JAKARTA AUTO SHOW 2015

Mercedes-Benz

TEST DRIVE APPLICATION

FLOW

1 Salesman ask customer for a test drive

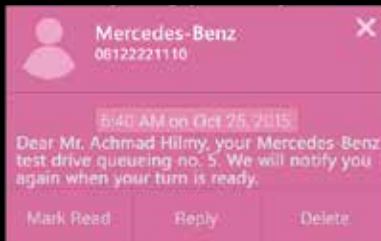**2** Customer fill out the test drive form

3 Data in database and sms gateway

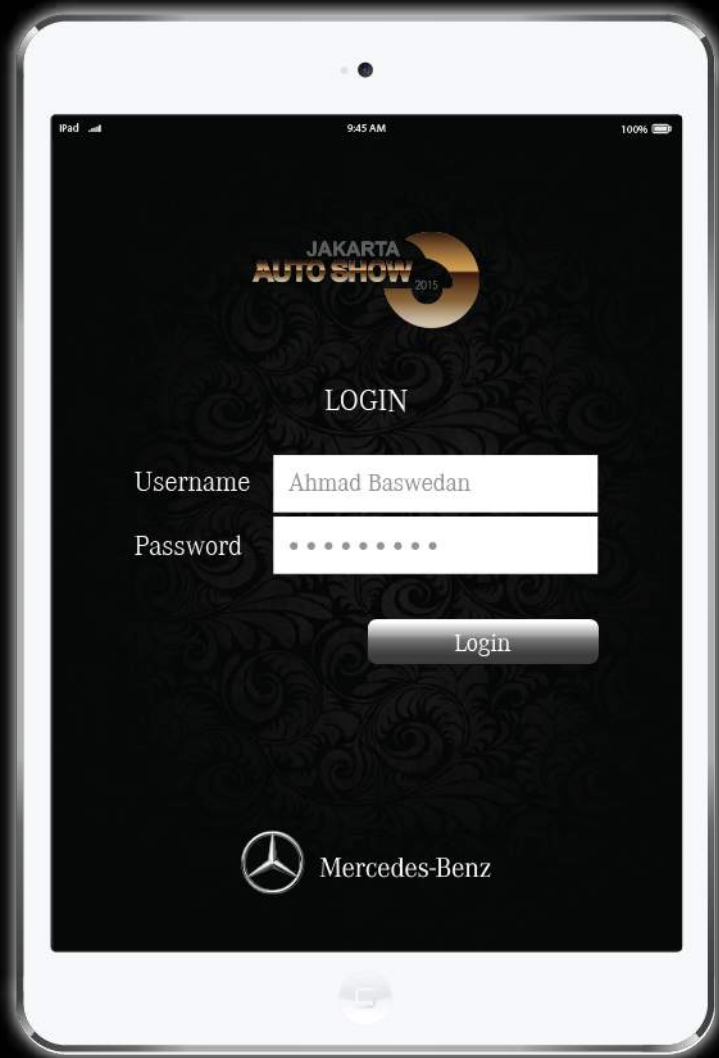**4** Customer receive notification via sms

5

Mercedes-Benz
08122221110

6:40 AM on Oct 25, 2015
Dear Mr. Achmad Hilmy, your Mercedes-Benz test drive queueing no. 5. We will notify you again when your turn is ready.

Mark Read   Reply   Delete

6

Mercedes-Benz
08122221110

6:40 AM on Oct 25, 2015
Dear Mr. Achmad Hilmy, Mercedes-Benz test drive right now in no. 3. Your queueing is no. 5. Please be ready at ICC Parking.

Mark Read   Reply   Delete

7 Ready for test drive

OPENING MENU

1 Salesman must entry their given username & password.

2 Then click Login button

MENU

Vehicle Info

Test Drive

Prospect

Help

Once salesman succeed to login, they will see 4 menu button:

a. Vehicle Info

Vehicle Info give you a vehicle catalog
contain image, specification, variant, etc.

b. Test Drive

Use for vehicle test drive purpose.
Salesman must entry customer name,
valid mobile phone, and ee-mail

c. Prospect

The salesman will use this menu to
access their customer prospect lead.

d. Help

Contain manual guide to use this application

VEHICLE INFO

Vehicle Info basically is a digital vehicle catalog. Salesman can use the drop down menu on top to select vehicle type and variant.

Salesman can swipe through page.

On the bottom of the page you can find 2 button:
Test Drive & Send PDF.

Salesman can send the PDF product catalog to the customer using Send PDF button

SEND PDF BROCHURE

To send the PDF to the customer, Salesman can fill out this form.
Remember to give a valid e-mail address to send the PDF file.

SEND PDF CONFIRMATION

Soon as the Send PDF button pressed, it will show confirmation page.
Customer can check their mailbox for the PDF file.

TEST DRIVE QUEUING

To attend the test drive, customer must fill out the form with following information:

Name, Phone, E-mail, Vehicle Type and Variant, Capture the Driver License

and must check the Agreement to follow the test drive procedure.

iPad	9:45 AM 100%

Test Drive Queueing

Name	Ahmad Baswedan
Phone	085799999999
Email	ahmadbaswedan@gmail.com
Type	Coupes ▼
Variant	SLK 250 ▼
ID Card	Capture

☐ By joining this activity, I am fully agree to follow all the safety rules and regulation applied, aware the risk and will not submit to Mercedes-Benz Indonesia and its

Submit

Mercedes-Benz

‹ Main Menu

Then press the submit button below

After salesman submit the customer database for test drive, it will show Thank You respond page.

At the same time, it will print the queueing receipt from the printer in the venue.

PROSPECT

Prospect contain data input of customer prospect which contain: salutation, name, phone, e-mail, type, variant and notes.

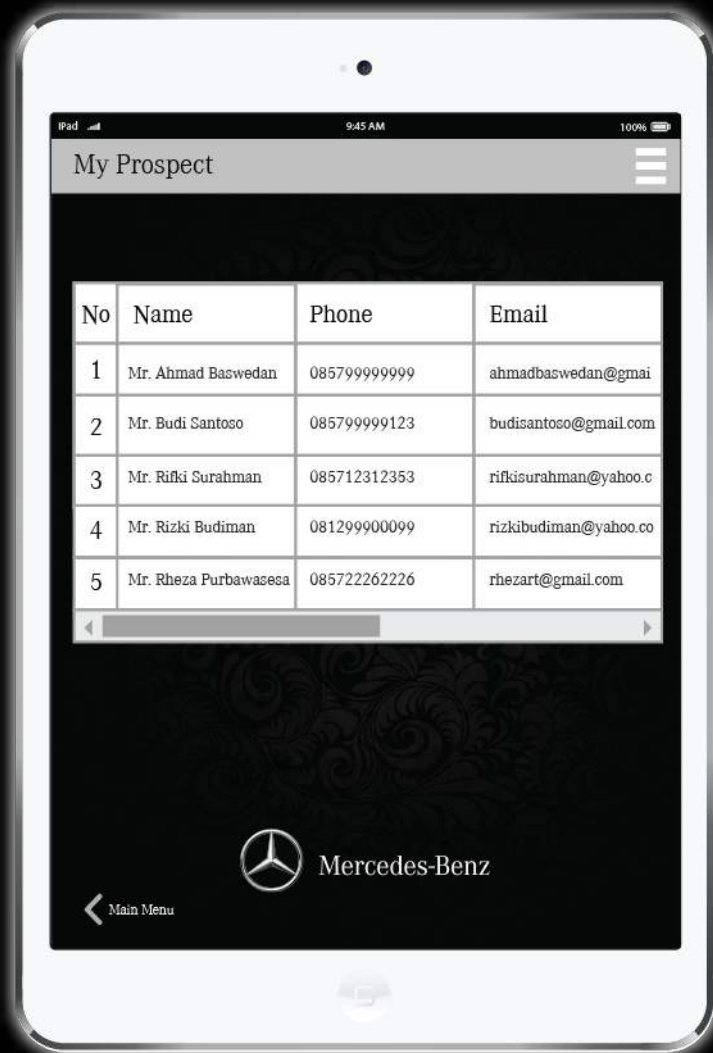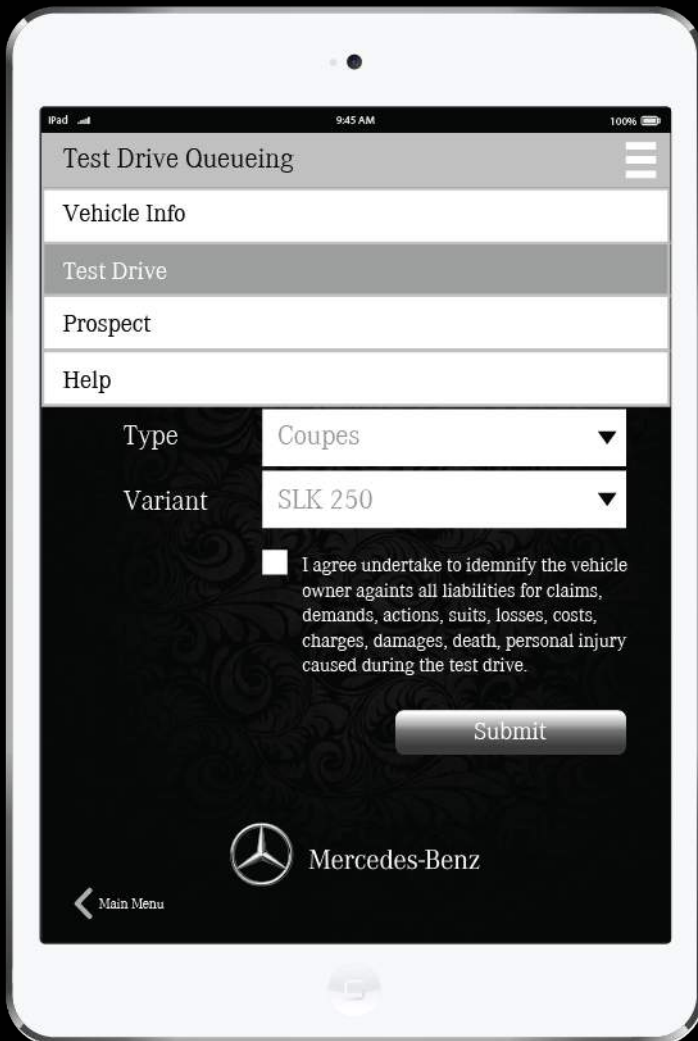Salesman can fill out this form the click the Save button.

To see the list of previous data,
salesman can click the **My Prospect** button
(see on the next page)

MY PROSPECT

No	Name	Phone	Email
1	Mr. Ahmad Baswedan	085799999999	ahmadbaswedan@gmai
2	Mr. Budi Santoso	085799999123	budisantoso@gmail.com
3	Mr. Rifki Surahman	085712312353	rifkisurahman@yahoo.c
4	Mr. Rizki Budiman	081299900099	rizkibudiman@yahoo.co
5	Mr. Rheza Purbawasesa	085722262226	rhezart@gmail.com

My Prospect generaly contain the list of prospect own by salesman. Salesman can see their customer prospect throughout the list.
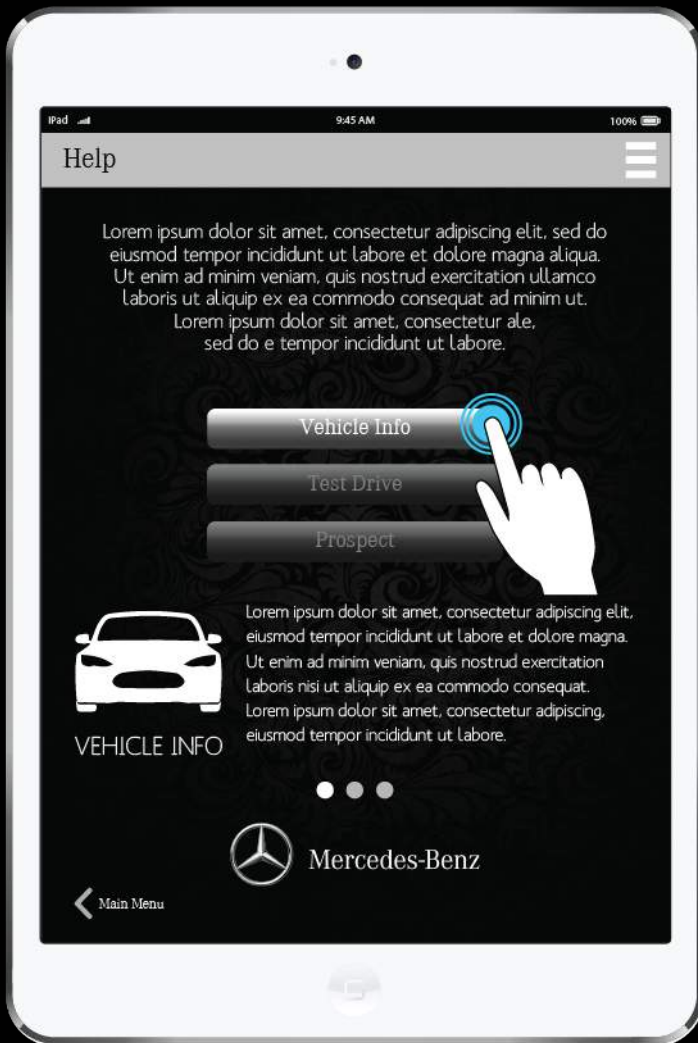
MAIN MENU

Main menu can be accesses in every page by select the Menu Button on the top right of the header. The Menu Button look like ☰

After the Menu Button is pressed then it will show expanded menu such as Vehicle Info, Test Drive, Prospect and Help.

HELP

This apps have Help Menu to show guidance how to use this apps easily. Just go to the Menu Button on the right top corner

then select help menu. Once the Help page is showing you can navigate through pages by swipe to the right or left.