

# Credit Card Transaction Report

Week Start Date

All

F

M

Low

Mid

High

Gold

Silver

Blue

Platinum

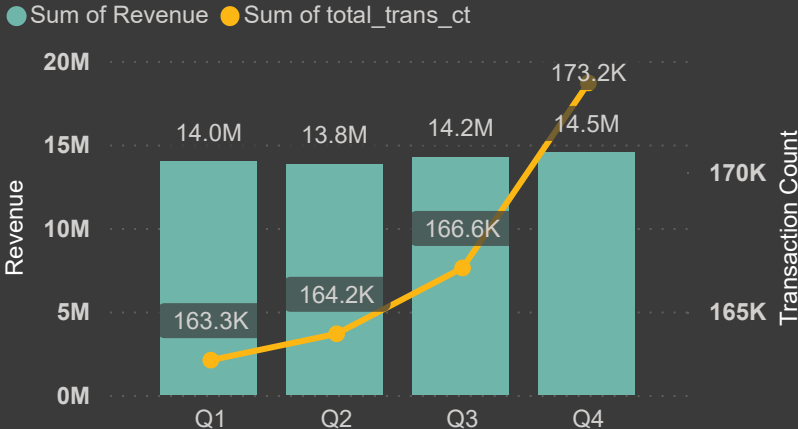
Q4

Q3

Q2

Q1

QTR revenue & Total trans count



Revenue

57M

Interest Earned

8M

Transaction Amount

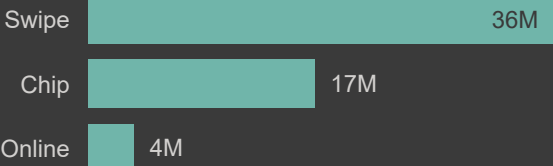
46M

Transaction Count

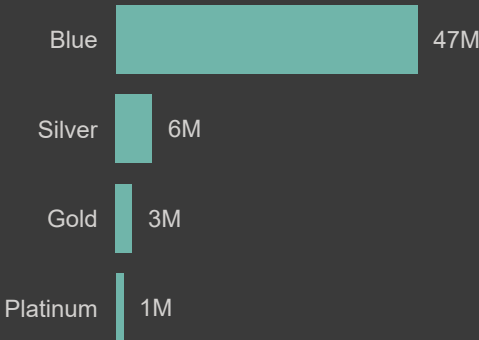
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

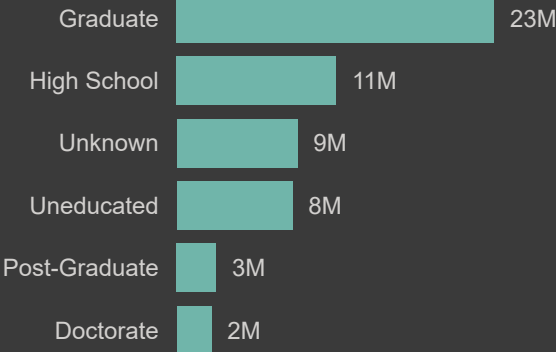
Revenue by Use Chip



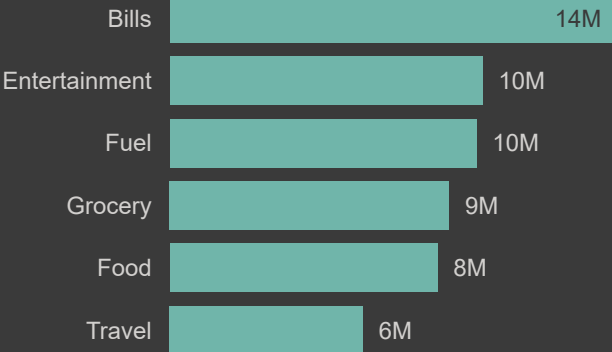
Revenue by Card Category



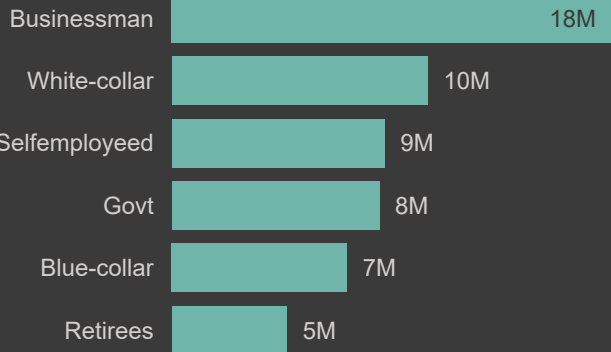
Revenue by Education Level



Revenue by Expenditure Type



Revenue by Customer Job



# Credit Card Customer Report



Revenue

57M

Interest

8M

Income

588M

CSS

3.19

Week Start Date

All

Q4

Q3

Q2

Q1

Gold

Silver

Blue

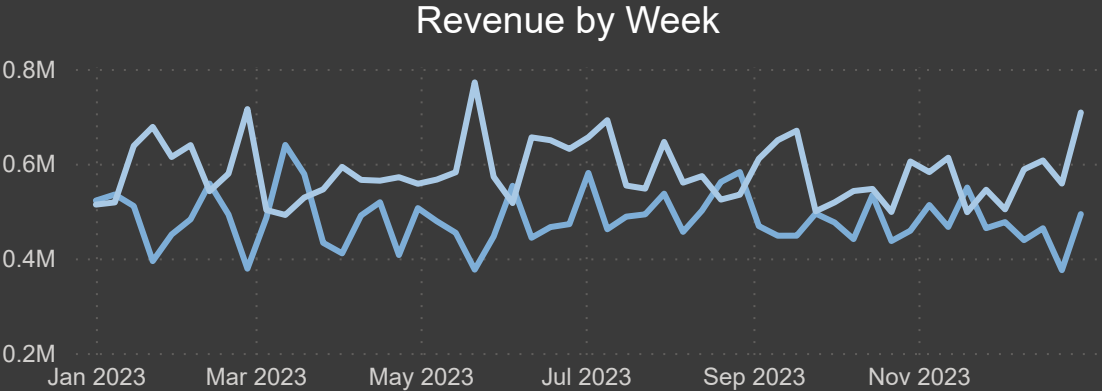
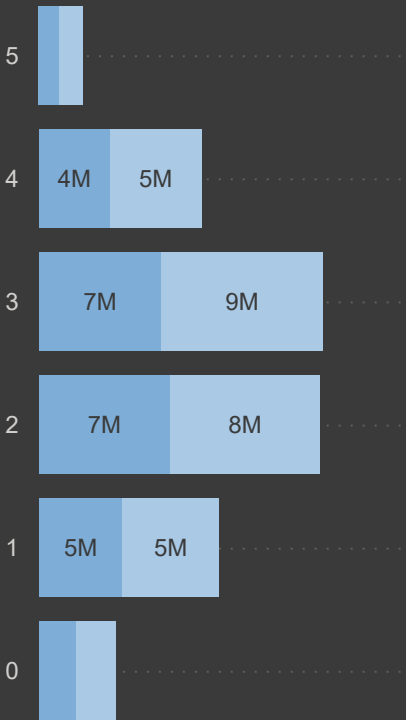
Platinum

Swipe

Online

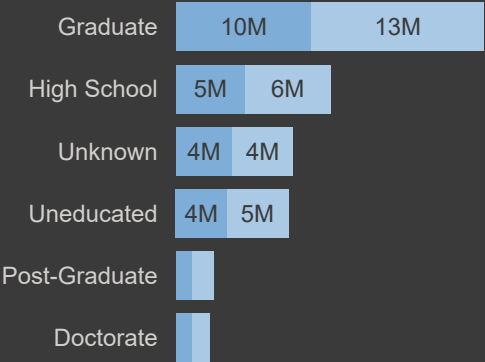
Chip

## Revenue by Customer Job

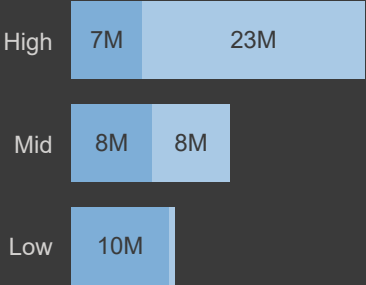


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployeed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

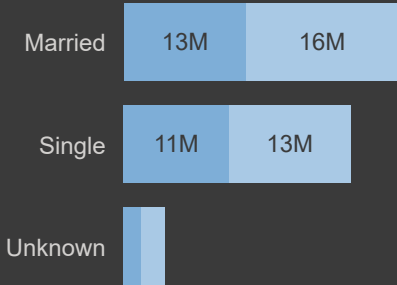
## Revenue by Education Level



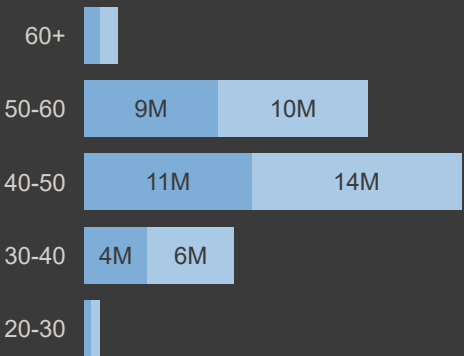
## Revenue by Income Group



## Revenue by Marital Status



## Revenue by Age Group



## Revenue by top 5 States

