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**The Memorandum of Understanding between:
Entrepreneurship Cell, MSIT**

Date: 31st October 2023

X

Advertere, MSI

The deliverables from both societies will be:

- 1. Social Media Marketing of your events through Instagram and WhatsApp.
(5 WhatsApp groups and 2 Instagram stories)**
- 2. 4 contingents for free offline events.**
- 3. 20 followers on Instagram and 10 on LinkedIn.**

Duration:

This MOU is at will and may be modified by mutual consent of authorized officials of both societies. This MOU shall become effective upon signature by the authorized officials of both parties and will remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement by the authorised officials of both parties this MOU shall end after six months from the day it came into effect.

Shaurya Mishra

**Shaurya Mishra
Head - Public relations,
Outreach and Sponsorship
E-cell MSIT**

Siddhi Aggarwal

**Siddhi Aggarwal
Head - Public Relations and
External Affairs
Advertere, MSI**