, you were speaking nothing that was interesting.

Level 5

Finally, by the fifth minute, you were thinking about what to speak and looking at the timer for it to go off.

Now, according to the level you were at, check out the final results.



Final Results

Result 1 : You were at Level 1.

Well, you were speaking about your favourite topic, you have had enough to talk for the first minute. You were passionate and intriguing enough for the first minute. You were full of energy and put forward your best content.

If this was the case, check out the next result.

However, if this was not the case, you need to work a lot on yourself. You need to open your mind and look for people who speak about your favourite topic. Try to copy them. Try to take content from them and then speak to yourself. Once you get comfortable speaking to yourself, it becomes a bit easier to talk to other people.

Result 2 : You were at Level 2.

In the second minute, you were not speaking as fluently as in the first minute. All facts and stats got used up. You were wondering what else you know about the topic. You started to recall every piece of information you had about the topic.

You were thinking of examples to explain your topic or put forward your point of view. Sometimes, you were stuttering.

Unlike the first minute, you were getting conscious about each sentence as you speak.

There was nothing at stake. Nobody was there to judge you. There was nothing for you to lose.

In spite of having nothing at stake, you could not speak fluently for just five minutes, even though it was your favourite topic.

The question is if there was no fear of judgement, nothing was at stake and you were speaking about your favourite topic, why couldn't you speak well?

The only reason why you were not able to speak is because ***you don't have enough to speak!***

You do not have enough knowledge about your favourite topic to speak for just 5 mins.

It is perhaps the most important and most underrated reason why you fear public speaking.

With the lack of content, you will never be able to go out there and deliver an amazing speech. If there is nothing to say, confidence does not matter

Also, most people think speaking confidently is equal to good communication. Well, that is also not the case.

Ladies and gentlemen, communication happens because of understanding. And understanding comes from enough information.

Information -> Understanding -> Communication

If you do not have enough information, you cannot understand the topic in detail. If you do not understand the topic in detail, you cannot deliver a good speech or a good presentation.

It means you first need to gather enough information about the topic you want to speak about and understand it in depth.

Then you need to learn storytelling, body language, structuring your speech and preparing world-class presentations to deliver worthy content and become a successful public speaker.

To learn more about communication, check out our Communication Masterclass program.

If this was not the case and you have had enough content to speak for the first two minutes, check out the next results.

Result 3 : You were at Level 3.

By the third minute, the sentences seemed haywire. There was no structure to what you were speaking.

You were trying hard to structure sentences properly. You were trying hard to think about current affairs related to the topic.

You were thinking more and speaking less. You were stuttering, sweating and taking deep breaths as to what else you could do to make it interesting and speak for a good 5 minutes.

When you have enough content to speak, you need to have a set structure. A defined structure sets the flow of the talk.

You need a strong opening point, a catchy analogy to explain the topic, then put your point of view and finally a strong closure to make the audience go crazy. This is just one structure that you can use. There are many more structures for delivering a memorable talk.

If you want to learn the professional way of structuring your speech and presentation, check out the Communication Masterclass.

If you think your talk had enough content and a set structure, check out the next result.

Result 4 : You were at Level 4.

By the fourth minute, you were saying nothing interesting. You were trying hard to recall details about the topic and speak out anything and everything you could. You even repeated some of the information from the first three minutes.

You could not build up the topic enough in the first two minutes for it to give closure in the fourth or fifth minute. There was no hype created in the first half. That's where you got stuck.

If you have seen standup comics or any movie in general, the first half is about build-up. The context of the story is established. The tiny details that people tend to ignore are inserted here.

Then in the second half, the story blows away your mind. The audience is like 'Shit! How did I miss that?' This is what happens when you are listening to a good speaker or watching a great movie. But you missed it.

And this is not because of a lack of confidence or fear of judgement. It is because you lack one very important skill - **storytelling**.

Stories make your content interesting. We all remember the moral of Ramayana - 'The importance of doing good deeds and always helping others.' Why? Because it was told as a story.

If you had an interesting story to tell, you are on the right path. But, not all good storytellers are excellent communicators. There's more to communication than just storytelling. Check out the next result for more insights

Result 5 : You were at Level 5.

This result is assuming you do have enough information and understanding of the topic and you spoke for 5 minutes with interesting content.

However, if you think you are still not able to convince people about your opinions and gain their trust, continue reading.

Good storytelling, presentable body language, structured speech material and well-designed presentation - all of this combined will help you become a great public speaker who can command the trust of people.

Once you command the trust of people, you can achieve anything!

Brands put out marketing campaigns, CEOs & founders deliver keynote speeches and politicians deliver speeches from city to city for just one thing - to command the trust of people!

Great leaders that we remember today were not the smartest people on earth. Instead, they had the super skill of communication to command the trust of people. Mahatma Gandhi, Martin Luther King Jr. and even Hitler, regardless of what they did, commanded the trust of the people.

If you want to command the trust of people and become a great leader, given that you don't become like Hitler, check out our Communication Masterclass program.

It will help you to master the art of communication by gaining practical knowledge about storytelling, body language, structuring your speech and preparing world-class presentations. It will help you to become a world-class public speaker and a great leader.



Conclusion

Communication is a super skill that if used mindfully can command the trust of people and help you achieve unimaginable goals in life.

Communication can help you to become a great leader, make sales smoothly, create impactful marketing campaigns, design a brand language for your company, deliver world-class speeches and presentations and 10x your career growth.

To master the art of communication, check out our Communication Masterclass program.

Enroll Now