

VIEWER PERSONA - JOHN:

Overview

The application was created keeping the pain points and the needs of the users in mind and was tested for usability by the end users themselves. It provided a valuable feedback for us to improve the features in the next iteration and present the final product.

Below is the feedback we received from the Viewer Persona, John:

Login Page Experience:

- “Login task could be completed quickly”
- “I would like to be able to register myself as a user on the website”

Landing Page Experience:

- “I am able to search articles very quickly using few words”
- “I can search an Article by its classification – category/sub-category/author”
- “There are many search criteria which helps to search any document easily”
- “I can rate the article and comment on it”
- “I am able to see all comments by other users too”

Overall Experience:

- “I am able to access on my laptop and on my mobile phone”