



# ISHITA BALUNI

## GRAPHIC DESIGNER

### OBJECTIVE

A highly skilled and creative Graphic Designer with 2.5 years of experience in creating visually appealing and impactful designs. Proven ability to translate client's vision into engaging graphics and deliver projects on time. Seeking an opportunity to contribute my expertise and passion for design in a dynamic and collaborative work environment.

### CONTACT

**Address:**

Dehradun, Uttarakhand

**Mobile:**

+91-9660155402

**Email:**

baluniishita28@gmail.com

**Behance:**

<https://www.behance.net/baluniishita>

**Portfolio:**

[https://drive.google.com/drive/folder/s/1sHGndSbcLESt1Qakl\\_6zG86NmthJFaKn?usp=sharing](https://drive.google.com/drive/folders/1sHGndSbcLESt1Qakl_6zG86NmthJFaKn?usp=sharing)

### SKILLS

Illustrator      Miro

Photoshop      Figma

Indesign      Canva

After Effects      XD Design

Premiere Pro      Google Web Designer

### EXPERIENCES

**GRAPHIC DESIGNER****FANTASY AKHADA**

2022-Present

Designed the Google display Ads, Facebook Creatives, Instastories, Social Media Creatives, Emailers, HTML5 Creatives, team logos and offline print creatives. Apart from this i have collaborated with other in house brand teams like USQ, VUsports and VUsportsX to create Marketing and app related graphics.

**GRAPHIC DESIGNER****BAMKO PVT. LTD.**

2022 (7 Months)

Worked as a graphic designer for the U.S and Canadian clients such as AWS, IN-N- OUT, Microsoft, Dunkin Donuts Baskin Robbins etc. I also worked for in-house trend decks, Social Media posts and Email Marketing. My Key work is to make designs, factory artworks and mockups of promotional products for Brands.

**GRAPHIC DESIGNER****FREELANCING**

2021 - 2022

Worked as a freelance graphic designer for almost 1 year with start-ups and small-scale businesses. Created Logos, Menus, Banners, Posters, and majorly social media posts for live projects.

**GRAPHIC DESIGNER****STEMPEDIA PVT. LTD.**

2020 (6 Months)

Throughout my internship, I have worked on various things such as Social media content, UI of an application, Illustration for online courses, Book cover and Index design E-mail marketing, and Marketing content like brochures, leaflets, and posters. The all-over experience was versatile and full of learning.



### ACHIEVEMENTS

- Scored the first position in Promotional Film (Green Fashion Conference 2018)
- Scored the first position in Documentary Making (Green Fest 2019 by Wilson College, Mumbai)
- Scored the second position in Social Media Awareness (Green Fest 2019 by Wilson College, Mumbai)



### QUALIFICATION

**BANASTHALI UNIVERSITY      BACHELOR OF DESIGN**

2016 - 2020

Bachelor of Design (Communication Design) cultivates creative and practical skills for diverse fields like graphic, animations, and Film making. It blends artistry with functionality while exploring visual communication and problem-solving.