

To Whom It May Concern,

My name is Carmen Zarco and I am a lecturer at the University of Granada, from the Department of Marketing and Market Research.

It is a pleasure to write this letter of recommendation on behalf of Ismael Sallami Moreno, who was a student in my course "Commercial Management" in the Dual Degree in Computer Science and Business Administration at the University of Granada. Over the years I have had the privilege of knowing Ismael, I have observed not only his extraordinary academic talent but also his enthusiasm and dedication across the diverse disciplines encompassed in his studies.

Ismael is a person whose passion for learning and strong work ethic allow him to excel in fields as diverse as information technology and business. His thirst for knowledge is palpable, and he doesn't limit himself to what is strictly required in his degree; he continuously seeks to deepen and interconnect his understanding, making him a true example of dedication and intellectual curiosity.

Academically, Ismael has demonstrated outstanding performance, actively participating in class and showing an admirable motivation to overcome challenges. He possesses a structured, analytical mind, strong critical-thinking skills, and an impressive ability to adapt—all of which allow him to approach complex problems with creativity and efficiency. Furthermore, his proficiency in English enables him to access international resources, which gives him a valuable advantage in the global context in which he aspires to excel.

Ismael has frequently expressed his desire to achieve great things in life, and I have no doubt that, given his energy, perseverance, and commitment, he will accomplish all that he sets out to do. His vision and determination shine through in everything he undertakes, and I am certain that his professional future will be as promising as he envisions.

For all of these reasons, I recommend Ismael without reservation. He is an exemplary student who will make a valuable contribution to any field he chooses to pursue, distinguished by his professionalism, responsibility, and talent.

Sincerely,