



RETAIL SALES REPORT



5,764

Total Sales



\$8.66B

Revenue



\$2.03B

Profit



13,559

Quantity Order



\$4.66B

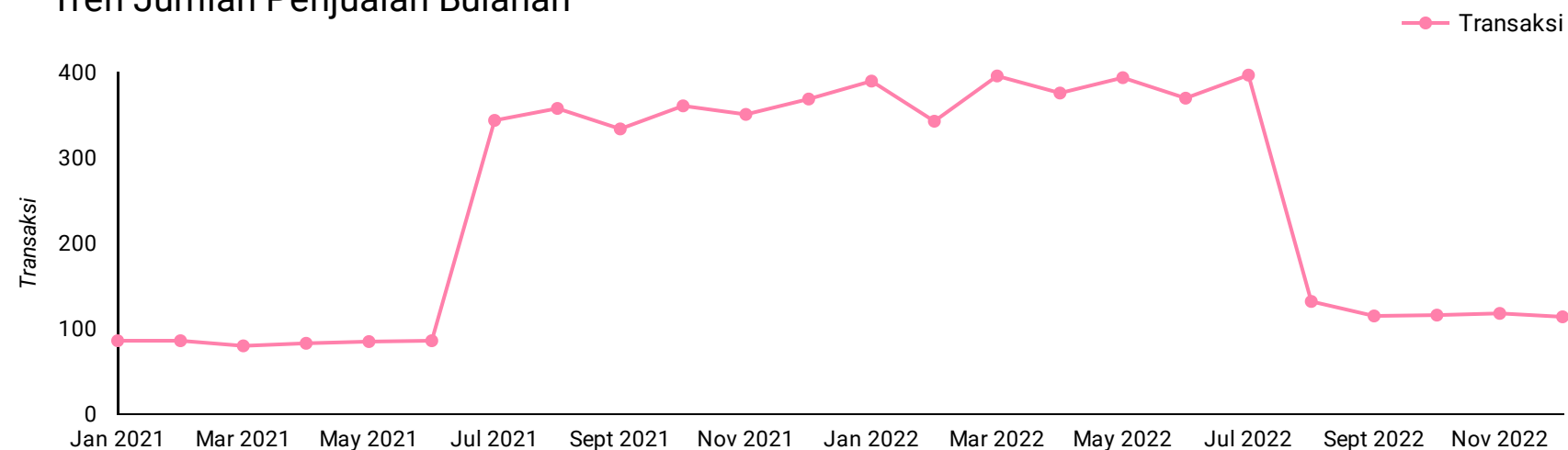
Cost



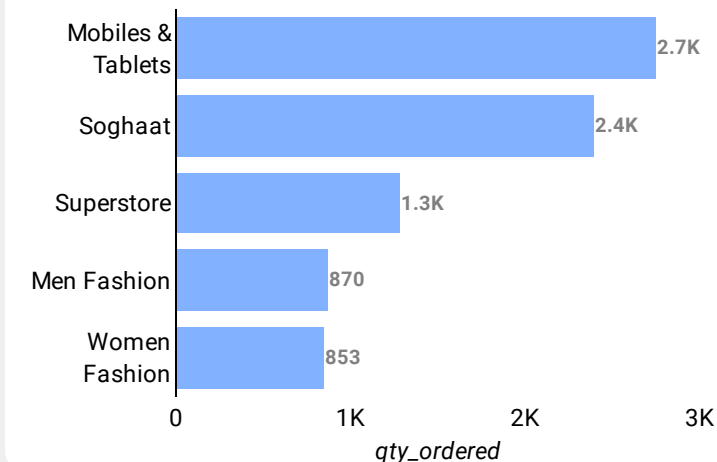
3,998

Total Customer

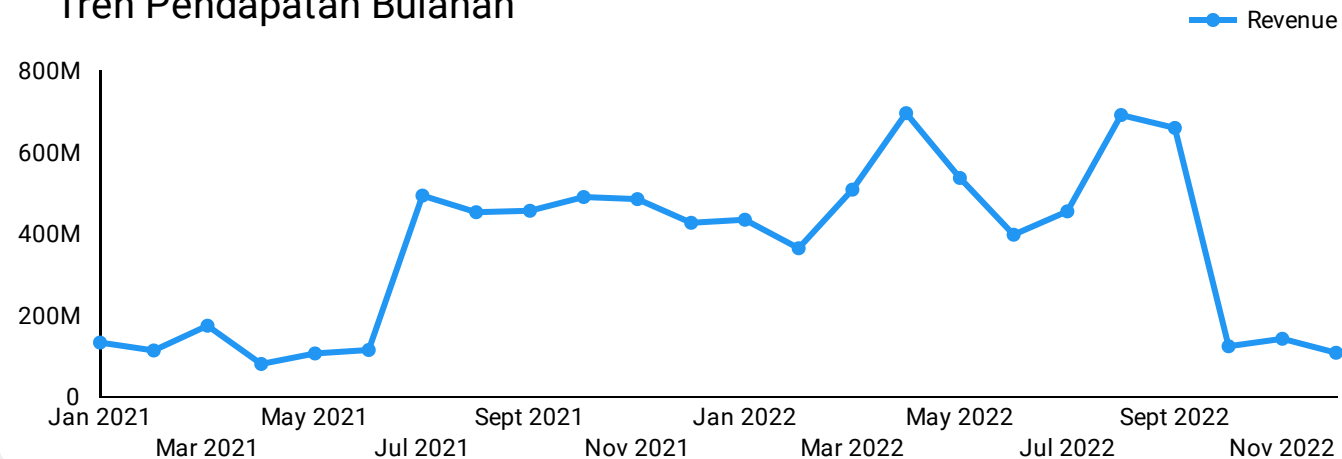
Tren Jumlah Penjualan Bulanan



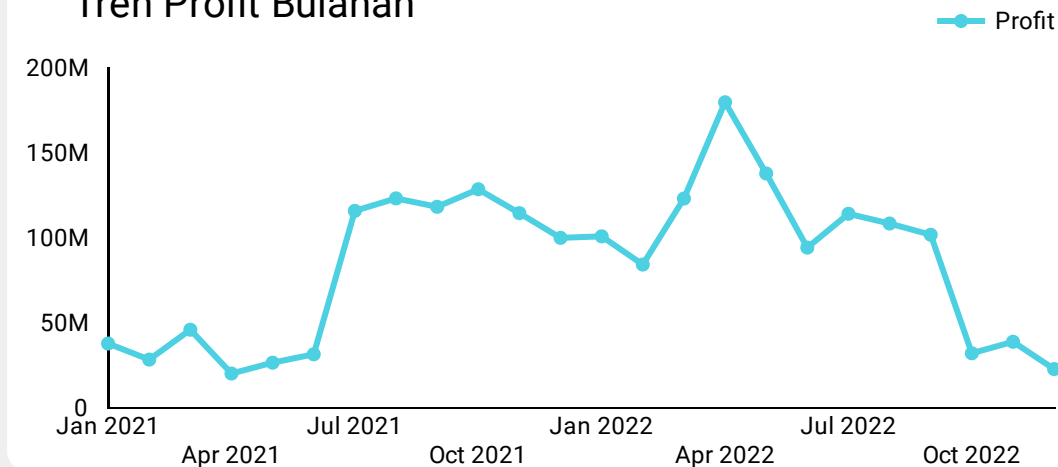
Top 5 Kategori Produk Terlaris



Tren Pendapatan Bulanan



Tren Profit Bulanan





PRODUCT SALES REPORT



5,764

Total Sales



\$8.66B

Revenue



\$2.03B

Profit



13,559

Quantity Order



\$4.66B

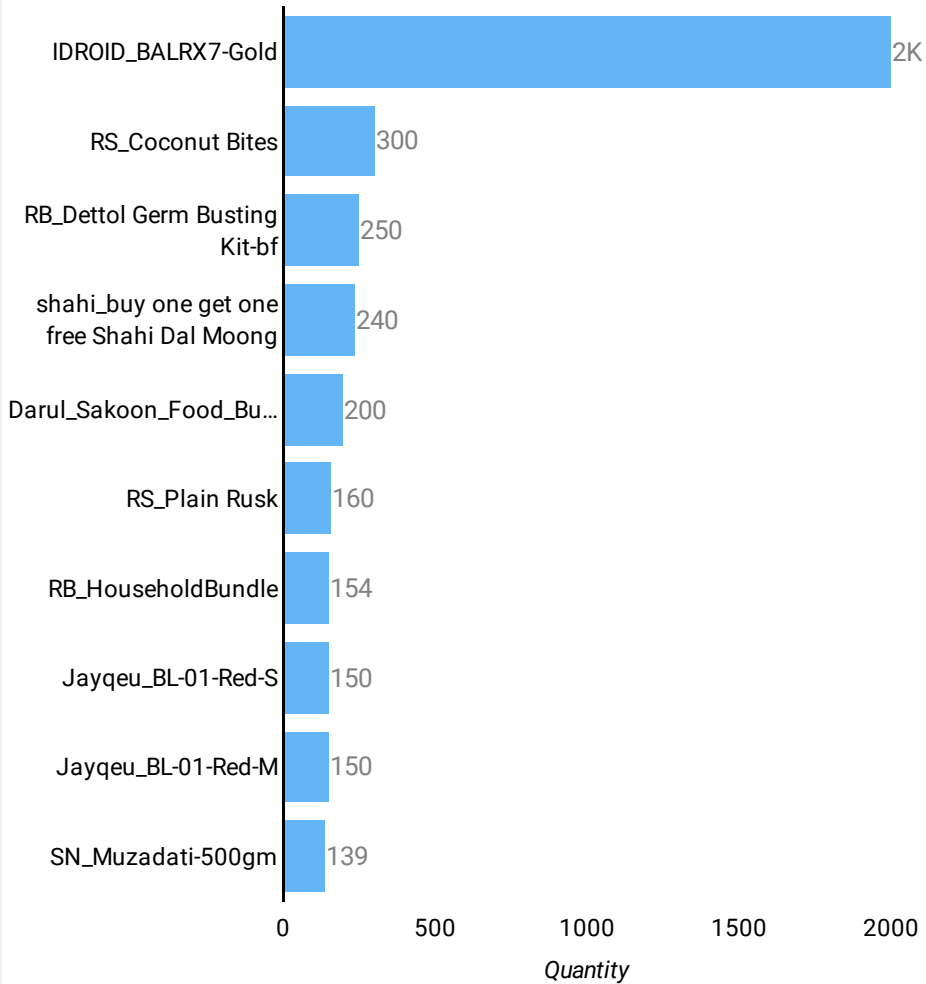
Cost



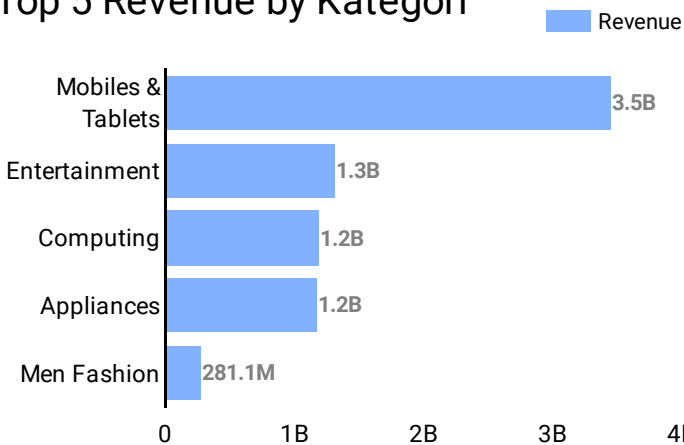
3,998

Total Customer

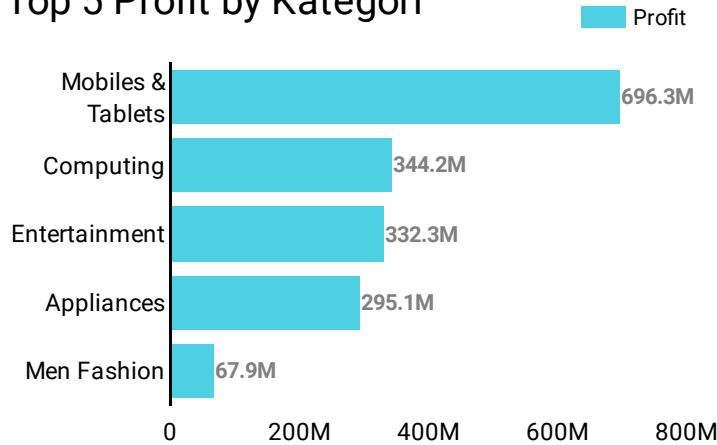
Produk dengan Penjualan Tertinggi



Top 5 Revenue by Kategori



Top 5 Profit by Kategori



Data Penjualan Produk

	Produk	Quantity Order	Cost	Revenue	Profit
1.	IDROID_BALRX7-Gold	2,000	969,644	1,037,504,000	132,240,000
2.	MACBOOK PRO 15-INCH 2.2GH...	13	87,232,000	177,190,000	63,788,400
3.	samsung_K6000 49	20	75,202,800	103,887,280	27,815,640
4.	samsung_galaxy-s7-edge-pearl-...	16	38,019,000	88,044,000	27,329,600
5.	MACBOOK PRO 13-INCH 2.7GHZ	8	38,367,000	69,600,000	25,752,000
6.	Apple iPhone 6S 128GB	12	42,356,820	75,863,304	25,035,120
7.	Apple iPhone 6S Plus 16GB Silver	26	90,903,168	129,997,720	24,619,608



RETENTION RATE REPORT



5,764

Total Sales



\$8.66B

Revenue



\$2.03B

Profit



13,559

Quantity Order



\$4.66B

Cost



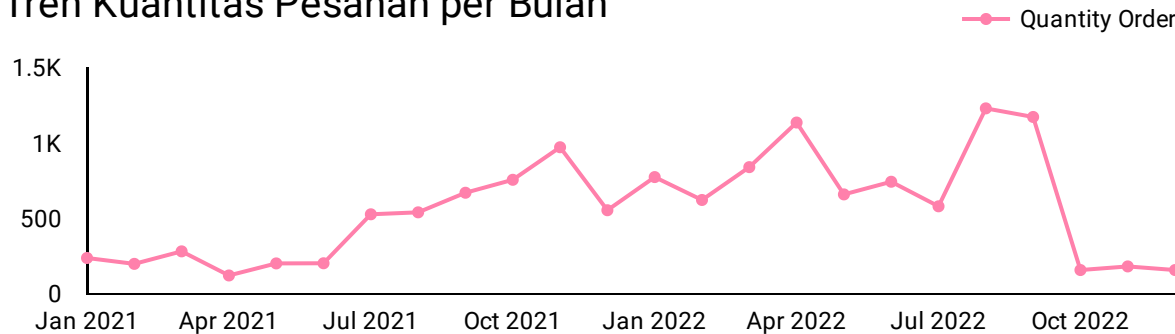
3,998

Total Customer

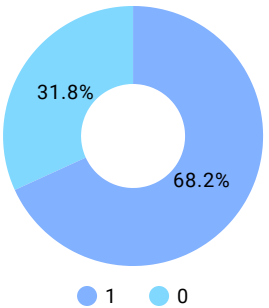
Cohort Size		User Retention Cohort 2021											
First Order Month	Cohort Size	1	2	3	4	5	6	7	8	9	10	11	12
2021-01	79	100%	9%	9%	6%	8%	4%	13%	14%	16%	16%	14%	11%
2021-02	77	100%	6%	1%	3%	3%	10%	9%	8%	9%	5%	9%	
2021-03	66	100%	9%	6%	3%	8%	9%	11%	5%	6%	5%		
2021-04	66	100%	8%	2%	9%	8%	9%	9%	9%	9%			
2021-05	63	100%	2%	8%	6%	3%	6%	5%	8%				
2021-06	72	100%	4%	11%	4%	6%	6%	10%					
2021-07	259	100%	5%	4%	6%	5%	7%						
2021-08	253	100%	4%	3%	1%	2%							
2021-09	237	100%	5%	5%	2%								
2021-10	212	100%	3%	5%									
2021-11	227	100%	3%										
2021-12	226	100%											

Cohort Size		User Retention Cohort 2022											
First Order Month	Cohort Size	1	2	3	4	5	6	7	8	9	10	11	12
2022-01	329	100%	13%	13%	9%	7%	9%	7%	6%	4%	5%	4%	3%
2022-02	249	100%	6%	4%	3%	2%	5%	2%	0%	1%	2%	1%	
2022-03	273	100%	5%	4%	4%	3%	0%	2%	1%	1%	1%		
2022-04	253	100%	4%	3%	2%	1%	1%	1%	1%	1%			
2022-05	311	100%	4%	2%	1%	0%	1%	1%	1%				
2022-06	274	100%	4%	3%	1%	1%	1%	0%					
2022-07	285	100%	1%	1%	1%	0%	1%						
2022-08	78	100%	8%	1%									
2022-09	74	100%	3%	3%	1%								
2022-10	75	100%	9%	1%									
2022-11	76	100%											
2022-12	82	100%											

Tren Kuantitas Pesanan per Bulan



Persentase Transaksi Valid



Metode Pembayaran Terpopuler

