

Total Customers

Count of customerID

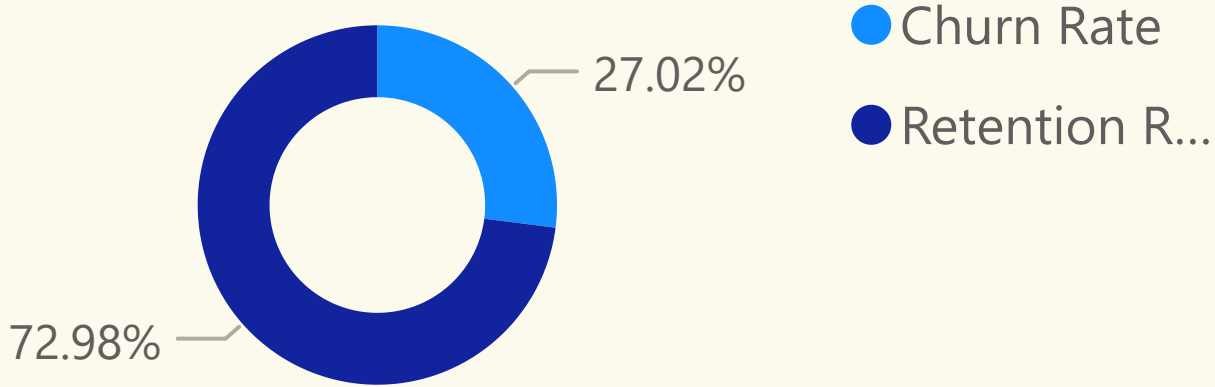
7.032K

Churn Rate

Churn Rate

27.02%

Churn Rate and Retention Rate

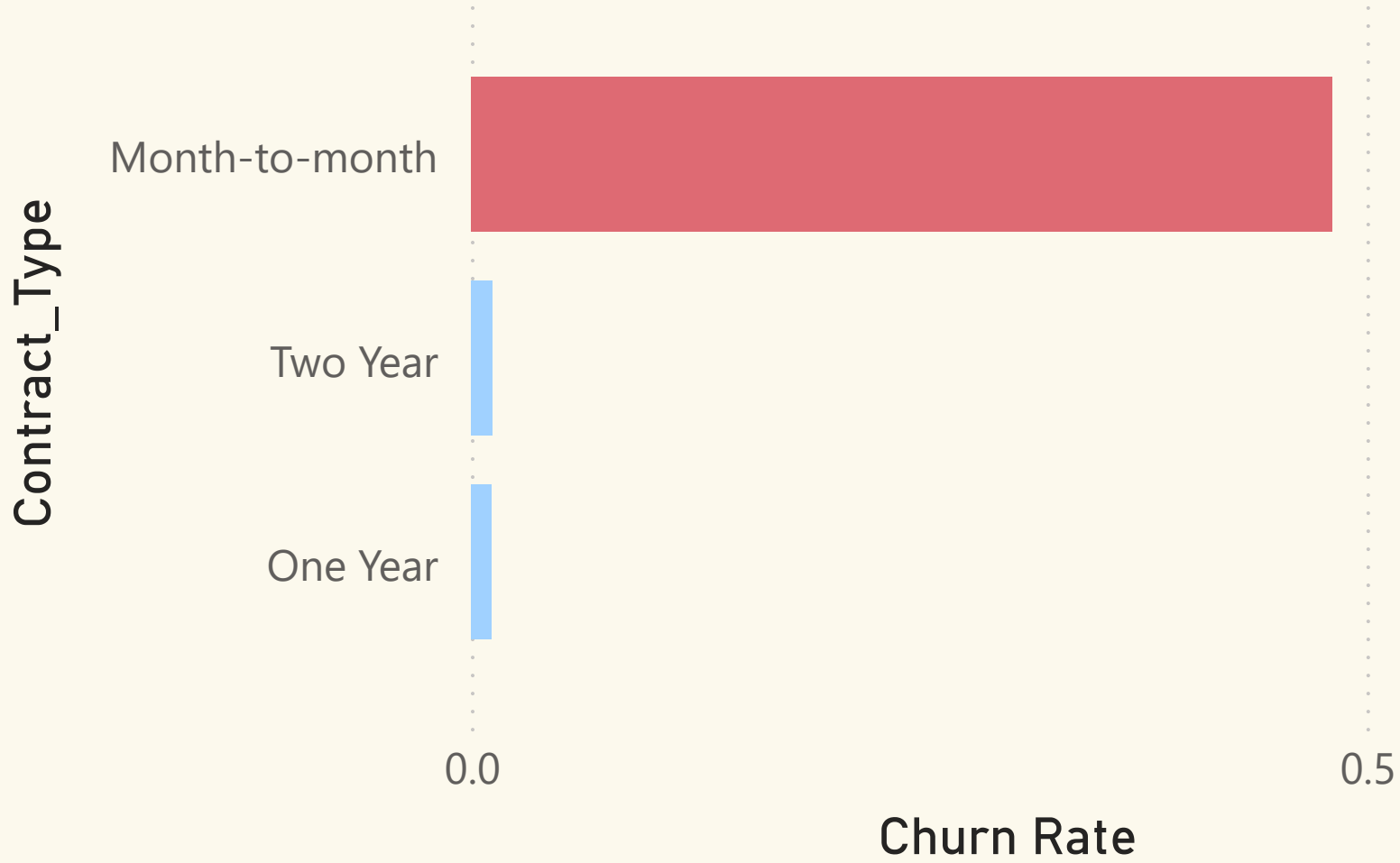


High Risk Customers

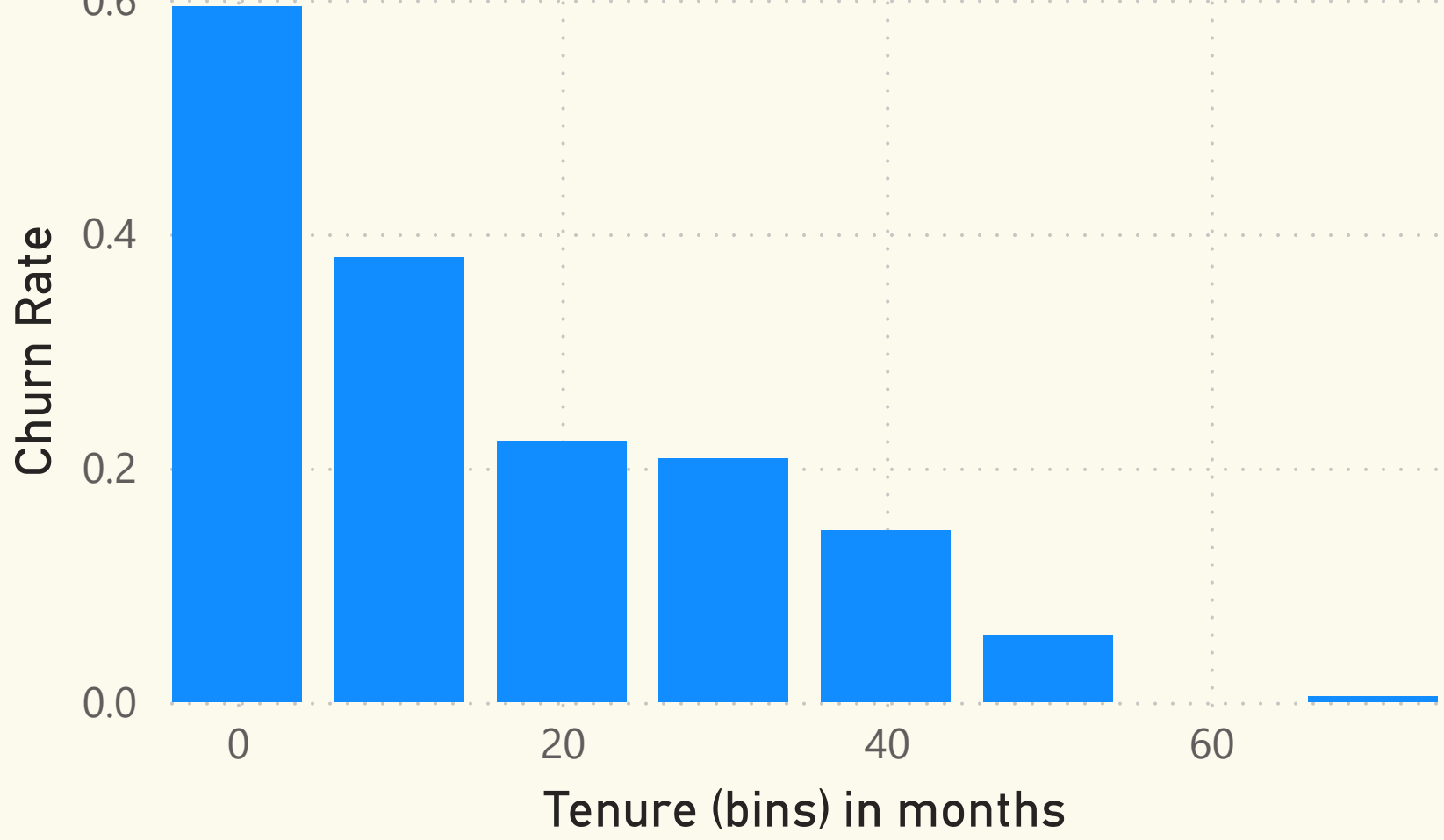
Count of customerID

617

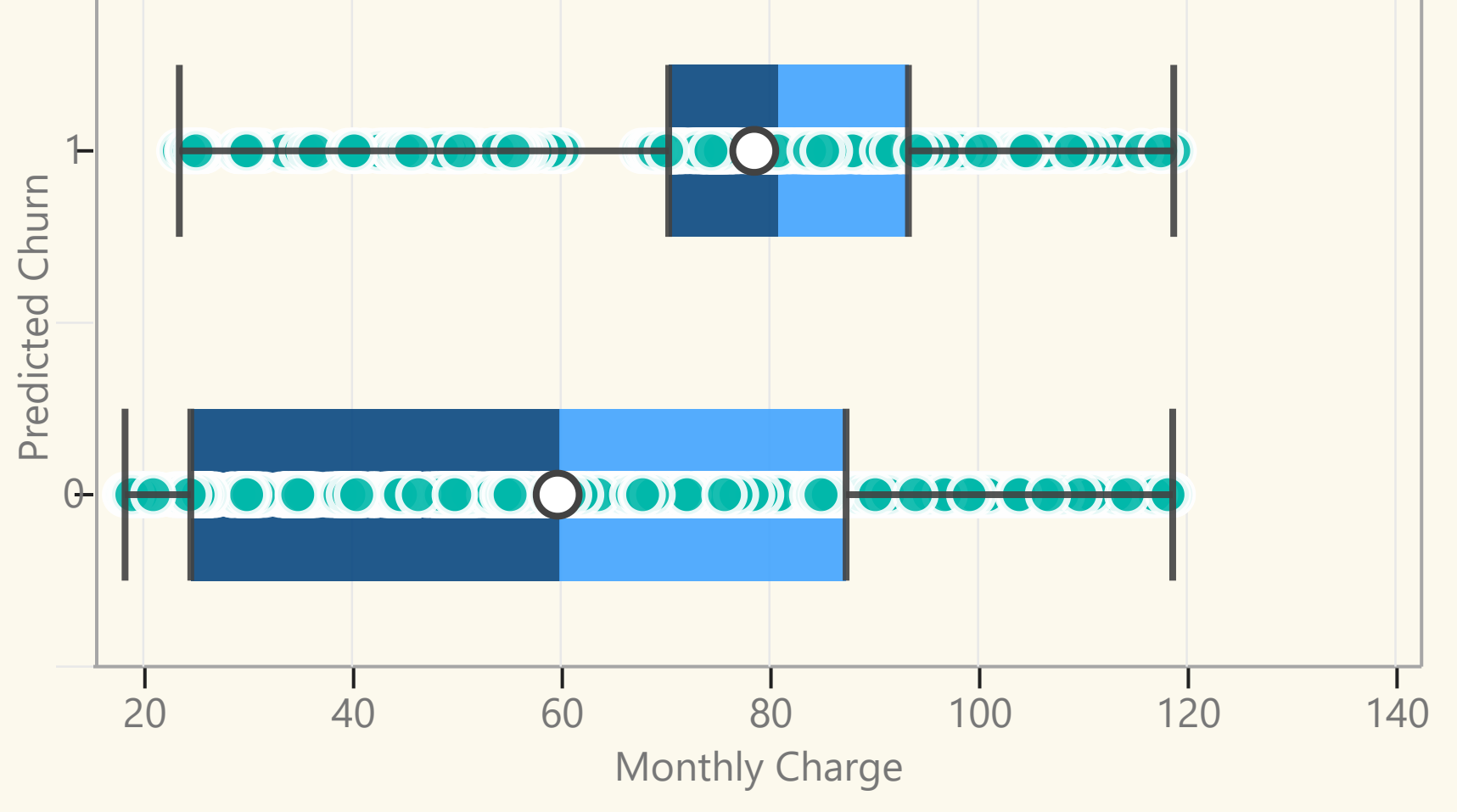
Churn Rate by Contract_Type



Churn Rate by Tenure (bins) in months



Monthly Charge by Predicted Churn



customerID	Predicted Churn (Yes/No)	ChurnProb	Contract_Type	MonthlyCharges	TotalCharges	Tenure
0021-IKXGC	Yes	87.80%	Month-to-month	\$72.10	\$72.1	1
0023-HGHWL	Yes	58.02%	Month-to-month	\$25.10	\$25.1	1
0032-PGELS	Yes	58.02%	Month-to-month	\$30.50	\$30.5	1
0082-LDZUE	Yes	58.02%	Month-to-month	\$44.30	\$44.3	1
0107-WESLM	No	37.21%	Month-to-month	\$19.85	\$19.85	1
0107-YHINA	Yes	87.80%	Month-to-month	\$99.75	\$99.75	1
0137-OCGAB	Yes	87.80%	Month-to-month	\$80.20	\$80.2	1
0151-ONTOV	Yes	87.80%	Month-to-month	\$70.90	\$70.9	1
0231-LXVAP	Yes	87.80%	Month-to-month	\$75.90	\$75.9	1

Gender

Female

Male

SeniorCitizen

FALSE

TRUE

Payment Method

Bank Transfer (Automatic)

Electronic Check

Credit Card (Automatic)

Mailed Check