

C2C FASHION STORE

Top Countries by Transaction

Country	Total_Transactions
France	3642
USA	2048
UK	1962
Italy	1368
Germany	1258
Spain	682
Netherlands	350
Switzerland	336
Denmark	336
Australia	260

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Android User Transaction by Country

Country	Total_Users
France	192
Italy	91
USA	52
Germany	52
UK	48
Spain	45
Netherlands	17
Belgium	12
Sweden	10
Australia	9

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Average Products Bought by Gender

Country	Gender	Avg_Products_Bought
Cambodia	M	39
Bulgaria	M	21
Slovenia	F	20
Ukraine	F	18
Luxembourg	F	16
China	F	10
Macau	F	10
New Zeland	F	9
Belgium	F	9
Singapore	M	8

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Average Social Engagement by Countries

Country	Social_Followers	Social_Follows
Guam	11	12
Monaco	8	8
Bulgaria	6	11
Cyprus	5	9
Lativa	5	12
Eritrea	5	8
Estonia	5	8
Kiribati	5	9
Slovakia	5	13
Croatia	4	8

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Inactive Users by Country

Country	Inactive_Users	With_Profile
France	23337	23024
USA	19775	19648
Ukraine	10442	10342
Italy	7251	7127
Germany	5982	5909
Spain	5341	5272
Australia	2492	2482
Denmark	1613	1598
Switzerland	1581	1569
Belgium	1526	1500