



one level ↓

PriceWise AI - Real-Time Pricing Agent

High-Velocity Sales Event Optimizer with Price Elasticity Modeling & Demand Simulation

Your Role

analyst

Approval Authority: Up to \$50 price changes

User ID: user_80

Ask the Real-Time Pricing Agent

Your Real-Time Pricing Question

What should be the optimal price for Nike sneakers

Additional Context (Optional)

e.g., Competitor analysis, margin optimization

Specific Product IDs (Optional)

e.g., APP10000, APP10001

Get Pricing Recommendation

Analysis Complete!

Pricing Recommendation Results

Recom. Action by Increase
Rev. Impact % amount
Confidence level 80%
Risk level

New Full Analysis

Detailed Reasoning

Analysis

Revenue at 10% Price Increase: \$45.84 (Revenue Impact: \$1,717.78)

Revenue at 10% Price Decrease: \$45.84 (Revenue Impact: -\$1,717.78)

Pricing Constraints

Minimum Price (Margin): \$32.00

Maximum Price (Competitor): \$48.00 (10% above max competitor price of \$40.00)

Key Metrics

Current Price: \$40.00

Current Revenue: \$11,667.00

Market Context

Market Analysis Summary

5 relevant products found








Brands: GAP, Nike, Under Armour

Categories: Jeans, Sneakers, Socks

Average price: \$35.00

Total Inventory: 5000 units

Table as CSV to download

Product Name	Brand	Matches	Actual Price	AI Recommendation	Smart Price
 1m 08cm (43") 43TE50F Smart HD TV	Samsung	5	\$335.92 <small>Cheapest: Amazon</small>	Overpriced	\$235.92
 1m 25cm (50") 50TE60F Smart 4K TV	LG	4	\$499.99 <small>Cheapest: Amazon</small>	Overpriced	\$399.99
 1m 00cm (40") 40TE40F Smart TV	Sony	3	\$289.95 <small>Cheapest: Walmart</small>	Inlined	\$289.95
 1m 15cm (47") 47TE55F Smart LED TV	Toshiba	5	\$399.88 <small>Cheapest: AI Electronics</small>	Underpriced	\$499.88
 1m 30cm (55") 55TE70F Smart QLED	Panasonic	2	\$599.75 <small>Cheapest: DS Electronics</small>	Inlined	\$599.75
 1m 40cm (60") 60TE80F Smart OLED	Sony	4	\$799.69 <small>Cheapest: AON Electronics</small>	Inlined	\$799.69
 1m 20cm (50") 50TE65F Smart 4K TV	Samsung	5	\$549.85 <small>Cheapest: Amazon</small>	Overpriced	\$449.85