



Mercedes-Benz

***TEST DRIVE APPLICATION***

# FLOW

1



Salesman ask customer  
for a test drive

2



Customer fill out the test drive form

3



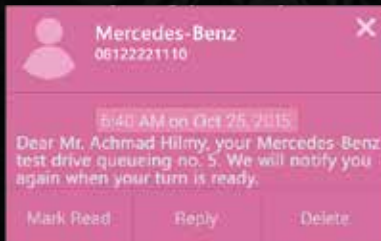
Data in database and sms gateway

4



Customer receive notification via sms

5



6

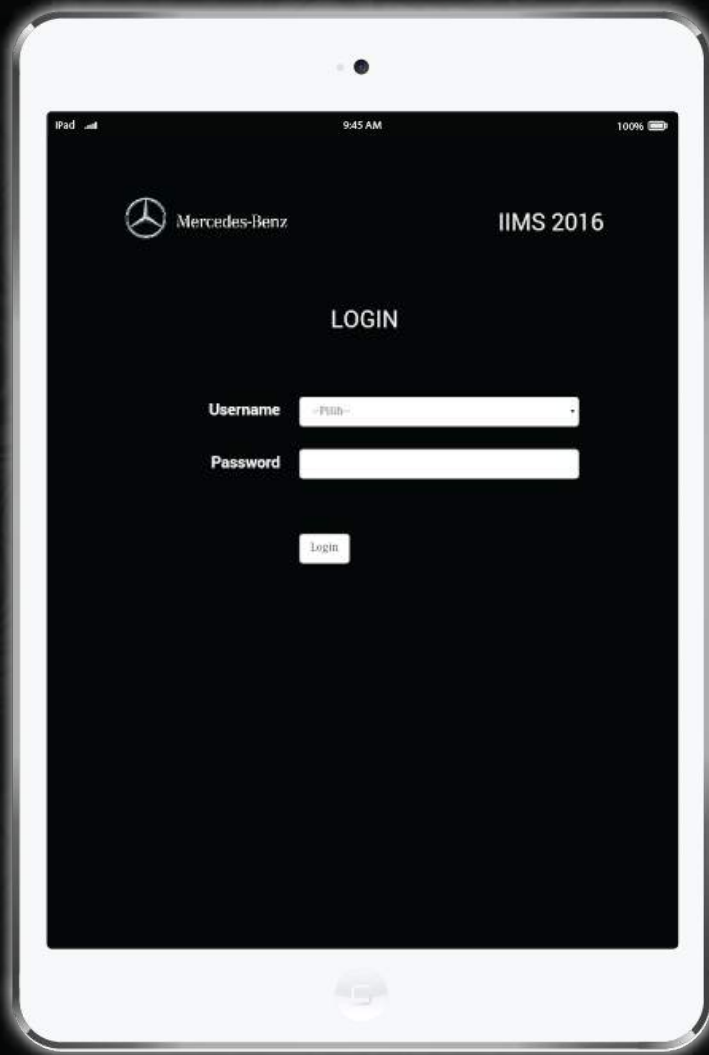


7



Ready for test drive

# ***OPENING MENU***



- 1** Salesman must entry their given username & password.
- 2** Then click Login button

# OPENING MENU



Once salesman succeed to login, they will see 6 menu button:

**a. Vehicle Info**

Vehicle Info give you a vehicle catalog contain image, specification, variant, etc.

**b. After Sales**

This apps have After Sales Menu to show Mercedes-Benz Car collection, Genuine Accessories, and Genuine Parts.

**c. Test Drive**

Use for vehicle test drive purpose.

Salesman must entry customer name, valid mobile phone, and ee-mail

**d. Prospect & My Prospect**

The salesman will use this menu to access their customer prospect lead.

**e. Help**

Contain manual guide to use this application

# VEHICLE INFO

Vehicle Info basically is a digital vehicle catalog.

Salesman can use the drop down menu on top to select vehicle type and variant.

Salesman can swipe through page.



On the bottom of the page you can find 2 button:

**Test Drive & Send PDF.**

Salesman can send the PDF product catalog to the customer using Send PDF button

# ***SEND PDF BROCHURE***

The image shows an iPad screen with a form titled "Send PDF Brochure". The form has three input fields: "Name" with the value "Rudi Raharjo", "Phone" with the value "085799999999", and "Email" with the value "rudiraharjo@gmail.com". Below these fields is a "Submit" button. At the bottom of the screen, there is a Mercedes-Benz logo and the text "Mercedes-Benz". A back arrow and the text "Main Menu" are visible in the bottom left corner. The iPad's status bar at the top shows "iPad", signal strength, "9:45 AM", and "100%" battery.

Name	Rudi Raharjo
Phone	085799999999
Email	rudiraharjo@gmail.com

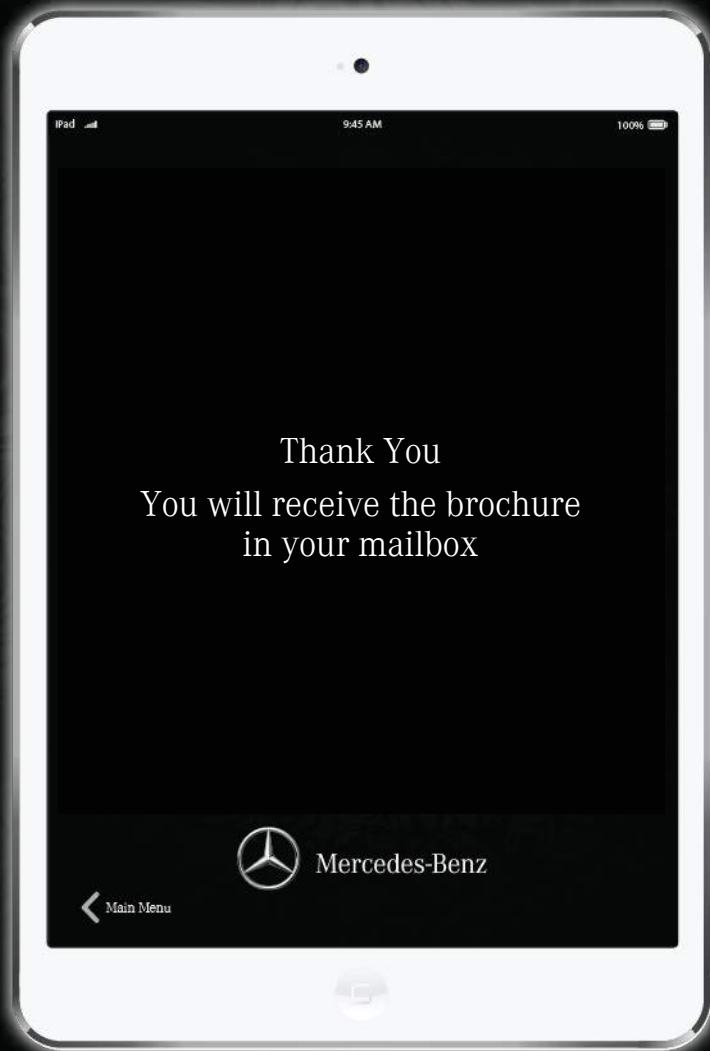
Submit

Mercedes-Benz

← Main Menu

To send the PDF to the customer, Salesman can fill out this form.  
Remember to give a valid e-mail address to send the PDF file.

# ***SEND PDF CONFIRMATION***



Soon as the Send PDF button pressed, it will show confirmation page.  
Customer can check their mailbox for the PDF file.



# TEST DRIVE QUEUING

To attend the test drive, customer must fill out the form with following information:

Name, Phone, E-mail,  
Vehicle Type and Variant,  
Capture the Driver  
License  
and must check the  
Agreement to follow the  
test drive procedure.

The image shows a tablet screen with a web form titled "Test Drive" for Mercedes-Benz. The form is set against a dark background with the Mercedes-Benz logo and "HIMS 2016" in the top right. The form fields are as follows:

- Name**: A text input field.
- Phone**: A text input field.
- Email**: A text input field.
- Type**: A dropdown menu with "GLC 250 EXCL." selected.
- Dealer**: A dropdown menu with "PEN" selected.
- ID Card**: A text input field with the placeholder text "Pilih File. Tidak ada file yang dipilih."

Below the ID Card field is a checkbox and a block of text in English and Indonesian. The English text reads: "By joining this activity, I am fully agree to follow all the safety rules and regulation applied, aware the risk and will not submit to Mercedes-Benz Indonesia and its affiliates (dealer and vendors) toward any claims, demands, actions, suits, losses, cost, charges that may arise during the Test Drive activities. In good physical and mental health condition. Terms and conditions applied." The Indonesian text reads: "Dengan mengikuti test drive ini, saya akan mengikuti seluruh aturan dan regulasi keamanan yang ditetapkan, mengetahui risiko yang akan diterima dan tidak akan menuntut Mercedes-Benz dan afiliasinya (dealer atau vendor) dalam bentuk apapun. Saat ini saya dalam keadaan sehat baik dan mental. Syarat dan ketentuan berlaku." At the bottom of the form is a "Submit" button.

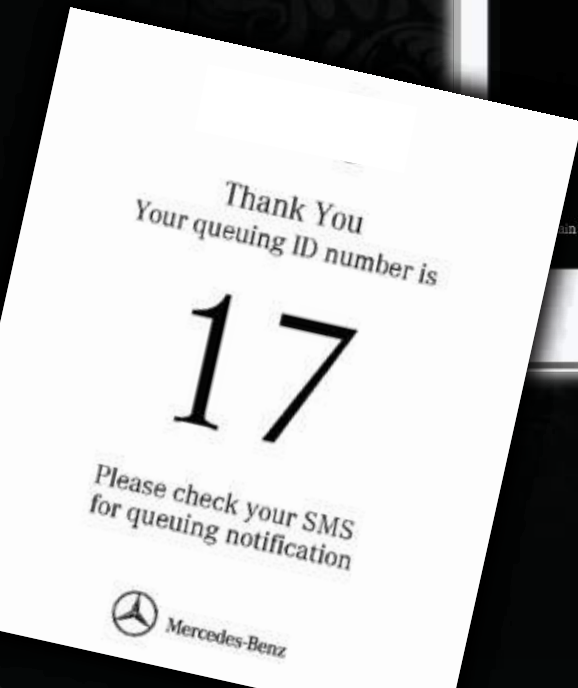
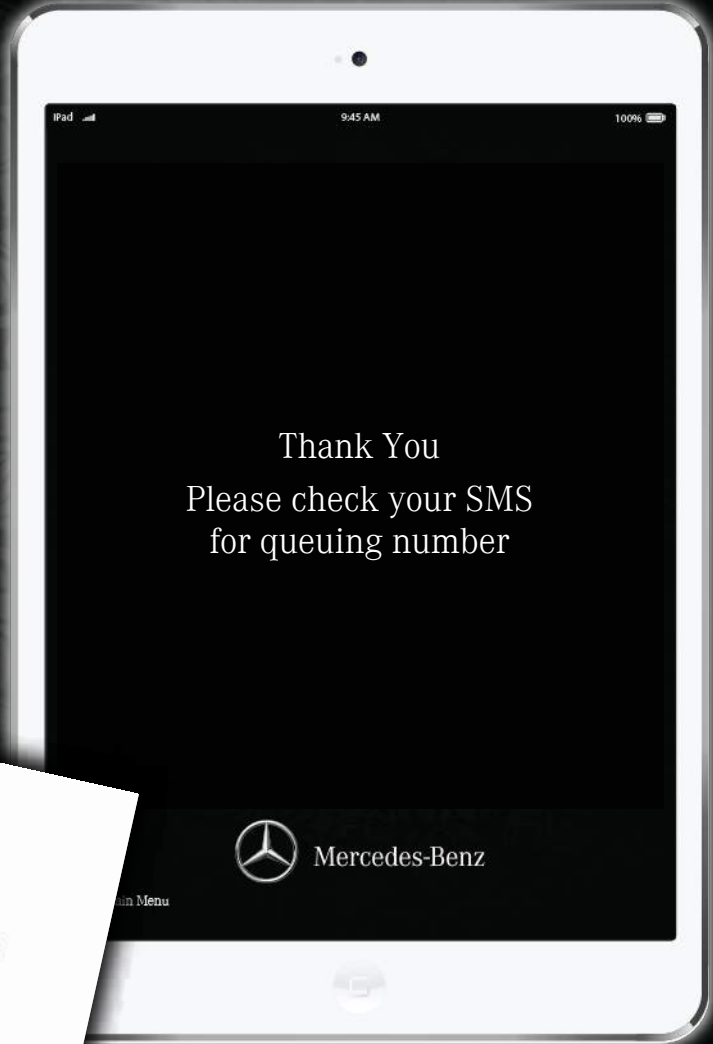
Then press the submit button below



# ***SMS CONFIRMATION***

After salesman submit the customer database for test drive, it will show Thank You respond page.

At the same time, it will print the queueing receipt from the printer in the venue.



# PROSPECT

Prospect contain data input of customer prospect which contain: salutation, name, phone, e-mail, type, variant and notes.

Salesman can fill out this form the click the Save button.

The image shows a tablet displaying a web application interface. At the top, the status bar shows 'iPad', signal strength, '9:45 AM', and '100%' battery. The browser address bar shows 'Prospect'. The main content area has a header with 'Mercedes-Benz' on the left and 'IIMS 2016' on the right. Below this is a section titled 'Prospect'. The form contains the following fields:

- Name:** A dropdown menu with 'Mr' selected, followed by a text input field.
- Phone:** A text input field.
- Email:** A text input field.
- Type:** A dropdown menu with 'A-Class' selected.
- Dealer:** A dropdown menu with 'PIN' selected.
- Note:** A text input field.

At the bottom of the form are two buttons: 'My Prospect' and 'Save'.

To see the list of previous data,  
salesman can click the **My Prospect** button  
(see on the next page)

# MY PROSPECT



My Prospect

Mercedes-Benz IIMS 2016

Show 10 entries Search

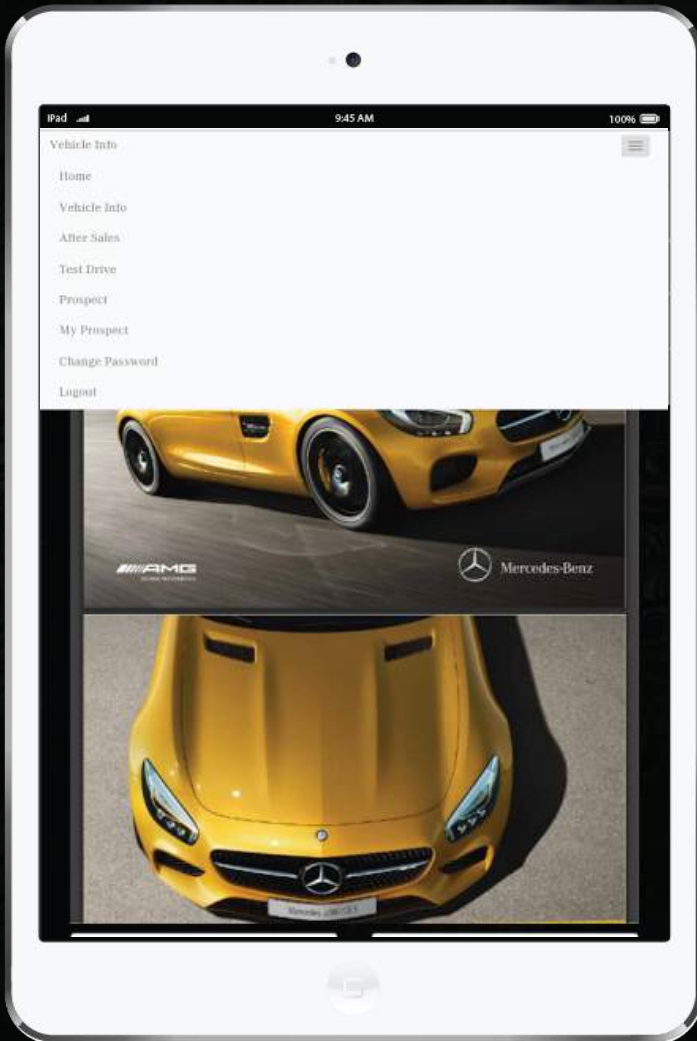
Name	Photo	Email	Type	Kategori	Tanggal
awe	23232	ahmad.taslim07@gmail.com	E 400 AMG ED. E	TESTDRIVE	10-03-2016
salipjidlth sdtikjlsaelj	0909098	ahmad.taslim07@gmail.com	GLC 250 EXCL.	TESTDRIVE	10-03-2016
revere	234234234	ahmad.taslim07@gmail.com	GL 400 EXCL.	TESTDRIVE	10-03-2016
Ahok	090987665	Ahok@gmail.com	GLE 250d	TESTDRIVE	10-03-2016
dadada	2323	ahmad.taslim07@gmail.com	GLC 250 EXCL.	TESTDRIVE	11-03-2016
erer	2323	ahmad.taslim07@gmail.com	GLC 250 EXCL.	TESTDRIVE	11-03-2016
asdasd	1242	ahmad.taslim07@gmail.com	GLC 250 EXCL.	TESTDRIVE	11-03-2016
asdasd	24234	ahmad.taslim07@gmail.com	GLC 250 EXCL.	TESTDRIVE	11-03-2016
awif	333	ahmad.taslim07@gmail.com	GLE 400 AMG	TESTDRIVE	11-03-2016
Jono	09076	D66tjgbb.jk	GLC 250 EXCL.	TESTDRIVE	11-03-2016


Showing 1 to 10 of 56 entries

Previous 1 2 3 4 5 6 Next

My Prospect generally contain the list of prospect own by salesman.  
Salesman can see their customer prospect throughout the list.

# MAIN MENU




Main menu can be accessed in every page by selecting the Menu Button on the top right of the header. The Menu Button looks like 

After the Menu Button is pressed, it will show an expanded menu such as Vehicle Info, Test Drive, Prospect, and Help.

# HELP

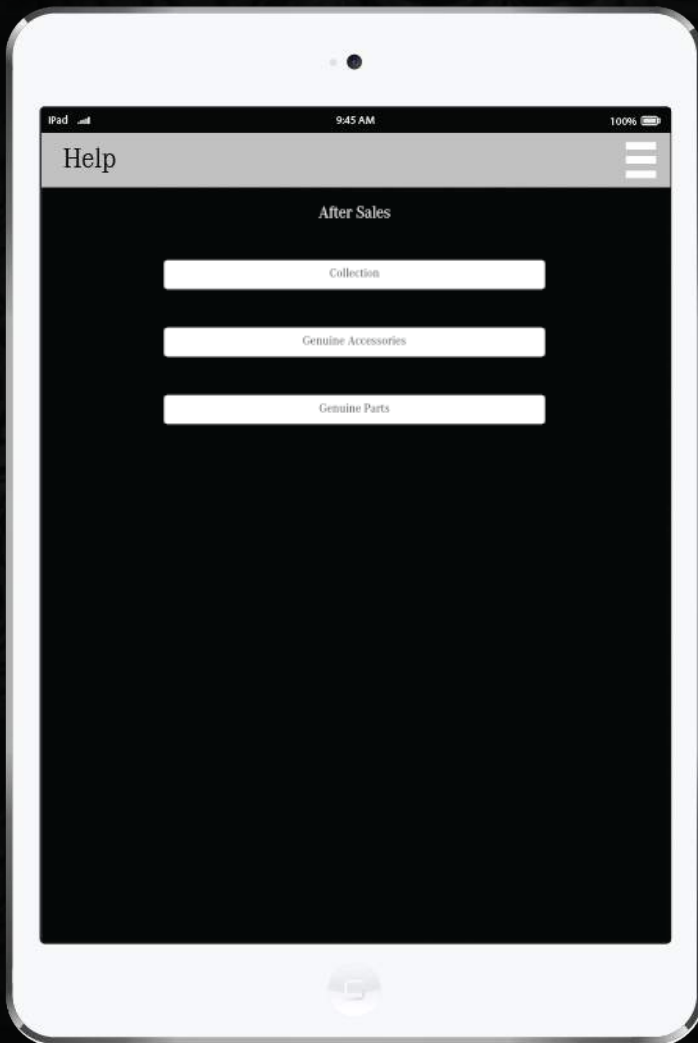


This apps have Help Menu to show guidance how to use this apps easily.

Just go to the Menu Button on the right top corner 

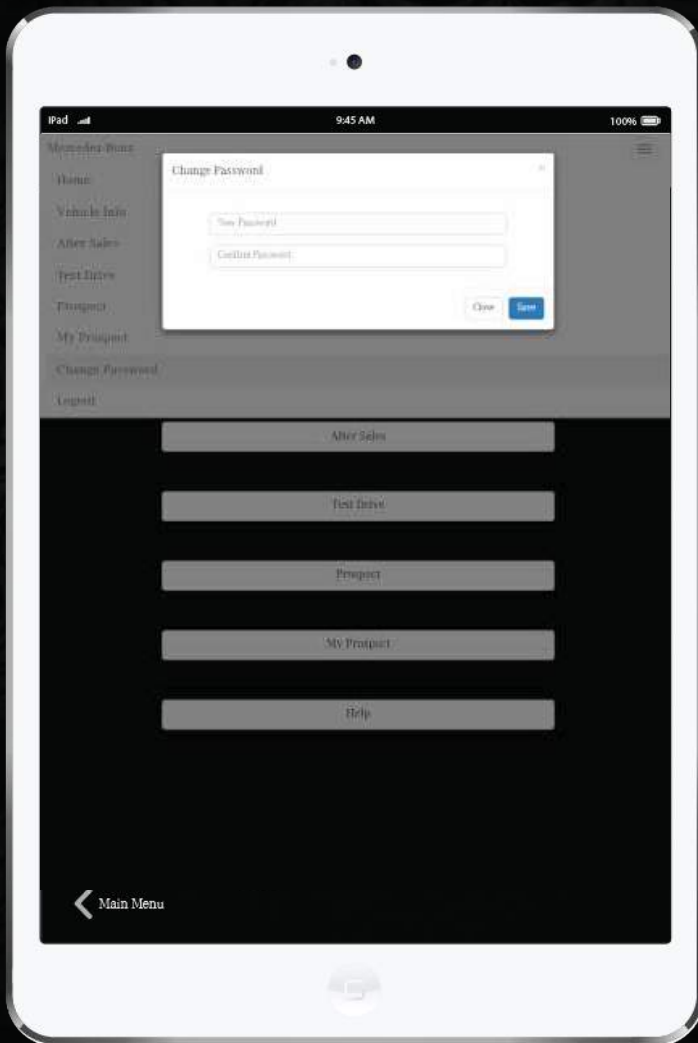
then select help menu. Once the Help page is showing you can navigate through pages by swipe to the right or left.


# ***AFTER SALES***



This apps have After Sales Menu to show Mercedes-Benz  
Car collection, Genuine Accessories, and  
Genuine Parts.

# CHANGE PASSWORD



You can change your password easily by pressing  
Menu Button on the right top corner   
and then choose change password.