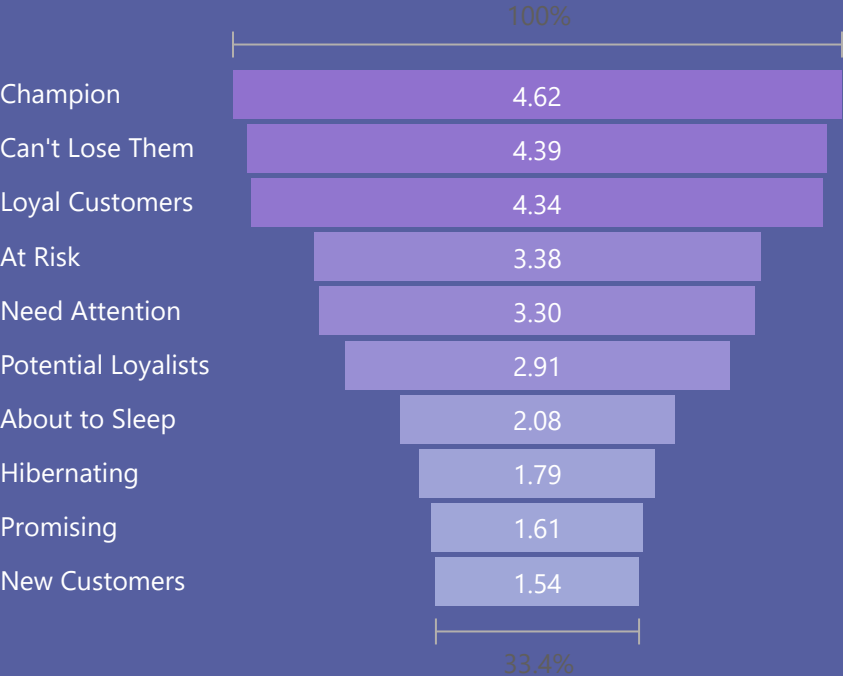
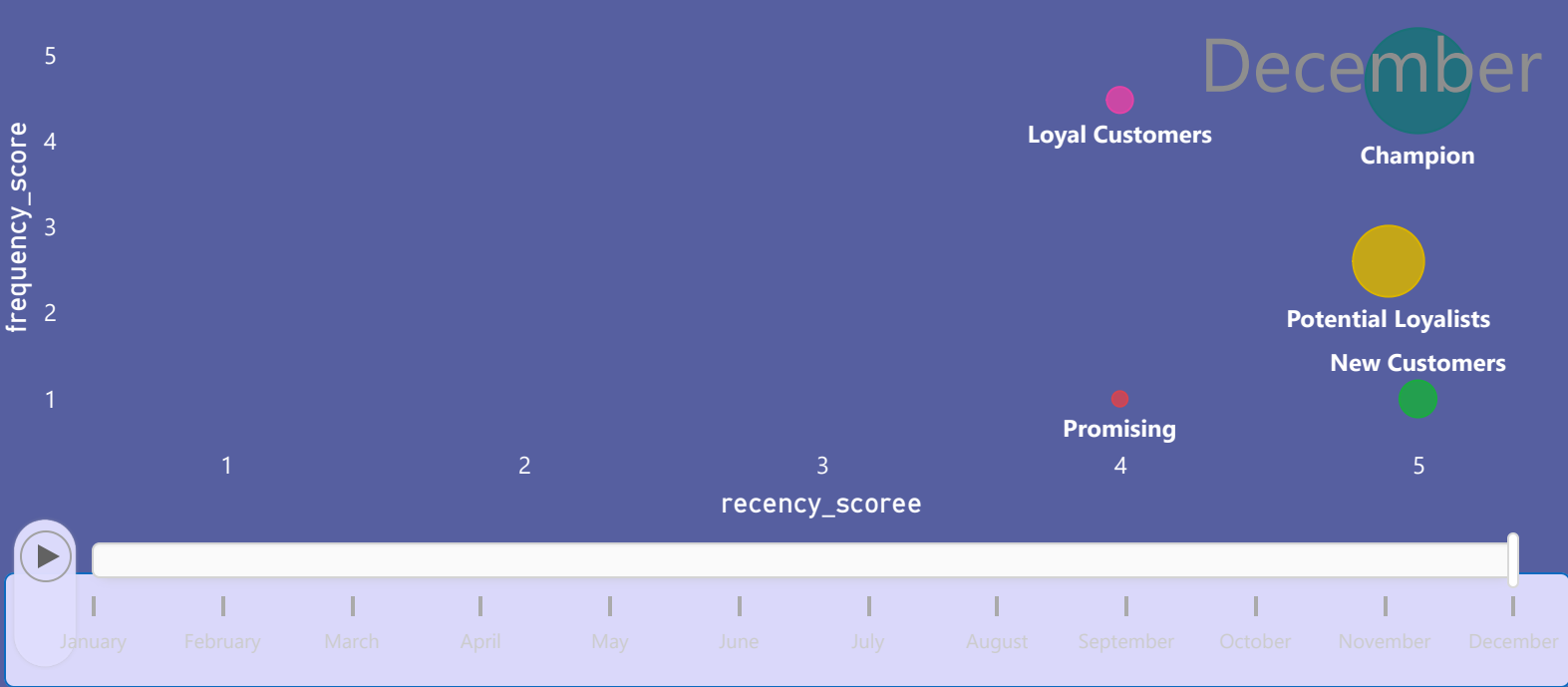


RFM SEGMENT ANALYSIS

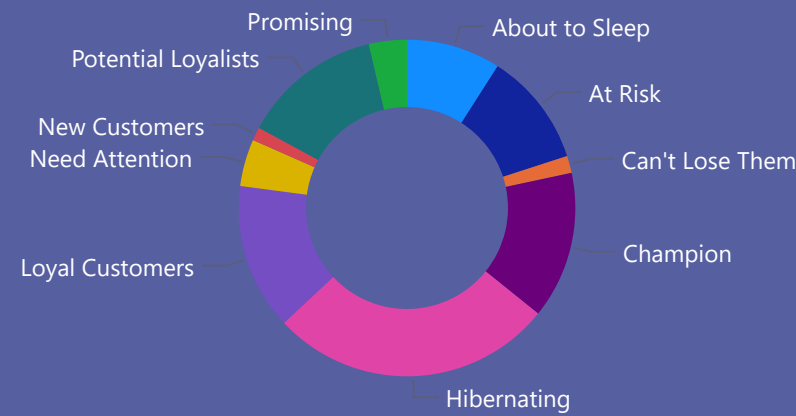
Average of RFM Score by Segment



Customer Segment



Total Customer by Segment



Total Customer by Month

