APPROVER PERSONA - BEN:

Overview

The application was created keeping the pain points and the needs of the users in mind and was tested for usability by the end users themselves. It provided a valuable feedback for us to improve the features in the next iteration and present the final product.

Below is the feedback we received from the Approver Persona, Ben:

Login Page Experience:

- "I can easily login to the website"
- "There is no link to 'Contact Us' or 'Help' section in the website"
- "There is no specific requirement for the password format"
- "I cannot find a link to reset password"

Landing Page Experience:

- "More visuals could be included, I guess?"
- "The titles are clear, they make sense to what the person would do with the computer"
- "The landing page is easy to navigate"
- "I like the email notification that was sent to me informing about an addition to my list of in-review items"
- "I can easily approve the article after reviewing it"

Overall Experience:

- "The overall design is straightforward"