1. **Connect with Pushplanet**

* Set up a new organization in Pushplanet for the client within the Preference Center platform.

1. **Create Three Pages Under the New Organization**  
   a. **Test Preference Center** – for internal testing of unsubscribe functionality.  
   b. **Production Preference Center** – for live unsubscribe management.  
   c. **Thank You Page** – to be used after a “Request a Rep” submission.
2. **Branding Setup**

* On each of the above pages, add the **client's logo** and include a **relevant header** for clarity and branding consistency.

1. **Unsubscribe Page Configuration**

* Configure both the **Hosted Page URL** and **Custom Domain URL** on Pushplanet.
* Use a **URL path structure** based on client-specific requirements.

1. **Update Iterable Settings**

* Log into Iterable and go to **Project Settings**.
* Add the **client's logo** for branding within the project.

1. **Integrate Pushplanet with Iterable**

* Add the **hosted unsubscribe URL** from Pushplanet into Iterable’s unsubscribe settings.

1. **Enable Unsubscribe Option**

* Ensure the **Unsubscribe option is turned on** in Iterable to activate the new flow.