

Business Insights - Hotel Royal Retreat

Date

01-07-2024

30-11-2024

Avg Revenue / Booking

12.98K

Total Revenue

57M

Total Rooms Booked

7K

Total Bookings

4K

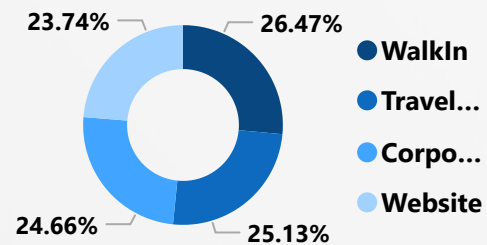
Avg Nights

2.51

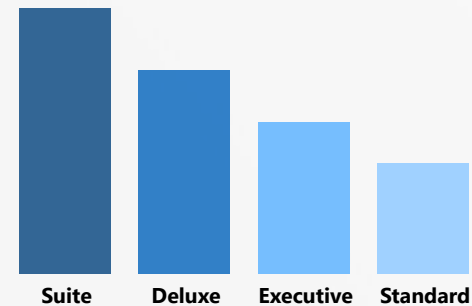
Avg Rating

3.73

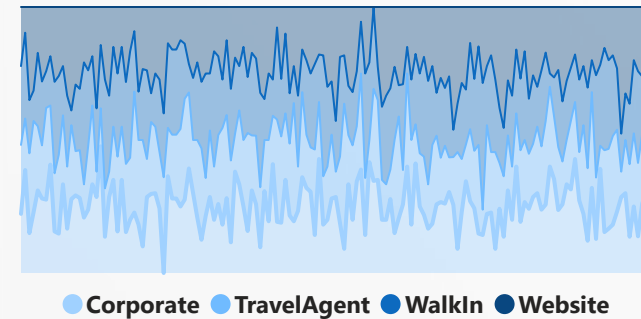
% of Revenue Per Bookings



Revenue Per Room Type



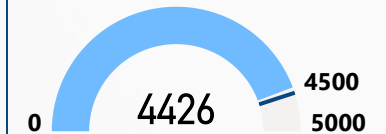
Booking Source Contribution Over Time



Revenue vs Target



Booking vs Target



Booking_Source	Total Bookings	Total Revenue	Avg Nights	Avg Rating
Corporate	1104	14167700	2.51	3.74
TravelAgent	1097	14442300	2.53	3.70
WalkIn	1128	15208500	2.55	3.74
Website	1097	13641100	2.45	3.74
Total	4426	57459600	2.51	3.73

Revenue Trend

