

Development Costs:

Item	Estimated Cost (\$)	Notes
Software Developers	\$1000	Salaries/Hourly rates for developers
UI/UX Designer	\$1000	Design mockups, prototypes
Quality Assurance Testing	\$100	Manual/Automated testing
Project Manager	\$1000	Coordination of project milestones

Marketing Costs:

Website Development	\$100	Project landing page and blog setup
Digital Ads	\$100	Google Ads, social media ads
Launch Campaign	\$100	Email marketing, promotions, webinars
Testing and QA	\$100	If using professional testers or tools.
Miscellaneous	\$50	Unplanned costs.
Total Estimated Budget:	\$3550	