

The C-Class.



Mercedes-Benz



C 200 AVANTGARDE

The expressive nature of the new C-Class AVANTGARDE is immediately obvious. It is remarkably different and unique, featuring chromed trims in bumpers and side skirts, 17-inch 5-twin-spoke light-alloy wheels painted in Himalayas grey in high-sheen finish, with 225/50 tyres and a radiator grille with an integral Mercedes star and two louvres in matt iridium silver with chrome inserts. The exhaust system is invisible beneath the bumper, underlining the sporty look.



C 250 EXCLUSIVE

As far as the eye can see, the only thing that emerges from the C 250 Exclusive is perfection. Built especially for those who love understated elegance, the C-Class Exclusive is a classical-modern state of the art piece, which comes through from its luxurious exterior in chromed trim and 17-inch multi-spoke light-alloy wheels in vanadium silver, with 225/50 tyres. The twin-pipe exhaust system is integrated into the rear bumper, making its graceful presence stands out even more.



C 250 AMG

AMG. The sportiest abbreviation for dynamic and sporty design. The powerful AMG Line with striking AMG bodystyling is in top shape when viewed from any angle. Starting from the AMG front apron with its sporty air intakes with chrome trim, AMG side sill panels and the AMG diffuser-look of the rear apron with inserts in body color. The look excels with its 18-inch AMG 5-spoke light-alloy wheels painted in titanium grey with high-sheen finish, with 225/45 (front) and 245/40 (rear) tyres. The exhaust system with two visible tailpipe trim elements is integrated into the bumper.



C 250 EXCLUSIVE Estate

Cultivates new standards through a design that carries you away and doesn't let go - in an innovative technology which transforms into an incomparable driving feel and in a space which offers you more freedom. Look along the polished aluminium roof rails and 17-inch multi-spoke light-alloy wheels painted in vanadium silver, with 225/50 tyres that follow the elegant design in complete harmony and technology such as AIRPANEL that offers less air resistance that leads to lower fuel consumption. Everything comes to a conclusion - that generosity is absolute when it is evident everywhere.

The image shows the driver's perspective from inside a Mercedes-Benz car. The steering wheel is black with a perforated leather texture and features the Mercedes-Benz star logo in the center. Behind the wheel is a digital instrument cluster displaying speed, gear (R, N, P, R, D), and other vehicle metrics. To the right, a large infotainment screen shows a music interface with the text "Various Artists" and "Mixed Tape Orchid Blast", along with album art. The dashboard and center console have circular air vents and various control buttons. A head-up display is visible at the top of the windshield, showing navigation and speed information. The car is parked on a road with a dry, hilly landscape in the background.

The best knows no alternative.

A saloon designed to appeal to all your senses. High perceived quality, attained through the design idiom and the selection of combinations of high quality materials, distinguishes the sporty interior. Tangible precision, quality and much love for detail make for an up-to-date visual design as well as a tactile and acoustic experience. While the head-up display technology which enhances safety as you receive the key driver information at a glance without having to take your eyes off the road. Sharpen your senses for an intense escapade.



AMG interior



AVANTGARDE interior



Rear Seat with Folding Armrest



Ambient Lighting with 3 Colors Illumination *

Interior Specification

* Only C 250 EXCLUSIVE & C 250 AMG

Vehicle Type	C 200 AVANTGARDE	C 250 EXCLUSIVE	C 250 AMG	C 250 EXCLUSIVE Estate		C 200 AVANTGARDE	C 250 EXCLUSIVE	C 250 AMG	C 250 EXCLUSIVE Estate
• ARTICO man-made leather upholstery	✓	✓	✓	✓	• THERMOTRONIC 3-zone automatic climate control			✓	✓
• Avantgarde interior with exclusive seat layout	✓				• Roller sunblinds in left and right rear doors		✓	✓	✓
• EXCLUSIVE interior with exclusive seat layout		✓		✓	• Crystal grey fabric roof liner	✓	✓		✓
• AMG Line interior with sport seat layout			✓		• Black fabric roof liner			✓	
• Light longitudinal-grain aluminium trim	✓				• Interior lighting package	✓	✓	✓	✓
• Light brown glossy linden wood trim		✓		✓	• Ambient lighting		✓	✓	
• Black open-pore ash wood trim			✓		• Interior mirror and driver's exterior mirror automatically dimming	✓	✓	✓	✓
• Analogue clock		✓	✓	✓	• Illuminating sun visors with vanity mirror	✓	✓	✓	✓
• Sport steering wheel, 3-spoke design			✓		• EASY-PACK load compartment cover including EASY-PACK safety net				✓
• Multifunction steering wheel in black leather, 3-spoke design	✓	✓		✓	• 4-way lumbar support	✓	✓	✓	✓
• Front seat full electric adjustable	✓				• Stowage Space package	✓	✓	✓	✓
• Electrically adjustable front seats with memory function		✓	✓	✓	• Double cup holder, Ashtray package, 12V socket	✓	✓	✓	✓
• Folding rear seat backrests 40/20/40 split with rear armrest	✓	✓	✓	✓	• AMG floor mats			✓	
• THERMATIC 2-zone automatic climate control	✓	✓			• Velour floor mats	✓	✓		✓

Specification

EXTERIOR

- Solid/Metallic paintwork
- Exclusive Exterior Package
- Avantgarde Exterior Package
- AMG Line Exterior Package
- AMG bodystyling
- Tilt/sliding sunroof
- Automatic panoramic sliding sunroof
- 17-inch 5-twin-spoke light-alloy wheels in himalayas grey
- 17-inch multi-spoke light-alloy wheels
- 18-inch AMG 5-spoke light-alloy wheels
- Polished aluminium roof rails
- Electrically folding exterior mirrors
- Rear Sill protector in stainless steel
- AIRPANEL radiator grille with adaptive closing function
- Sports braking system with perforated brake discs at the front and brake calliper covers with "Mercedes-Benz" lettering
- Underbody protection

C 200 AVANTGARDE	C 250 EXCLUSIVE	C 250 AMG	C 250 EXCLUSIVE Estate
---------------------	--------------------	--------------	------------------------------

TECHNOLOGY

- 7G-TRONIC PLUS
- Direct-Steer System
- Cruise control
- Active parking assist incl. PARKTRONIC
- EASY-PACK-tailgate
- KEYLESS-GO starting function
- KEYLESS-GO comfort
- HANDS-FREE Access
- Head-up display
- Reversing camera
- AIR-BALANCE Package
- ECO start/stop function
- Sports suspension
- AGILITY CONTROL suspension with selective damping system
- AGILITY SELECT switch
- Windscreen wiper with rain sensor
- Emission control system with EU4 technology

C 200 AVANTGARDE	C 250 EXCLUSIVE	C 250 AMG	C 250 EXCLUSIVE Estate
---------------------	--------------------	--------------	------------------------------

INTEGRAL SAFETY CONCEPT

- 3-stage Electronic Stability Program (ESP®)
- ESP® Curve Dynamic Assist
- Anti-lock Braking System (ABS)
- Brake Assist (BAS)
- ADAPTIVE BRAKE with HOLD Function and hill-start assist
- Airbag with multi-stage activation logic and sidebag for driver and front passenger, plus windowbags and kneebags
- Crosswind assist
- Pedestrian protection with active bonnet
- PRE-SAFE® system
- ATTENTION ASSIST
- Electric parking brake
- Adaptive stop light, flashing
- Tyre pressure monitoring system
- Mini Spare wheel with tyre change toolkit

C 200 AVANTGARDE	C 250 EXCLUSIVE	C 250 AMG	C 250 EXCLUSIVE Estate
---------------------	--------------------	--------------	------------------------------

ENTERTAINMENT & COMMUNICATION

- Audio 20 CD with TOUCHPAD (17.8 cm CENTRAL MEDIA DISPLAY, Bluetooth® interface, radio twin tuner)
- CD-player
- Burmester® surround soundsystem
- Garmin® MAP PILOT navigation
- Media Interface including consumer cable kit
- USB port in the centre armrest for external audio and video devices

C 200 AVANTGARDE	C 250 EXCLUSIVE	C 250 AMG	C 250 EXCLUSIVE Estate
---------------------	--------------------	--------------	------------------------------

SIGHT & LIGHT

- LED high performance headlamps
- Intelligent Headlight Control Plus (IHC+)
- LED Intelligent Light System
- LED daytime running lamps
- LED 3rd brake light and rear fog lamp
- Tail lights featuring LED fibre optic technology

C 200 AVANTGARDE	C 250 EXCLUSIVE	C 250 AMG	C 250 EXCLUSIVE Estate
---------------------	--------------------	--------------	------------------------------



LED High Performance headlamps



Tail Lights in LED Technology



Panoramic Sliding Sunroof (C 250 AMG)



17-inch 5-twin-spoke light-alloy wheels (C 200 AVANTGARDE)



17-inch multi-spoke light-alloy wheels (C 250 Exclusive Saloon & Estate)



18-inch AMG 5-spoke light-alloy wheels (C 250 AMG)

Technical Data

Vehicle Type

ENGINE & TRANSMISSION

	C 200 AVANTGARDE	C 250 EXCLUSIVE & C 250 AMG	C 250 EXCLUSIVE Estate
No. of cylinder/arrangement	4/L	4/L	4/L
Total Displacement (cc)	1991	1991	1991
Rated output (kW[hp] at rpm)	135 [184]/5500	155 [211]/5500	155 [211]/5500
Rated torque (Nm at rpm)	300/1200 - 4000	350/1200 - 4000	350/1200 - 4000
Compression ratio	9.8 : 1	9.8 : 1	9.8 : 1
Transmission	Automatic	Automatic	Automatic

PERFORMANCE / FUEL CONSUMPTION

	C 200 AVANTGARDE	C 250 EXCLUSIVE & C 250 AMG	C 250 EXCLUSIVE Estate
Acceleration from 0 - 100 km/h (s)	7.3	6.6	6.8
Top speed approx. (km/h)	235	250	244
Fuel consumption (l/100 km)			
combined	5.6 - 5.3	5.6 - 5.3	6.2 - 5.6
CO ₂ emission (g/km)	131 - 123	131 - 123	140 - 133
Fuel	Petrol	Petrol	Petrol

DIMENSIONS & WEIGHT

	C 200 AVANTGARDE	C 250 EXCLUSIVE & C 250 AMG	C 250 EXCLUSIVE Estate
Length of vehicle (mm)	4686	4686	4702
Width of vehicle (mm)	1810	1810	1810
Height of vehicle (mm)	1442	1442	1457
Kerb Weight/Pay load (kg)	1465/565	1480/565	1545/775
Tank Capacity/reserve (l)	66/7.0	66/7.0	66/7.0



EASY-PACK tailgate
(C 250 EXCLUSIVE Estate)



KEYLESS-GO starting function



EASY-PACK compartment cover
(C 250 EXCLUSIVE Estate)

EXTERIOR, INTERIOR & TRIM COLOR

	C 200 AVANTGARDE	C 250 EXCLUSIVE		C 250 AMG	
Upholstery					
Paintwork	Black	Black	Almond Beige	Grey	Black
Obsidian Black	●	●	●	—	●
Polar White	●	●	●	—	●
Diamond Silver	●	●	—	—	●
Palladium Silver	—	—	—	—	●
Cavansite Blue	—	—	—	●	●
● Available — Not available					

ISP - Integrated Service Package.

Your peace of mind.

To make your driving more enjoyable, your Mercedes-Benz comes with an ISP as a standard. The ISP means free service maintenance and repairs for the first 3 years without mileage limitations, from the first registration date (Date of New Vehicle Delivery Certificate) of your Mercedes-Benz. Thus you can always continue your journey without delay and the rest becomes our task to serve you. This comprehensive service package comes with every new Mercedes-Benz passenger car as a standard.

The ISP entitles you to:

- Manufacturer's warranty, service, maintenance and repairs of your Mercedes-Benz at no cost (subject to certain conditions).
- You will enjoy carefree driving and there are no unpredictable service costs.
- High and uniform service quality from authorized Mercedes-Benz Service Centers.

Your Mercedes-Benz will be kept in an excellent condition because the authorized Mercedes-Benz Service Centers carry out regular service and maintenance, as well as repairs, with original Mercedes-Benz spareparts, by specially trained and certified technicians.

Every Mercedes-Benz car which was purchased through an authorized dealership, will also be equipped with the Mercedes-Benz Service Card as identification. The Mercedes-Benz Service Card will be used as validation of your car, and will also state the validity period of your ISP. Please bring along your Mercedes-Benz Service Card when you want to have your Mercedes-Benz serviced.

Visit our authorized Mercedes-Benz Service Centers at any time convenient to you. Our highly trained and dedicated team, complete tools and sophisticated diagnostic equipment are ready to serve you and your Mercedes-Benz.



Please scan the QR code or visit:
www.mercedes-benz.co.id/ebrochure
to get the latest Mercedes-Benz brochures.

Mercedes-Benz Indonesia

Head Office and Factory: Desa Wanaherang, Gunung Putri, Bogor 16965. Ph. (62-21) 2351 9350 Fax. (62-21) 2351 9303, 2351 9502
Sales and Marketing Office: Deutsche Bank Building, 18th floor, Imam Bonjol No. 80, Jakarta 10310. Ph. (62-21) 3000 3699 Fax. (62-21) 3000 3660, 3000 3662
After Sales Office: Jl. Raya LRE Martadinata Km. 7 Kebon Duren, Ciputat 15411. Ph. (62-21) 2759 5999 Fax. (62-21) 2759 5802
Mercedes-Benz Care: (62-21) 500 050
Website: www.mercedes-benz.co.id

The manufacturer reserves the right to change product configurations without prior notice.

Please note that changes to the products may have been made since this brochure went to press (07.15).

Pictures in this brochure may differ from the look of products in Indonesian market. For further details please consult your Authorized Mercedes-Benz Dealers.