Chapter 1

Project Context

Introduction

In our first chapter, we will focus on presenting the general context surrounding our project. We will first start by presenting our host organization, then we'll proceed with explaining the existing situation in which the spotlight will be put on the current problems and critiques that will be a main factor to form the solutions that will, later on, be elaborated.

I Host Organization

I.1 Host organization presentation

OptimaSoft is a software engineering company founded in 2006 with the goal of meeting the needs of small and medium companies in terms of IT ressource management and adaptation to new technologies. It sets as its first objective contributing to the efficiency and success of its customers the reliability of its information systems and covers various sectors and activities.

I.2 Activity Sectors

OptimaSoft acts in the following sectors :

- ✓ Hospitality and Tourism
- ✓ Travel Agencies
- ✓ Services
- ✓ Wholesale trade
- ✓ Export Trade
- ✓ Textiles and Industries
- ✓ Catering and Entertainment Area
- ✓ Firm of expertise and bookkeeping
- ✓ Real Estate development