THE BATTLE OF NEIGHBORHOODS

1. INTRODUCTION

1.1 Background

In today's era, tourism is one of the pillars of the economy and people most often prefer to visit those countries which are rich in heritage and developed enough from a foreign perspective. Every city in this world is unique in its own way and gives something new. Due to the recent developments in technology, the information regarding the location of every place around the world is now available on your fingertips which makes it even easier to explore. Therefore, tourists are always eager to travel to different places on the basis of available information, and the comparison (the part of the information) between the two cities always assists them to choose the specific places according to their choice.

1.2 Problem

The city of Toronto in Canada and that of New York in the United States are one of the most famous places in the world. Not only are they multicultural, but also the financial hubs of their respective countries. So, the aim of this project is to explore the similarities and dissimilarities in these two diverse cities from the perspective of a tourist who wants to visit one of these two cities keeping in mind the areas of food, places to visit, culture, accomodation, etc.

1.3 Target Audience

Tourists who want to travel and explore one of the two selected cities will definitely want to know which city is the best to travel according to their taste. After selecting the place they want to visit based on our exploration, people can analyze what all places can be visited and what all activities can be done in their selected city.