

The A-Class

*"It doesn't matter which
way you go as long as
you get somewhere..."*



Mercedes-Benz



Follow
me 

The A-Class.
The pulse of a new generation.

The new A-Class from Mercedes-Benz has arrived. And it's very different from any Mercedes-Benz you've ever seen before.
Inside... or out!

See the new A-Class and sense that it is quite unlike any other car. Get in and turn on the ignition and feel the pulse of the car beat in unison with your own. This is the car designed for a new generation!



*"Expell boredom
off the street."*

Say goodbye to boredom with the new A-Class!

Aggressive and dynamic exterior design.

Defined edges alongside tautly tensioned surfaces: concave curves, convex sweeping lines – in a perfect rhythm for light shows, and in synergy with it, athletic like a coupe. Your head, your style, your personality, your A-Class. Two possible designs and models, two confident statements: urban style or refined sportiness with the AMG exclusive package.

Drive the athlete.

The new A-Class is a true endurance athlete: high-torque and efficient 4-cylinder petrol engine. Shift from one gear to another without any interruptions with dual clutch transmission 7G-DCT. The economical consumption takes you further than you think, through efficient engines with direct injection and turbocharging. And the standard-specification ECO start/stop function which also helps to put the brakes on consumption at red traffic lights. The very essence of BlueEFFICIENCY.





A 200

Urban

The A 200 urban owns selected features, such as 17-inch 5-twin-spoke light-alloy wheels, a radiator grille with twin silver-colored louvers and chrome highlights, a two-pipe exhaust system with oval tailpipe trims in polished stainless steel. The exterior look ensures a sporty, youthful and dynamic appearance.



A 250 Sport

The A 250 sport has carefully coordinated sporty features, include a lowered sports suspension engineered by AMG, a direct-steer system and a 7G-DCT automatic transmission with sporty configuration for enhanced driving dynamics. The excellent driving dynamics are visually underlined by striking contours, an expressive front section with a diamond radiator grille featuring single louvers, dynamically curved surfaces, a coupe-like window line, a broad rear section with shoulders and powerfully flared wings. The exterior features boast an AMG body styling, red trim on the front and rear aprons, 18-inch AMG 5-spoke light-alloy wheels in black, a diamond grille, headlamps with red marker rings, 2 pipe exhaust system with oval tailpipe in chrome look, perforated front brake disc, red brake calipers on the front and rear and also sporty engine sound.



*"A secret, kept
from all the rest, between
yourself and me"*





Sporty and stylish interior design.





Outstanding integrated safety concept.

Attention Assist

Particularly beneficial on long journeys, Attention Assist is a system for detecting fatigue. It assesses the driver's behavior via an array of sensors, compares it to the behavior patterns already stored for that driver and thus registers unexpected changes that may indicate an increase in tiredness or inattentiveness.

Adaptive Brake Assist

This modular braking system combines the anti-lock braking system and the Electronic Stability Program with additional braking functions that enhance convenience and safety.

Tire Pressure Loss Warning System

The tire pressure loss warning system detects a loss of pressure based on differences in the speed of the four road wheels, and warns the driver accordingly.

Airbags

In conjunction with the robust body shell and high-strength passenger compartment, the seen standard airbags ensure occupants enjoy optimum crash protection. In addition, there are window bags, front seat side bags that also offer protection for the thorax and pelvis areas and a driver's knee bag that helps to further reduce the risk of injury in the event of an impact.

Rescue Assistance

Mercedes-Benz has developed a range of measures that help to minimize the secondary consequences of an accident and facilitate occupant rescue, include automatic engine cut-off, self-activating hazard lights and emergency cabin lighting. The central locking system is automatically released in the event of an accident, and there are special crash joints between the front doors and wings that make it easier to open the doors after frontal collisions.

A 200 Urban

The A 200 stylish inside adds individual urban highlights. The interior boasts sports seats on the front in ARTICO man-made leather/fabric with contrasting topstitching and 4-way lumbar support. A fine look with diamond-pattern trim, 3-spoke multifunction sports steering wheel, perforated in the grip area, with contrasting topstitching, dashboard with high-gloss headlamp switch ringed in silver chrome and air vents with cruciform nozzles and nozzle rings, sporty instrument cluster with silver color dials in checkered flag design with red needles and multifunction color display.



The image shows the front interior of a car. The seats are black leather with a perforated texture and red stitching. The dashboard and center console are black with red accents. The steering wheel is black with red stitching. The gear shift is black with a red handbrake. The overall design is sporty and modern.

A 250 Sport

The A 250 Sport delights with characteristic features in the interior. This is due in the main to the sports seats with heated front sports seats with black leather RED CUT upholstery with contrasting red topstitching and 4-way lumbar support. Take in the 3-spoke multifunction sports steering wheel with contrasting topstitching in red, perforated in the grip area and with flattened lower section. Dashboard in ARTICO man-made leather with red contrasting topstitching and high-gloss headlamp switch with silver-chrome ring and air vents with nozzle rings and crosses in silver chrome with red highlight ring, carbon fiber look trim, sporty instrument cluster with silver coloured dial instrument and red needles, brushed stainless steel sport pedals with rubber studs.

The A-Class

A 200 Urban | A 250 Sport

LIGHT SYSTEM

- Bi-Xenon headlamps integrated with LED daytime driving light
- Front fog lamps on A 200 Urban
- Headlamp cleaning system
- Rear-view mirror with additional lighting
- LED indicators integrated in exterior mirrors
- LED third brake light
- Ambient lighting
- Indirect illumination of the door pulls/door openers in front and rear
- Footwell lighting in front and rear
- Illuminated door entry panels
- Illuminated storage compartment in the centre console
- Reading lights and console light in the rear headlining
- Warning and ambient lights in the luggage compartment door

TECHNOLOGY

- Comfort suspension on A 200 Urban
- Sport suspension on A 250 Sport
- Parameter steering
- Cruise control

SAFETY

- Electronic Stability Program (ESP), Acceleration Skid Control (ASR), Anti-lock Braking System (ABS), Brake Assist (BAS)
- Airbags, sidebags and windowbags
- Designo safety belt in red on A 250 Sport
- Adaptive brake with hold function
- Adaptive brake lights (flashing)
- Crash-responsive emergency lighting
- Tire pressure loss warning system
- Active parking assist
- Attention assist
- Windscreen wipers with rain sensor
- ISOFIX child seat mounting



ENTERTAINMENT SYSTEM

- Controller on centre console
- Radio audio 20 with Integrated CD-changer
- 6 standard loudspeaker
- Bluetooth interface for mobile phone
- Media interface
- USB interface and Aux-in socket

COMFORT

- Air conditioning system
- Special driver's seat design, electrically adjustable with memory function
- Special front passenger seat design with height adjustment
- Seat cushion angle adjustment
- Rear armrest
- Mirror package (Automatically dimming interior and exterior mirrors and electrically folding and heated exterior mirrors)
- Smoker package
- Storage space package
- Illuminated vanity mirrors for the driver and front passenger
- Automatic transmission 7-speed 7G DCT
- Steering wheel shift paddles
- Electric parking brake
- Immobilizer electronically
- ECO start/stop function
- TIREFIT instead of spare wheel
- Underbody protection/sump shield



South sea blue metallic



Northern lights violet



Universe blue



Monolith grey metallic



Mountain grey metallic



Polar silver metallic



Night black



Cirrus white

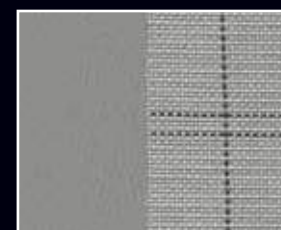


Jupiter red



Cosmos black metallic

Upholstery design for A 200 Urban



Grey



Black

TECHNICAL DATA	A 200 Urban	A 250 Sport
----------------	-------------	-------------

Engine and Transmission

No. of cylinder/arrangement	4/in-line	4/in-line
Total displacement (cc)	1595	1991
Rated output (kW[hp] at rpm)	115 [156] / 5300	155 [211] / 5500
Rated torque (Nm at rpm)	250 / 1250 - 4000	350 / 1200 - 4000

Performance

Acceleration from 0 to 100 km/h (s)	8.3	6.6
Top speed approx. (km/h)	224	240
Fuel consumption (l/100 km)		
Urban	7.3 - 7.1	8.4 - 8.4
Extra-urban	4.8 - 4.5	5.1 - 5.1
Combined	5.7 - 5.4	6.4 - 6.4
CO2 emission (g/km)	133 -127	148 -148
Drag coefficient (cd)	0.28	0.31
Tank capacity/ reserve (l)	50/6.0	50/6.0
Turning circle (m)	11.0	11.0

Dimensions and Weight

Length of vehicle (mm)	4292
Wheelbase (mm)	2699
Width of vehicle (mm)	2022
Height of vehicle (mm)	1433





Mercedes-Benz Indonesia

Head Office and Factory: Desa Wanaherang, Gunung Putri, Bogor 16965. Ph. (62-21) 2351 9350 Fax. (62-21) 2351 9303, 2351 9502
Sales and Marketing Office: Deutsche Bank Building, 18th floor, Imam Bonjol No. 80, Jakarta 10310. Ph. (62-21) 3000 3699 Fax. (62-21) 3000 3660, 3000 3662
After Sales Office: Jl. Raya LRE Martadinata Km. 7 Kebon Duren, Ciputat 15411. Ph. (62-21) 2759 5999 Fax. (62-21) 2759 5802
Mercedes-Benz Care: (62-21) 500 050
Website: www.mercedes-benz.co.id

The manufacturer reserves the right to change product configurations without prior notice.
Please note that changes to the products may have been made since this brochure went to press (09.13).
Pictures in this brochure may differ from the look of products in Indonesian market. For further details please consult your Authorized Mercedes-Benz Dealers.



Integrated Service Package (ISP) means free service and maintenance for the first three years without mileage limitation, from the first registration date of your Mercedes-Benz.