

DAW - Ismael Fuentes Sintes

# Design of web interfaces

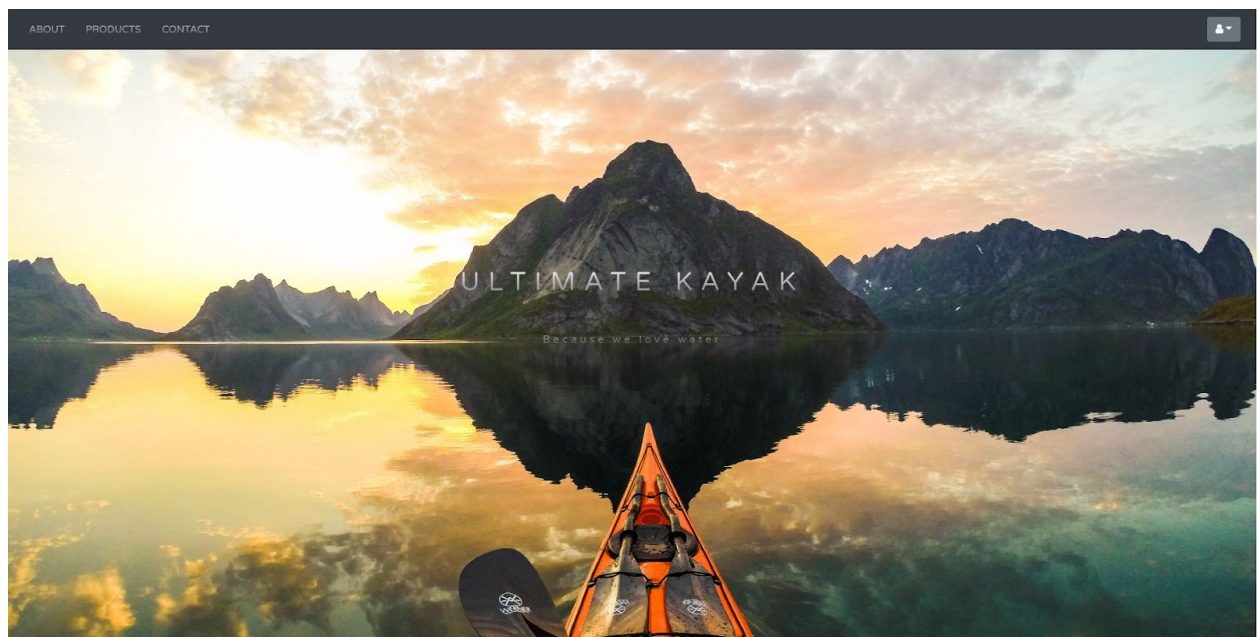
## P4 - Style guide

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### Main page:

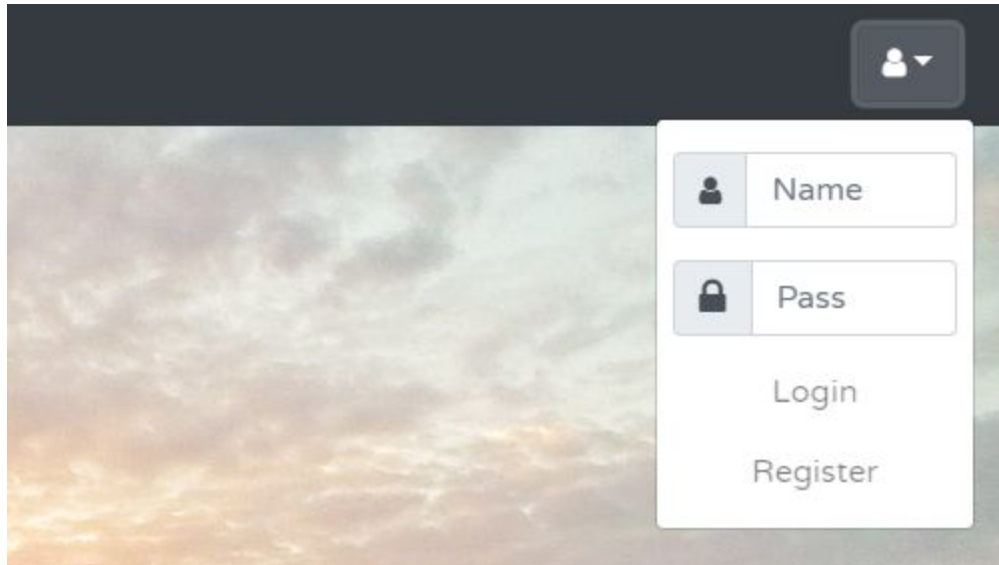
As first page i decided to go with something different style wise, we can see a big landscape picture with a kayak and the main title of the page at the middle of it.

The navbar is simple, composed by three sections and a user icon. Every one of this sections works as a button that takes you to the selected section with a smooth transition.



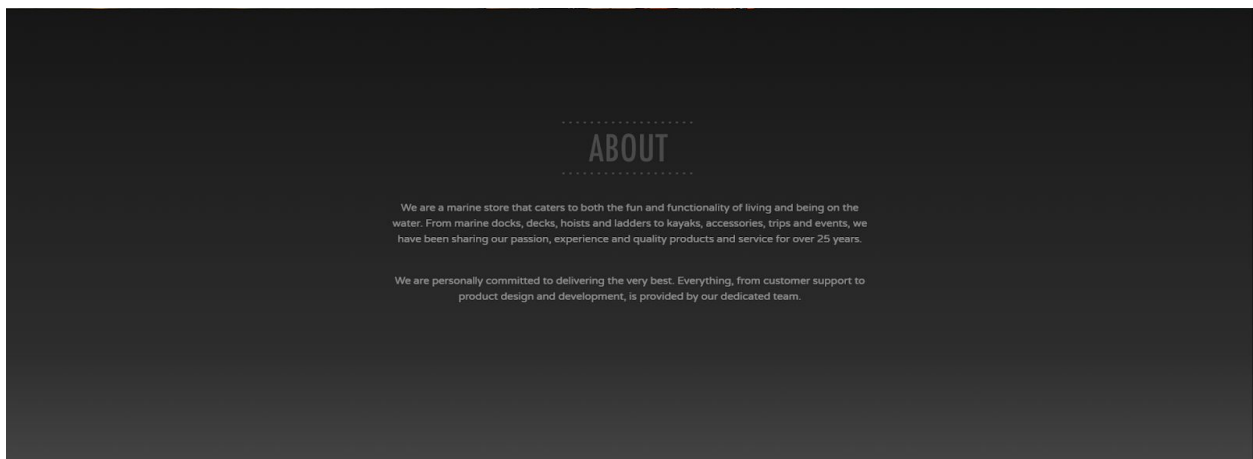
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The user icon displays a hidden menu with a simple login and a button that takes you to the register page.



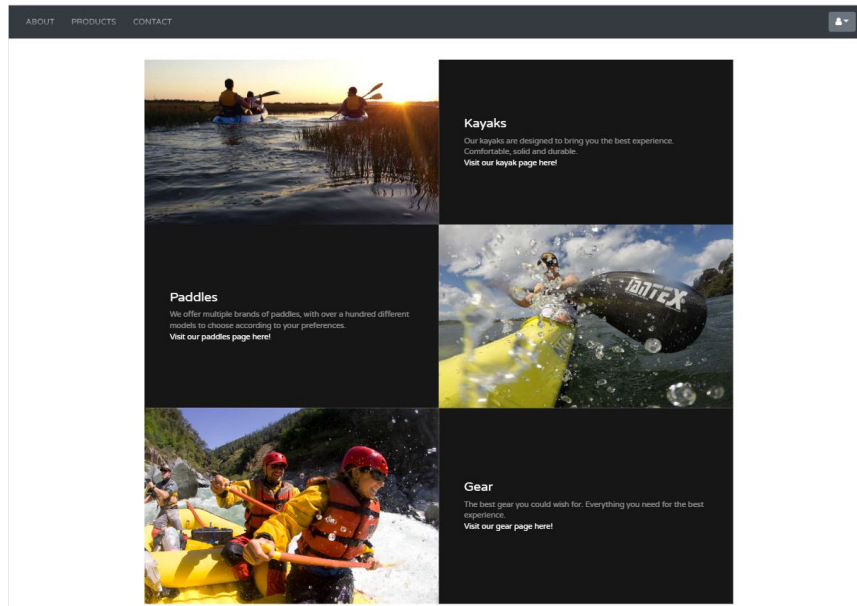
## About - Section

Simple and short “imaginary” description about the page and its creators.



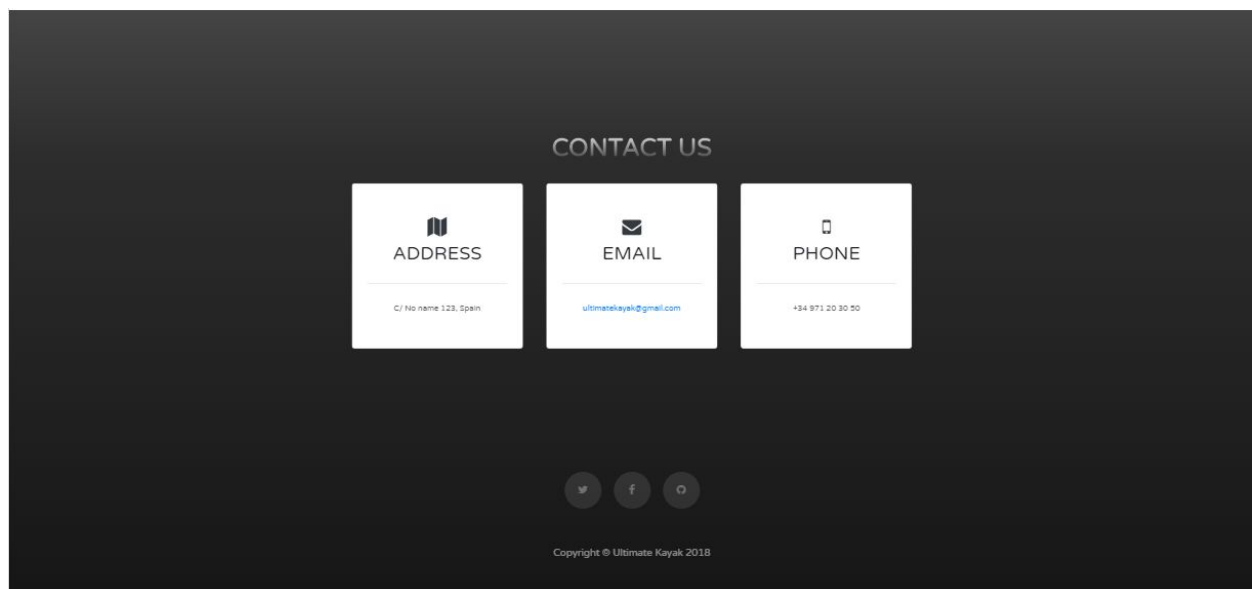
## Product - Section

Divided in three product sections with a link that takes the user to the correspondent product page (i decided to go with this style instead of the typical navbar menu with submenus and others, i feel this is cleaner and different).



## Contact - Section

Just the typical "contact us".



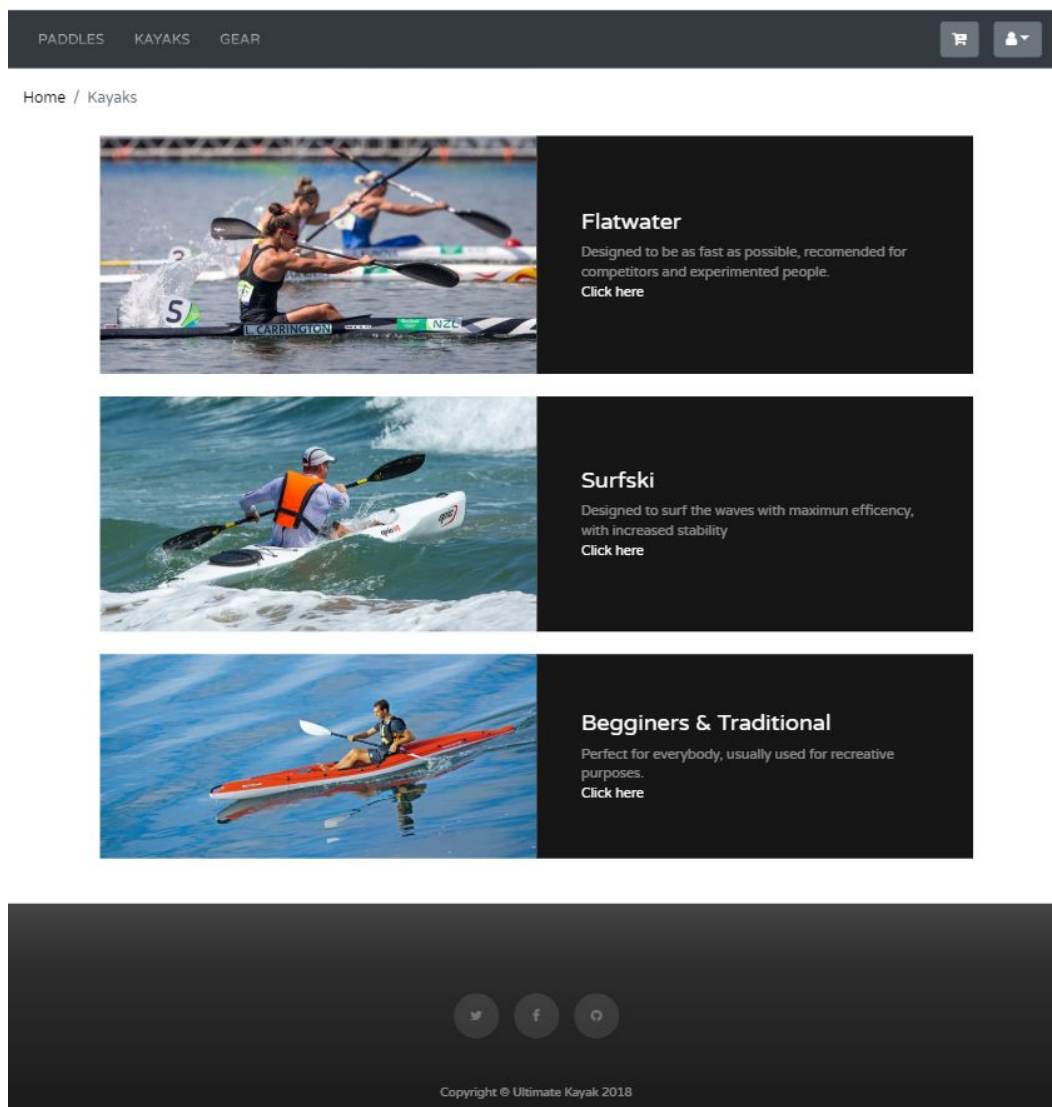
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## Products page:

The product pages are composed by three sub product categories.

- Paddles: Recreational / wood paddles / Tear blade
- Kayaks: Flatwater / Surfski / Beginners & traditional
- Gear: Spray skirts / Life Jackets / Clothing

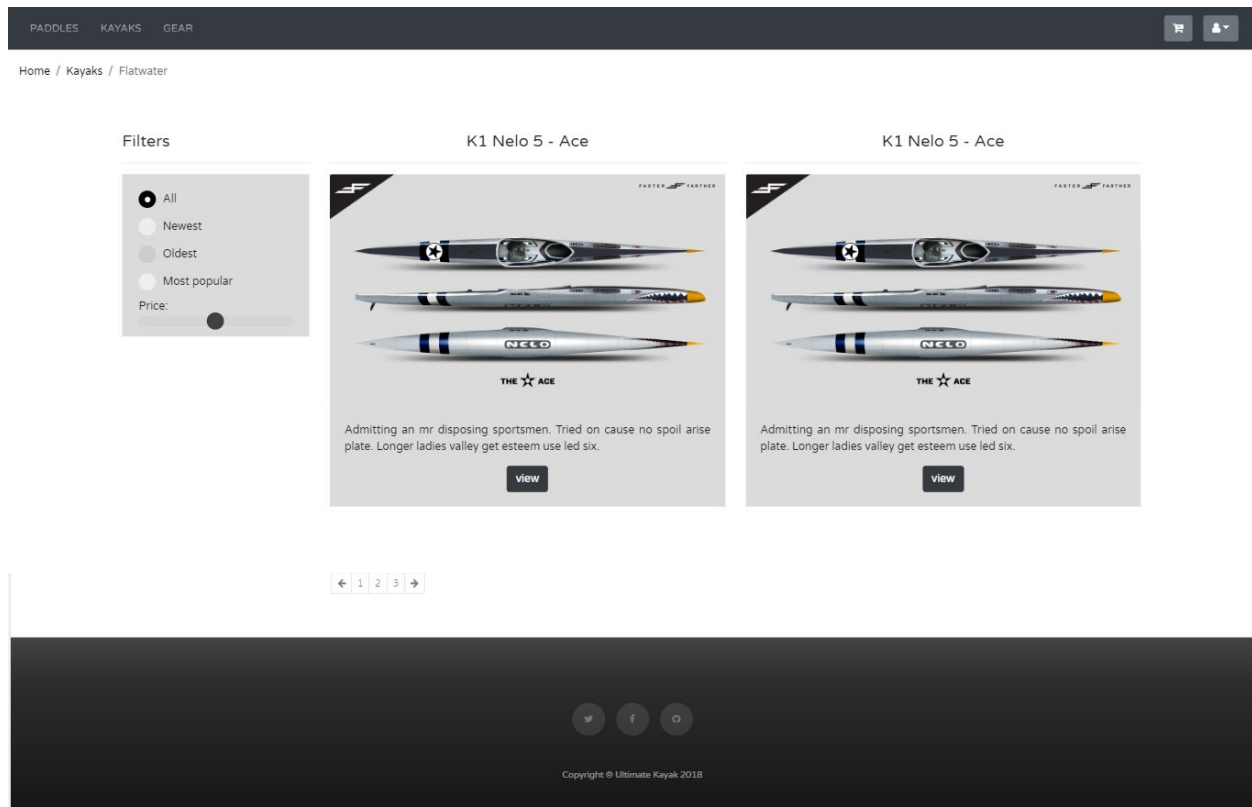
The navbar displays the three page options, so we can navigate through them easily, and we also can see the cart icon, which we will see later on.



## Sub Products page

The products are displayed in two columns and six rows. Every product has a title, a product image, a small description and a “view” button.

At the left side of the page we can see the product filters, which include four radio buttons and a range slider.

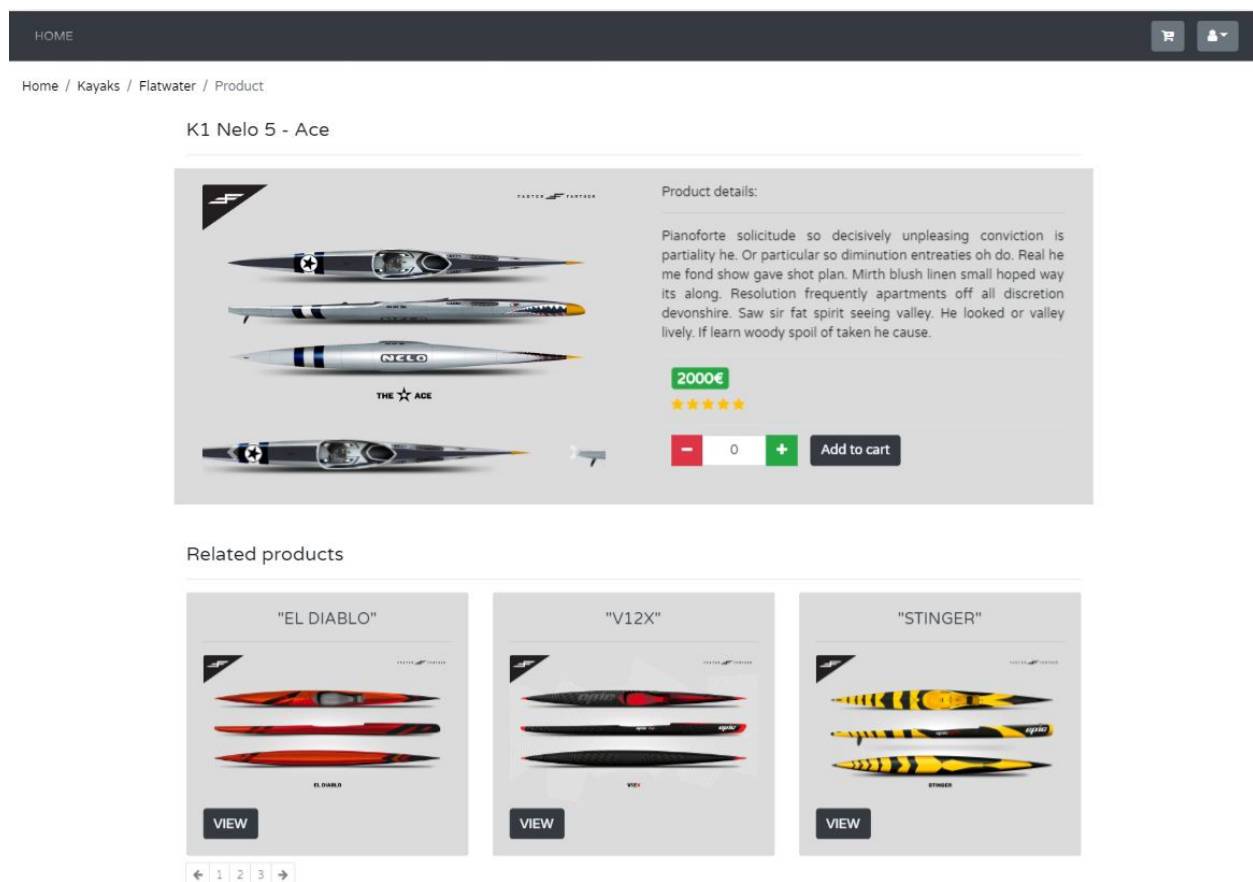


At the bottom of the page i included a paginator (which has no functionality) and the web footer.

## Product page

The main product is formed by:

- The same image product.
- Carousel slider with images of the product.
- Large product description.
- Price and ratings.
- Add to cart and increment buttons.

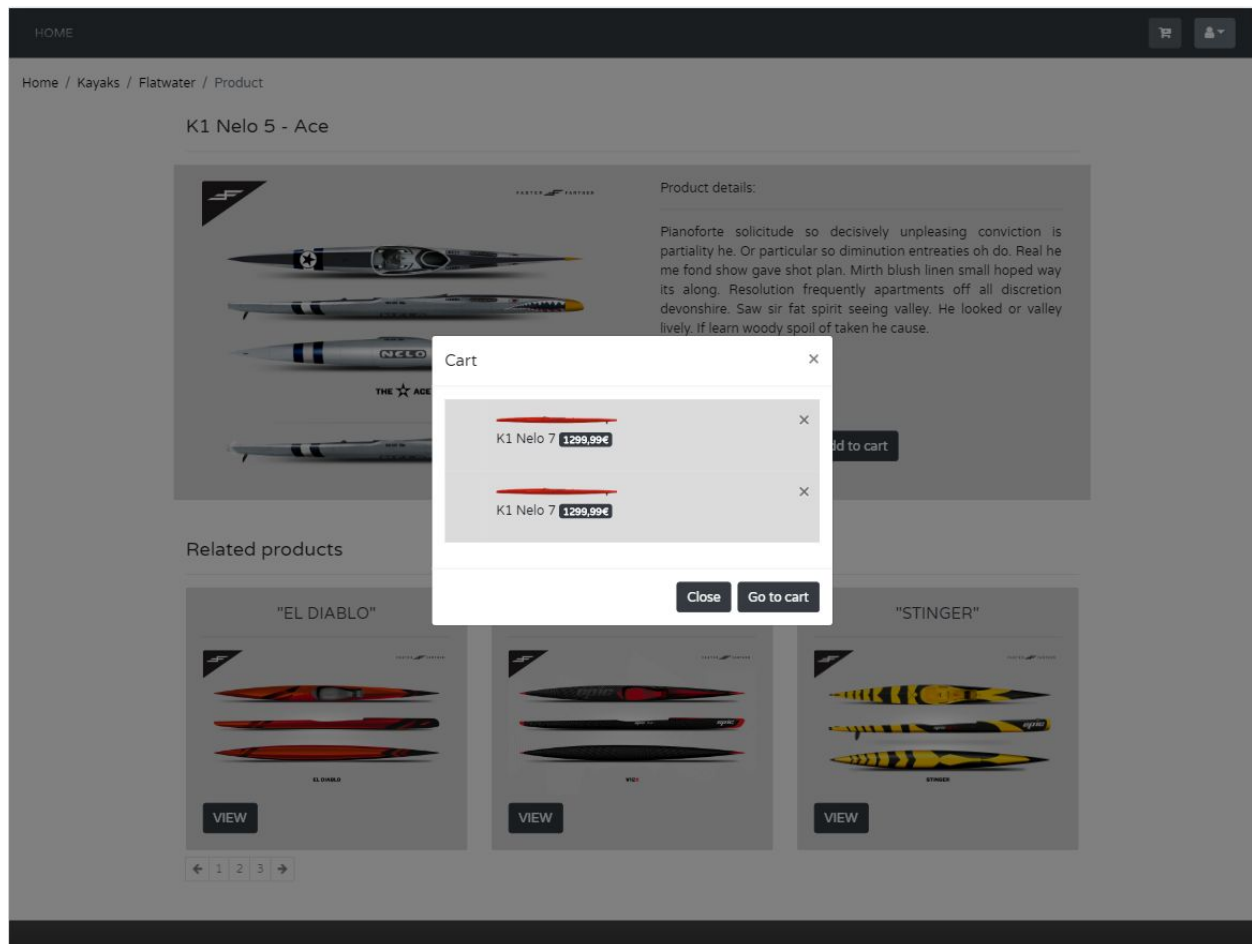


Then i created a “related product” section which contains three cards with some examples and a paginator.

## Modal cart

The cart icon displays a little modal window with some products inside which contain:

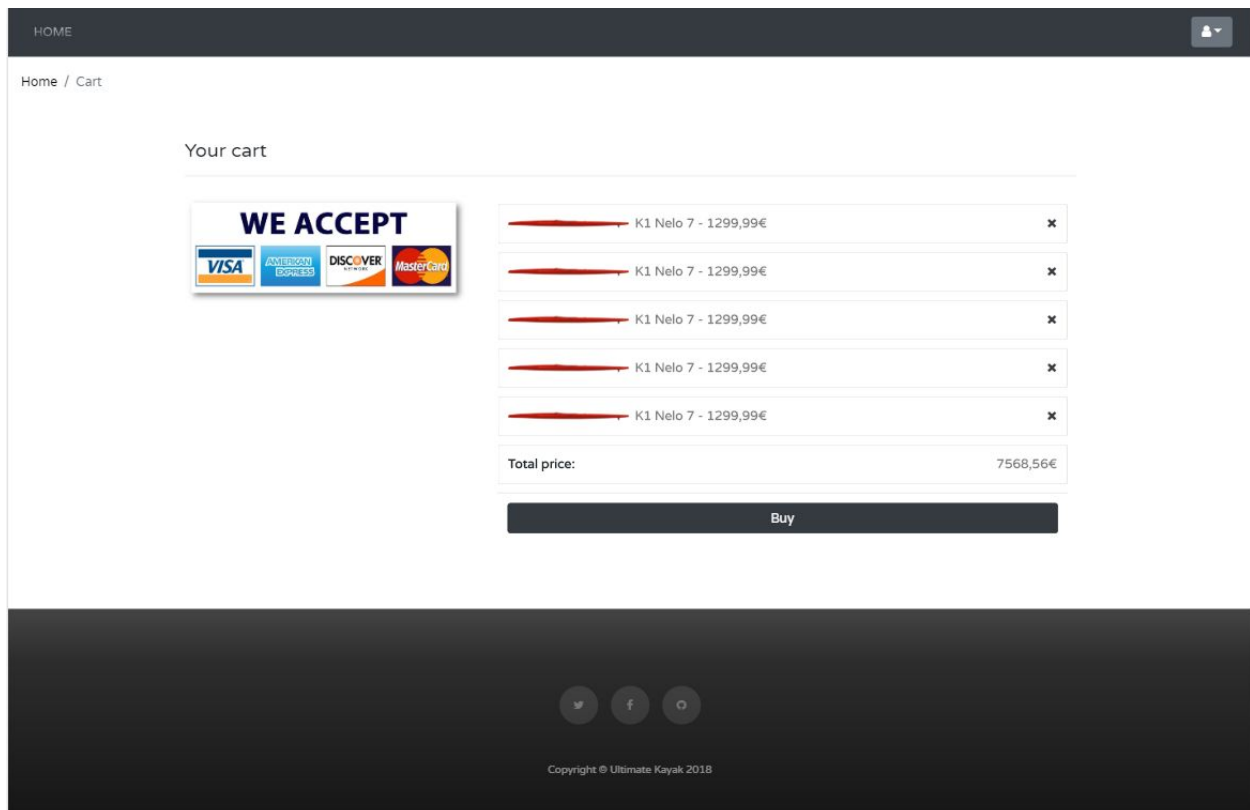
- Image of the product.
- Title of the product.
- Price of the product.
- Close buttons and Go to cart button.



## Cart page

I ended up building this page with two columns:

- Left column: With an image of multiple accepted cards.
- Right column: With a table of products and the total price.



Just like in the modal window, every product has an image of it, the title and price, and also added a button in case we want to delete the product of the cart.

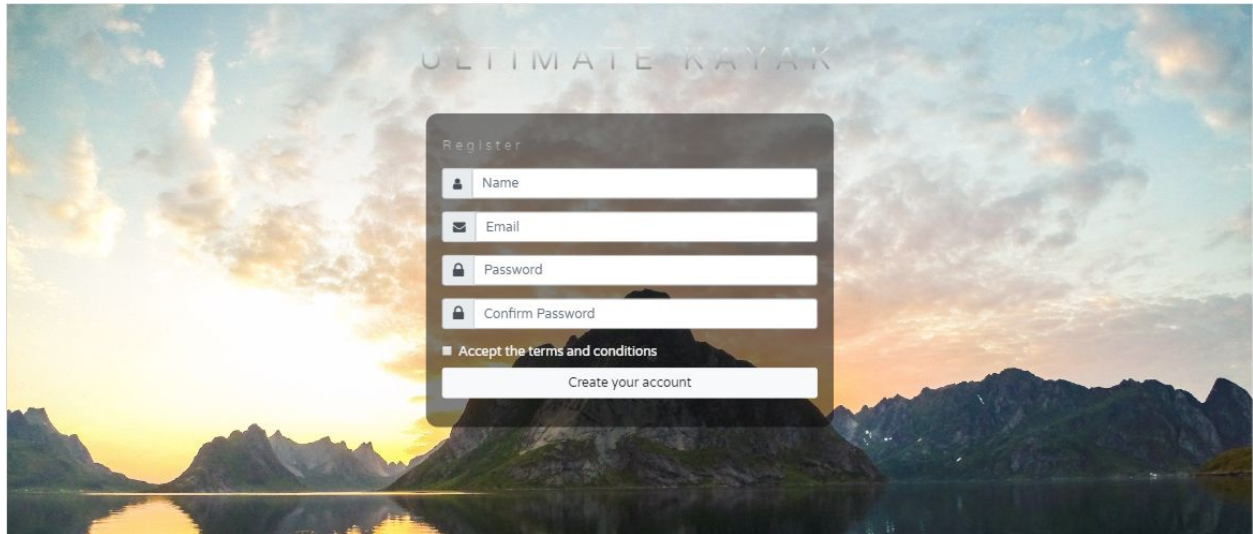


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## Register page

I used the same home background and title, which works as a link to main page. In this page we have:

- Name, Email, Password and confirm password, accept terms and conditions, create account button.



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## Styles & others:

### Responsive behaviour:

- The page is fully responsive, it seems to work fine on PC, Tablet and Phone.

### Fonts:

- The main font is **Varela Round**.
- Used <H1> <H2> and <H4> for titles.

### Buttons and forms:

- I used the btn-secondary, btn-dark and btn-light classes from bootstrap.
- The forms are a mixture of bootstrap and custom CSS.

### Main colours:

- I used a mixture of white, blacks and greys as main colors for the page.
- The classes i used are:
  - bg-dark: for some dark backgrounds.
  - text-white-50 and text-black-50, text-dark and text-white for the page text.
  - Custom made class with css for the product background colour.

### Icons:

- As for the icons, i used the "font awesome" library.

### Breadcrumbs:

- There is a breadcrumb in every page, so we can navigate through pages easily.