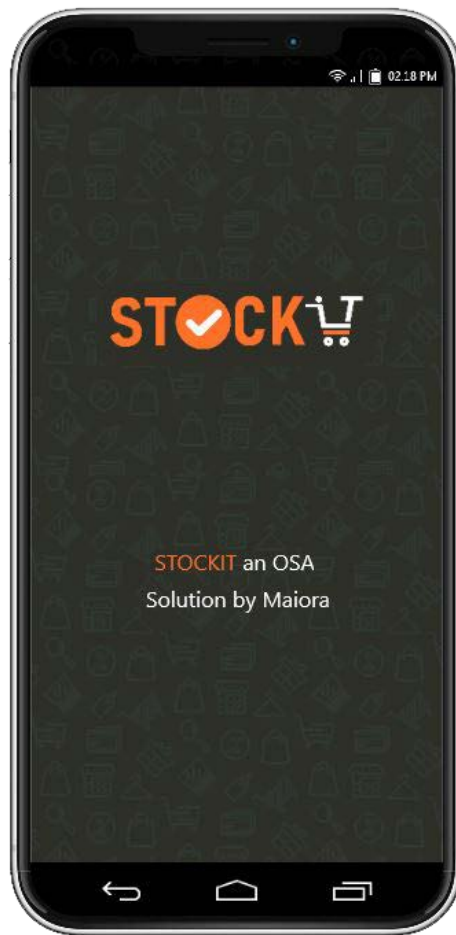# StockIt

Mobile UX

Application Description:

StockIt is an On Shelf Availability (OSA) solution which provides the complete details of total available quantity of the products in the stores, that helps the keepers to be updated on the stocks of the products in the Shops. It helps in increasing product margins by controlling items stock level.

This document covers the UX screens made to implement the solution for the mobile view, which is intended to be *used by the agents working in the shopping areas*, whose main duty is to monitor and maintain the product availability.

1. Application Logo

This figure shows the application logo which says STOCKIT an OSA (On Stock Availability)
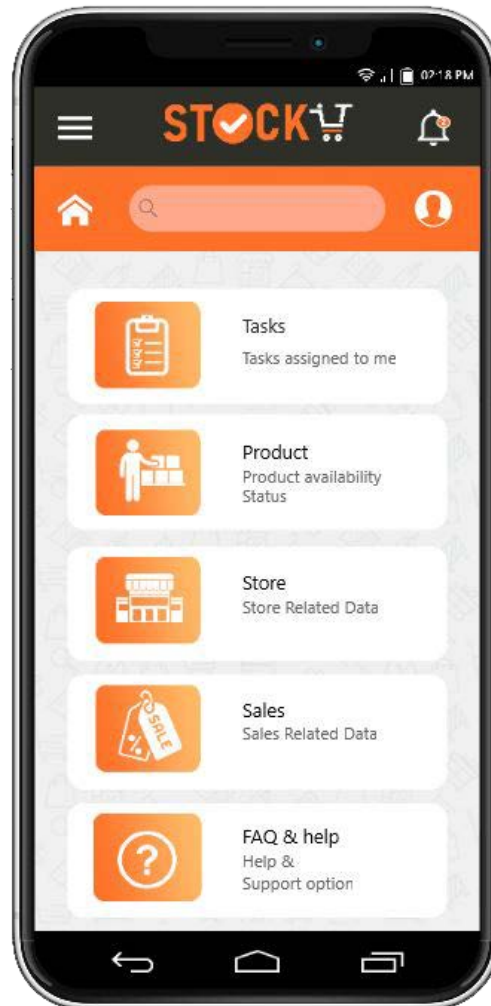
2. Login Page

You should Login in order to enter into the application.

A person can Login to the application by entering his/her username and Password which will then redirect the user to the Home Page.

The role based user identification is achievable, through the login mechanism and hence content can be rendered, based on the access rights.

3. Home Page

The Home Page shows different icons on clicking which it will redirect you to the required pages. It consists of different navigable links, like Tasks, Products, Store, Sales and FAQ.

Note: Not all the links is shown to every user, instead user role will be considered and only relevant action is shown accordingly.

E.g. A sales agent will be interested only in the sales data and not on the inventory management. So such users will only see the actions like Sales, FAQ's Products.

Possible actions:

1. **Tasks:** Indicates the set of responsibilities that has been assigned for a logged in user. E.g. To make an inventory update, on daily basis. The user getting assigned with a task, can update the task status, delegate to other authorized users…

2. **Product:** The person working in the retail outlet level, will be updating the product availability, in that store, on a timely basis. This update is helpful in identifying any product, that can go out of stock and to take up necessary actions.

3. **Store:** The agents working in the stores level can select a store and look into the information related to the product related statistics, along with the information on the product stock availability…
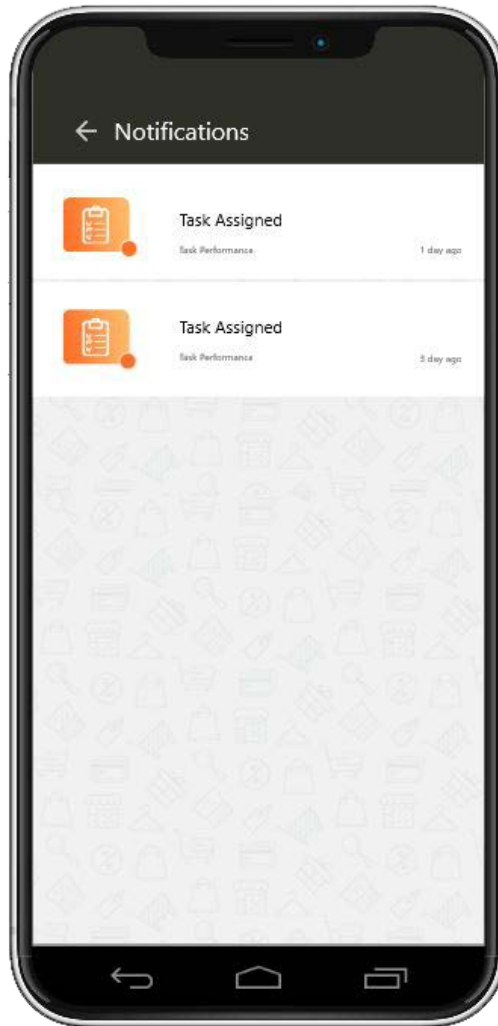
4. **Sales:** Consumer buying behaviour and many more, product share, market shares information can be obtained in this view.

4. Menu
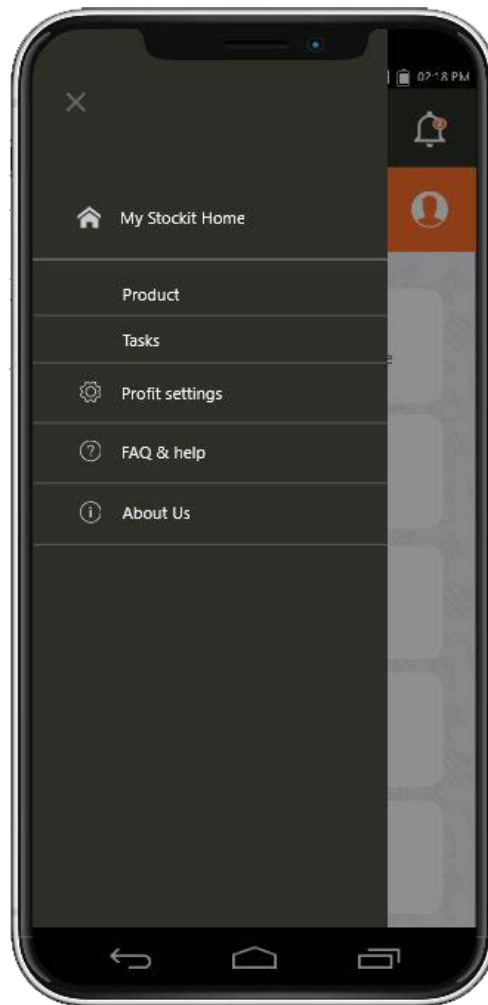
This is the menu bar where you can find many details like Home Page, Product, Tasks, Profile Settings, FAQs and About Us. Clicking on the respective options will redirect you to those pages.
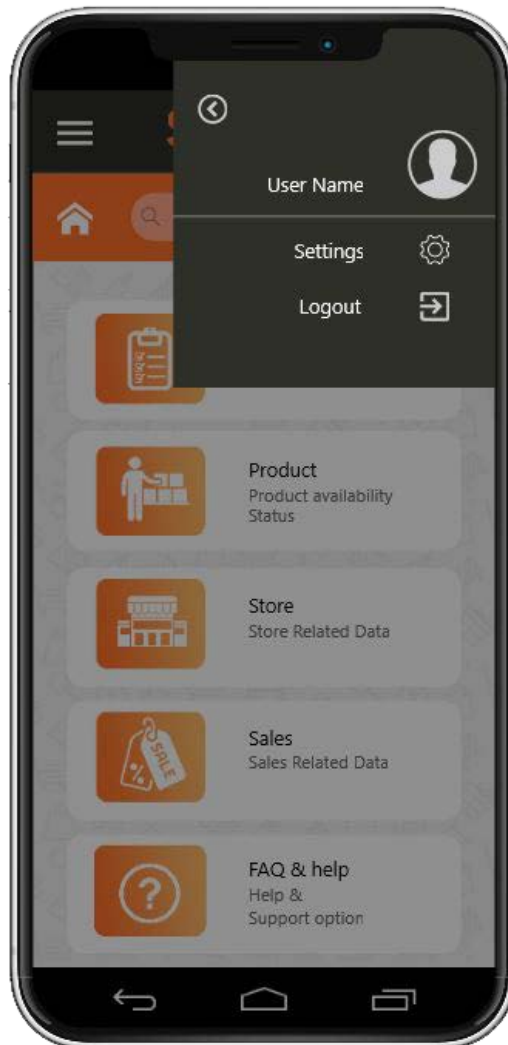
5. Notification

Notification bar will give you all the notifications. Here you can find all the notification with regard to the changes and the updates made.

If any person is assigned with any task or any of the product/item is about to be out of stock then it will be notified and also be in his/her notification bar.

6. User Settings

In the User Settings Page you can edit the user information and also change the settings accordingly.

A logged-in user can edit the information that is required like the mobile number, email address, password etc.

If you want to login using any other email or if any others want to login into the application using your device then you can Log Out here and then Login using different IDs.
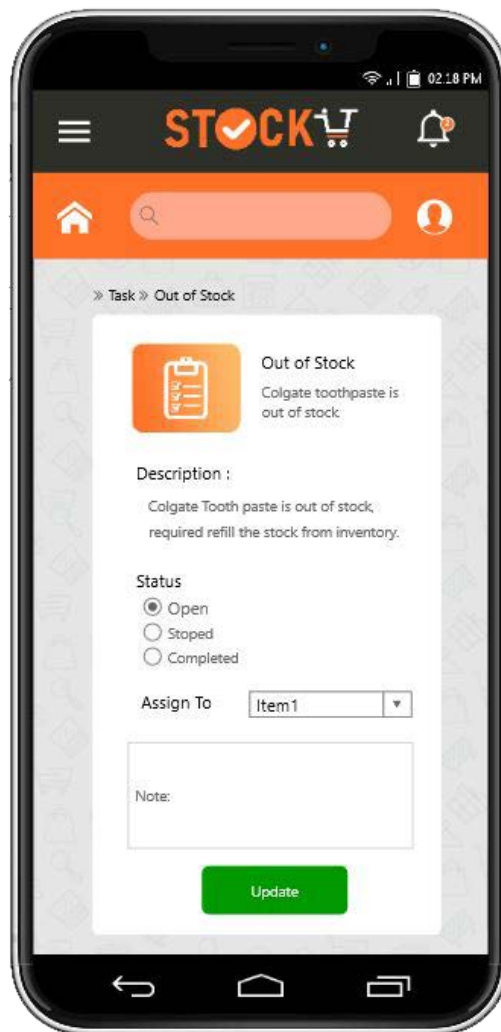
7. Tasks list view
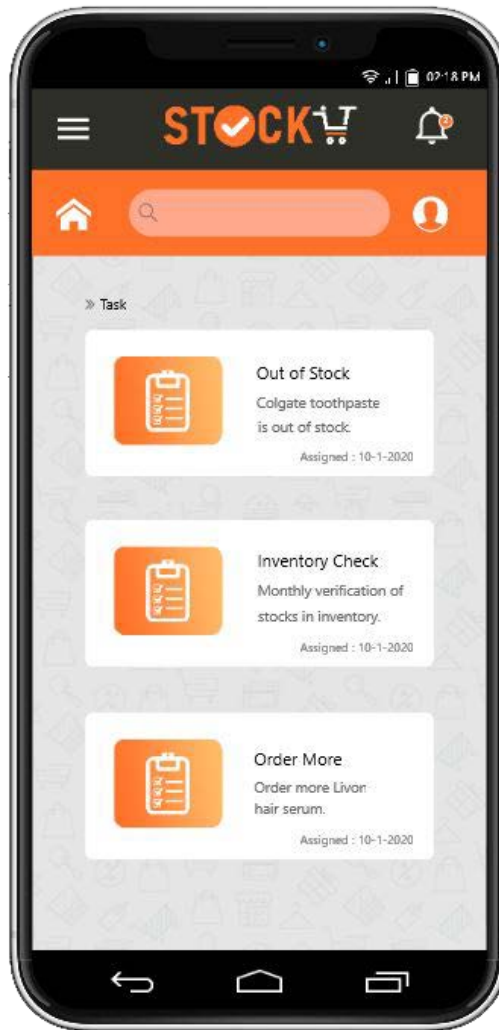
(Menu Item 1)

In the tasks list page will get show the details of the tasks, that has been assigned to a logged-in user.

E. g. The task with title "**Out of Stock",** can be picked by the user to start acting on it.
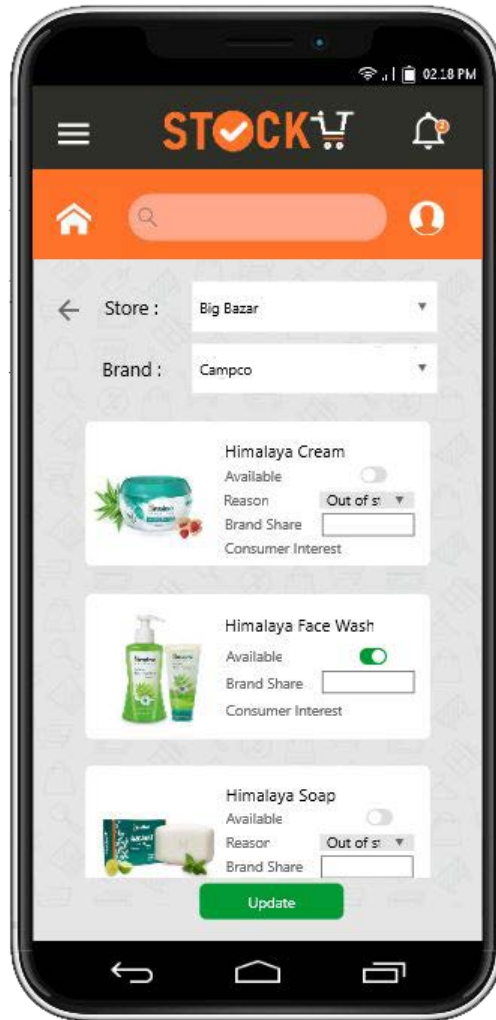
8. Task information view

(Menu Item 1)

This is the expanded view of a selected task, here the details of the product including their brand name, description of the task will be given.

Based on the problem, the assignee can try to resolve it and update the task state or can also re-assign to other eligible users.

9. Products List

(Menu Item 2)

This Screen gives the details of the list of products present in the selected store, under the given brand name.

A person working at the retail outlet level, will be updating the product availability information, through this section, by making the product as available / un-available also stating the reason for un-availability.

10. Store Page

(Menu Item 3)

At the initial level the screen shows the stats on the product sales and availability, along with historic stats of past three months.

Further the authorized user can view detailed information of a selected store by entering into it.
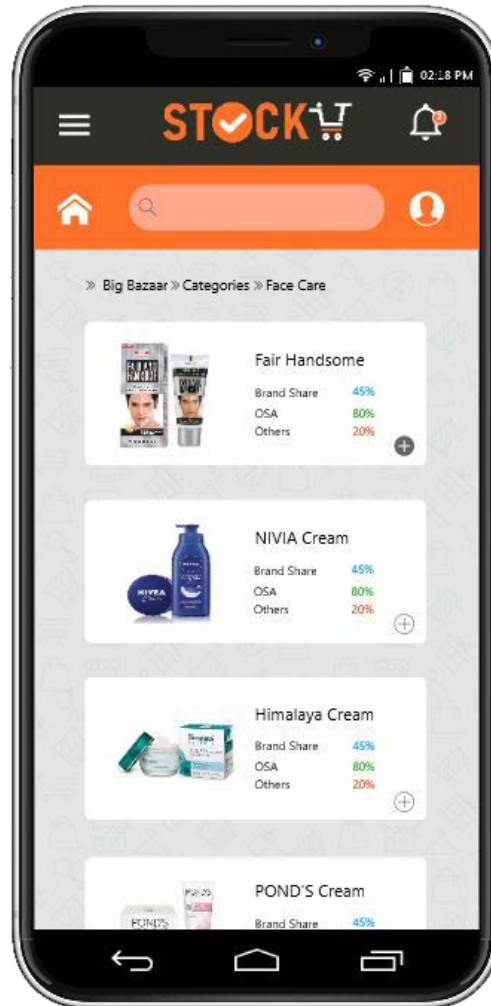
11. Store - Categories

(Menu Item 3)

Details of different categories will be shown here.

The percentage of the Sales, Availability and the Progress for specific category of product of particular brand will be given here in the form of Percentage.
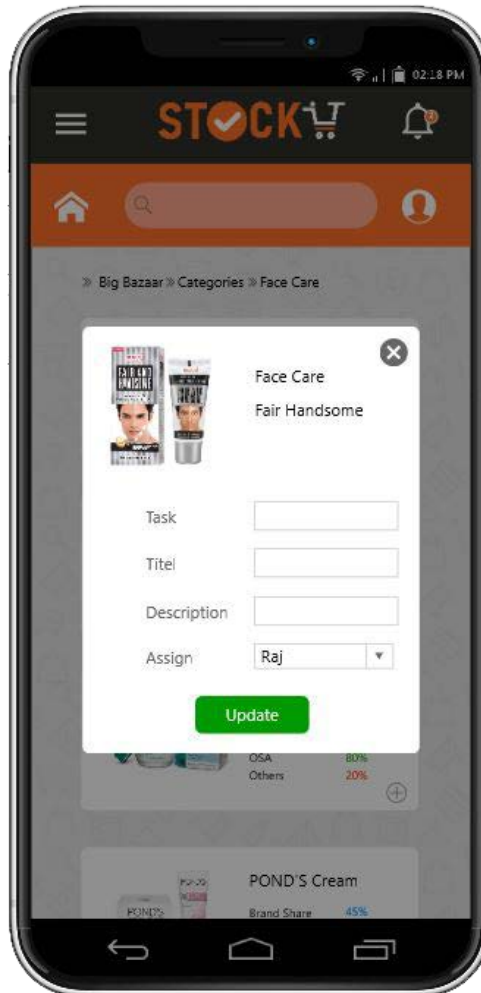
12. Store - Sub Category

(Menu Item 3)

Subcategories and their different types will be present here, with the appropriate statistics.

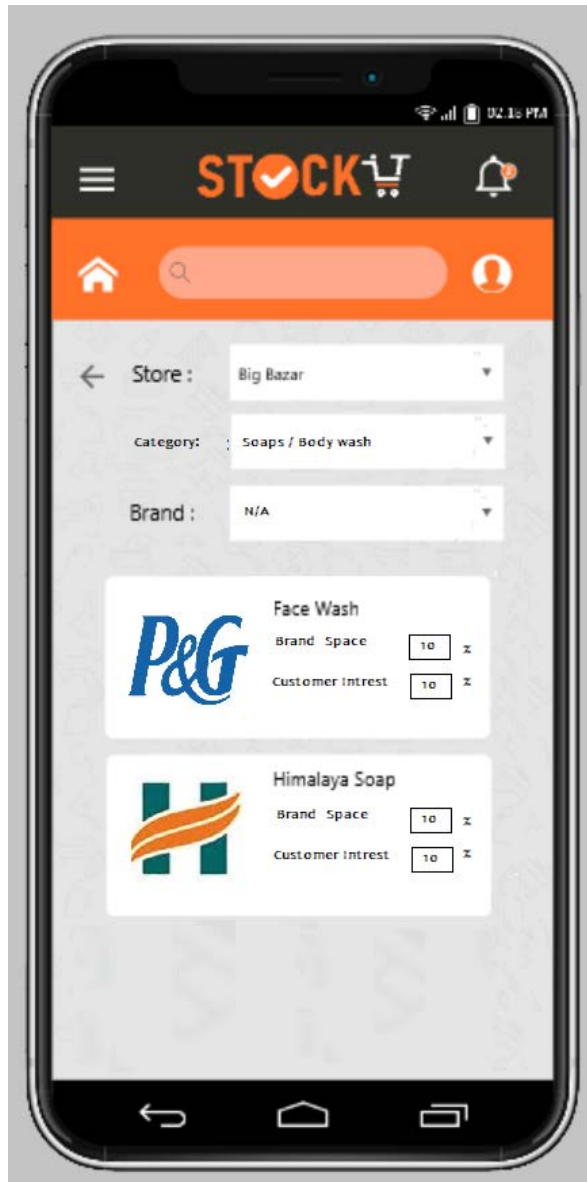# 13. Store - Adding Details

(Menu Item 3)

An authorized user, can create a task, for the product under a selected subcategory.

These tasks, help to maintain the on shelf availability of the product, hence they are assignable to set of identified users.
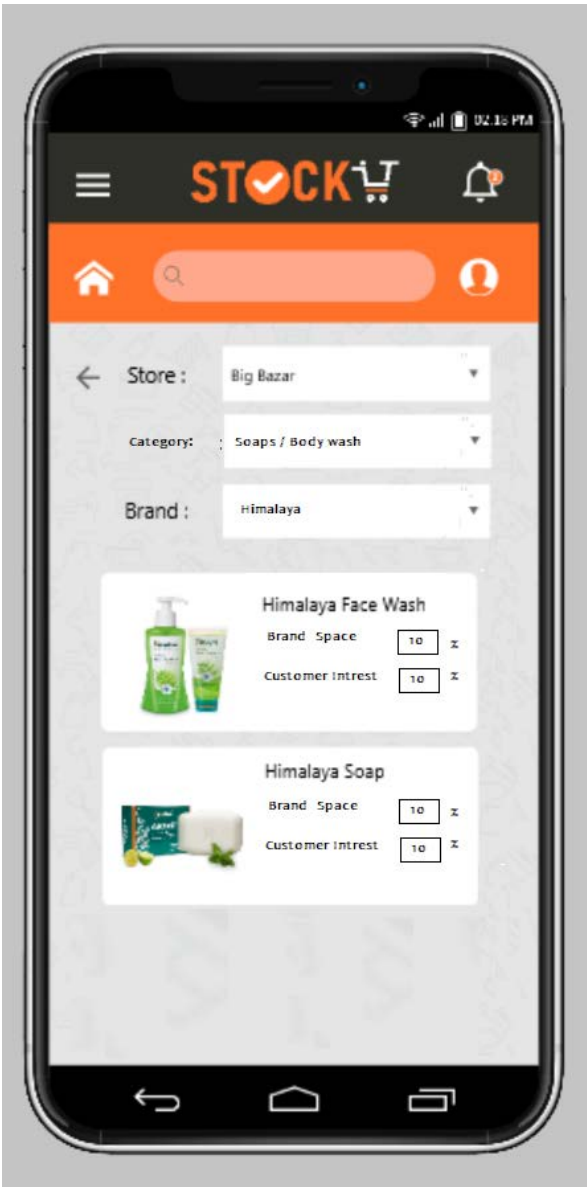
14. Sales- Landing Page

(Menu Item 4)

A section for sales agents to perform competition analysis, in-order to get the information related to the brand share of the products and customer interests.

Here the sales agent can choose a category and see the overall statistical data among different brands.

15. Sales- Landing Page

(Menu Item 4)

Here the sales agent can choose a category, followed by a brand and see the brand specific statistical data.