#importing the libraries import numpy as np import pandas as pd import seaborn as sns import matplotlib.pyplot as plt from google.colab import files uploaded =files.upload() df = pd.read_csv("netflix.csv")

Choose Files netflix.csv

• netflix.csv(text/csv) - 3399671 bytes, last modified: 1/25/2025 - 100% done Saving netflix.csv to netflix.csv

df.head(10)

descripti	listed_in	duration	rating	release_year	date_added	country	cast	director	title	type	show_id	
As her fath nears t end of l life, filmn	Documentaries	90 min	PG-13	2020	September 25, 2021	United States	NaN	Kirsten Johnson	Dick Johnson Is Dead	Movie	s1	0
Af crossi paths a party, a Ca Town	International TV Shows, TV Dramas, TV Mysteries	2 Seasons	TV-MA	2021	September 24, 2021	South Africa	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban	NaN	Blood & Water	TV Show	s2	1
To protect family fron power drug lo	Crime TV Shows, International TV Shows, TV Act	1 Season	TV-MA	2021	September 24, 2021	NaN	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi	Julien Leclercq	Ganglands	TV Show	s3	2
Feu flirtations a toilet talk down am	Docuseries, Reality TV	1 Season	TV-MA	2021	September 24, 2021	NaN	NaN	NaN	Jailbirds New Orleans	TV Show	s4	3
In a city	International						Mayur More.					4

Checking the shape of the dataset df_shape= df.shape

→ (8807, 12)

df_shape

Checking data types of the attributes df_type= df.dtypes df_type

```
→
                         0
        show_id
                    object
                    object
          type
          title
                    object
        director
                    object
          cast
                    object
        country
                    object
       date_added
                    object
      release_year
         rating
                    object
        duration
                    object
        listed_in
                    object
       description
                   object
```

df.info()

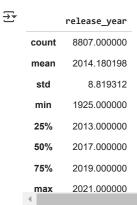
```
<<re>
<</pre>

</pr>

</pre
```

Data	COTUMITS (COCA.		corumns).		
#	Column	Non-N	Null Count	Dtype	
0	show_id	8807	non-null	object	
1	type	8807	non-null	object	
2	title	8807	non-null	object	
3	director	6173	non-null	object	
4	cast	7982	non-null	object	
5	country	7976	non-null	object	
6	date_added	8797	non-null	object	
7	release_year	8807	non-null	int64	
8	rating	8803	non-null	object	
9	duration	8804	non-null	object	
10	listed_in	8807	non-null	object	
11	description	8807	non-null	object	
<pre>dtypes: int64(1), object(11)</pre>					
memory usage: 825.8+ KB					

Displaying basic metrics using the describe() method for numerical columns
df_numerical= df.describe()
df_numerical



Displaying basic metrics for categorical columns like 'Type', 'Country', and 'Rating'
df_categorical= df[['type','country','rating']].describe(include=['object'])
df_categorical

₹		type	country	rating
	count	8807	7976	8803
	unique	2	748	17
	top	Movie	United States	TV-MA
	freq	6131	2818	3207

```
# Convert categorical attributes to 'category' data type if required
categorical_columns = ['type', 'country', 'rating']
df[categorical_columns] = df[categorical_columns].astype('category')
converted_df = df.dtypes
converted_df
→
                          0
        show_id
                      object
          type
                    category
          title
                      object
        director
                      object
                      object
          cast
        country
                    category
       date_added
                      object
      release_year
                       int64
         rating
                    category
        duration
                      object
        listed_in
                      object
       description
                      object
#missing values
missing_values=df.isnull().sum()
{\tt missing\_values}
→
                       0
        show_id
                       0
          type
                       0
          title
                       0
        director
                    2634
          cast
                     825
                     831
        country
       date_added
                      10
      release_year
                       0
         rating
        duration
                       3
        listed_in
                       0
       description
                       0
# Non-Graphical Analysis: Value counts for key attributes
vc_type=df['type'].value_counts()
vc_country=df['country'].value_counts().head(10)
vc_rating=df['rating'].value_counts()
vc_release_year=df['release_year'].value_counts().head(10)
vc_director=df['director'].value_counts().head(10)
vc_type, vc_country, vc_rating, vc_release_year,vc_director
(type
                3
      Movie
      Name: count, dtype: int64,
      country
      United States
      Name: count, dtype: int64,
      rating
      74 min
      84 min
                1
      66 min
                1
      Name: count, dtype: int64,
      release_year
```

```
1/30/25, 5:07 PM
                                                                            netflix.case.study.pynb - Colab
           2017
           2010
                   1
           2015
                   1
           Name: count, dtype: int64,
           director
           Louis C.K.
           Name: count, dtype: int64)
    # Unique attributes for key columns
    u_type=df['type'].unique()
    u_country=df['country'].unique()
    u_rating= df['rating'].unique()
    u_release_year=df['release_year'].unique()
    u_type,u_country,u_rating,u_release_year
    → (['Movie', 'TV Show']
           Categories (2, object): ['Movie', 'TV Show'],
          ['United States', 'South Africa', NaN, 'India', 'United States, Ghana, Burkina Faso, United Ki..., ..., 'Russia, Spain', 'Croatia, Slovenia, Serbia, Montenegro', 'Japan, Canada', 'United States, France, South Korea, Indonesia', 'United Arab Emirates, Jordan']
           Length: 749
           Categories (748, object): [', France, Algeria', ', South Korea', 'Argentina',
                                          'Argentina, Brazil, France, Poland, Germany, D..., ..., 'Venezuela, Colombia', 'Vietnam', 'West
                                         'Zimbabwe'],
           ['PG-13', 'TV-MA', 'PG', 'TV-14', 'TV-PG', \dots, '66 \ \text{min'}, 'NR', \ NaN, 'TV-Y7-FV', 'UR']
           Length: 18
           Categories (17, object): ['66 min', '74 min', '84 min', 'G', ..., 'TV-Y', 'TV-Y7', 'TV-Y7-FV', 'UR'],
           array([2020, 2021, 1993, 2018, 1996, 1998, 1997, 2010, 2013, 2017, 1975,
                   1978, 1983, 1987, 2012, 2001, 2014, 2002, 2003, 2004, 2011, 2008,
                   2009, 2007, 2005, 2006, 1994, 2015, 2019, 2016, 1982, 1989, 1990,
                   1991, 1999, 1986, 1992, 1984, 1980, 1961, 2000, 1995, 1985, 1976,
                   1959, 1988, 1981, 1972, 1964, 1945, 1954, 1979, 1958, 1956, 1963,
                   1970, 1973, 1925, 1974, 1960, 1966, 1971, 1962, 1969, 1977, 1967,
                   1968, 1965, 1946, 1942, 1955, 1944, 1947, 1943]))
    #duplicates
    df.duplicated().value_counts()
     ₹
                  count
           False
                  8807
```

#check outliers in numerical value plt.figure(figsize=(10,4)) sns.boxplot(x=df['release_year']) plt.title('Boxplot for release Year to check Outliers') plt.xlabel('release year') plt.ylabel('count') plt.show()

∓

Boxplot for release Year to check Outliers count ∞ 1940 1960 1980 2000 2020

release vear

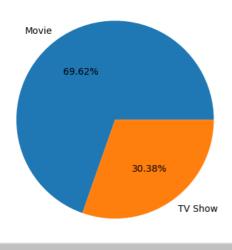
#unnesting the columns with multiple data using split unnested_director=df.assign(director=df['director'].str.split(',')).explode('director') unnested_cast= df.assign(cast=df['cast'].str.split(',')).explode('cast') unnested_country=df.assign(country=df['country'].str.split(',')).explode('country')

```
#univariate analysis - categorical data
#distribution of content type using piechart

content_type=df['type'].value_counts()
plt.pie(content_type,labels=content_type.index, autopct='%.2f%%')
plt.title('Distribution of Content Types')
plt.show()
```



Distribution of Content Types



Observation:

The count of movies is significantly higher than TV shows which shows that, they are more interested in launching movies rather than TV shows.`

finding top 10 10 directorss using non graphical analysis
top_directors= unnested_director['director'].value_counts().head(10)
top_directors



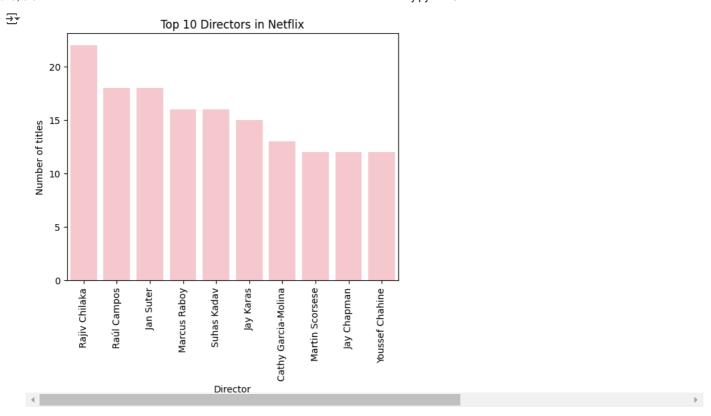
director

count

director	
Rajiv Chilaka	22
Raúl Campos	18
Jan Suter	18
Marcus Raboy	16
Suhas Kadav	16
Jay Karas	15
Cathy Garcia-Molina	13
Martin Scorsese	12
Jay Chapman	12
Youssef Chahine	12

finding top directors by barplot

```
top_directors= unnested_director['director'].value_counts().head(10)
sns.barplot(x=top_directors.index, y=top_directors.values, color='pink')
plt.title('Top 10 Directors in Netflix')
plt.xlabel('Director')
plt.xticks(rotation=90)
plt.ylabel('Number of titles')
plt.show()
```



Observations:

The chart shows that, netflix released highest number of movies directed by Rajiv Chilaka with the count 22 and least number of movies directed by Martin Scorsese, Jay Chapman, Youssef Chahine with the count 12.

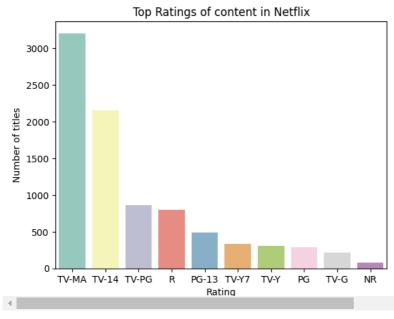
top ratings using non graphical analysis
top_rating=df['rating'].value_counts()
top_rating.drop(['74 min','84 min','66 min'], inplace=True)
top_rating

 *		count
	rating	
	TV-MA	3207
	TV-14	2160
	TV-PG	863
	R	799
	PG-13	490
	TV-Y7	334
	TV-Y	307
	PG	287
	TV-G	220
	NR	80
	G	41
	TV-Y7-FV	6
	NC-17	3
	UR	3
	11	

```
# find top 10 rating using countplot
top_rating=df['rating'].value_counts().head(10)
\verb|sns.countplot(x='rating',data=df,order=top\_rating.index, palette='Set3')| \\
plt.title('Top Ratings of content in Netflix')
plt.xlabel('Rating')
plt.ylabel('Number of titles')
plt.show()
```

<ipython-input-15-55e8c214b35a>:3: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `leet `l sns.countplot(x='rating',data=df,order=top_rating.index, palette='Set3')



Observations:

The majority of the content is rated 'TV-MA', followed by 'TV-14' which are watched mainly by mature adults and teenagers.

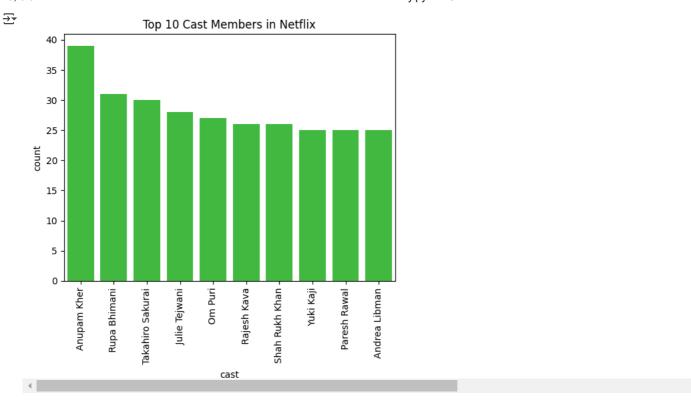
```
# top 10 cast members
top_cast=unnested_cast['cast'].value_counts().head(10)
top_cast
```

count



	Count
cast	
Anupam Kher	39
Rupa Bhimani	31
Takahiro Sakurai	30
Julie Tejwani	28
Om Puri	27
Rajesh Kava	26
Shah Rukh Khan	26
Yuki Kaji	25
Paresh Rawal	25
Andrea Libman	25

```
sns.barplot(x=top_cast.index, y=top_cast.values, color="limegreen")
plt.title('Top 10 Cast Members in Netflix')
plt.xticks(rotation=90)
plt.xlabel('cast')
plt.ylabel('count')
plt.show()
```



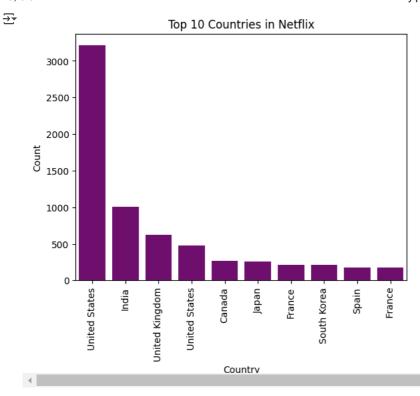
Observation:

The graph shows "Anupam Kher" is the most popular artist on our platform with 39 movies that he has acted in.

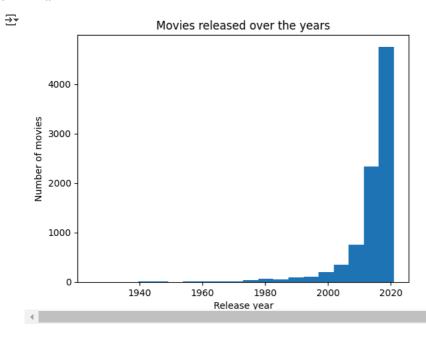
```
# top 10 countries
top_countries=unnested_country['country'].value_counts().head(10)
top_countries
```



```
sns.barplot(x=top_countries.index, y=top_countries.values, color='purple')
plt.title('Top 10 Countries in Netflix')
plt.xlabel('Country')
plt.ylabel('Count')
plt.xticks(rotation=90)
plt.show()
```



```
#univariate analysis - numerical data
#histogram for release year
plt.hist(df['release_year'], bins=20,ec='black')
plt.title('Movies released over the years')
plt.xlabel('Release year')
plt.ylabel('Frequency')
plt.show()
```

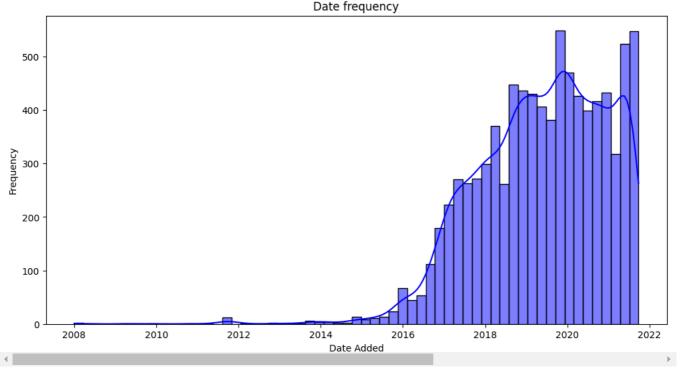


Observation

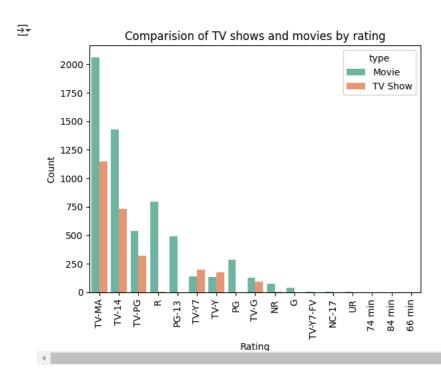
The graph is right skewed indicating that, netflix relaeased most of the content directed in recent times with significant release of movies in last decade.

```
# convert date time column into correct format
df['date_added']=pd.to_datetime(df['date_added'], errors='coerce')
# create histogram with kde for date_added
plt.figure(figsize=(12,6))
sns.histplot(data=df, x='date_added',kde=True, color='blue')
plt.title('Date frequency')
plt.xlabel('Date Added')
plt.ylabel('Frequency')
plt.show()
```





```
# comparision of type vs rating using countplot
sns.countplot(x='rating', hue='type', data=df, order=df['rating'].value_counts().index,palette='Set2')
plt.title("Comparision of TV shows and movies by rating")
plt.xlabel('Rating')
plt.ylabel('Count')
plt.xticks(rotation=90)
plt.show()
```



observation:

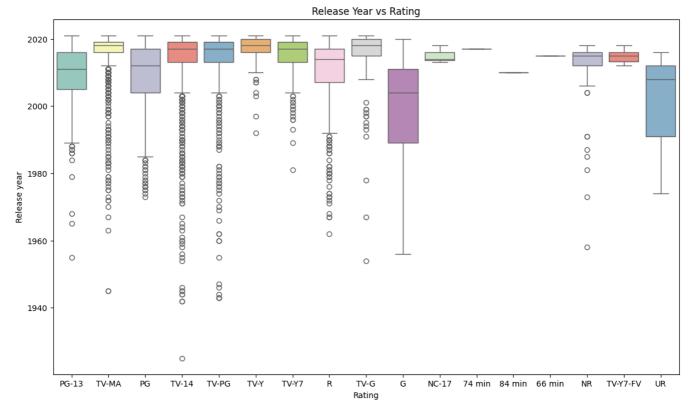
- TV-MA is the Most Common Rating Both TV shows and movies have the highest count under the TV-MA rating, indicating a significant number of mature content titles.
- TV-14 and TV-PG are also Prominent These ratings have high counts, suggesting a large number of teen and family-friendly content.
- Movies are More Frequent Across Most Ratings In almost all rating categories, movies seem to have a higher count than TV shows.

```
# boxplot for release year vs rating
plt.figure(figsize=(14,8))
sns.boxplot(x='rating', y='release_year', data=df,palette="Set3")
plt.title('Release Year vs Rating')
plt.xlabel('Rating')
```

```
plt.ylabel('Release year')
plt.show()
```

<ipython-input-67-c18280e67ce6>:3: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `le sns.boxplot(x='rating', y='release_year', data=df,palette="Set3")



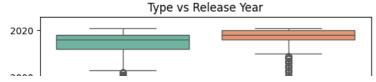
Observation:

- Most content is from the 2000s and later The majority of ratings have medians around 2000 or later, with fewer older releases.
- TV-MA, TV-14, and TV-PG are dominant These ratings show a large number of releases spanning multiple decades.
- G and PG-rated content have older distributions Many G and PG-rated titles extend back several decades, indicating a long history of family-friendly content. q1`
- Outliers exist across all ratings Some very old movies and TV shows appear as outliers, especially in ratings like TV-Y, PG, and G.

```
#boxplot for type vs release year
sns.boxplot(x='type', y='release_year',data=df,palette='Set2')
plt.title('Type vs Release Year')
plt.xlabel('type')
plt.ylabel('Release year')
plt.show()
```

<ipython-input-73-b8cea6ad9964>:2: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `le sns.boxplot(x='type', y='release_year',data=df,palette='Set2')



Observation:

- Most content is recent (2000s onward) Both movies and TV shows have a median release year close to 2020.
- TV Shows are more concentrated in recent years The interquartile range (IQR) for TV shows is narrower, suggesting more consistent recent releases. Movies have a wider spread - Older movies (pre-2000) appear more frequently compared to TV shows.

11.... // (40.40)