

## ISHIKA GOYAL

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### EDUCATION

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| <b>Vellore Institute of Technology University, Bhopal</b><br><i>B.Tech, Department of Computer Science and Engineering</i> | <i>September 2022 - Ongoing</i><br><i>CGPA : 9.07</i>      |
| <b>Birla Balika Vidyapeeth, Pilani</b><br><i>Class XII Central Board of Secondary Education (CBSE)</i>                     | <i>April 2020 - March 2021</i><br><i>Percentage: 93.8%</i> |
| <b>Birla Balika Vidyapeeth, Pilani</b><br><i>Class X Central Board of Secondary Education (CBSE)</i>                       | <i>April 2018 - March 2019</i><br><i>Percentage: 95.8%</i> |

### TECHNICAL SKILLS

**Development:** MERN Stack(Mongo DB, Express.js, React, Node), Firebase, Tailwind  
**Data Analysis & Tools:** MySQL, Excel, Power BI/Tableau , Numpy, Pandas  
**Programming Languages:** Java, Python, HTML, CSS, JavaScript

### PROJECTS

#### Retail Sales Analysis & Performance Optimization (Excel, SQL, Python, and Power BI)

- Analyzed 50,000+ rows of transactional data using **Python (Pandas)** and **SQL**, uncovering key trends in product performance, customer behavior, and regional sales
- Designed and deployed an **interactive Power BI dashboard** with dynamic filters for region, category, and time period, improving executive decision-making efficiency by **30%**
- Identified low-performing SKUs and regional demand gaps, leading to recommendations that could increase revenue by **15%** through targeted promotions and product bundling
- Automated monthly sales reporting using Excel and Power BI, reducing manual reporting time by **40%**

#### WELTH- AI-Powered Finance Platform

- Built an AI-powered financial analytics platform using **Next.js, React, Tailwind CSS, Prisma, and Supabase**.
- Customized and extended both front-end components and back-end logic to ensure seamless data flow and responsive UI performance.
- Integrated authentication, data models, hooks, and UI components to deliver a smooth, end-to-end user experience.
- Bootstrapped the project structure and environment using modern stacks—ready for future features like AI dashboards, real-time updates, or predictive insights.

#### PrepWise- AI Voice Agent Interview Platform

- Crafted an AI-powered mock interview platform using **Next.js, Tailwind CSS, and shadcn/ui**, delivering real-time voice-led interview practice via impressive UX.
- Integrated **Vapi AI voice agents** and **Google Gemini** to conduct live interview simulations and generate AI-guided feedback.
- Set up user authentication and data persistence using **Firebase (Auth + Firestore)**, enabling secure user sessions and storing interview transcripts.
- Built a dynamic dashboard to view past interviews, view feedback scores, strengths, and areas for improvement—making practice feel personalized.
- Typed everything with **TypeScript**, validated input structures with **Zod**, and maintained clean architecture through modular components, constants, and type definitions.

### ACHIEVEMENTS

- Won first prize out of 25 teams in business pitch held in college**
- Co-Lead in content team in freelancing club**
- Participated in HackOn with Amazon Season5**
- Secured ELITE+SILVER certificate in NPTEL (Privacy and Security in Online Social Media)**

### CERTIFICATIONS

- MATLAB Certification**
- AWS Solutions Architect**
- Power BI workshop**
- Salesforce Developer**