

## **\*\*■ Problem Statement:\*\***

Urban pollution poses a severe threat to public health, causing respiratory illnesses, cardiovascular problems, and environmental degradation.

## **\*\*■ Solution Overview:\*\***

Jambo offers a comprehensive waste disposal solution that reduces environmental pollution in cities. Our innovative system streamlines waste collection and disposal, ensuring a cleaner and healthier urban environment.

## **\*\*■ Market Opportunity:\*\***

Urban areas face significant waste management challenges, with over 2 billion tons of waste generated annually. The market for efficient waste disposal solutions is growing rapidly, driven by increasing urbanization and environmental concerns.

## **\*\*■ Revenue Model:\*\***

Jambo generates revenue through monthly subscription fees for waste disposal services. Our flexible pricing structure allows us to cater to different urban areas and their specific needs.

## **\*\*■ Competitive Advantage:\*\***

\* **\*\*Innovative technology:\*\*** Our proprietary waste sorting and treatment system maximizes efficiency and reduces environmental impact.

\* **\*\*Partnership with local waste management companies:\*\*** Ensures seamless waste collection and disposal, leveraging existing infrastructure.

\* **\*\*Focus on customer convenience:\*\*** User-friendly app, automated waste collection, and personalized subscription plans.

## **\*\*■ Call to Action:\*\***

Join Jambo in our mission to reduce environmental pollution and improve the health of our cities. Subscribe today and experience the benefits of our innovative waste disposal solution.