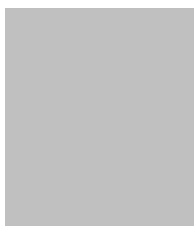




## PERSONAL INFORMATION

Réka Matheidesz



 35, Hűvösvölgyi út 1026 Budapest Hungary

 Replace with telephone number  +36302975327

 [mathreka@gmail.com](mailto:mathreka@gmail.com)

 [State personal website\(s\)](#)

Sex Female | Date of birth 18/10/1972 | Nationality Hungarian

JOB APPLIED FOR  
POSITION  
PREFERRED JOB  
STUDIES APPLIED FOR

URBACT LEAD EXPERT

## WORK EXPERIENCE

2014- current

Mentor

MOME University of Art and Design Innovation and Acceleration Programme

Providing know how transfer, coaching and training to selected innovative graduated students starting their design business in framework of MOME+ Acceleration programme

Academic sector

SEPT2007-SEPT2014

Founder and CEO

WAMP wamp.hu

Founding member and CEO of a creative and innovative urban market 'WAMP'. Responsibilities included the overall management of the company and the development of the creative SMEs by organising events, fairs, providing service, formatting proposals and attracting finance from EU funds and other donors as well as provide know how transfer on an international level. Also responsible for the establishment of strategic international partnerships and execution of innovative international urban projects.

**Awards received:** Innovation category Ernst and Young Entrepreneur of the Year 2009 Shortlisted for RSM European Business Awards, London 2012

Business sector, creative industry

2008-2010

Evaluation expert

Pitija Ltd Slovenia, European Commission

Design of evaluation methodology and execution of evaluation, in line with the DAC criteria for EEA and Norwegian Funds

Evaluation of Community Programmes in Culture, Citizenship for the European Commission

Production of a final evaluation report including policy, management and operational recommendations

Consultancy

MARCH 2005-SEPT2007

**Head of International and EU Programmes**

Provice Ltd

Responsibilities included the setting up and overall management of the European Affaires Unit, the development of services on the national and international level and the development and execution of the overall strategy of the unit. Responsibilities also included the management of a team of 4 people as well as formatting proposals and attracting finance from European Structural Funds, participation in transnational projects as team leader and also supplying of operations consulting activities including strategic planning, project development, stakeholder analysis and PCM training

Consulting activities including strategic planning, project development, stakeholder analysis and PCM training to various Hungary based clients. Ongoing development activities to promote partnership opportunities including the delivery of know how-transfer, capacity building and ongoing development of parallel organisations in the new EU Member States support. Preparation of supporting calls documents and guidance material.

**Successful projects:**

Ex ante evaluation of the Romanian Operational Programmes and Programme Complements  
Development of the monitoring system in Bulgaria, the setting up and design of the monitoring system for accession. Setting up and design of indicators

Setting up a strategic performance management scheme for Hungarian Administrative Capacity Programme

Design and development of the project: Rehabilitation of the Centre of Budapest by introducing new services and functions of the city centre

**Business or sector:** Consultancy

MAY 2004- MARCH 2005

**Cluster expert**

Ramboll, Denmark

The Project Generation Facility Preparatory programme for European Structural Funds, Hungary

Providing know how transfer and technical assistance services to future beneficiaries in order to develop successful applications for future SF projects. Activities included consultancy services, delivery of training programs and the drafting of the first successful applications and team management of 8 experts. Our team was working specifically on the development of innovative local initiatives.

**Business or sector** Consultancy, clients: government central and local

SEPT2002-MAY2004

Deputy Head of Department

Prime Minister's Office

Responsibilities included the programming and monitoring of Phare and Transition Facility projects including the design of project fiches, and TORs in the field of institution, capacity building and socio-economic development. Tasks included budget management; negotiations with the representatives of the Commission, project development and implementation and the management of a team of 7

Programming of EU funded projects in the field of institution building and Social and Economic Cohesion. Project design, management and monitoring of projects in the field of institution building and Economic Cohesion, Evaluation of PHARE ACCESS grant scheme programme.

**Business or sector** government

SEPT 2001-SEPT2002

**Project manager**

DHV Ltd

As a project manager responsibilities included the implementation of several EU technical assistance projects, grant management schemes in Hungary and bid management.

**Business or sector** Consultancy

JAN2000-SEPT2001

### Project coordinator

Special Preparatory Programme SPP I (PHARE twinning programme), DATAR, FRANCE

Planning, organisation and delivery of international training programmes, mainly in the field of pre-accession fund management, institution building Preparation of the SAPARD Agency for accreditation

Business or sector consultancy

SEPT1998 –JAN 2000

### Project Coordinator

Ministry of Education

Responsibilities included the design and management of EU funded projects in the field of higher education development, vocational training, human resource development as well as the management and design of OECD and bilateral projects the field of vocational training and education. Successful projects: Strengthening the links between higher education and enterprises at the University of Technology

Business or sector: Government

## EDUCATION AND TRAINING

2000-2001

### MA in European Studies and International Development

Replace with EQF  
(or other) level if  
relevant

College of Europe, Natolin

1995-1998

### MA in International Relations

Replace with EQF  
(or other) level if  
relevant

University of Economic Sciences, Budapest

1991-1995

### Bsc in Economics

Replace with EQF  
(or other) level if  
relevant

University of Economic Sciences, Budapest

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## PERSONAL SKILLS

Mother tongue(s) Hungarian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	proficiency	proficiency	proficiency	proficiency	proficiency
	Replace with name of language certificate. Enter level if known.				
French	fluent	fluent	fluent	fluent	fluent
	Replace with name of language certificate. Enter level if known.				
Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user Common European Framework of Reference for Languages					
Italian	fluent	fluent	fluent	fluent	fluent
	Replace with name of language certificate. Enter level if known.				
Portuguese	very good	very good	very good	very good	very good
	Replace with name of language certificate. Enter level if known.				

**Communication skills** Replace with your communication skills. Specify in what context they were acquired.:

- good communication skills gained through my experience as CEO and team leader of several project
- good presentation skills gained through regular presentations at WAMP, conferences to smaller groups

**Organisational / managerial skills** Excellent organisational skills gained at WAMP by organising events for 10 000 visitors and 200 exhibitors  
leadership (currently responsible for a team of 8 people)  
international leadership (used to working in international teams)  
Building partnership and partnership management working with public sector (central and regional government and NGOs to build effective partnerships including transnational project implementation and service delivery

**Job-related skills** Mentoring, training, capacity, building, group work, learning by doing within public, private and NGO sector, creative sector development

- 

**Computer skills** Replace with your computer skills. Specify in what context they were acquired. Example:

- good command of Microsoft Office™ tools, Internet, Presentation tools Powerpoint and Prezi,

**Driving licence** Replace with driving licence category/-ies. Example:

- B

## ADDITIONAL INFORMATION

Publications	Publications -
Presentations	
Projects	British Council case study: "Future City Jobs" Creating jobs in urban areas in the creative sector,
Conferences	
Seminars	2011.Studio Metropolitana: 2010 Study on potential growth of creative start-ups in Budapest:
Honours and awards	project generation expert, 2010.
Memberships	
References	2011 Nominee for HSBC European Business Awards, London    2010 European Entrepreneur Award- European Commission, Enterprise Europe    2009 Ernst & Young Entrepreneur of the Year - Innovation category    2010 Ambassador for SMEs- Enterprise Europe

## ANNEXES

Replace with list of documents annexed to your CV. Examples:

- copies of degrees and qualifications;
- testimonial of employment or work placement;
- publications or research.