 Building A Website Using Canva

## A PROJECT REPORT

*Submitted by*

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# BACHELOR OF ENGINEERING

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# BONAFIDE CERTIFICATE

Certified that this Project report “Building A Website Using Canva” is bonafide work of ISHWARYA.M (REG.No:TRECE10), SABAREESWARI.S (Reg.No:912620106303), DESIKA.G (Reg.No:912620106302), who carried out

the project work under my supervision.

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**1. Introduction**

This project report provides an overview of the process and outcomes of creating a website using Canva, a popular online graphic design tool. The objective of this project was to leverage Canva's features and functionalities to design and develop a visually appealing and user-friendly website.

**2. Project Scope**

The scope of this project included the following key activities:

- Defining the website's purpose, target audience, and desired features.

- Creating a wireframe and design concept using Canva's intuitive interface.

- Customizing the website's layout, color scheme, typography, and graphics.

- Incorporating relevant content and ensuring its proper organization.

- Testing the website's functionality and responsiveness across different devices and browsers.

- Deploying the website to a hosting platform for public access.

**3. Methodology**

The project followed a systematic approach, consisting of the following steps:

a) Planning: This involved identifying the website's goals, target audience, and content requirements.

b) Design: Canva's extensive library of templates, images, and design elements were utilized to create an aesthetically pleasing website layout.

c) Customization: Canva's editing tools allowed for the customization of colors, fonts, and graphics to align with the project's branding and visual identity.

d) Content Integration: Relevant content, including text, images, and multimedia, was added to the website using Canva's drag-and-drop functionality.

e) Testing: The website was thoroughly tested to ensure proper functionality, responsiveness, and compatibility across various devices and browsers.

f) Deployment: The finalized website was deployed to a hosting platform for public access.

**4. Results and Achievements**

The project successfully achieved the following outcomes:

- A visually appealing website design that aligns with the project's objectives and target audience.

- User-friendly navigation and intuitive layout for easy access to information.

- Proper integration of relevant content, including text, images, and multimedia.

- Responsive design that ensures optimal viewing experience across different devices.

- Successful deployment of the website to a hosting platform for public access.

**5. Challenges and Lessons Learned**

Throughout the project, several challenges were encountered, including:

- Limited customization options compared to traditional web development platforms.

- Potential limitations in terms of advanced functionality and interactivity.

- Learning curve associated with Canva's interface and tools.

Lessons learned from this project include the importance of:

- Proper planning and defining clear objectives before starting the design process.

- Utilizing Canva's extensive library of templates and design elements to save time and effort.

- Regular testing and optimization to ensure a seamless user experience.

**6. Conclusion**

Creating a website using Canva proved to be a viable option for designing visually appealing and user-friendly websites. While it may have certain limitations compared to traditional web development platforms, Canva offers a user-friendly interface and a wide range of design options. This project report highlights the successful utilization of Canva's features to create a website that meets the project's objectives and requirements.

**7. Recommendations**

Based on the experience gained from this project, the following recommendations are provided:

- Consider the project's complexity and required functionality before choosing Canva as the design tool.

- Explore additional web development tools or platforms for more advanced features and customization options.

- Continuously update and optimize the website based on user feedback and changing requirements.

Overall, creating a website using Canva can be a cost-effective and efficient solution for projects that prioritize visual appeal and user-friendly design.

**DEMO LINK:**

<https://riyacosmetics.my.canva.site/riya-cosmo->