

# PR Manager

*Accountability report 2019/20*

## Summer Semester

- Jackets for AGM Participants with Rascal
- Preparing merchandise for ESN volunteers and NB (never got printed because of the lack of communication with Rascal and we declined the contract because of that)
- Finishing and redesigning the Student Guidebook in German -> new name "Dein Erasmus - Wegweiser zum Auslandsaufenthalt"
- NP Dresden (OC help) -> Survival Guide -> creation of Survival Guide template for future NAs in Powerpoint
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## Winter Semester

- New logo - opening a VIM channel in slack to have it separate from the PR-community channel
- Designing the Merchandise for Spree Break
- Creating the Survival Guide for NP Karlsruhe
- Photoshop Webinar (November, March) #ws\_photoshop in slack
- National Board promotion campaign on Instagram
- Rebranding all ESN Germany Social Media accounts on the new logo
- Rebranding SOS on the new logo
- Cleaning the National Boards Drive and creating a shared Drive
- cleaning mail account - ready for the transition
- "Communicating causes" part in the Causes Guideline
- creating a graphic explaining the actions which have to be made before a NA ("Roadmap to National Assembly")

## CoCo

- Sharing Facebook posts from ESN international
- preparing lately International Day of Posts for sections (2 are ready)
- helping me in the Social Media posting to keep the page updated