P W O C

AN INITIATIVE BY PEC ACM CSS

PWOC

SPONSORSHIP PROPOSAL

PEC ACM-CSS
IDEATE | INNOVATE | IMPROVE

ABOUT

PEC Winter of Code (PWOC) is an open source program initiated by PEC ACM to promote the culture of open source by providing a beginner friendly platform where one can learn and grow under the guidance of experienced developers. The program will be about a month long during which, It aims to create an environment of community learning that promotes collaboration and innovation.

PWOC aims to provide an immersive learning experience for open source contributors by promoting wonders of open source softwares and crafting a community of new and innovative technical developers. Our aim is to create a platform for upcoming engineers who can envision the solutions to day to day problems with the help of software.
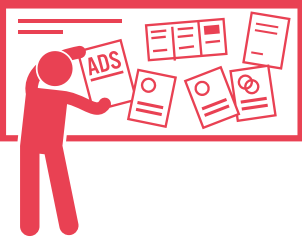
Throughout their journey, the students will receive guidance from experienced mentors. They will gain essential programming skills while also cultivating an understanding and appreciation for the open-source world.

WHY SPONSOR US?

Advertisement

We will promote your brand on our official website, social media pages and during our community sessions. PWOC ensures your exposure to a vast nationwide audience during the event.

Increase Awareness

Many of the developers attending our event may not be familiar with the tools they need to complete their projects. By sponsoring us, you will have the opportunity to increase awareness of your company and products among attendees, who may be more likely to use them in their future projects and support your brand. This is also a great opportunity for hackers to try out your new APIs or services.

Connect with Talent

By supporting our event, you have the opportunity to engage with and invest in the next generation of talented young programmers who will shape the future. The resources you provide will help these aspiring developers connect with and learn about your company, ultimately benefiting both them and your business.

Distribute Merchandise

By distributing merchandise, you will be able to provide developers with the opportunity to display your logo on shirts and stickers. This serves as both free advertising for your company and a way to promote your brand to the next generation of developers.

SPONSORSHIP TIERS

	Bronze	Silver	Gold
General			
Send Mentors		★	★
Award Custom Prizes		★	★
Host Workshop/Talks		★	★
Send Judges			★
Hold fun/publicity event during event			★
Work on your own Open-Source Project	★	★	★
Branding			
Logo on website	★	★	★
Give Swags		★	★
Logo on T shirts		★	★
Pre-event shoutouts	★	★	★
Post-event shoutouts			★
Provide Free/Paid Resource/Courses	★	★	★
Recruiting			
Distribute Recruiting Material	★	★	★
Mailing List of Participants		★	★
Send Recruiters			★
Resume Access of Participants			★

pwoc

PEC ACM has a track record of successfully organizing various tech events, including Hackathons, Coding Contests, and Tech Talks. Some of our notable accomplishments include

- "CodeBlooded," a 24-hour software hackathon (in collaboration with STGI) that attracted over 50 teams and 250 participants from the northern region.
- "CodeDecode," a competitive programming event with 150 individual participants.
- And a gaming event featuring Valorant and Clash Royale with 300 enthusiastic participants.
- Additionally, we hosted "Ideathon", a month-long hackathon for 80 second-year university students.

As a sponsor, you can be a part of these exciting events and support the next generation of tech professionals.

PWOC