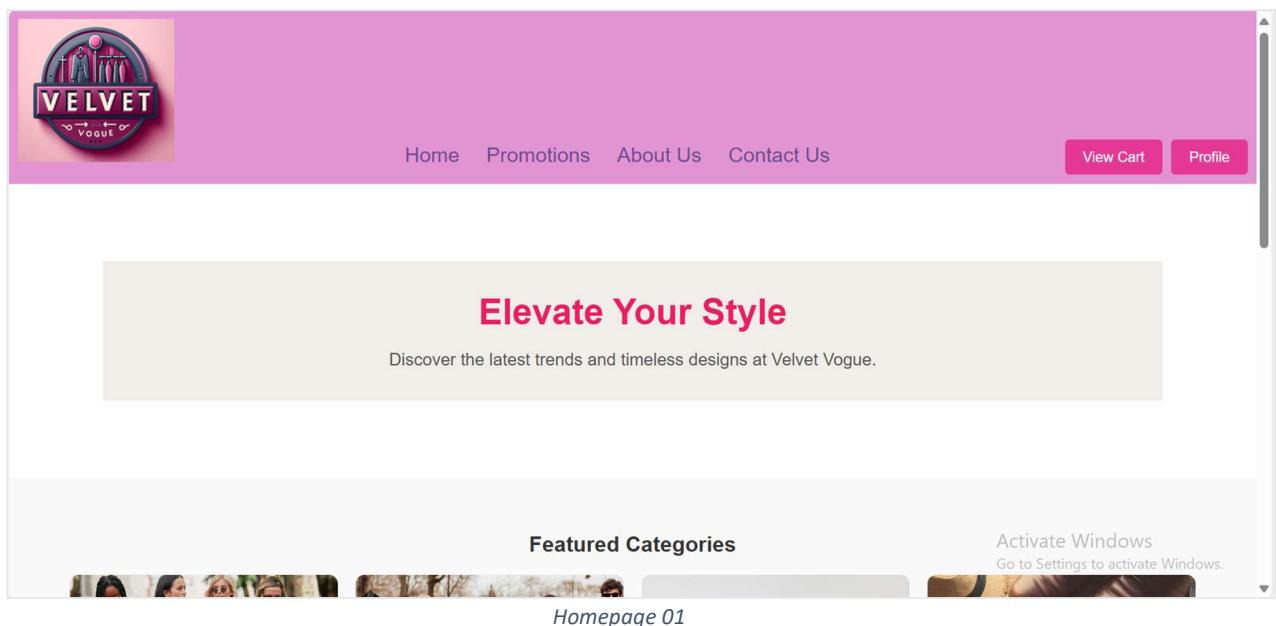


VELVET VOGUE E-COMMERCE WEBSITE

The creation of Velvet Vogue, an extensive e-commerce platform, required a well-planned implementation of diverse technologies, tools, and services to guarantee scalability, security, and high performance. HTML is established as the structural foundation for the frontend, whereas CSS improve the visual design, ensuring a responsive and visually appealing user interface. JavaScript facilitates interactive features including dynamic search suggestions, product carts, and real-time updates, hence, enhancing the user engagement. PHP is used to function as the primary scripting language on the backend, efficiently managing server-side logic and integrating smoothly with MySQL, which serves as the database solution for storing essential data such as user accounts, product inventories, and order histories.

Interface Designs for Velvet Vogue. (codes provided in the end of the document)

- A. **Homepage-** The homepage contains the navigation bar with menu and buttons which leads to various other pages upon clicking them. The homepage also contains the featured categories that can be shopped in the velvet vogue website and also contains the latest arrival products of the shop. Upon clicking the pictures of the featured categories; it will lead to the respective catalogues.



Discover the latest trends and timeless designs at Velvet Vogue.

Featured Categories



Women's Fashion



Men's Fashion



Kid's Fashion



Accessories

New Arrivals



Activate Window
Go to Settings to act

Homepage 02



Women's Fashion



Men's Fashion



Kid's Fashion



Accessories

New Arrivals



Men's- Formal jackets

\$120

Add to Cart



Women s- Elegant spring frocks

\$250

Add to Cart



Kid's-Long sleeves party frocks

\$300

Add to Cart

Activate Window
Go to Settings to act

About Us FAQs Return Policy Contact Us
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Homepage 03

B. Product Catalogues – There are four product catalogues in total in different pages for this website. They are Men's fashion, Women's Fashion which is further divided into casual wears, formal wears and party wears, Kid's Fashion which is divided into girl kids and boy kids and Accessories. Each page contains product details with high-quality images, descriptions, sizes, colors and the price. Each products contain “Add to cart” and “Buy now” buttons. Upon clicking add to cart; the product will display in the cart page and upon clicking buy now button; the product will get displayed in the place order page. The pages also contain search bars to filter out products according to the preferences.

Men product Catalogue

The screenshot shows a web page for 'Velvet Vogue' with a pink header bar. The header includes the brand name 'Velvet Vogue' on the left, and navigation links 'Home', 'Promotions', 'View Cart', and 'Orders' on the right. A search bar with placeholder text 'Search by name, size, or color' and a 'Search' button are also present. The main content area has a light gray background and features three product cards under the heading '-Casual Wears-'.

Product Image	Product Name	Description	Size	Color	Price	Activation Note
	White Plaid Button-Up Shirt	A classic plaid button-up shirt with a tailored fit for a clean and sharp look. Perfect for formal or smart-casual events.	S, M, L, XL	White, Grey	Price: \$35	
	Mint Green Denim Jacket	A pastel mint green denim jacket with buttoned pockets, ideal for layering in spring or fall. Adds a fresh and stylish vibe to your outfit.	S, M, L, XL	Mint Green, Navy Blue	Price: \$40	
	Beige Linen Shirt	A lightweight beige linen shirt featuring a relaxed fit and breathable material. Perfect for summer outings or casual beachwear.	S, M, L	Beige, Ash	Price: \$30	Activate Windows to Settings to activate Windows.

Men's products catalogue- 01.

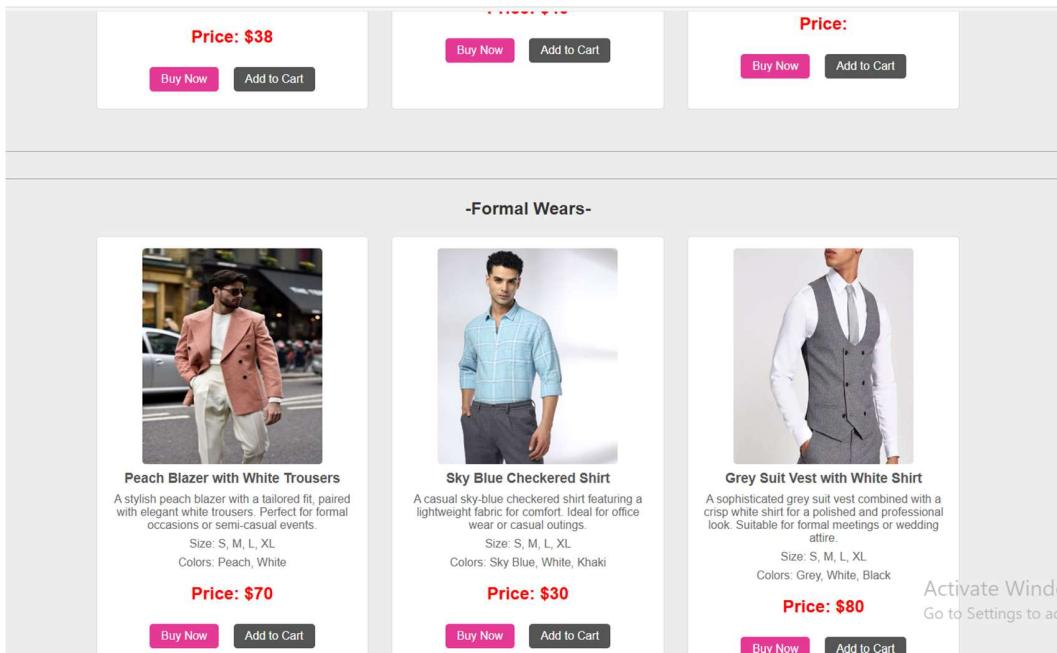


Figure 1: Men's Products catalogue-02.

Women Product Catalogue.

The screenshot shows a women's product catalogue page with three items displayed under the heading '-Casual Wears-'. Each item has a small image, a title, a brief description, size and color options, and 'Buy Now' and 'Add to Cart' buttons.

- Casual Grey Overalls**
Comfortable and versatile grey overalls with a modern design. Perfect for casual outings or daily wear.
Size: S, M, L, XL
Colors: Black, Red, Blue
Price: \$45
[Buy Now](#) [Add to Cart](#)
- Elegant White Ruffle Blouse**
A lightweight white blouse with delicate ruffle details for a classy touch. Ideal for pairing with jeans or skirts for any occasion.
Size: S, M, L
Colors: White, Light Blue, Beige
Price: \$20
[Buy Now](#) [Add to Cart](#)
- Striped Maxi Shirt Dress**
A flowy maxi dress with timeless vertical stripes that add elegance. Great for casual outings or semi-formal events.
Size: S, M, L, XL
Colors: Green, Blue
Price: \$50
[Buy Now](#) [Add to Cart](#)

Women's Product Catalogue-01.

Colors: Lavender, Black, White, Light Grey Price: \$55 Buy Now Add to Cart	Colors: Black, Navy Blue, Dark Green Price: \$50 Buy Now Add to Cart	Colors: Red, Blue, Yellow, Orange, Brown, White with Black Blocks Price: \$45 Buy Now Add to Cart
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-Party Wears-



Shimmering Evening Gown

A dazzling evening gown with glitter accents, perfect for glamorous events. Its flowing silhouette adds elegance and charm to your look.

Size: S, M, L, XL
Colors: Beige, Gold, Silver, Champagne
Price: \$70



Mint Green Draped Gown

A soft mint green gown with a flattering draped design. Ideal for weddings or formal occasions with its breezy and sophisticated style.

Size: S, M, L
Colors: Mint Green, Silver, Light Blue
Price: \$65



Floral Maxi Dress

A charming floral maxi dress with delicate prints and a flowy design. Perfect for garden parties or daytime events with a romantic vibe.

Size: S, M, L
Colors: Gold, Cream, Pastel Yellow
Price: \$65

Women's product catalogue-02.

Kids Products Catalogue

Velvet Vogue
Home Promotions View Cart Orders
Search by name, size, or color
Search

-Kids Outfits:Girls-



Floral Summer Dress

A light pink floral summer dress with short sleeves, perfect for playdates and outdoor fun. Designed for comfort and style during warm weather.

Age group: 2-6 years
Type:
Size: S, M, L, XL
Colors: Pink, Yellow, Peach
Price: \$25

[Buy Now](#) [Add to Cart](#)



Peach Lace Party Dress

Elegant peach lace dress with cap sleeves, suitable for birthday parties or family gatherings. Lightweight and breathable for all-day comfort.

Age group: 4-8 years
Type: Casual Wear
Size: S, M, L, XL
Colors: Peach, White, Light Blue
Price: \$30

[Buy Now](#) [Add to Cart](#)



White Flower Girl Gown

Stunning white gown with a flowy skirt, perfect for flower girls or special ceremonies. Features a classic design with delicate detailing.

Age group: 5-10 years
Type:
Size: S, M, L, XL
Colors: White, Ivory, Champagne
Price: \$50

[Buy Now](#) [Add to Cart](#)

: Kids Product Catalogue-01.

Price: \$45

[Buy Now](#) [Add to Cart](#)

Price: \$50

[Buy Now](#) [Add to Cart](#)

Price: \$35

[Buy Now](#) [Add to Cart](#)

-Kids Outfits:Boys-



Black Hoodie with Denim Jeans

A trendy black hoodie paired with comfortable denim jeans. Ideal for casual outings or playdates.

Age group: 4-8 years
Type: Casual Wear
Size: S, M, L, XL
Colors: Black, Gray, Navy Blue

Price: \$30



Color-Blocked T-Shirt with Shorts

Fun and vibrant color-blocked t-shirt with matching shorts. Lightweight and breathable for active kids.

Age group: 3-6 years
Type: Casual Wear
Size: S, M, L, XL
Colors: Blue/Yellow, Red/White, Green/Orange

Price: \$20



Gray Shirt with Bow Tie

Sophisticated gray shirt with a detachable bow tie, perfect for formal occasions or family dinners. Soft fabric ensures comfort.

Age group: 5-9 years
Type: Party Wear
Size: S, M, L, XL
Colors: Gray, White, Light Blue

Price: \$35

Kids Products Catalogue-02

Accessories Catalogue

Velvet Vogue
Home
Promotions
View Cart
Orders
Search by name, size, or cc
Search

Accessories



Classic Leather Belts

Stylish leather belts featuring silver metallic buckles. Available in black and brown shades, perfect for formal or casual outfits.

Type: Accessory
Size: Adjustable
Colors: Black, Brown

Price: \$25

[Buy Now](#) [Add to Cart](#)



Elegant Fedora Hat

A lightweight fedora hat with a black band, available in beige and light gray. Adds charm and sophistication to any outfit.

Type: Accessory
Size: One Size Fits All
Colors: Beige, Light Gray

Price: \$30

[Buy Now](#) [Add to Cart](#)



Premium Leather Belt

A durable leather belt with a metallic buckle, available in shades of dark brown and tan. Ideal for everyday wear or dressy occasions.

Type: Accessory
Size: Adjustable
Colors: Dark Brown, Tan

Price: \$30

[Buy Now](#) [Add to Cart](#)

Activate Windows
Go to Settings to activate Windows.

Accessories Catalogue-01



Classic Tinted Aviator Sunglasses

Timeless aviator sunglasses with a gold frame and tinted lenses, available in gold and rose-gold shades.

Type: Accessory

Size: One Size Fits All

Colors: Gold, Rose-Gold

Price: \$40

[Buy Now](#)

[Add to Cart](#)



Stylish Woven Tote Bag

A beautifully woven tote bag with a comfortable strap, available in brown and beige tones. Ideal for shopping trips or casual outings.

Type: Accessory

Size: Large

Colors: Brown, Beige

Price: \$55

[Buy Now](#)

[Add to Cart](#)



Elegant Summer Sun Hat

A charming sun hat with a bow detail, available in white and beige or light pink and cream combinations. Perfect for sunny days.

Type: Accessory

Size: One Size Fits All

Colors: White and Beige, Light Pink and Cream

Price: \$30

[Buy Now](#)

[Add to Cart](#)



Accessories Catalogue-02

- C. Sign-up form-** The homepage contains the signup button which upon clicking will direct to this signup form. User can register into the website by filling and submitting this form.



Create Your Account

Full Name:

Email:

Password:

Phone Number:

+94 (Sri Lanka)

Preferred Communication Method:

Email

I agree to the [Terms & Conditions](#)

Sign Up

Sign up form.

- D. Place Order form-** In order to purchase products from the website. Users have to fill out this form and click the “Place Order” button. The products that they want to purchase will be displayed at the Order Summary section along with the total bill in dollars.

The screenshot shows a web-based order placement form titled "Place Your Order". The form is divided into several sections: Customer Details, Shipping Address, Payment Details, Product Details, and Order Summary. Each section contains input fields for user information. A large pink "Place Order" button is located at the bottom right of the form area.

Customer Details

- Full Name:
- Email Address:
- Phone Number:

Shipping Address

- Street Address:
- City:
- Postal Code:
- Country:

Payment Details

- Cardholder Name:
- Card Number:
- CVV:

Product Details

- Size:
- Color:

Order Summary

Total: \$0.00

Place Order

Figure 2: Place Order form

- E. **Cart-** Users who adds products to their carts will be displayed in this form format as their cart. There is an undefined display also; which shows the format of display of the products.

Velvet Vogue

Your Cart

	undefined	Remove
	White Blouse Size: S Color: White Price: \$20	Remove
	Polka Dot dress Size: M Color: Black Price: \$30	Remove
	Bohemian Maxi Dress Size: L Color: Blue Price: \$35	Remove

Activate Windows
Go to Settings to activate Windows.

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Cart Page.

F. Promotions- This section displays all the promotions and sales that is currently available at the website.

Exclusive Promotions

Don't miss out on our limited-time deals and discounts!



Women's Fashion Sale
Up to 30% off on purchases above \$500

[Shop Now](#)



Men's day Special
Buy 1, Get 1 Free on our premium Levi's t-shirt collections.

[Shop Now](#)



Kid's Party Outfits
Flat 10% off on all kids' party wear.

[Shop Now](#)

Promotions Section.

G. Inquiry- This page allows customers to input their concerns and feedbacks that would be sent to the website administrator.

The screenshot shows a contact form titled "Contact Us" on a website. The form includes fields for "Your Name" (with placeholder "Enter your name"), "Your Email" (with placeholder "Enter your email"), and "Your Message" (with placeholder "Write your message"). A pink "Send Message" button is at the bottom. The page has a pink header bar with the logo "Velvet Vogue" and navigation links "Home", "Promotions", "View Cart", and "Contact Us". A watermark for "Activate Windows" is visible in the background.

Velvet Vogue

Home Promotions View Cart Contact Us

Contact Us

Your Name

Your Email

Your Message

Send Message

Activate Windows
Go to Settings to activate Windows.

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Inquiry form.

H. About us- This section displays information about the website and its owner. It also contains the website's social media accounts.



About Us

Welcome to Velvet Vogue, your destination for trendy casualwear and sophisticated formal wear. At Velvet Vogue, we believe that fashion is a powerful way to express your identity, and our mission is to help you showcase your unique style through our carefully curated collections.

From casual outfits perfect for everyday wear to elegant ensembles for formal occasions, we offer a vast selection of clothing and accessories designed for young adults who want to stand out and make a statement. Our team is dedicated to providing high-quality, stylish, and affordable options to inspire confidence and creativity in every individual.



John Finlo

Founder & CEO of Velvet Vogue

"As an ambitious entrepreneur, I started Velvet Vogue with a vision to empower young adults to express their identity through fashion. Our passion for style and commitment to quality drive everything we do."

Follow Us



About us page.