





ALEC MINTZ

DATA ANALYST

CONTACT

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-  <https://github.com/Isles2024>
-  Manalapan, NJ

SKILLS

Programming Languages: Python, SQL

Statistical Analysis: Proficient in utilizing statistical methods for data interpretation and decision-making

Exploratory Data Analysis (EDA): Skilled in performing EDA to extract meaningful insights and patterns

Data Cleaning and Preprocessing: Experience in preparing and cleaning data for analysis, ensuring accuracy and reliability

Data Visualization Techniques: Proficient in creating visually compelling charts, graphs, and dashboards to effectively communicate complex data

Collaborative Data Projects: Experience collaborating on data-centric projects, contributing to end-to-end data analysis and visualization processes

EDUCATION

Rutgers Data Analytics Bootcamp

Rutgers University

December 2023 - May 2024

MS Business Analytics

Quinnipiac University

2020-2021

BS Biomedical Marketing

Quinnipiac University

2016-2020

PROFILE

Seeking to diversify and expand my skill set, I recently completed a data analytics bootcamp through Rutgers University. This intensive program has equipped me with a comprehensive understanding of data analysis techniques, visualization tools, and statistical methodologies. Eager to transition into the dynamic field of data analytics, I am enthusiastic about applying my analytical mindset and strategic marketing background to tackle complex business challenges and drive data-informed decision-making processes.

WORK EXPERIENCE

Freelance Data Scientist

2023-Present Day

- Work with local small businesses to transform financial spreadsheets into meaningful and easily digestible visualizations
- By organizing and analyzing financial data for businesses, I develop customized visualization solutions that provide valuable insights and actionable recommendations

Account Executive

2022 - July 2024

Synapse Medical Communication - NYC

- Work cross functionally to oversee the day-to-day operations and execution of initiatives for promotional medical educational tactics across US and global accounts
- Maintain client relationships by serving as the client's initial point of contact, lead external meetings, and coordinate tactical material development across agency partners
- Leverage Google Analytics by tracking user demographics and segment audiences to monitor metrics of developed materials
- Manage and monitor project budgets from inception to completion, ensuring financial accountability throughout the development process

Junior Account Executive

2021-2022

The Scienomics Group - Stamford, CT

- Work across multiple agencies to develop and coordinate the production of digital and traditional medical education tactics
- This includes making timelines, transitioning materials, spot checking content, scheduling cross-agency reviews, serving as a daily point of contact, budget tracking, submitting materials for legal review, and extensive problem solving