**Apple Store Analysis**

[**https://www.kaggle.com/datasets/ysf12ff/app-store-dataset**](https://www.kaggle.com/datasets/ysf12ff/app-store-dataset)

**Changelog**

All notable changes to this project will be documented in this file.

**10th May, 2024**

Added

* Imported raw data to Raw Data sheet and copied it to Working Sheet to perform changes.

Changed

* Did some formatting to field header row (freeze, bold text, centered, rename fields in readable format).
* Checked for duplicates, none found.
* Changed track\_name field to App Name.
* Converted price field to currency instead of number format.

Removed

* Removed the following fields: sup\_devices.num, ipadSc\_urls.num, and vpp\_lic

**11th May, 2024**

Added

* Added pivot tables to answer the following questions:

- What are the top applications in the app store based on average User Rating with over 1 million counted ratings? (A)

- What is the average price of applications in each genre? (A)

- What is the most accessible genre for entry based on age ranges? (A)

- Which are the top most internationally diverse applications based on language and genre? (A)

- How many applications are developed per genre? (A)

* Created chart for highest average rated applications
* Created chart for average app price per genre
* Created chart for most accessible genres based on age rating
* Created chart for most internationally diverse apps based on language and genre
* Created chart for number of apps by genre

Changed

* Highest average rated application chart
  + Modified bar color to #e31c3d
* Avg app price per genre chart
  + Modified bar color to #e31c3d
* Internationally diverse chart
  + Modified colors of genres to photo and video as #e31c3d, productivity as #0071bc, and social networking as #2e8540

Removed

* Deleted Version field

**12th May, 2024**

Added

* Dashboard sheet for all charts
* Added charts to dashboard page and customized it to be visually appealing, consistent, informative.

Changed

* Changed chart backgrounds to #d6d7d9 , and modified chart color to #046b99 instead of #e31c3d

Removed