# VELVET VOGUE E-COMMERCE WEBSITE

The creation of Velvet Vogue, an extensive e-commerce platform, required a well-planned implementation of diverse technologies, tools, and services to guarantee scalability, security, and high performance. HTML is established as the structural foundation for the frontend, whereas CSS improve the visual design, ensuring a responsive and visually appealing user interface. JavaScript facilitates interactive features including dynamic search suggestions, product carts, and real-time updates, hence, enhancing the user engagement. PHP is used to function as the primary scripting language on the backend, efficiently managing server-side logic and integrating smoothly with MySQL, which serves as the database solution for storing essential data such as user accounts, product inventories, and order histories.

Interface Designs for Velvet Vogue. (codes provided in the end of the document)

A. **Homepage-** The homepage contains the navigation bar with menu and buttons which leads to various other pages upon clicking them. The homepage also contains the featured categories that can be shopped in the velvet vogue website and also contains the latest arrival products of the shop. Upon clicking the pictures of the featured categories; it will lead to the respective catalogues.
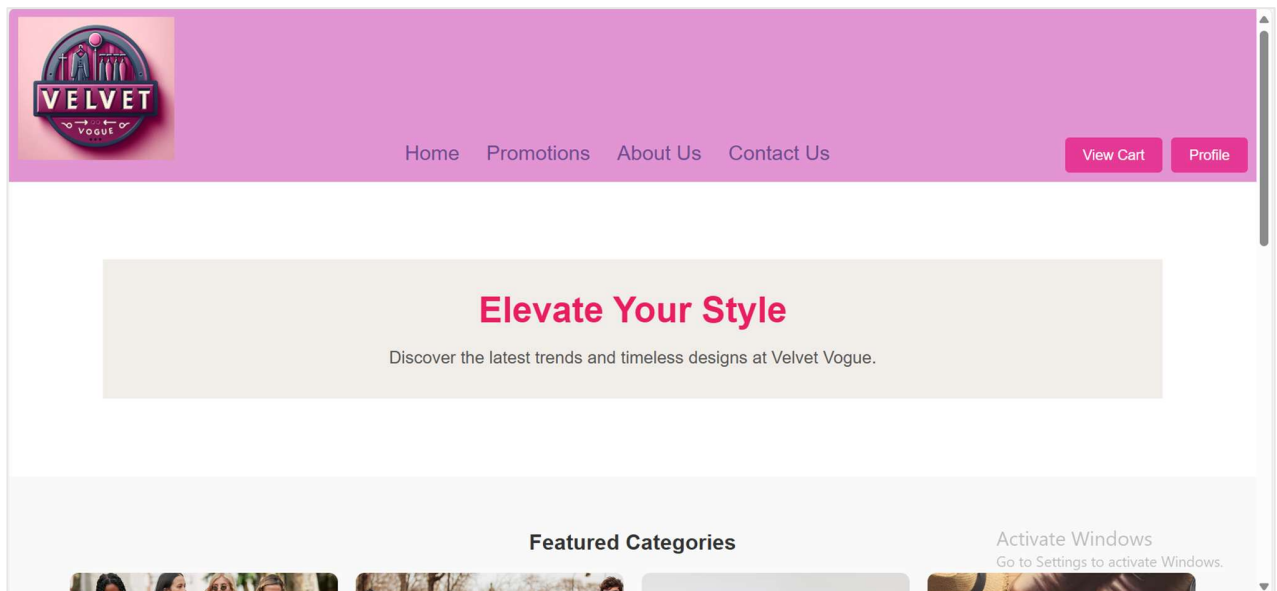
Homepage 01

Discover the latest trends and timeless designs at Velvet Vogue.

Featured Categories

Women's Fashion

Men's Fashion

Kid's Fashion

Accessories

New Arrivals

Homepage 02

Women's Fashion

Men's Fashion

Kid's Fashion

Accessories

New Arrivals

Men's- Formal jackets

$120

Add to Cart

Women's- Elegant spring frocks

$250

Add to Cart

Kid's-Long sleeves party frocks

$300

Add to Cart

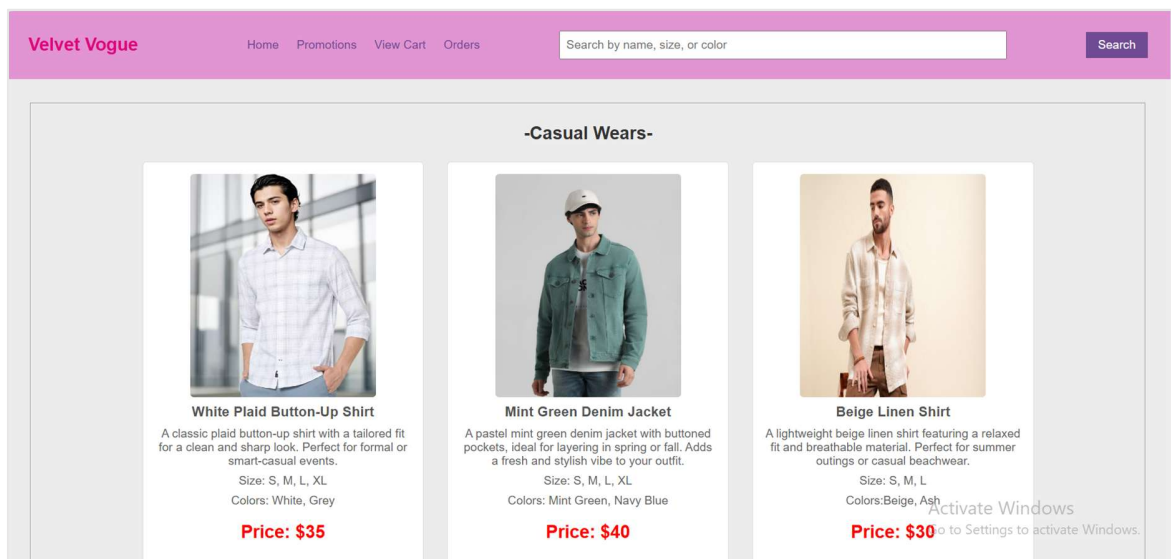About Us   FAQs   Return Policy   Contact Us

Homepage 03

B. Product Catalogues – There are four product catalogues in total in different pages for this website. They are Men's fashion, Women's Fashion which is further divided into casual wears, formal wears and party wears, Kid's Fashion which is divided into girl kids and boy kids and Accessories. Each page contains product details with high-quality images, descriptions, sizes, colors and the price. Each products contain "Add to cart" and "Buy now" buttons. Upon clicking add to cart; the product will display in the cart page and upon clicking buy now button; the product will get displayed in the place order page. The pages also contain search bars to filter out products according to the preferences.

Men product Catalogue
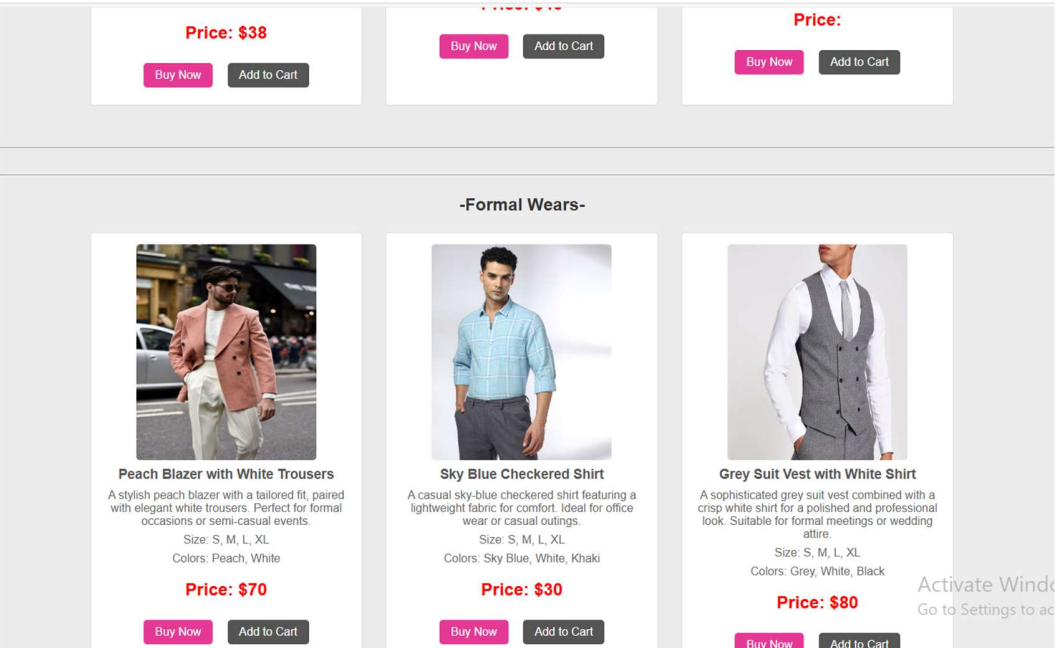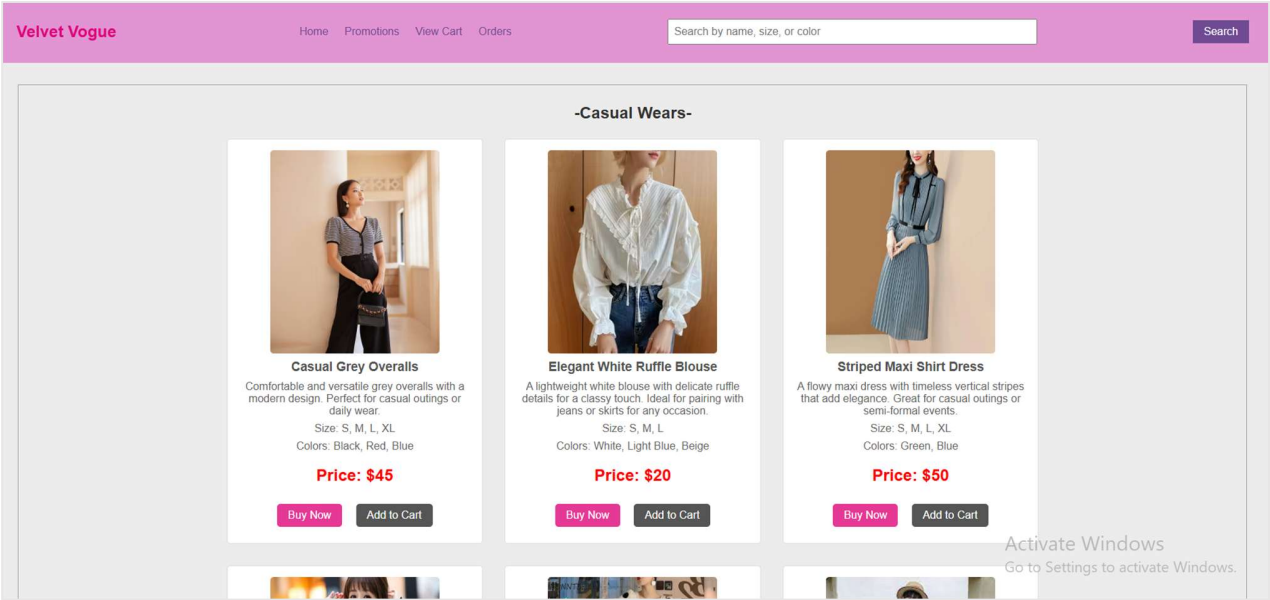

Men's products catalogue- 01.

Price: $38

Buy Now Add to Cart

Price: $4... (cut off)

Buy Now Add to Cart

Price:

Buy Now Add to Cart

-Formal Wears-

Peach Blazer with White Trousers

A stylish peach blazer with a tailored fit, paired with elegant white trousers. Perfect for formal occasions or semi-casual events.

Size: S, M, L, XL

Colors: Peach, White

Price: $70

Buy Now Add to Cart

Sky Blue Checkered Shirt

A casual sky-blue checkered shirt featuring a lightweight fabric for comfort. Ideal for office wear or casual outings.

Size: S, M, L, XL

Colors: Sky Blue, White, Khaki

Price: $30

Buy Now Add to Cart

Grey Suit Vest with White Shirt

A sophisticated grey suit vest combined with a crisp white shirt for a polished and professional look. Suitable for formal meetings or wedding attire.

Size: S, M, L, XL

Colors: Grey, White, Black

Price: $80

Buy Now Add to Cart

Figure 1: Men's Products catalogue-02.

Women Product Catalogue.

Velvet Vogue   Home   Promotions   View Cart   Orders   Search by name, size, or color   Search

-Casual Wears-

Casual Grey Overalls

Comfortable and versatile grey overalls with a modern design. Perfect for casual outings or daily wear.

Size: S, M, L, XL

Colors: Black, Red, Blue

Price: $45

Buy Now Add to Cart

Elegant White Ruffle Blouse

A lightweight white blouse with delicate ruffle details for a classy touch. Ideal for pairing with jeans or skirts for any occasion.

Size: S, M, L

Colors: White, Light Blue, Beige

Price: $20

Buy Now Add to Cart

Striped Maxi Shirt Dress

A flowy maxi dress with timeless vertical stripes that add elegance. Great for casual outings or semi-formal events.

Size: S, M, L, XL

Colors: Green, Blue

Price: $50

Buy Now Add to Cart

Women's Product Catalogue-01.

Size: S, M, L
Colors: Larvender, Black, White, Light Grey

Price: $55

Buy Now   Add to Cart

Size: S, M, L
Colors: Black, Navy Blue, Dark Green

Price: $50

Buy Now   Add to Cart

Size: S, M, L, XL
Colors: Red, Blue, Yellow, Orange, Brown, White with Black Blocks

Price: $45

Buy Now   Add to Cart

-Party Wears-

Shimmering Evening Gown

A dazzling evening gown with glitter accents, perfect for glamorous events. Its flowing silhouette adds elegance and charm to your look.

Size: S, M, L, XL

Colors: Beige, Gold, Silver, Champagne

Price: $70

Mint Green Draped Gown

A soft mint green gown with a flattering draped design. Ideal for weddings or formal occasions with its breezy and sophisticated style.

Size: S, M, L

Colors: Mint Green, Silver, Light Blue

Price: $65

Floral Maxi Dress

A charming floral maxi dress with delicate prints and a flowy design. Perfect for garden parties or daytime events with a romantic vibe.

Size: S, M, L

Colors: Gold, Cream, Pastel Yellow

Activate
Go to Setti

Price: $65

Women's product catalogue-02.

Kids Products Catalogue

-Kids Outfits:Girls-

Floral Summer Dress

A light pink floral summer dress with short sleeves, perfect for playdates and outdoor fun. Designed for comfort and style during warm weather.

Age group: 2-6 years

Type:

Size: S, M, L, XL

Colors: Pink, Yellow, Peach

Price: $25

Buy Now   Add to Cart

Peach Lace Party Dress

Elegant peach lace dress with cap sleeves, suitable for birthday parties or family gatherings. Lightweight and breathable for all-day comfort.

Age group: 4-8 years

Type: Casual Wear

Size: S, M, L, XL

Colors: Peach, White, Light Blue

Price: $30

Buy Now   Add to Cart

White Flower Girl Gown

Stunning white gown with a flowy skirt, perfect for flower girls or special ceremonies. Features a classic design with delicate detailing.

Age group: 5-10 years

Type:

Size: S, M, L, XL

Colors: White, Ivory, Champagne

Price: $50

Buy Now   Add to Cart

Activate Windows
Go to Settings to activate Windows.

: Kids Product Catalogue-01.

Price: $45

Buy Now Add to Cart

Price: $50

Buy Now Add to Cart

Price: $35

Buy Now Add to Cart

-Kids Outfits:Boys-

Black Hoodie with Denim Jeans

A trendy black hoodie paired with comfortable denim jeans. Ideal for casual outings or playdates.

Age group: 4-8 years

Type: Casual Wear

Size: S, M, L, XL

Colors: Black, Gray, Navy Blue

Price: $30

Color-Blocked T-Shirt with Shorts

Fun and vibrant color-blocked t-shirt with matching shorts. Lightweight and breathable for active kids.

Age group: 3-6 years

Type: Casual Wear

Size: S, M, L, XL

Colors: Blue/Yellow, Red/White, Green/Orange

Price: $20

Gray Shirt with Bow Tie

Sophisticated gray shirt with a detachable bow tie, perfect for formal occasions or family dinners. Soft fabric ensures comfort.

Age group: 5-9 years

Type: Party Wear

Size: S, M, L, XL

Colors: Gray, White, Light Blue

Price: $35

Kids Products Catalogue-02

Accessories Catalogue

Velvet Vogue

Home Promotions View Cart Orders

Search by name, size, or cc

Search

Accessories

Classic Leather Belts

Stylish leather belts featuring silver metallic buckles. Available in black and brown shades, perfect for formal or casual outfits.

Type: Accessory

Size: Adjustable

Colors: Black, Brown

Price: $25

Buy Now Add to Cart

Elegant Fedora Hat

A lightweight fedora hat with a black band, available in beige and light gray. Adds charm and sophistication to any outfit.

Type: Accessory

Size: One Size Fits All

Colors: Beige, Light Gray

Price: $30

Buy Now Add to Cart

Premium Leather Belt

A durable leather belt with a metallic buckle, available in shades of dark brown and tan. Ideal for everyday wear or dressy occasions.

Type: Accessory

Size: Adjustable

Colors: Dark Brown, Tan

Price: $30

Buy Now Add to Cart

Accessories Catalogue-01

Classic Tinted Aviator Sunglasses

Timeless aviator sunglasses with a gold frame and tinted lenses, available in gold and rose-gold shades.

Type: Accessory

Size: One Size Fits All

Colors: Gold, Rose-Gold

Price: $40

Buy Now   Add to Cart

Stylish Woven Tote Bag

A beautifully woven tote bag with a comfortable strap, available in brown and beige tones. Ideal for shopping trips or casual outings.

Type: Accessory

Size: Large

Colors: Brown, Beige

Price: $55

Buy Now   Add to Cart

Elegant Summer Sun Hat

A charming sun hat with a bow detail, available in white and beige or light pink and cream combinations. Perfect for sunny days.

Type: Accessory

Size: One Size Fits All

Colors: White and Beige, Light Pink and Cream

Price: $30

Buy Now   Add to Cart

Accessories Catalogue-02

C. **Sign-up form-** The homepage contains the signup button which upon clicking will direct to this signup form. User can register into the website by filling and submitting this form.

Sign up form.

D. **Place Order form-** In order to purchase products from the website. Users have to fill out this form and click the "Place Order" button. The products that they want to purchase will be displayed at the Order Summary section along with the total bill in dollars.

Figure 2: Place Order form

E. **Cart-** Users who adds products to their carts will be displayed in this form format as their cart. There is an undefined display also; which shows the format of display of the products.

Velvet Vogue   Home Promotions View Cart Orders

Your Cart

	undefined	Remove
	undefined	
	Size: undefined	
	Color: undefined	
	Price: $undefined	
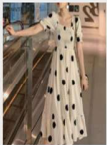
	White Blouse	Remove
	Size: S	
	Color: White	
	Price: $$20	

	Polka Dot dress	Remove
	Size: M	
	Color: Black	
	Price: $$30	

	Bohemian Maxi Dress	Remove
	Size: L	
	Color: Blue	
	Price: $$35	

Activate Windows
Go to Settings to activate Windows.

Cart Page.

F. Promotions- This section displays all the promotions and sales that is currently available at the website.

Promotions Section.

G. Inquiry- This page allows customers to input their concerns and feedbacks that would be sent to the website administrator.

Inquiry form.

H. **About us-** This section displays information about the website and its owner. It also contains the website's social media accounts.

About us page.