

# **StockIt**

## **Website UX**

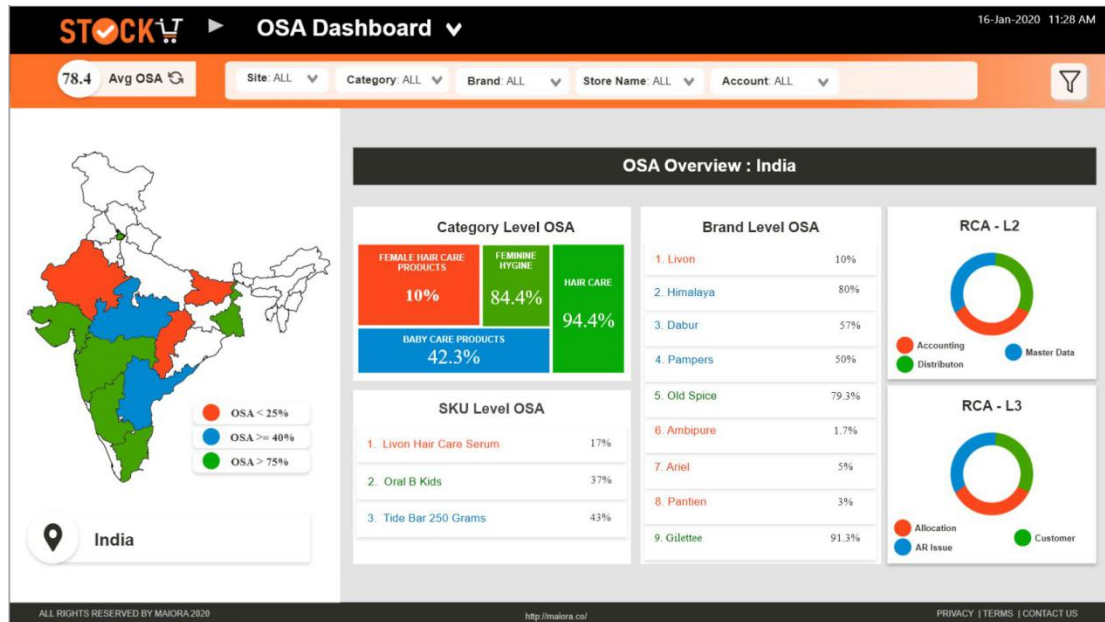
### **Application Description:**

StockIt is an On Shelf Availability (OSA) solution which provides the complete details of total available quantity of the products in the stores, that helps the keepers to be updated on the stocks of the products in the Shops. It helps in increasing product margins by controlling items stock level.

This document covers the UX screens made to implement the solution for the desktop view, which is intended to be *used by the someone interesting in business analytics*, whose main duty is to monitor and maintain the product availability.

## Snapshots:

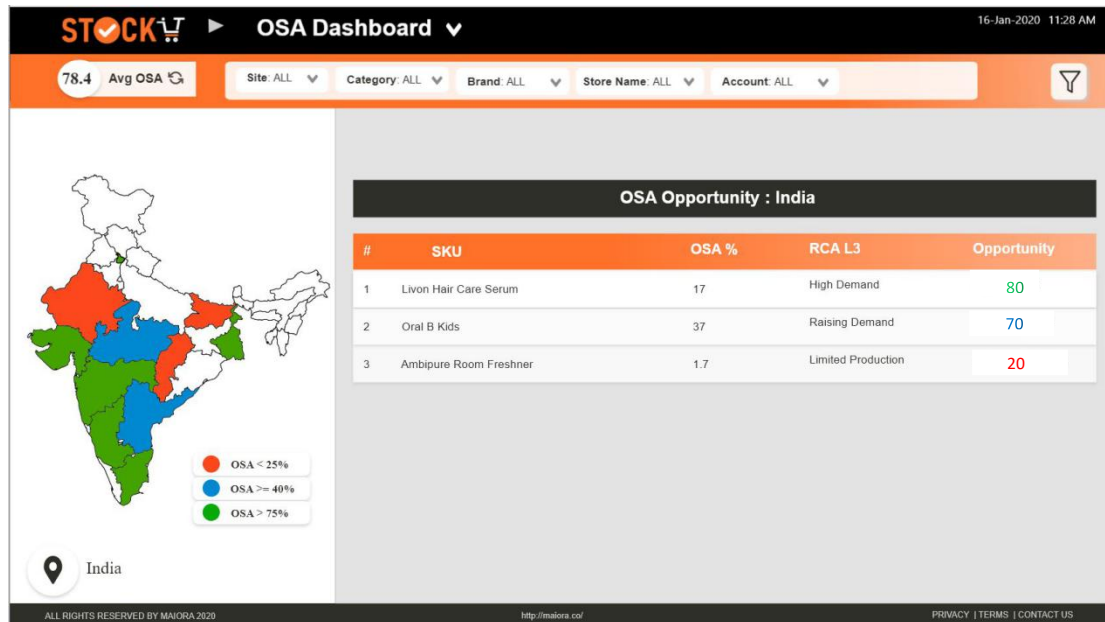
### 1. Main Page



A graphical representation of Stock Keeping Unit(SKU) and Root Cause Analysis(RCA). Based on percentage of the OSA the country will be ranked on the Categories level and the Brand levels.

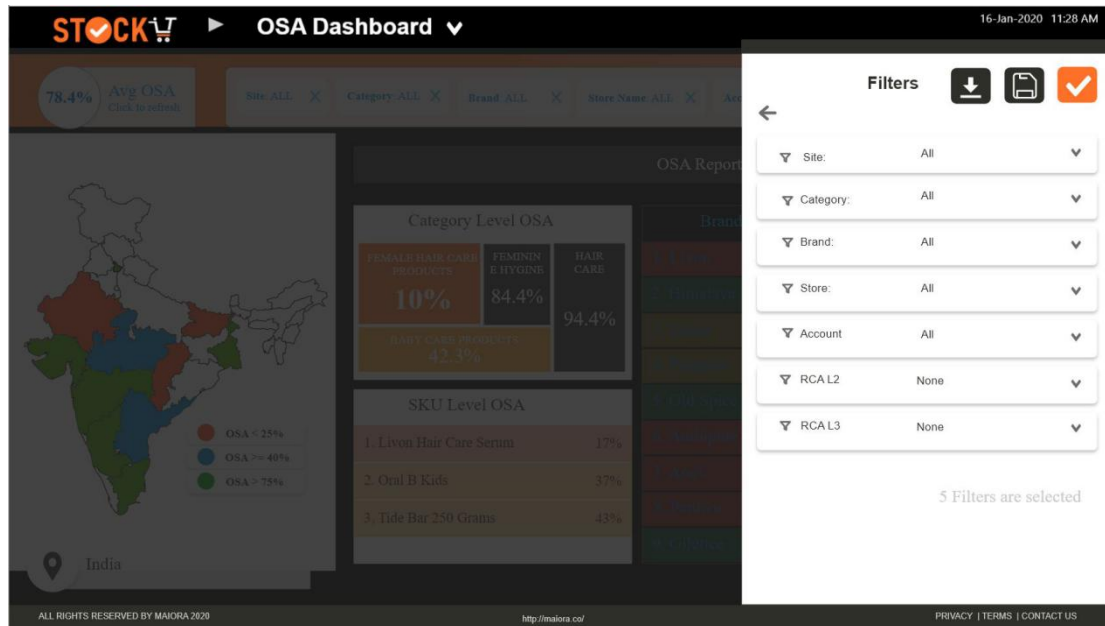
On clicking any state from the country it will display the state map. You will get complete details here with regard to the products. The RCA will be analyzed on 3 aspects they are Accounting, Distribution and Master Data.

## 2. Opportunity



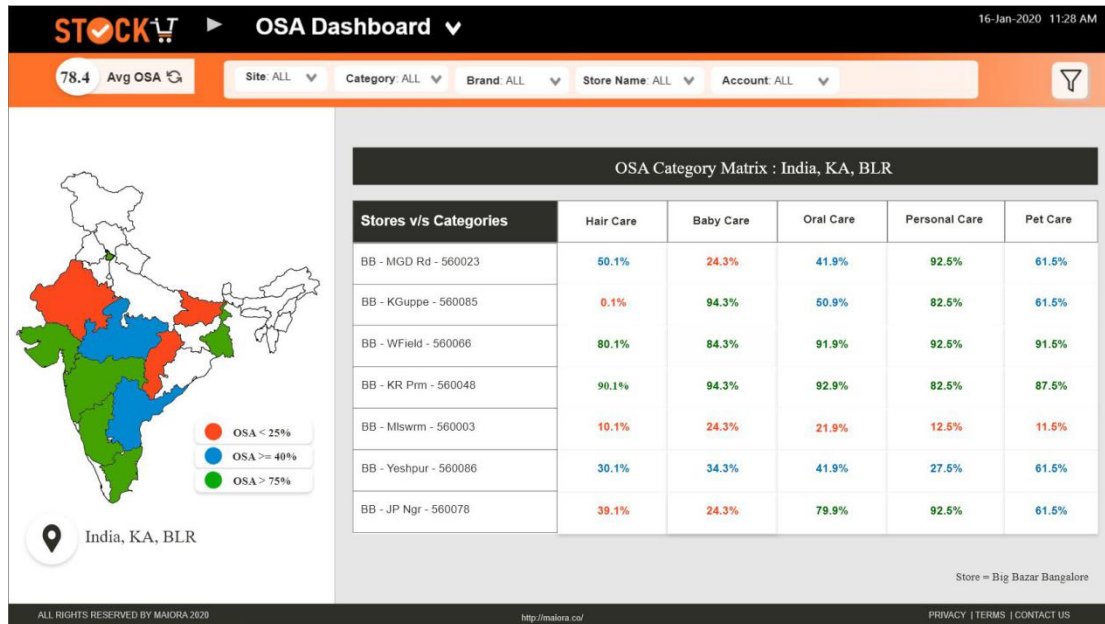
This page will give the information of the products which are on High demand and the Percentage of which brand of the product will be sold. Based on these statistics the Keeper can buy or order the products which can be sold soon and can gain Profit.

### 3. Filters



The filters can be applied to the products and choose the required products of any Location, Category, Brand, Store and Other Perspectives so that you can find the product that you want, easily without any hustle.

## 4. Categories-Matrix



The Matrix of Stores v/s Categories OSA score gives the information of Product category's score across various stores.

This gives a clear Idea of the most sold products and the amount to which a product is being sold. This also helps in increasing product margins by controlling items stock level.