# Ishola Khaleed

Creative Designer | Freelance Visual Branding Specialist | Software Developer (React, Tailwind CSS) | Bridging Design & Tech for Impact

## About Me

I'm a passionate and confident creative designer with over 7 years of experience bringing ideas to life through powerful visual storytelling. My journey began with traditional art and evolved into a full-service design practice where I've helped brands communicate with clarity, purpose, and style — from logos and banners to full branding systems.

Recently, I've transitioned into the tech space, currently undergoing training as a software developer at Sail Innovation Lab in Ikorodu. I'm building real-world skills in HTML, CSS, Tailwind CSS, JavaScript, and React.js, while contributing design expertise to team projects — leading all visual aspects of group presentations and brand materials.

I believe in the fusion of design and development as a way to craft full, impactful digital experiences. My long-term vision is to build a creative tech company that delivers innovative solutions while also mentoring the next generation of designers and developers.

Let's connect if you're looking for someone who blends creativity with code — and builds with passion, precision, and purpose.

## Skills & Tools

- Graphic Design Tools: Adobe Photoshop, Illustrator, CorelDRAW, Lightroom
- Creative Branding: Logo Design, Brand Identity, Cloth Branding, Roll-up Banners
- Photo Work: Photo Editing, Photo Manipulation
- Frontend Development: HTML, CSS, Tailwind CSS, React.js (Basic), JavaScript (Basic)
- Motion & Video: Basic Video Editing, Motion Graphics Design
- Artistic Foundation: Drawing, Painting
- Soft Skills: Creativity, Team Collaboration, Teaching, Presentation, Visual Problem Solving

## Experience Highlights

- Designed and delivered brand identity systems, proposals, and roll-up banners for various businesses — including hands-on implementation
- Freelanced as a creative brand designer working closely with clients to define and express their brand visually
- Played a central role in group projects at Sail Innovation Lab — leading the visual design and branding direction for collaborative presentations

- Applied UI/UX principles and front-end technologies in personal and team-based website projects (in progress)

## Education & Certifications
- National Diploma (Upper Credit) – Art & Industrial Design, Lagos State Polytechnic, Ikorodu
- WAEC Certificate – Homat Group of Schools, Agric, Ikorodu
- Certificate of Completion – 3-Month Online Graphic Design Course
- Various online design & development courses (self-paced)

## Career Goals
Ishola aims to become a full-stack developer, combining his deep background in graphic design with strong technical skills to deliver impactful digital and visual solutions. He is passionate about using tech and design together to solve branding challenges for companies and startups.

He is open to working with international companies and clients, and aspires to establish his own creative agency in the future — one that not only provides innovative solutions but also mentors young talents, especially in design. Ishola believes in growth, collaboration, and the power of creativity to transform brands.

## Location & Interests
Location: Ikorodu, Lagos, Nigeria

Personal Interests: Designing, Painting, Music, Volunteering, Teaching, Football (Watching & Playing), Football Video Games

## Call to Action
✉ Open to remote and on-site opportunities in creative design, frontend development, or hybrid roles
🤝 Let's connect if you value creativity, collaboration, and the courage to build something unique