Megat Iskandar Shahriman

Software Engineer

SUMMARY

Creative, detail-oriented, software engineer with background experience in digital marketing. Proven track record of creating and implementing successful front and back-end web applications. Looking to provide my skills to a company who will help me develop them further.

WORK EXPERIENCE

Software Engineer at 100Devs

Jan 2022 – Present

- Collaborated with a team of developers to build modern and responsive web applications using best practices
- Built semantically structured full stack web applications
- Applied agile methodologies like SCRUM for project management

Digital Media Planner at iProspect

Apr 2020 – Nov 2021

- Developed integrated media planning and strategies across multiple digital media platforms.
- Analysed campaign metrics, prepared detailed performance reports and provided optimization recommendations to ensure business KPIs are met.
- Monitored market trends and identified new or emerging digital marketing technologies.
- Created and managed large scale digital campaign budgets across FMCG and B2B companies.
- Executed and implemented digital plans by working with several internal stakeholders.

RMIT European Union Centre

Jul 2018 – Nov 2018

- Developed a research report on the viability of adapting EU regional policies in other continents with a particular focus on South-East Asia.
- Aided in organizing several successful conferences between academics, the university and policy organizations.

SKILLS

- Strong competence in basic digital advertising technologies and platforms, including Google Ads, Google Analytics, Facebook ads, paid search and display advertising.
- Strong attention to detail.
- Efficient time management skills and ability to meet tight deadlines.
- Able to work calmly under pressure; ability to work autonomously and within diverse teams.

CONTACT

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TECH PROFICIENCIES

HTML

CSS

Javascript

NodeJS

MongoDB

Tailwind

EDUCATION

Royal Melbourne Institute of Technology

2016 - 2018

BA International Studies (Distinction)