

Project(2): Hotel Reviews Analysis

Can you make your trip more cozy by using data science?. Can you predict what score a reviewer will give a hotel using features about the hotel in combination with the reviewer history and each review's language?.

Dataset:

This dataset contains 515,000 customer reviews and scoring of 1493 luxury hotels across Europe.

Dataset Snapshots:

| | A | B | C | D | E | F | G | H |
|----|----------------------|----------------------------|-------------|-----------|-------------|-----------------|-------------------------|-----------------------------------|
| 1 | Hotel_Address | Additional_Number_of_Scori | Review_Date | Average_S | Hotel_Name | Reviewer_Nation | Negative_Review | Review_Total_Negative_Word_Counts |
| 2 | s Gravesandestraat 5 | 194 | 8/3/2017 | 7.7 | Hotel Arena | Russia | I am so angry that i ma | 397 |
| 3 | s Gravesandestraat 5 | 194 | 8/3/2017 | 7.7 | Hotel Arena | Ireland | No Negative | 0 |
| 4 | s Gravesandestraat 5 | 194 | 7/31/2017 | 7.7 | Hotel Arena | Australia | Rooms are nice but fo | 42 |
| 5 | s Gravesandestraat 5 | 194 | 7/31/2017 | 7.7 | Hotel Arena | United Kingdom | My room was dirty and | 210 |
| 6 | s Gravesandestraat 5 | 194 | 7/24/2017 | 7.7 | Hotel Arena | New Zealand | You When I booked w | 140 |
| 7 | s Gravesandestraat 5 | 194 | 7/24/2017 | 7.7 | Hotel Arena | Poland | Backyard of the hotel | 17 |
| 8 | s Gravesandestraat 5 | 194 | 7/17/2017 | 7.7 | Hotel Arena | United Kingdom | Cleaner did not chang | 33 |
| 9 | s Gravesandestraat 5 | 194 | 7/17/2017 | 7.7 | Hotel Arena | United Kingdom | Apart from the price fi | 11 |
| 10 | s Gravesandestraat 5 | 194 | 7/9/2017 | 7.7 | Hotel Arena | Belgium | Even though the pictu | 34 |
| 11 | s Gravesandestraat 5 | 194 | 7/8/2017 | 7.7 | Hotel Arena | Norway | The aircondition make | 15 |
| 12 | s Gravesandestraat 5 | 194 | 7/7/2017 | 7.7 | Hotel Arena | United Kingdom | Nothing all great | 5 |
| 13 | s Gravesandestraat 5 | 194 | 7/6/2017 | 7.7 | Hotel Arena | France | 6 30 AM started big no | 75 |
| 14 | s Gravesandestraat 5 | 194 | 7/6/2017 | 7.7 | Hotel Arena | United Kingdom | The floor in my room | 28 |
| 15 | s Gravesandestraat 5 | 194 | 7/4/2017 | 7.7 | Hotel Arena | Italy | No Negative | 0 |

~Dataset header Continued:

| | I | J | K | L | M | N | O | P | Q |
|----|-------------------|-------------------------|----------------------------|-----------------------|----------------|----------------------------|------------|----------|-----|
| 1 | Total_Number_of_R | Positive_Review | Review_Total_Positive_Word | Total_Number_of_Revie | Reviewer_Score | Tags | days_since | lat | lng |
| 2 | 1403 | Only the park outside | 11 | 7 | 2.9 | ['Leisure trip', '0 days | 52.36058 | 4.915968 | |
| 3 | 1403 | No real complaints th | 105 | 7 | 7.5 | ['Leisure trip', '0 days | 52.36058 | 4.915968 | |
| 4 | 1403 | Location was good an | 21 | 9 | 7.1 | ['Leisure trip', '3 days | 52.36058 | 4.915968 | |
| 5 | 1403 | Great location in nice | 26 | 1 | 3.8 | ['Leisure trip', '3 days | 52.36058 | 4.915968 | |
| 6 | 1403 | Amazing location and | 8 | 3 | 6.7 | ['Leisure trip', '10 days | 52.36058 | 4.915968 | |
| 7 | 1403 | Good restaurant with | 20 | 1 | 6.7 | ['Leisure trip', '10 days | 52.36058 | 4.915968 | |
| 8 | 1403 | The room is spacious | 18 | 6 | 4.6 | ['Leisure trip', '17 days | 52.36058 | 4.915968 | |
| 9 | 1403 | Good location Set in i | 19 | 1 | 10 | ['Leisure trip', '17 days | 52.36058 | 4.915968 | |
| 10 | 1403 | No Positive | 0 | 3 | 6.5 | ['Leisure trip', '25 days | 52.36058 | 4.915968 | |
| 11 | 1403 | The room was big en | 50 | 1 | 7.9 | ['Leisure trip', '26 days | 52.36058 | 4.915968 | |
| 12 | 1403 | Rooms were stunning | 101 | 2 | 10 | ['Leisure trip', '27 days | 52.36058 | 4.915968 | |
| 13 | 1403 | Style location rooms | 4 | 12 | 5.8 | ['Business trip', '28 days | 52.36058 | 4.915968 | |
| 14 | 1403 | Comfy bed good loca | 6 | 7 | 4.6 | ['Leisure trip', '28 days | 52.36058 | 4.915968 | |
| 15 | 1403 | This hotel is being rer | 59 | 6 | 9.2 | ['Business trip', '30 days | 52.36058 | 4.915968 | |

Dataset Description:

| Feature | Description |
|----------------------|--|
| Hotel Address | |
| Review Date | |
| Average Score | Average Score of the hotel, calculated based on the latest comment in the last year. |
| Hotel Name | |
| Reviewer Nationality | |

| | |
|--|---|
| Negative Review | Negative Review the reviewer gave to the hotel. If the reviewer does not give the negative review, then it should be: 'No Negative' |
| Review Total Negative Word Counts | Total number of words in the negative review. |
| Positive Review | Positive Review the reviewer gave to the hotel. If the reviewer does not give the negative review, then it should be: 'No Positive' |
| Review Total Positive Word Counts | Total number of words in the positive review. |
| Reviewer Score | Score the reviewer has given to the hotel, based on his/her experience. |
| Total Number of Reviews Reviewer Has Given | Number of Reviews the reviewers has given in the past. |
| Total Number of Reviews | Total number of valid reviews the hotel has. |
| Tags | Tags reviewer gave the hotel. |
| Days since review | Duration between the review date and scrape date. |
| Additional Number of Scoring | There are also some guests who made a scoring on the service rather than a review. This number indicates how many valid scores without review are in there. |

Milestone 1 tasks:

1. Apply pre-processing on the provided dataset.
2. Experiment with regression techniques to reduce the error on prediction of reviewer score of a hotel (Deliver at least two techniques).