

Ideation Phase

Empathize & Discover

Date	28 Jun 2025
Team ID	LTVIP2025TMID60884
Project Name	Revolutionizing Liver Care: Predicting liver cirrhosis using Advanced Machine Learning Techniques
Maximum Marks	4 Marks

Empathy Map: Revolutionizing Liver Care

An empathy map is a simple, easy-to-digest visual that captures knowledge about a patient's behaviours, experiences, and attitudes. It is a powerful tool to help care teams, researchers, and innovators better understand the people they aim to serve—in this case, individuals managing liver health or liver disease.

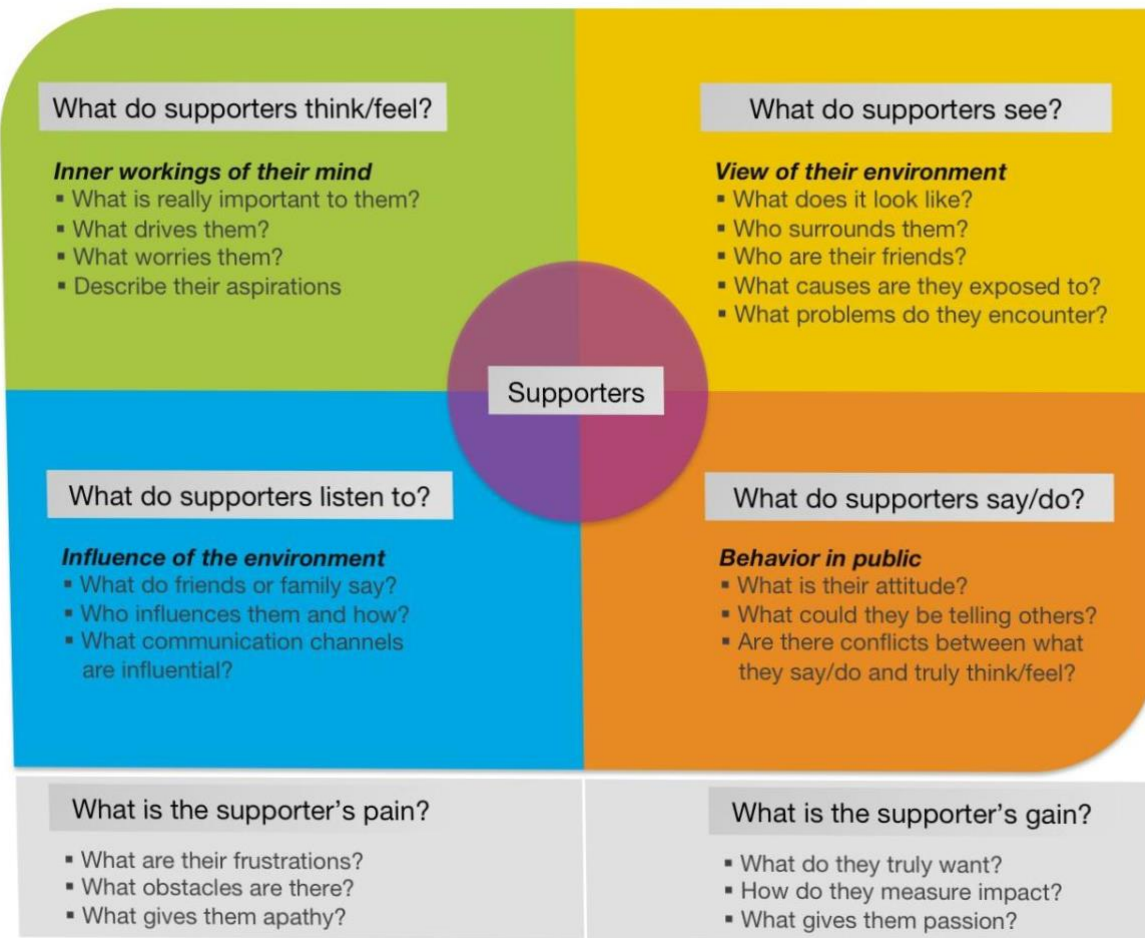
Creating an effective healthcare solution requires a deep understanding of the real problems patients face and how they feel, think, act, and react to their condition and care. The exercise of creating an empathy map encourages participants to view the world through the patient's eyes, including their emotions, pain points, motivations, and support needs.

Empathy Map Example: Revolutionizing Liver Care

User:

Ravi, 52 years old, diagnosed with early-stage liver cirrhosis, lives in a semi-urban area.

Empathy Map



How This Helps:

Using this empathy map allows teams to design more patient-centric liver care solutions, such as:

Personalized medication and appointment reminders.

Easy-to-understand health reports and progress tracking.

Access to virtual support and nutrition guidance.

Empathetic communication channels with healthcare providers.

Example: Food Ordering & Delivery Application

Empathy Map

