



LORNA ALVARADO

MARKETING MANAGER

CONTACT

- +993 62 10 80 97
- hello@reallygreatsite.com
- 123 Anywhere St., Any City

EDUCATION

2029 - 2030 WARDIERE UNIVERSITY

- Master of Business Management

2025 - 2029 WARDIERE UNIVERSITY

- Bachelor of Business
- GPA: 3.8 / 4.0

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basics)
- Spanish (Intermediate)

PROFILE

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WORK EXPERIENCE

Borcelle Studio

2030 - PRESENT

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across all marketing channels.

Fauget Studio

2025 - 2029

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring the efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across all marketing channels.

REFERENCE

Juliana Silva

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