Template 2 "Avion" E Commerce Website

1. Concept Overview

We created a scalable, user-friendly **Avion Chairs Marketplace Platform** focusing on:

- Smooth User Experience for browsing and purchasing chairs.
- Efficient Admin Tools to manage products, orders, and shipments.
- API Integration for dynamic data management and shipment tracking.

2. Identified Challenges and Solutions

1. Managing Product Data Efficiently

o **Solution:** Use a headless CMS (Sanity) to handle product data dynamically. This allows the admin to update inventory without backend changes.

2. Real-Time Shipment Tracking

o **Solution:** Integrate a third-party shipment tracking API to fetch order status and delivery updates.

3. Streamlined Checkout

Solution: Simplify checkout into clear steps: cart review \rightarrow subtotal \rightarrow payment, with real-time payment status updates.

4. Separate Roles for Users and Admins

o **Solution:** Provide a clean interface for users and a dashboard for admins to manage the backend efficiently.

3. Key Features

User Features

- Browse products with filters (e.g., size, price, category).
- Add items to cart, view subtotal, and checkout.
- Track order and shipment updates after purchase.

Admin Features

- Add or edit products using Sanity CMS.
- View and manage orders in real time.
- Monitor shipment status via an integrated API.

4. API Design

1. products Endpoint

Method: GET

o **Purpose:** Fetch all products from the database.

Response: Product details (name, price, stock, image).

2. orders Endpoint

Method: POST

o **Purpose:** Create a new order.

o **Payload:** Customer info, product details, and payment status.

3. /shipment Endpoint

Method: GET

o **Purpose:** Track order shipment status.

o **Response:** Order ID, shipment status, and delivery date.

5. User Journey

1. **Homepage:** Users explore featured products and categories.

2. **Shop:** Browse items, view product details, and add to cart.

3. **Cart:** Review items, apply promo codes, and proceed to checkout.

4. **Checkout:** Complete payment to place an order and start shipment.

6. Admin Workflow

- 1. **Product Management:** Use Sanity CMS to add/edit products.
- 2. **Order Management:** View orders and track payment status.
- 3. **Shipment Tracking:** Fetch shipment status through APIs and update users.